2020

4,5 y 6 de marzo

Conferencia Internacional IFLA Medios de Comunicación

Acopio y preservación de documentos de origen digital de medios de comunicación

IFLA International News Media Conference

Capture and preservation of born digital news media

Hosted by Instituto de Investigaciones Bibliotecológicas y de la Información (IIBI), UNAM, Mexico City, Mexico

Conference report prepared by Perla Olivia Rodríguez, Mary Feeney, and Ana Krahmer

Conference Website: http://iibi.unam.mx/IFLAmedia/

Conference papers available: https://www.ifla.org/node/93007

The News Media section of IFLA (International Federation of Library Associations and Institutions) organized its Conference "Capture and preservation of born digital news media" on March 5 and 6, 2020, at the National Autonomous University of Mexico (UNAM). The proposed theme and the presence of specialists attracted the interest of specialists from Mexico and Latin America. The event was **attended by 150 people**. Thanks to the support of IFLA, **44 students** and professors received scholarships.

The theme attracted the interest of media professionals, researchers, teachers and students of librarianship, information science, archival science and documentation.

The final cost was $147, 189 .00 pesos mexicanos (6, 720 Euros, according to the exchange rate of March 3rd).

Support

IFLA 1400 EUROS

ZEUTSCHEL 800 AMERICAN DOLLLARS

Standing Committee meeting

Agenda

Welcome by Perla Olivia Rodríguez

•Announcement: reminder about call for proposals for IFLA 2020 Open Session: "How Fake News Impacts and Engages the Library Mission and Services"

•Check in about the current midterm conference: activities and logistics over the next few days, post-conference communications.

•Recruit new section members and discuss how to recruit new section members, especially members from Latin America and the Carribean.

•Presentation about fake news research project: Dr. Jaime Ríos Ortega, investigador del Instituto de Investigaciones Bibliotecológicas y de la Información de la UNAM

Thursday, March 5, 2020

INAUGURACIÓN /OPENING CEREMONY

Video available: https://www.facebook.com/Infosferas/videos/197227841593444/

OPENING CEREMONY

Video available:

https://www.youtube.com/watch?v=wmtz5ybK8mc&list=PL1-lcaDjIF8dNfmW9uXYZ3bchiEJTJzZH&index=8

CONFERENCIA MAGISTRAL/ KEYNOTE CONFERENCE
Mtro. Iván Trujillo Bolio, Director General de TV UNAM

MODERA: Perla Olivia Rodríguez Reséndiz, Investigadora del IIBI UNAM México.

Video available: https://www.youtube.com/watch?v=5LiXsXwSlkM&list=PL1-lcaDjIF8dNfmW9uXYZ3bchiEJTJzZH&index=10&t=0s

 https://upload.latest.facebook.com/watch/live/?v=2725320857553957&ref=watch_permalink

The 2020 International News Media Conference began with an opening ceremony hosted by UNAM and IIBI, including opening remarks, thanks on behalf of the News Media group to our IIBI and UNAM hosts, and a keynote speech.

Session 1
Modera: Mary Feeney, Librarian, University of Arizona Libraries

A SURVEY OF BORN DIGITAL NEWSPAPER COLLECTION PRACTICES IN THE UNITED STATES
Donnie Summerlin, Digital Library of Georgia

With the widespread adoption of publishing software and production of digital print masters by newspaper organizations, the prospect of collecting born digital newspaper files has become a feasible alternative to microfilming for libraries and archives in recent years.

The DLG began an initiative to investigate born digital newspaper file collection and preservation activity in the United States, with the purpose of better understanding the practices of others before committing to a transition away from microfilming. This investigation included a survey of institutions that collect born digital newspapers on a statewide basis. The results of the survey provide a portrait of born digital newspaper collection practices in the United States, including the manner in which newspaper files are collected, the labor devoted to the process, the types of files collected, embargo periods, and the number and percentage of newspaper titles collected by these state organizations. The findings of the born digital newspapers survey are supplemented by information gleaned from follow-up correspondence with the survey participants. The post-survey communications aided in clarifying the results of the survey and revealed the challenges associated with workflow procedures, publisher participation, and copyright permissions. This presentation explored the results of the survey with the hope that it will assist other organizations interested in establishing or expanding their own born digital newspaper collection efforts.

Video available: https://www.facebook.com/Infosferas/videos/544433503095994/

CAPTURING ONLINE NEWS AROUND THE WORLD IN AN IIPC COLLABORATIVE COLLECTION

Olga Holownia, British Library / International Internet Preservation Consortium iIPC

The second presentation, a remote presentation by Olga Holownia, discussed an IIPC international collaborative to capture online news via Internet Archive. Holownia presented remotely, explaining digital archiving results from this experimental collaboration.

Session 2

Modera: Dra. Brenda Cabral Investigadora, Instituto de Investigaciones Bibliotecológicas y de la Información de la Universidad Nacional Autónoma de México (UNAM)

EL ROL DEL PERIODISTA DE CULTURA EN LA PRESERVACIÓN DEL MATERIAL INFORMATIVO DE ORIGEN DIGITAL

Lic. Jesús Alejo Santiago, Milenio Diario

Video available:https://www.youtube.com/watch?v=rCIfuvOG-Ek&list=PL1-lcaDjIF8dNfmW9uXYZ3bchiEJTJzZH&index=11&t=0s

 https://www.facebook.com/Infosferas/videos/565746204062892/

Sesión de firmas especializadas
ZEUTSCHEL IN THE NEW DECADE
Michael Luegten, Sales Manager Software Solutions Zeutschel

Session 3
Modera: Ana Krahmer Director, Digital Newspaper Program, University of North Texas Libraries

EL PAPEL DEL ARCHIVISTA Y BIBLIOTECARIO EN LA DOCUMENTACIÓN DE EVENTOS POLÍTICOS Y SOCIALES: EL CASO DEL MOVIMIENTO #RICKYRENUNCIA EN PUERTO RICO
Joel Antonio Blanco Rivera, Escuela Nacional de Conservación, Restauración y Museografía

DOWN THE RABBIT HOLE: COLLECTING #METOO THROUGH SOCIAL MEDIA AND NEWS ARTICLES
Pablo Morales Henry y Jennifer Weintraub, Harvard University

In July 2018, the Schlesinger Library on the History of Women in America launched a project to comprehensively document social media, news articles, press releases, judicial decisions, and other materials related to the #metoo hashtag that went viral on Twitter during the last quarter of 2017. With the guidance of a steering committee composed of Harvard University faculty and librarians, a series of policies and procedures have been developed to strategize the best ways to approach the ethics of providing access to electronic news and social media. These policies cover appropriate platforms to distribute and provide access to the materials for researchers, while being mindful of the terms of use and copyrights surrounded the millions of items included across the dataset. This presentation engaged the audience in the journey down the #metoo archival rabbit hole and shared lessons learned and best practices for documenting social movements on social media.

Session 4
Modera: Jonathan Hernández Pérez Investigador, Instituto de Investigaciones Bibliotecológicas y de la Información de la Universidad Nacional Autónoma de México (UNAM)

UNA APROXIMACIÓN DEL USO DE LA INTELIGENCIA ARTIFICIAL PARA LA BÚSQUEDA Y RECUPERACIÓN DE LA INFORMACIÓN EN ARCHIVOS DE MEDIOS DE COMUNICACIÓN
Lilia Georgina Sanabria Medina, Universidad Nacional Autónoma de México

PERIODISMO DE DATOS Y LAS NUEVAS NECESIDADES DE SISTEMATIZACIÓN DE INFORMACIÓN: UNA MIRADA DESDE LA BIBLIOTECOLOGÍA
Lourdes Feria Basurto, Independent consultant in data, information and knowledge management

Session 5
Modera: Patricia Hernández Salazar Investigadora Instituto de Investigaciones Bibliotecológicas y de la Información de la Universidad Nacional Autónoma de México (UNAM)
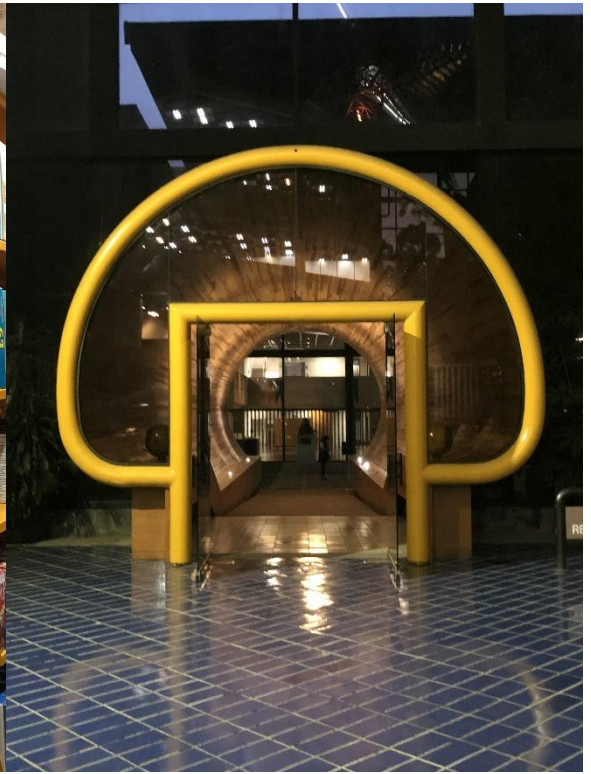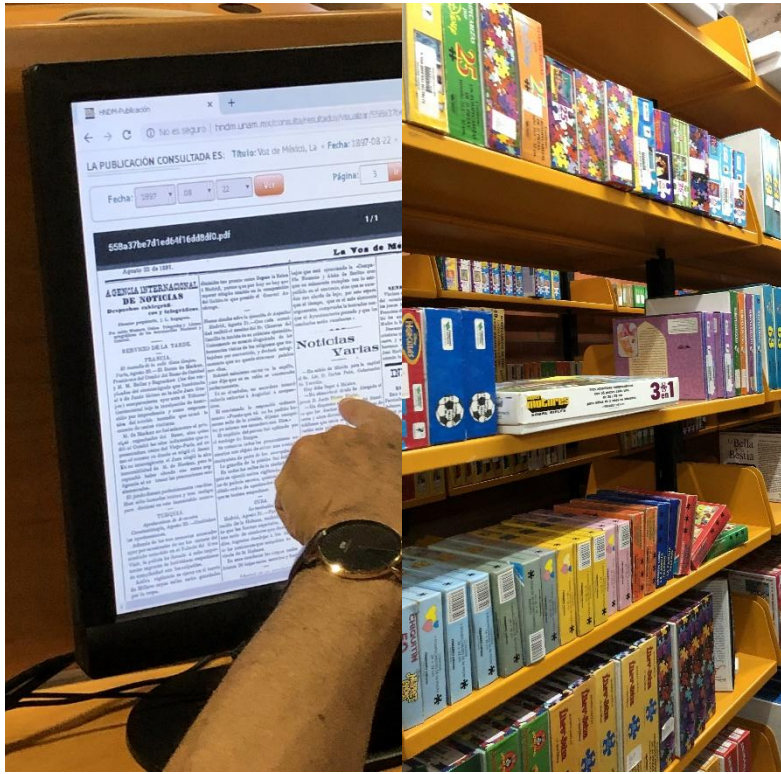
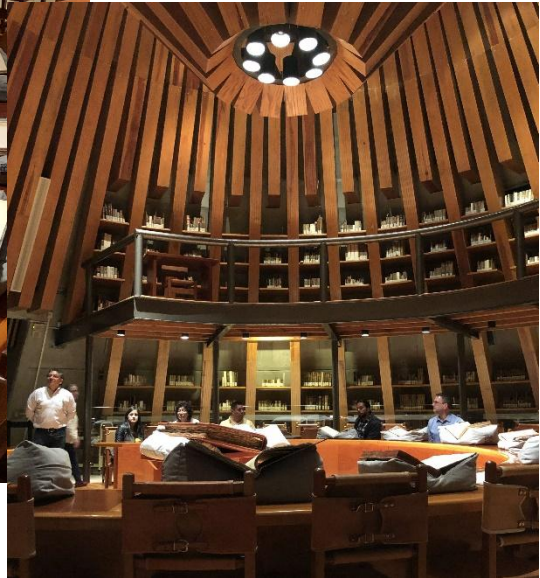## PRESERVACIÓN DIGITAL: REPOSITORIO DE TESIS DE LA DIRECCIÓN GENERAL DE BIBLIOTECAS
Arturo Rendón Cruz e Israel Durán Martínez, Dirección General de Bibliotecas de la UNAM
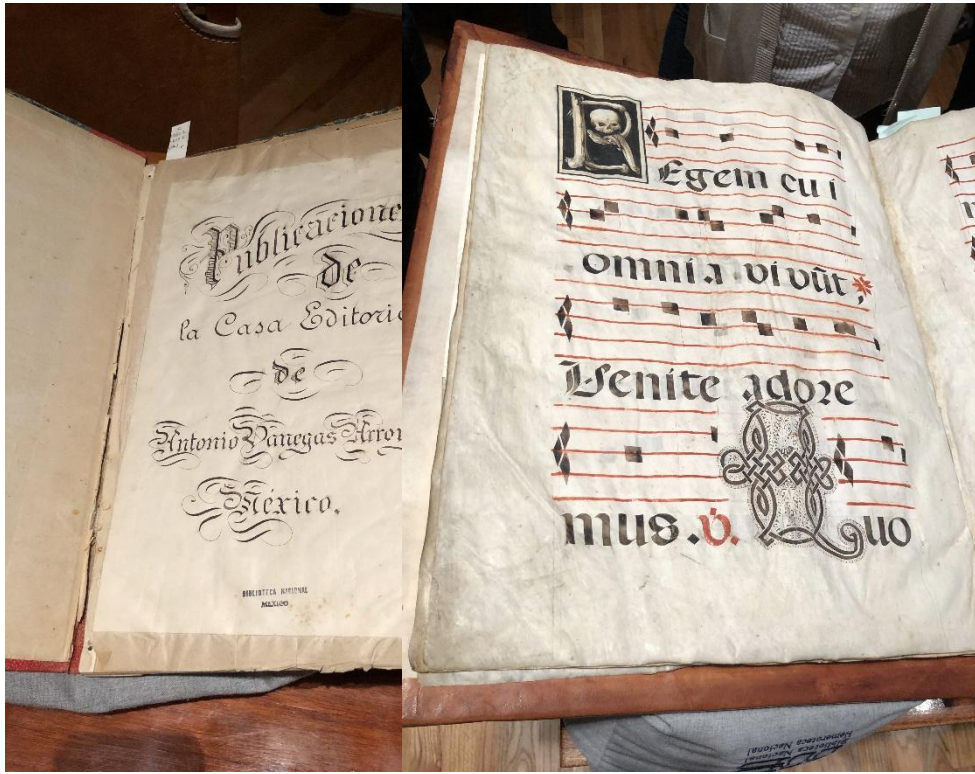
Visita a la Biblioteca Nacional / National Library guide visit

Publicaciones

de

la Casa Editorial

de

Antonio Vanegas Arroyo

México.

Regem cui

omnia vivut,

Venite adore

mus. v. Quo

Thursday, March 6, 2020

Session 1

Modera: César Augusto Ramírez Investigador, Instituto de Investigaciones Bibliotecológicas y de la Información de la Universidad Nacional Autónoma de México (UNAM)

PROPUESTA DE PRESERVACIÓN DE DOCUMENTOS DE ORIGEN DIGITAL EN EL REPOSITORIO DE LA COORDINACIÓN DE MEMORIA HISTÓRICA Y CULTURAL DE MÉXICO

Mtro. David Esquivel Palomares y Mtra. Jo. Ana Morfín, Coordinación de Memoria Histórica y Cultural de México

Session 2

Modera: Ana Krahmer Director, Digital Newspaper Program, University of North Texas Libraries

LA CURACIÓN DE DATOS DE LA HEMEROTECA NACIONAL DIGITAL DE MÉXICO, UN PROYECTO

Ángel Villalba Roldán, Universidad Nacional Autónoma de México

La Hemeroteca Nacional de México, con base en su colección de microfilms, creó en el 2002 la Hemeroteca Nacional Digital de México, la cual está integrada por títulos de gran relevancia histórica y cultural pertenecientes a sus colecciones. Este repositorio se encuentra relacionado con el OPAC de la institución denominado Nautilo y existe la relación entre los registros de las publicaciones en formato papel y su liga al formato digital; los títulos corresponden a la colección de microfilmes de los periódicos y revistas de los Siglos XVIII y XIX, los cuales fuero digitalizados y después les fue aplicado OCR para un reconocimiento de caracteres y estar en posibilidad de hacer búsquedas por palabra en el texto completos de la publicación.

NEW NEWSPAPERS: CHANGES IN ACQUISITIONS AND ACCESS AT THE U.S. LIBRARY OF CONGRESS

Robin Butterhof, Library of Congress

In early 2018, U.S. copyright regulations wereamended to require online registration and digital deposits for group registration of newspapers, the primary method of registering newspapers for copyright protection in the United States. The first digital copyright deposits under these regulations arrived in March 2018. During the summer of 2019, a second digital delivery method was created for newspaper publishers that did not choose to register their titles, but whose publications were selected by the Library for its collections under legal deposit regulations.

To provide access to these copyright-restricted collections, an onsite access system for this content as well as other restricted non-newspaper content was built in 2019 and is now available to researchers at the Library. In addition to legal deposit for print newspapers, the Library of Congress has used web archiving as a technique to capture online-only news sites since 2014. This presentation explored the challenges and techniques employed in this preservation process.

NEW CHALLENGES FOR NEWS IN NEW ZEALAND

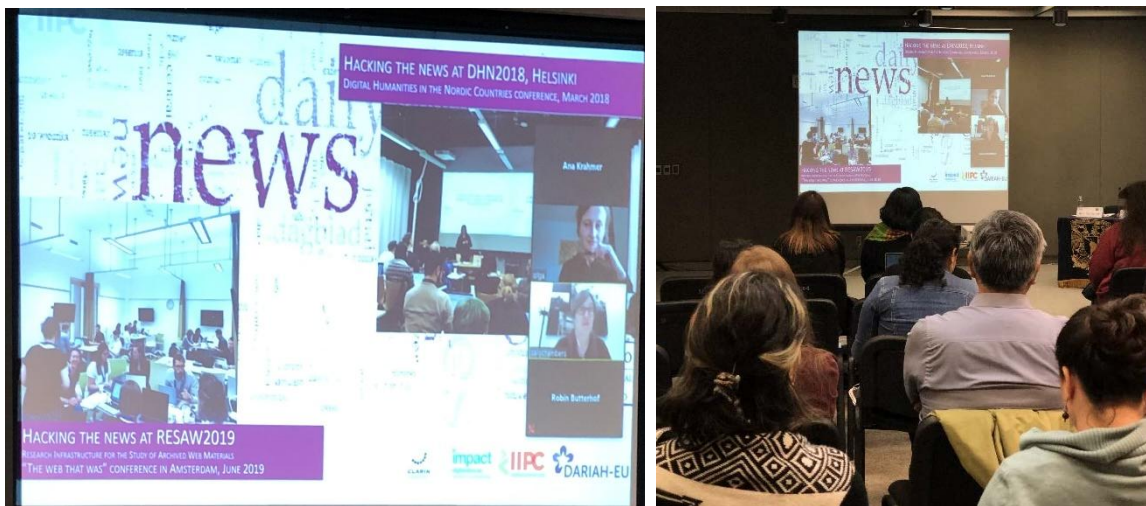Amy Joseph, National Library of New Zealand

This presentation identified the gaps that have the potential to emerge in New Zealand news collection as news media increasingly migrates online. It demonstrated some of the ways in which the National Library of New Zealand are addressing these gaps in partnership with publishers and other collecting institutions, and it also highlighted some areas where we still have more questions than answers, and want to collaborate with others asking similar questions. Finally, it considered the future of print news media collecting in an increasingly digital landscape.

"HACKING THE NEWS" WORKSHOPS: LESSONS LEARNED
Sally Chambers y Olga Holownia, Ghent Centre for Digital Humanities, British Library

This presentation explored lessons learned from two workshops on text and data-mining of digitised newspapers and born-digital news (2018 DHN Conference and 2019 RESAW Conference). Both workshops aimed to provide an introduction to a range of topics to consider when undertaking digital analysis of newspaper corpora and analysing web archives for humanities research. Rather than focusing solely on the research use of web archives, the participants were encouraged to explore whether and how web archives can be combined with other digital resources in order to create a project around a specific topic such as news. Key conclusions of these workshops included: a) that web archives still pose a significant methodological and technical challenge even for experienced DH researchers and b) that providing a pre-processed dataset, with the necessary rights cleared, is essential. What we propose is that in addition to understanding the complexity of WARCs, it is perhaps the process of experimentation itself (in the spirit of the international GLAM Labs initiative) that offers the richest learning opportunities.

Conferencia magistral/ Keynote speaker
Modera: Jenny Guerra Investigadora, Instituto de Investigaciones Bibliotecológicas y de la Información de la Universidad Nacional Autónoma de México (UNAM)

SITUACIÓN Y PERSPECTIVAS DE LA PRESERVACIÓN DE DOCUMENTOS NATIVOS DIGITALES EN RADIO EDUCACIÓN
Heriberto Acuña Palacios, Jefe de programación y fonoteca de Radio Educación

Session 3
Modera: Michael Luetgen, Sales Manager Software Solutions Zeutschel, Germany

YEAR 4 OF THE EAST VIEW GLOBAL PRESS ARCHIVE®: LESSONS LEARNED FROM A MASSIVE NEWSPAPER DIGITIZATION PROGRAM
Bryan Benilous, Barbara Krupa, James Simon y Frederick Zarndt, East View Information Services, Stanford University Libraries, Center for Research Libraries, Digital Divide Data

In 2016, East View Information Services initiated a partnership with Stanford University Libraries and the Hoover Institution Library and Archives to digitize and make available 25 million pages of newspapers from around the world, most in Chinese, Japanese, Arabic and Cyrillic languages. This partnership served as the catalyst for East View to greatly expand its newspaper digitization program now known as the Global Press Archive. In 2019, East View extended the partnership to include the Center for Research Libraries to make widely available 4.5MM pp. of newspapers as a combination of Open Access and consortia-wide collections. This presentation highlighted both partnerships as successful models for supporting the digitization and distribution of massive newspaper collections, and highlight key lessons learned from the program. Topics will include: logistical challenges, the development of cloud-based workflows, copyright, and publishers, the challenges of non-Roman languages including Arabic, Chinese and Japanese scripts, and broad accessibility through consortia and Open Access collections

DIGITIZE LOCALLY AND SHARE GLOBALLY: USING GRANT FUNDING TO PROVIDE AND PROMOTE ACCESS TO LOCAL NEWSPAPERS IN WYOMING

Bryan Ricupero, Amanda Lehman y Samatha Peter, University of Wyoming
The University of Wyoming Libraries applied for and was awarded a National Endowment for the Humanities National Digital Newspaper Project (NDNP) Grant. The initial round of funding provides for the careful selection of 100,000 pages of historical newspaper content from the state of Wyoming. In Wyoming's case, this may include improving existing digital newspaper collections. This presentation explores unique challenges and advantages in the beginning of this 2-year process.

DOCUMENTALISTAS AUDIOVISUALES, COMPETENCIAS Y HABILIDADES REQUERIDAS PARA LA PRODUCCIÓN DE INFORMATIVOS EN DIRECTO

Francisco Esquivel del Reyo, Director de INFOSFERAS

Visita guiada a la Fonoteca Nacional / Guide visit to Fonoteca Nacional

Conference dinner

2020 Conference Tweets

1_ (Publicado)
Iván Trujillo Bolio director general de @tvunam presentará la conferencia magistral en la IFLA #NewsMediaConference: Acopio y preservación de documentos de origen digital de medios de comunicación.

Si quieres conocer de su trabajo no dudes en asistir.
http://iibi.unam.mx/IFLAmedia/index.php @IIBI_UNAM_MX

2_ (Publicado)
Donnie Summerlin de la Digital Library of Georgia presenta la conferencia:

A SURVEY OF BORN DIGITAL NEWSPAPER COLLECTION PRACTICES IN THE UNITED STATES dentro de la IFLA #NewsMediaConference @IIBI_UNAM_MX

Si estás interesado ¡inscríbete!

3_ (Publicado)

Olga Holownia de la @britishlibrary y @NetPreserve presenta: Capturing online news around the world in an IIPC collaborative collection en la IFLA #NewsMediaConference @IIBI_UNAM_MX. Inscríbete en : http://iibi.unam.mx/IFLA/

4_ (Publicado)
El periodista @jalejosan presentará la conferencia magistral: El rol del periodista cultural en la preservación del material informativo de origen digital, en la Conferencia de la IFLA #NewsMediaConference @IIBI_UNAM_MX

Más información en: http://iibi.unam.mx/IFLAmedia/index.php

5_ (Publicado)
@jblancoriv de la @ENCRyM presentará la conferencia: El papel del archivista y bibliotecario en la documentación de eventos políticos y sociales: El caso del Movimiento #RickyRenuncia en Puerto Rico en la IFLA #NewsMediaConference.

http://iibi.unam.mx/IFLAmedia/index.php

6_ (Publicado)
Pablo Morales Henry y Jennifer Weintraub de Harvard University presentarán la conferencia: Down the rabbit hole: Collecting #MeToo through social media and news articles en la IFLA #NewsMediaConference

Más información: http://iibi.unam.mx/IFLAmedia/index.php

7_ (pUBLICADO)
Lilia Georgina Sanabria Medina presenta la ponencia: Una aproximación del uso de la inteligencia artificial para la búsqueda y recuperación de la información en archivos de medios de comunicación en la #NewsMediaConference.
Inscripciones:
http://iibi.unam.mx/IFLAmedia/index.php
@IIBI_UNAM_MX

8_
Sally Chambers y Olga Holownia del Ghent Centre for Digital Humanities, @britishlibrary; presentan la ponencia: Hacking the news workshops: lessons learned dentro de las actividades le la IFLA #NewsMediaConference.

Inscripciones en:
http://iibi.unam.mx/IFLAmedia/index.php

9_

La Dra. Lourdes Feria Basurto presentará: Periodismo de datos y las nuevas necesidades de sistematización de información: Una nueva mirada desde la bibliotecología dentro de la IFLA #NewsMediaConference.

Inscripciones abiertas:
http://iibi.unam.mx/IFLAmedia/index.php

10_

Dentro de la IFLA #NewsMediaConference Arturo Rendón Cruz e Israel Durán Martínez de #DGB_UNAM estarán al frente de la ponencia: Preservación digital: Repositorio de tesis de la Dirección General de Bibliotecas.

Inscripciones: http://iibi.unam.mx/IFLAmedia/index.php

11_

Como parte de las actividades de la IFLA #NewsMediaConference habrá un visita guiadas:

☐4 de marzo: Biblioteca Nacional
☐5 de marzo: Fonoteca Nacional

@IIBUNAM @Fonoteca
Aún puedes inscribirte:
http://iibi.unam.mx/IFLAmedia/index.php

12_

La conferencia "Propuesta de preservación de documentos de origen digital en el Repositorio de la Coordinación de Memoria Histórica y Cultural de México" será presentada por David Esquivel Palomares y Jo. Ana Morfín en la IFLA #NewsMediaConference.
Puedes participar. Inscríbete
http://iibi.unam.mx/IFLAmedia/index.php

13_

Ángel Villalba Roldán presentará la ponencia: La curación de datos de la Hemeroteca Nacional Digital de México en las actividades de la IFLA #NewsMediaConference.

Si estás interesado en este tema, inscribete:
http://iibi.unam.mx/IFLAmedia/index.php

14_

Robin Butterhof de la @librarycongress estará presente en la IFLA #NewsMediaConference con el trabajo New Newspapers: Changes in acquisitions and access at the U.S. Library of Congress

Inscribete en: http://iibi.unam.mx/IFLAmedia/index.php

15_
@AmyJoseph_NZ de la Biblioteca Nacional de Nueva Zelanda @NLNZ presenta la conferencia: New Challenges for news in New Zealand dentro de la IFLA #NewsMediaConference.

Incribete en: http://iibi.unam.mx/IFLAmedia/index.php

16_
Heriberto Acuña Palacios de @RadioEducacion presentará la conferencia magistral: Situación y perspectivas de la preservación de documentos nativos digitales en Radio Educación en la IFLA #NewsMediaConference.

http://iibi.unam.mx/IFLAmedia/index.php

17_
Francisco Esquivel del Rayo presentará la ponencia: Documentalistas audiovisuales, competencias y habilidades requeridas para la producción de informativos en directo, dentro de las activiades de la IFLA #NewsMediaConference.

Puedes inscribirte en: http://iibi.unam.mx/IFLAmedia/index.php