

Invitation to Exhibitors 67th **IFLA CONFERENCE & EXHIBITION** Boston, USA 16 - 25 August, 2001 Theme Libraries and Librarians: Making a difference in the Knowledge Age

The International Federation of Library Associations and Institutions

Founded in 1927, the International Federation of Library Associations and Institutions is an independent international nongovernmental association that has formal associate relations with UNESCO (United Nations Educational, Scientific and Cultural Organization).

The International Federation of Library Associations and Institutions (IFLA) has 1,480 members, including 150 associations, 1,070 institutions, and 260 non-voting personal affiliates, representing 140 countries and all types of libraries. The United States plays in active role in IFLA, with seven library associations and 150 institutions participating. The aims of IFLA are to promote international understanding, cooperation, discussion, research and development in all fields of library activity and information science, and to provide a body through which librarianship can be represented in matters of international interest. IFLA's headquarters are in The Hague, Netherlands.

People behind IFLA Boston 2001

International Federation of Library Associations & Institutions, The Hague, The Netherlands

Ms Chr. Deschamps (France)	President
Mr. R. Shimmon (UK)	Secretary General
Ms N. John (USA)	First Vice President
Mr. B. Sørensen (DK)	Second Vice President
Mr. D. Law (UK)	Treasurer

IFLA Organizing Committee, IFLA 2001

Mr. Gary Strong	Co-chair
Mr. Duane Webster	Co-chair
Mr. Roger Parent	Secretary
Ms Carla Funk	Treasurer
Ms Nancy Anderson	Chair Registration Committee
Mr. James Neal	Chair Fund Development Committee
Ms Tovah Reis	Chair Local Planning Committee
Ms Evelyn Daniel	Chair Programs Committee
Mr. William Gordon	Chair Publicity/Promotion and Technology Committee
Mr. David Bender	Chair Exhibitions Committee
Mr. Larry Wenger	

Professional Conference Organizer, IFLA 2001

Mr. Ben G. Goedegebuure	Congrex Holland, Amsterdam
Ms Annemiek van Iersel	Congrex Holland, Amsterdam
Ms Abey Jaarsma	Congrex Holland, Amsterdam
Ms Floor Schumm	Congrex Holland, Amsterdam

Exhibition and Conference Secretariat

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Invitation to exhibit

The 67th general conference of IFLA 2001 will be held in Boston, Massachusetts, USA, from August 16- August 25, 2001. The IFLA 2001 exhibition will be opened on Sunday evening August 19 and will close on Wednesday, August 22.

This conference will bring together some 4,000 delegates from all over the world.

IFLA's conference and exhibition is the biggest international event for professionals within the library and information sector. IFLA 2001 offers an excellent opportunity for thousands of delegates, experts, and library and information providers from all over the world to exchange ideas and experience as well as to introduce new innovations and products.

The 67th general conference of IFLA 2001 carries the following theme:

Libraries and Librarians: Making a Difference in the Knowledge Age

Subthemes

Advancing the Leadership Role of the Librarian in the Information Age Delivering Lifelong Learning Across Space and Time Managing Information and Technology in the Knowledge Age Developing Information Policies for the Knowledge Age Forging Collaborative Partnerships Making a Difference -to Government and Industry in Economic Development to Society in Social and Cultural Development to Researchers and Scientists Exploring the Frontiers of Knowledge to Children and Young Adults in Learning Opportunities

in the Quality of Life to the Public

General information

The 67th Conference and Exhibition will be held at the Hynes Convention Center, Boston, Massachusetts, USA. The Hynes Convention Center is located in the heart of Boston, the two large exhibition halls can accommodate 415 booths. (Catering facilities in the exhibition area will include coffee and lunch corners). If you are interested in sponsorship opportunities please refer to the sponsor brochure or contact Congrex Holland for details.

Who should exhibit?

The exhibition is open to all companies, governmental bodies and other organizations with products and services related to the library field, such as:

Automation

Authority Control			Literacy
Bar codes			Magnetic strip cards
Cataloguing			Media Management
CD-rom		Microsystems	
Computer Software		Multimedia	
Computer & peripheral equipment		Networking	
Databases		On-line search services	
Document Delivery systems		OPAC	
Electronic imaging systems		Reference systems	
Internet Services		Retro conversion	
Integrated library		Serials/ACQ systems	
Library automated systems		Tape proceedings	
Library cards		Web products	

Books, Periodicals & Documents

ADA Art books Antiquarian CE-rom Children's books Demographics CE-rom Children's books Demographics

Directories Encyclopedias Government documents Journals & periodicals Large print books Library science texts Literature & criticism Microfilms Microfiche Music & Music reference Poetry books Religion Resource and activity books Scholarly books Science books Technical books

Audio/Visual Equipment & Materials

Assistive listening devices	Film & video laser discs
Audio books	Magnification devices
Audiovisual equipment	Music
Book & Audio packages	

Conference program Preliminary Program

Saturday, August 18

Officer's Reception

Sunday, August 19

Opening Exhibition

Exhibition

Registration, welcome drinks

Equipment, Furniture & Supplies

Archival products Photo ID systems **Binders** Promotional products Bookbinding technology Security systems Copiers Shelving **Environmental products** Sign systems Furniture Storage systems Mobile storage **Supplies**

Service

Architecture & interior design	Information provider
Book wholesalers	Interlibrary loan
	services
Book & audio leasing	Library promotion
Consultants	Reading promotion
Database conversions	Serial dealers
Database preparation	Subscription service
Finance	Telecommunications

Exhibition time table (preliminary)

Friday, August 17	Build u	ip of s	stands
Saturday, August 18	Build u	ip of s	stands
Sunday, August 19	Openi	ng Ex	hibition
	(4:00	p.m	5:30 p.m.)
Monday, August 20	Exhibit	ion (1	0:00 a.m 5:30 p.m.)
Tuesday, August 21	Exhibit	ion (1	0:00 a.m 5:30 p.m.)
Wednesday, August 22	Exhibit	ion (1	1:00 a.m 3:00 p.m.)
Wednesday, August 22	Break	down	Exhibition
	(3:00	p.m	11:00 p.m.)
Thursday, August 23	Break	down	Exhibition
	(9:00	a.m. ·	5:30 p.m.)

Monday, August 20 **Opening Ceremony Conference & Exhibition** Welcome reception by the City of Boston

Tuesday, August 21 Conference & Exhibition Museums Night

Wednesday, August 22 **Conference & Exhibition** Opportunity for sponsors to invite delegates **Embassy Night**

Thursday, August 23 Conference Library Reception

Friday, August 24 Conference **Post-Council Reception**

IFLA 2001, Boston, USA

The 67th IFLA Conference is to attract the largest number of participants to date. It is expected that around 4,000 participants will attend this conference with an exhibition with over 100 exhibitors.

Future Conferences

68th IFLA General Conference Glasgow, 2002

69th IFLA Council and General Conference Berlin, 2003

70thIFLA General Conference Buenos Aires, 2004

Hotel accommodation

Exhibitors will have the opportunity to book hotel accommodation. The preliminary program together with registration and hotel booking form will be sent to you upon receipt of your exhibitor application form.

Exhibition information

Booth Size	Price	Complimentary Exhibitor Registrations
10' x 10'	\$1,500	2
Island Size	Price	Complimentary
		Exhibitor Registrations
10' x 20'	\$ 2,500	4
20' x 20'	\$ 6,000	6
20' x 30'	\$10,000	8

Social program

A ticket for the social program can be bought for USD 150.per complimentary exhibitor registration.

Payment

Applications must be accompanied by a payment of 50% of the total booth rental amount.

Balance of fee will be invoiced and will fall due for payment on December 29, 2000. Payments must be made by U.S. Dollars (USD) made payable to the 67th IFLA conference exhibition. If the application is received after all space is exhausted, the payment will be refunded. Failure to comply with these requirements forfeits all right to space, which may in such case be reassigned to others, with no obligations on the part of 67th IFLA Conference.

Cancellation

All cancellations must be made in writing to the Conference Secretariat

- Cancellations must be made before December 15, 2000, 50% deposit is non-refundable

- Cancellations between December 16, 2000 and March 15, 2001, 50% of the total amount is non-refundable

- Cancellations between March 16, 2001 and May 15, 2001, 75% of the total amount is non-refundable

Cancellations after May 15, 2001, No refunds

Minimum stand size

The minimum stand size is 10' x 10'

Floor plan, space application and allocation of stand sites

In this folder you will find the preliminary floor plan indicating the available stand sites.

You are kindly requested to study the enclosed floor plan and mark your first three choices both on the application form and the floor plan. Please note that it is possible to make combinations of more than one space, or to divide stands into smaller units, if necessary.

Space assignments will be solely at the discretion of the 67th IFLA Conference, however, in case of conflicting requests preference be afforded those exhibitors with continuing participation in past years and those exhibitors who sponsor the conference.

Stand allocations will be made prior to January 31, 2001; all applications should therefore have been received no later than December 15, 2000. All choices expressed in applications received by December 15, 2000 will be considered, however the organizers reserve the right to allocate exhibitors to the most appropriate stands.

Exhibitors manual

More detailed exhibit information and instructions, including order forms for services and supplies will be included in the Exhibitors manual which will be mailed to exhibitors at the same time as the confirmation of the exhibition space.

