



Telling a story

IFLA ARL Hot Topics session, Columbus, 17 August 2016

Lorcan Dempsey, **OCLC**

A photograph of a modern library building at dusk. The building has a long, low profile with a dark roof and large glass windows. The interior lights are on, and the sky is a mix of blue and orange. A blue text box is overlaid on the right side of the image.

20 years ago I was
in the libraries business.

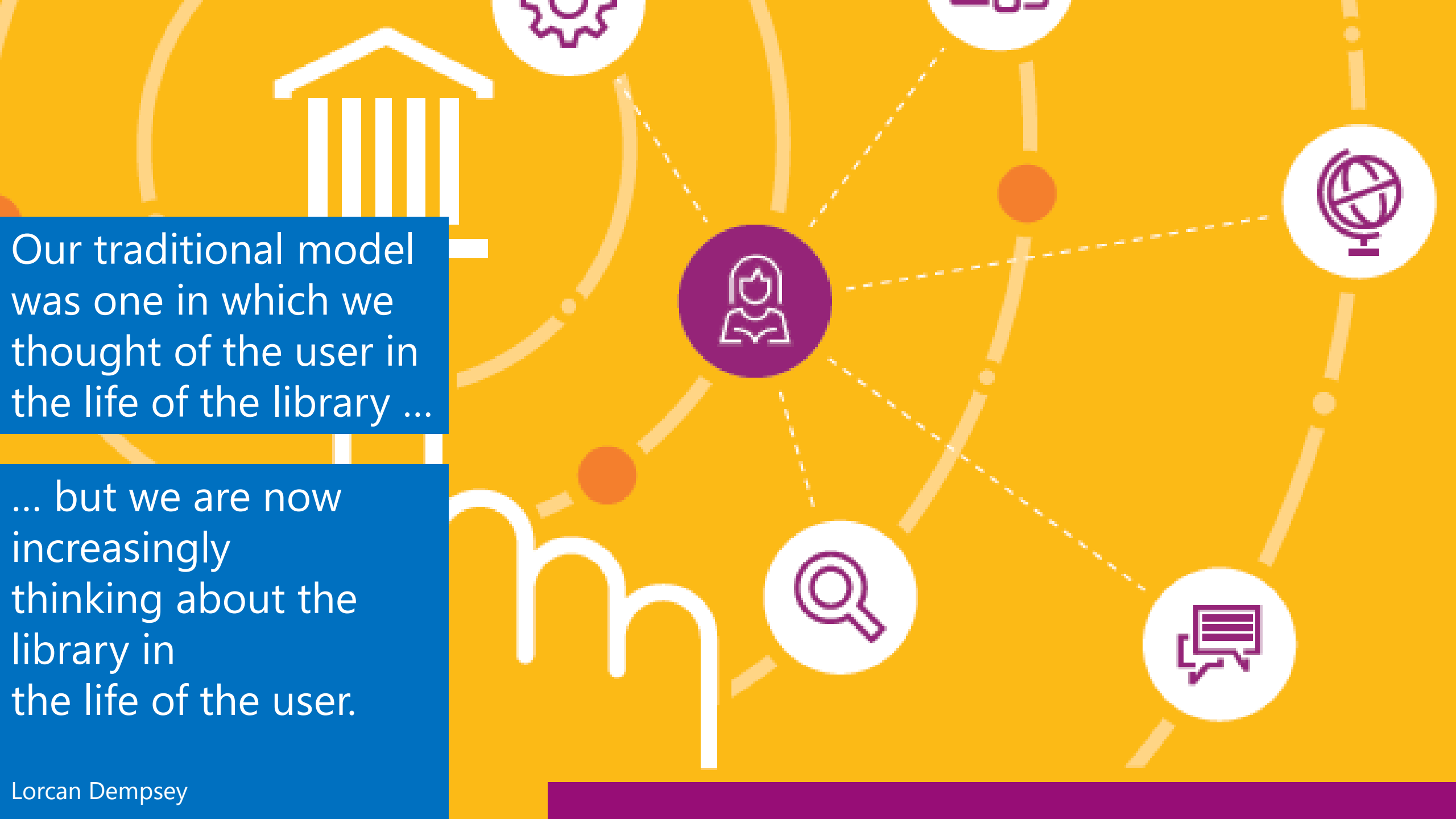
Today I am in the
Columbus business.

Pat Losinski, CML

... to be vital to the academic enterprise, the Libraries must position itself as an active, engaged participant in solving university-level problems (*Looking outside ourselves*); ...

Look to where teaching and research within the academic disciplines and cultural acquisition are moving, and you will see the Libraries skating to the same puck, sometimes as partner, sometimes as leader, always engaged.

Damon Jaggars, The Ohio State University



Our traditional model was one in which we thought of the user in the life of the library ...

... but we are now increasingly thinking about the library in the life of the user.

Collections



Just in time.
Print logic.

Facilitated – acquired, collaborative,
external.
Network logic.

People



Anonymous.
Neutral.

To be seen as expert, your expertise has
to be visible.
Partner and advocate.

Systems



Managing the
collection

Managing workflows and relationships.
CRM, digital scholarship, social.

Place



Configured
around
collections

Configured around user experiences.

... the Libraries must become more sophisticated in how it identifies and presents its stories of success and impact to external stakeholders (*Success enables success*).

Damon Jaggars, The Ohio State University



MONASH

Place

Selective curation

Student success

Research support

Library



About us

Libraries

Collections

Research and learning skills

Managing research data

Services and facilities

Alumni and visitors



Get a head start on your studies

Get tips for good study habits at a Library drop-in session





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Outstanding scholarly resources



Special collections

Maps to multimedia, Slavic to Chinese, physical to digital, our special collections draw interest from scholars around the world.

[Explore our special collections](#)



Exhibitions

Exhibitions showcase the breadth and quality of our collections and are presented both physically and online.

[Explore our exhibitions](#)



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Research and learning skills



Developing critical and creative scholars



Digital learning seminar

Educators are invited to attend a free seminar on future applications of digital learning at universities, this July.



Research & Learning Online

Your gateway to the Library's online materials.



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Research and learning skills

Managing research data

Services and facilities

Alumni and visitors

Managing research data



Data collection, storage and dissemination



Benefits of data planning

[Find out more](#)



Data management at Monash University

[Find out more](#)

Are we connecting the library story to the university story?

Do we understand sources of our value to the institution and are we reconfiguring services around them?

Are we an active partner in helping improve research and learning workflows?