



67th Council and
General Conference
International Federation of
Library Associations and
Institutions (IFLA)

IFLA Express

4

Monday, 20 August, 2001

“Libraries and Librarians:
Making a Difference
In the Knowledge Age”

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Greetings From The First Lady

THE WHITE HOUSE

August 16, 2001

Greetings to everyone gathered in Boston for the 67th Council and General Conference of the International Federation of Library Associations and Institutions.

As a former librarian, I am delighted to take this opportunity to celebrate libraries - from general to specialized, from paper to electronic, serving local to global constituencies.

Libraries are unique institutions in their calling to provide information, entertainment, inspiration, and communication. Every day they enrich individuals, communities, and nations in countless ways. And the heart, soul, and mind of the library is you, the librarian. Because of your work, material that would otherwise be obscured is made readily accessible - research for the scholar, information for the student, and just the right book for the reader.

Thank you for your devotion to a vital and meaningful profession. May your conference provide ample opportunity for the sharing of new ideas, for mutual encouragement, and for inspiration by example.

With best wishes,



Keynote Address At Opening Session



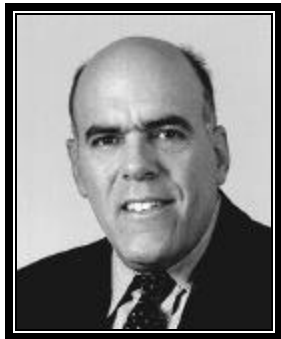
"Ordinary Resurrections: Literacy, Hope and Education in the Third World and the U.S.A"

Jonathan Kozol

Today from 16.00-18.00. This session will begin promptly at 16.00. Please plan on arriving by 15.40.

Jonathan Kozol, noted author, social critic, and passionate speaker on the inequalities in American society, will present the keynote address during the Opening and Plenary Session. A graduate of Harvard University and a Rhodes Scholar, Kozol has devoted the last three decades to the issues of education and social justice in America. He has written numerous of award-winning books, including "Death at An Early Age", "Savage Inequalities: Children in American Schools", "Amazing Grace: The Lives of Children and Conscience of a Nation" and "Illiterate America," which helped to generate a national campaign to combat adult illiteracy.

Guest Lecture I



“What is Knowledge Management and Why is it Important?”

Larry Prusak

Today at 13.15-14.15 in Ballroom C

Knowledge management will be crucial to how libraries and librarians will make a difference in the ‘knowledge age.’ Larry Prusak will lead off the guest lecture series today at 13:15 with a thought provoking presentation. Mr. Prusak is the Executive Director of the Institute for Knowledge Management, which is a part of IBM. He is recognized internationally for helping organizations leverage and optimize their information and knowledge resources.

Mr. Prusak has authored numerous books on knowledge management, including *“Managing Information Strategically”* and *“Working Knowledge”* that have been translated into multiple languages. In 1991 Mr. Prusak received the Special Libraries Association Professional Award for Contributions to the Field of Information Science. Don’t miss it!

From the Hospitality Desk

Dinner with Colleagues, Wednesday, 22 August, 2001

Conference attendees looking for an enjoyable dinner on Wednesday evening are invited to join colleagues at one of Boston’s great restaurants. Stop by the General Information Desk at the Hynes Convention Center to review the menus and prices of several local restaurants, and to sign up to share a meal with other IFLA participants.

A local host will make the arrangements; conference attendees will pay for their own share of the food bill. The General Information Desk will take reservations for dinner with colleagues until Tuesday at 18.00.

Please consider joining or meeting new friends for a dinner in Boston!

Directions to the Museum of Science Reception: Tuesday, 21 August, 20.00-23.00:

Go to a Green Line Station (either the Hynes stop on Massachusetts Avenue or the Copley Square inbound station by the Boston Public Library.) Take the Green Line inbound to Science Park stop. (The train must say Lechmere, as some trains only go as far as Government Center.) The Science Museum is 200 yards from the Science Park station. NOTE: Science Park station is not wheelchair accessible.

Walking Tour Schedule: Free walking tours are being offered each morning and afternoon during the Conference. Morning tours will leave from the General Information Desk at 9.00.

Afternoon tours will leave from the same Desk at 13.00.

Monday, 20 August

Morning: Freedom Trail
Evening: Women's Heritage Trail

Tuesday, 21 August

Morning: Black Heritage Trail
Evening: Maritime Trail

Wednesday, 22 August

Morning: Freedom Trail
Evening: Big Dig-Geo Trail

Thursday, 23 August

Morning: Heritage Trail
Evening: Boston Immigrants Trail

Friday, 24 August

Morning: Freedom Trail
Evening: North End Tour

Social Events

Monday, 20 August

Reception at the Boston Public Library, 18.00-20.00

Tickets for this reception were included with your badge in your registration package. Drinks and light food will be served.

Tuesday, 21 August

Cultural Reception at the Museum of Sciences, 20.00-23.00

Tickets for this reception were included with your badge in your registration package. The Museum of Sciences can be reached by Public Transportation. Drinks and light food will be served.

Thursday, 23 August

Reception and Cultural Performances at Harvard University and the

Massachusetts Institute of Technology, 19.00-23.00

Tickets for this reception were included with your badge in your registration package. Shuttle buses are arranged between the venues, all hotels and the Conference Center. Drinks and light food will be served.

IFLA 2001 Souvenirs

The following souvenirs will be on sale in the registration area:

IFLA 2001 Polo Shirts	\$15
IFLA 2001 Mugs	\$5
IFLA 2001 Caps	\$5

Information Coordinators Meeting

The Information Coordinators Meeting will be held today from 14:10-15:00 in Room 203. All Information Coordinators of IFLA Divisions, Sections and Round Tables are urged to attend this meeting. Louise Lantaigne and Sophie Felföldi, Web Managers, will present IFLANET policies and procedures, followed by an open discussion on IFLANET issues. Themes for the session include: IFLANET origins, personnel, services, resources, and growth; mirroring IFLANET; IFLANET roles and responsibilities; getting information to IFLANET; IFLANET Satellite Sites; mailing list policy; IFLANET redesign; and public relations and the Information Coordinator. All Officers are invited to attend.

Product Demonstrations

(Exhibit Hall C, Booth #1932)

Monday, 20 August

15.15-16.00 SciVision

SciVision will be demonstrating their new internet oncology information system, ONCois (www.oncois.com). This new product was created by molecular oncologists and should be of keen interest to researchers concerned with genetic mutations in human cancers. Providing library patrons with access to ONCois will complement their access to print or electronic journal collections because they will be able to find data of keen interest very quickly and then use the full bibliographic information included in their search results to find the exact papers of most interest in your journal collection. Since ONCois is a "continuity" product, annual subscriptions include four updates to the system. Data from approximately 1200 new papers will be added each year (roughly 300/quarter), from both journals currently covered in the system and additional journals. Any subscription ordered between now and October will be valid through 2002.

Tuesday, 21 August

10.15 - 11.00 Ingenta Inc, "Ingenta Online Services"

Ingenta, now also combining the resources and content of unCover and CatchWord, offers the most comprehensive collection management and document delivery tools available, including our value-added services for institutions and libraries. *Speaker:* Dianne Miles, Director of International Library Services

11.15-12.00 Ovid Technologies and SilverPlatter

"Integrated Knowledge Management Solutions" *Speaker:* Mark Schregardus and Gina McCue. Together Ovid and SilverPlatter provide extensive integration opportunities. Please join us for an informative 45-minute session to find out how you can leverage your investment in content and technology by integrating our solution with other systems and products in your institution or consortium. Attend our presentation for the opportunity to win a PDA (palm pilot)! We'll be giving away a Handspring Visor immediately following our product demonstration.

14.15 - 15.00 Octavo

"Digital Preservation and Cultural Heritage". *Speaker:* Chect Jan Grycz – CEO, Octavo

Wednesday, August 22:

11.15 - 12.00 Standard & Poor's

"Standard & Poor's advantage - Demonstration of the premier Internet product for business information". *Speaker:* Doug Doremus.

Section on Classification and Indexing

Program Update

Unfortunately, two of the contributors to the Section's Program, session no. 142 on Tuesday, 21 August at 15.30-18.00, have been prevented from attending the conference, due to unforeseen circumstances. They are Winfried Gödert from the Fachhochschule, Köln and Filiberto Felipe Martinez Arellano from the Colegio de Bibliotecologia, Universidad Nacional Autonoma de

Mexico, Mexico. Their papers have been made available on the Web and on the CD-ROM. To replace their contribution to the programme on "Education and Knowledge Organization," a panel of teachers has been assembled. They will each speak on the way the discipline is taught in their own countries. The speakers will be: Lois Mai Chan University of Kentucky, USA; Nancy Williamson, University of Toronto, Canada; Gerhard Riesthuis, University of Amsterdam, The Netherlands; Vanda Broughton, University College London, UK.

Please Note: There will be no mini program at this year's conference.

Boston Public Library Exhibits

In honor of IFLA, the Boston Public Library has created a number of exhibits with international themes. Please visit the exhibits when you have some free time.

"The Boston Public Library Salutes IFLA Boston 2001"

An exhibition of international children's books from the IBBY Honor List 2000. The 2000 biennial list of the International Board on Books for Young People (IBBY) has 128 titles from the national sections representing 44 countries in 37 different languages. The exhibit is located on the first floor of the McKim Building.

IBBY's mission is "to promote international understanding through

children's literature." The exhibit at the Boston Public Library is currently the only one scheduled for the east coast for the United States.

In addition there is a display from the Alice M. Jordan collection, which Boston Public Library's children's literature research collection. The collection includes books from 75 countries in 36 different languages. The exhibit is in the Chavannes Gallery (second floor) and the Cheverus Room (third floor) of the McKim Building.

"Boston: A Virtual Trip Around the World"


An exhibition of rare books from countries around the world. The exhibit is located in the Rare Books and Manuscripts Department, third floor, McKim Building.

Looking for a Partner? Twinning between Library Associations

The body within IFLA where we specifically address questions about Management of Library Associations is the Round Table, RTMLA. All of you who are interested in cooperation between countries and between Library Associations, should notice the Open Session, Ballroom C., Tuesday 12.30-15.00 'Library Association Twinning' with the three speakers: Norma Amenu Kpodo, Louisa Vigo Cepeda and William Gordon. There will be a workshop as follow up on Thursday, 23 August, Room 207, 08.30-12.30, called Twinning for Development. In this workshop, we will have practical examples from Sweden, Zimbabwe and

Norway. The last RTMLA programme, nr. 204, is a joint workshop with the Round Table on Library and Information Science Journals. On Thursday 23 August, 13.30-17.30, Room 304, we will discuss how we use the Association Magazine, 'The Free Press: Editorial Freedom in Association Magazines.'

--Christina Stenberg
RTMLA Chair



The poster features the SCIRUS logo at the top, with a stylized graphic of lines and an arrow pointing down. Below the logo, the text reads: 'The new free Web Search Engine for scientific information, from Elsevier Science.' It then invites visitors to 'Visit the Product Demo Area, Booth #1932, at the rear of the exhibit hall near the Internet Café for a demonstration of SCIRUS.' The event is scheduled for 'Monday August 20, 11:15am - 12:00pm'. A note at the bottom says 'Bring your business card to the presentation to enter our drawing for a free digital camera!'. At the very bottom, it says 'Scirus.com For scientific information only. SCIRUS www.scirus.com'.

Meet ALA Officers, Members and Staff at the ALA Booth

The ALA booth #2634 will have officers, members and staff available to answer questions about ALA and its programs, and services. Members of the ALA International Relations Committee (IRC) will be staffing the booth on

Tuesday and Wednesday from 10.00-12.00 to meet with colleagues from other countries' professional associations who seek to establish cooperative ties with the American Library Association.

Tuesday, 21 August

10.00 – 12.00

Marjorie Bloss, Endeavor Information Systems (Illinois)
Nancy John, University of Illinois
Jordan Scepanski, Triangle Research Libraries Network (North Carolina)
Lea Wells, North Carolina State University

12.00-13.00

Helen H. Spalding, University of Missouri-Kansas City

13.00-14.00

Nancy A. Davenport, Library of Congress

Helena Rodrigues, D.A., Johnson & Wales University, Providence, RI

14.00-15.00

Susan K. Martin, Georgetown University Library

Diane Tebbetts, University of New Hampshire

15.00-16.00

Glenn Patton, OCLC

16.00-17.00

William Gordon, ALA Executive Director, Chicago, IL

Judith Krug, American Library Association

Wednesday, 22 August

11.00-12.00

D. Whitney Coe, Princeton University

12.00-13.00

Thomas L. Wilding, University of Texas at Arlington

Leonard Kniffel, American Library Association

Karen Muller, American Library Association

13.00-14.00

Nancy A. Davenport, Library of Congress

Denise Davis, Simmons College

14.00-15.00

William Gordon, ALA Executive Director

Mary Carr, Spokane Community College

Mary Sherman, Pioneer Library System

Public Libraries and Telecenters: Companions or Competitors?

**Wednesday, 22 August
11.30 -14.30 pm, Session 159
Room 309**

Telecenters, Telecottages, community technology centers, networked learning centers, digital clubhouses, cabanas públicas, sepaces numérisés, teletusgen, learning access places and public libraries are some of the names that are

used for places that provide a range of activities and services that includes access to information and communications technology for individual, social and economic development. For public libraries are these new creations companions or competitors?

Featuring: Steve Cisler (Consultant on Telecommunications and access issues in libraries, community organizations and public sites in the USA and developing countries. San Jose, California); Clara Budnik (National Director, libraries, archives and museums, Santiago, Chile); Diane Bays (Program advisor, Community access program, Industry Canada, Ottawa, Canada) and Wendy Newman (Chief Librarian, Brantford Public Library, Brantford, Canada, and President-elect Canadian Library); Kate Snow (Director Technology Centre, Codman Square Health Centre, Dorchester, Mass. USA and board member of www.ctcnet.org); Imengel N. Mad (Library technician, Palau Community College, Koror, Palau Islands, South Pacific); Ramesh Jayaram (Director Durgan Metro Library, Durban, South Africa).

Sponsored By The IFLA Public Libraries Section.

Library Tours and Visits Update

If you have received a library tour ticket to MIT, Fidelity and Andover-Harvard Theology Library, please come to the Library and Tours and Visits Desk, as there have been changes with regard to these tours.

Over 70 libraries in the Boston area have signed up to provide IFLA participants with individual visits to their libraries. Come by the Library Tours and Visits Desk to arrange for your Library visit, and a chance to meet informally with librarians in the Boston area.

Please remember to bring your IFLA name badge when attending Library Tours.

Genealogy and Local History Library Visits

Welcome to Boston, the birthplace of genealogy and local history in colonial America. The Genealogy and Local History Discussion Group has arranged visits to the United States' first and most venerable genealogy and local history societies, the New England Historic Genealogical Society (Est. 1854) and Massachusetts Historical Society (Est. 1794), on Thursday, August 23rd 10 am – 3 pm. Please sign-up on the sheet posted at the Conference bulletin board. The visits will originate from the bulleting board area at 09.30.

Open Forum of Division III Libraries Serving the General Public

Tuesday, 21 August, 08.30-11:00
“Achievements: Libraries Change Lives”

1. Boston Public Library: an overview of provision
Katherine Dibble (Boston Public Library)
2. Achievers: from blindness to insight
Dick Tucker (Project

Coordinator, FORCE
Foundation, The Hague,
Netherlands)

3. Libraries in my life
Alice Hagemeyer (in sign-language)
4. Libraries Change Lives Award: example from the United Kingdom
Glenys Willars (representing the Library Association, UK)

Please check the final programme for the venue.

--Glenys Willars

Events Connected to the Conference *

Service of Thanksgiving and Rededication

Members of the Fellowship of Christian Librarians and Information Specialists (USA), Librarians' Christian Fellowship (UK) and other IFLA Delegates invite you to this service on Tuesday, 21 August 2001, 15.30 (return in time for the Cultural Reception).

Park Street Church Boston

Dr. Timothy Tennent, Speaker
Chair of the Department of Missiology
Gordon-Conwell Theological Seminary

The Church is located at the corner of Park and Tremont Streets about 10 blocks from the Hynes Convention Center.

*Notices are published of non-IFLA events connected with the conference, which may be of interest to delegates and accompanying persons.

The IFLA/UNESCO Guidelines for Public Libraries

After three year's work by a working group of the Section of Public Libraries, including consultation with public librarians worldwide, "The Public Library Service: the IFLA/UNESCO Guidelines for Development" were published in July 2001. This exciting new IFLA publication, which contains guidelines and standards for public libraries and examples of public library services from 44 countries, will be officially launched in the Hynes Convention Center at 9.00 -10.00 on Wednesday, 22 August, Room 312. Philip Gill, the Chair of the Working Group will also introduce the new guidelines at the Opening Session of the Section of Public Libraries at 12.30 on Tuesday, 21 August. Copies can be ordered from K.G Saur in the Conference Exhibition. It is hoped that everyone interested in the future of public libraries will attend these events and make sure that they have ordered a copy of this new publication before they leave Boston.

(Philip Gill)

NCLIS Meeting on Sister Libraries/UNESCO UNAL Program

Dr. Joan Challinor, Vice Chairperson of the U.S. National Commission on Libraries and Information Science (NCLIS), will chair a meeting at the Boston Public Library on Tuesday, 21 August in Conference Rooms 5 & 6, to discuss the possible adoption of various elements of the U.S. Sister Libraries

Millennium Project by the UNESCO Network of Associated Libraries (UNAL) programme operated by UNESCO. Preliminary discussions have been held between NCLIS and UNESCO officials in Paris, and this meeting is a continuation of that dialogue. U.S. as well as non-U.S. Sister Library partners attending the IFLA conference, UNAL member librarians, and other interested persons, are cordially invited to the meeting. Mr. Abdelaziz Abid of UNESCO has been invited to the meeting.

IFLANET

Log on to IFLANET for up-to-date information about IFLA, its conferences and much more. Directly after the conference, all late received papers will be uploaded to make the proceedings as complete as possible. These papers will remain on IFLANET for at least five years. Papers from previous IFLA conferences back to 1994 are also available.

IFLA French Committee

A meeting for the French speaking countries institutions and associations will be held by the IFLA French Committee (CFI) on Monday, 20 August at 14.30, Room 109.

Registration Totals Through 18 August

**As of the end of the day on
Friday, IFLA's registration
totals were 4,489 with
registrants from 149
countries.**

Libraries in the 21st Century: Key Issues

**Tuesday, 21 August, 12.30-15.00,
Room 304**

Building upon the XII Library Buildings Seminar, this year's program will offer three papers that complement the theme of "Future Places: Reinventing Libraries in the Digital Age." For further information about the speakers and topics, please check your program, Session 126a.

Endeavor Information Systems

Today's library users don't want to *search* for information, they want to *find* the research materials most appropriate for their needs – and instantly obtain the information from a single point of access. Please join us at 13.15, 20 in Booth 1932 for a discussion of linking in today's libraries, featuring *LinkFinderPlus* (from Endeavor Information Systems), the solution for providing seamless access to all library information and relevant services across platforms, journals and publishers, including the latest abstracts, full text of print, links to Internet search engines, links to online booksellers and links to review information.

Meeting of Representatives of Library and Information Associations

Representatives who have confirmed their attendance are kindly requested to collect documents in advance of this meeting. Documents will be available at the IFLA Secretariat Office, Room 102

in the Hynes Convention Center. The meeting will be held in Room 310 on Wednesday, 22 August, from 09-10.30.

IFLA in Glasgow in 2002

Wondering where to stay at next year's IFLA? Visit Booth 2537 for a chat with Gordon Smith, Glasgow's Accommodation Bureau Manager for the "inside" advice on the best room price and location to suit your needs. There's no better time than now to book your bed! No better time, either for exhibitors to reserve their IFLA Exhibition 2002 booth space. The UK Library Association's Exhibition Organiser, Joan Thompson, is contactable at 2537 - and has a Floor Plan and brochure for the Scottish Exhibition and Conference Centre's 10,500 sq.m Hall 4 - where we guarantee to fit every size of stand required.

Meet IFLA's Professional Groups!

Monday, 20 August

IFLA's Exhibition Booth (2534) is staffed by Kelly Moore and Josche Neven.

During the conference week, IFLA's officers will also be available at the booth to answer questions about their activities and to display results of some of their projects. To meet the officers and to get first-hand information, the schedule for the booth on Monday, 20 August is:

10.00-11.00

Art Libraries

Rare Books and Manuscripts

Document Delivery and Interlending
 UAP
11.00-12.00
 Library History
 PAC
 Preservation and Conservation
 Buildings and Equipment
12.00-13.00
 Disadvantaged Persons
 Multicultural Populations
 Libraries for the Blind
 Acquisition and Collection Development
 Reference Work
13.00-14.00
 Management of Library Associations
 Statistics
 UDT
 Information Technology
14.00-15.00
 UBCIM
 Cataloguing
 Bibliography
 Classification and Indexing
15.00-16.00
 Biological and Medical Sciences
 Libraries
 Geography and Map Libraries

Reference Work SC II

Session 113a, Monday 20 August
 Will now be held from 13.00-15.00 in
 Room 205.

Library Theory and Research Workshop

**Monday 20 August 2001, 8:30-12:30,
 Session 102, room 109**

*'Collaboration Between the Library and
 Information Science Researcher and the
 Practitioner: Leadership Programs in
 the U.S.'*

**The following three speakers have
 been added to this workshop:**

Duane Webster, Executive Director,
 Association of Research Libraries
 UCLA Senior Fellows Program; **Deanna
 Marcum**, President, Council on Library
 and Information Resources, Association
 of College and Research
 Libraries/Harvard Program; **Marianna
 Tax Choldin**, Director and
 Distinguished Professor.

Information, Souvenirs and Prize Draw at the IFLA Booth (No. 2534)

IFLA Staff and IFLA Officers will be available to provide a wide range of information, including documentation on IFLA membership, the objectives and activities of IFLA's professional programme, recent IFLA publications and Professional Reports and much more. The schedule of when Section Officers will be present at the booth will be published in IFLA Express throughout the conference week. IFLA's President, Christine Deschamps, and the Secretary General, Ross Shimmon will also take turns staffing the booth and are ready and willing to answer your questions.

At the booth you can also buy your IFLA Souvenirs, from T-shirts and pins to a business card holder and a very special IFLA watch. Treat yourself and have a reminder of your IFLA Conference experience!

Be sure to visit the booth and drop your business card/address details in the special box to enter the prize draw for a free registration to the 2002 Glasgow Conference.

IFLA 2001 CONFERENCE DONORS AND SPONSORS

Thanks to the following organizations and individuals that have provided financial support for the conference and for the fellowship program that enables the conference attendance by individuals from developing countries (information current as of 18 July):

3M

American Association of Law Libraries
American Library Association (ALA)
American Society for Information
Science and Technology, New England
Chapter
American University
Andrew W. Mellon Foundation
ARAMARK Corp.
Ashton, Rick
Association for Library and Information
Science Education
Association of College and Research
Libraries
Association of Research Libraries
Baltimore County Public Library
Boston College Library
Boston Public Library
Brandeis University Library
Brooklyn Public Library
Brown University Library
California State University Long Beach
Library
Canadian Institute for Scientific and
Technical Information (National
Research Council)
Canadian Library Association
Case Western Reserve University
Library
City of Boston
Cleveland Public Library
Cochrane, Lynne
Columbia University Libraries
Cornell University Libraries
Council on Library and Information
Resources
Docutek
Duke University Libraries
EBSCO Information Services

Elsevier Science
Emory University Libraries
epixtech
Florida Atlantic University Library
Free Library of Philadelphia
Gale Group, The
Gates Library Foundation
Georgetown University Library
Greater Boston Convention & Visitors
Bureau
Harvard Business School Baker Library
Harvard University Libraries
H.W. Wilson
IFLA 2001 National Organizing
Committee
Indiana University Libraries
Iowa State University Library
Johns Hopkins University Libraries
Library of Congress
Lippincott Williams & Wilkins, Ovid
Technologies and SilverPlatter
Massachusetts Institute of Technology
Libraries
McClure, Lucretia
Massachusetts Convention Center
Authority
Mayor's Office of Special Events &
Tourism
McGill University Libraries
Medical Library Association
Medical Library Association (North
Atlantic Chapter)
National Library of Medicine
NELINET
New York Public Library
North Carolina State University
Libraries
North Suburban (IL) Library System
OCLC, Inc.

Ohio University Libraries
 Pennsylvania State University Libraries
 Queens Borough (NY) Public Library
 Reid, Marion
 Rice University Library
 Rollins College Library
 Rutgers University Libraries
 San Jose State University Library
 Schlesinger Library (Radcliffe)
 Smithsonian Institution Libraries
 Special Libraries Association
 Special Libraries Association (Boston Chapter)
 State University of New York/University at Albany Libraries Foundation
 Stroyan-Bennett, Carl and Sue
 Swets Blackwell
 Temple University Library
 Texas A&M University Libraries
 Triangle Research Libraries Network
 University Libraries of Notre Dame
 University of Alberta Libraries
 University of Iowa Libraries
 University of Louisville Library
 University of Maryland Libraries (Friends)
 University of Massachusetts Libraries System
 University of Massachusetts-Dartmouth Library
 University of Michigan Libraries
 University of North Carolina Libraries
 University of Pittsburgh Libraries
 University of Tennessee Libraries
 US National Commission on Libraries and Information Science
 VTLS
 Washington University (St. Louis) Libraries
 Wichita State University Libraries
 Wolters Kluwer International Health & Science (including Kluwer Academic Publishers)
 Yale University Libraries

Press Conferences

Bill & Melinda Gates Foundation 2001 Access to Learning Award Announcement

Tuesday 21 August, 09.00-09.30
 Boston Public Library, Historic McKim Building, Abbey Room
 Copley Square, 700 Boylston Street
 (use Dartmouth Street entrance of the McKim Building)

IFLA/OCLC Early Career Development Fellowship

Tuesday 21 August, 10.15-11.15, Room 302

The results of the 2001 Fellowships will be reported on and the winners of the 2002 Fellowships will be announced at this Press Conference.

Public Library Guidelines

Wednesday 22 August, 09.00-10.30, Room 312

The completely revised edition of the IFLA/UNESCO Public Library Guidelines will be presented during this session.

The Library Association, UK

Bob McKee, Chief Executive of The Library Association, will be on the Library Association/British Council stand in the exhibition (2537) to meet colleagues and answer questions at the following times: Monday 12.00-13.00; Tuesday 15.00-16.00; Wednesday 10.00-11.00.

Campaign for the World's Libraries Unveiled at IFLA Conference



The International Federation of Library Associations and Institutions (IFLA) and the American Library Association (ALA) announce a new public education campaign designed to showcase public, school, academic and special libraries and librarians around the world.

The campaign is based on ALA's @ your library™, The Campaign for America's Libraries, a five-year public awareness campaign launched during National Library Week last April with the help of First Lady Laura Bush, a librarian and teacher.

The campaign for the World's libraries will use a trademarked brand, @ your library™, and its official translations, to unify the communications activities of libraries around the world. "The IFLA conference is the perfect venue for unveiling this campaign," Berry said. "With the conference theme 'Libraries & Librarians Making a Difference in the Knowledge Age,' we have a wonderful

opportunity to speak loudly and clearly about the value of libraries and librarians in the 21st century all around the world."

"Our message is that libraries are changing and dynamic places that provide information, education and entertainment, no matter where they are," said Ross Shimmon, IFLA's Secretary General. "Libraries are places of opportunity that bridge the world. They connect even the smallest communities in the smallest of countries to our larger international community."

Through outreach efforts, the campaign will target the general public, educators, government leaders and policymakers, librarians and those who are considering the library profession, the media and strategic partners, including funding agencies.

To assist the international community in learning more about the campaign, IFLA has set up a new Web site at www.ifla.org/@yourlibrary. The site will provide campaign updates, publicity tools and other resource materials. IFLA also has created a new Advisory Group, comprised of Josche Neven, IFLA communications manager, representatives from the section on management and marketing and the IFLA governing board, to work with ALA on new partnership opportunities. In addition to IFLA's official languages, the @ your library™ logo has been translated into Chinese, Vietnamese and Arabic, with more translations to come.

For more information about The Campaign for America's Libraries, please visit www.ala.org/@yourlibrary. Also see the U.S. campaign's consumer Web site at www.atyourlibrary.org.

RTWI Snapshot Project

The Round Table on Women's Issues is concerned with issues of special relevance for women in the information profession and within the user community. To this end the RTWI promotes the collection, research, publication and dissemination of information on the status of women in librarianship. The membership of the Round Table is interested in adding to the existing knowledge of the status of women in libraries worldwide. The RTWI has received an IFLA grant to conduct a survey of the delegates at IFLA 2001 which will provide an international snapshot of the current situation. This is printed in issues of the IFLA Express and is also available on the IFLA website (www.ifla.org/VII/rt14/news/form.pdf).

It is hoped that all delegates will complete the questionnaire either electronically or manually. Manual completions may be handed in at the IFLA Secretariat at the Boston Conference or faxed to Pat Gannon-Leary at the University of Northumbria (+44 (0) 1912273671). Electronic versions may be emailed to patricia.gannonleary@unn.ac.uk.

Obviously the more delegates who participate, the richer will be the picture provided of the current status of women in the profession. The results of the work will be disseminated at IFLA 2002 in Glasgow where it is hoped this will prove illuminating and stimulate discussion and, possibly, further research.

Copies of this survey will be available at the IFLA Express tables in the main lobby and will also be included in a future issue of IFLA Express.

Industry Update III

Monday 20 August, 14.10-15.00, Room 304

VINOD CHACHRA, President of VTLS Inc. (Blacksburg, United States) will present an Industry Update with the topic.

Three Technologies to support the 3 "P"s of Library Systems: Unicode for Pervasiveness, RFID for Productivity and Skin Technology for Personalization.

The Industry Update Sessions are open to all participants of the conference.

Meeting of Representatives of Library and Information Associations

Representatives who have confirmed their attendance are kindly requested to collect documents in advance of this meeting. Documents will be available at the IFLA Secretariat office, Room 102 in the Hynes Convention Center. The meeting will be held in Room 310 on Wednesday 22 August, from 09.00-10.30.

JOIN THE NEW IFLA SECTION ON REFERENCE WORK

The Section on Reference Work invites members of IFLA to join this New Section which brings together practitioners, educators and researchers in the field of library reference service to exchange ideas, knowledge and experience. The Section is particularly focused on the role of reference professionals in the new electronic environment. Topics of importance to Section members include:

- Organization and staffing of reference services
- Ethics and the provision of high-quality service
- The impact of the digital environment
- Reference collections in an electronic world
- Continuing education of reference librarians.

The Section organizes meetings and workshops during the annual conference and in the IFLA Regions, develops international standards and guidelines for service, and sponsors research and pilot projects to promote high-quality reference service.

For more information on this Section's work, contact:

Ms. Annsofie Oscarsson

Umea University Library, S-901 74 UMEA, Sweden

Tel. +(46)(90) 7865491, Fax +(46)(90) 7867474, E-mail: annsofie.oscarsson@ub.umu.se

To join this section, fill in your name and address below and return this form to IFLA Headquarters, c/o Ms Kelly Moore, Membership Manager, P.O. Box 95312, 2509 CH The Hague, Netherlands.

Fax: +31-70-3834827, E-mail: kelly.moore@ifla.org

Join Today!



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- Yes! I am already an IFLA Member and would like to join the IFLA Section on Reference Work in 2001! Please register me/my institution. (If my free registrations are already filled, I will pay NLG 100, for this extra Section)
 - I am not yet an IFLA Member – Please send me an application form and more information about IFLA.

Name: _____

Address: _____

Tel.: _____ Fax: _____

E-mail.: _____