

# Multifaceted CPD: Developing A Program to Meet the Diverse Needs of LIS Professionals



Rae-Anne Montague  
Marianne Steadley  
University of Illinois  
at Urbana-Champaign



# Agenda

- UIUC and GSLIS
- Online education
- CPD growth factors
- Holistic CPD
- Approach to planning CPD
- CPD programs and services
- Challenges and opportunities

# University of Illinois at Urbana-Champaign

- Public land-grant institution chartered in 1867
- 1,468 acres - 272 major buildings
- Located in rural area - population 100,000
- 40,360 students - 374,744 alumni
- 1,986 tenure faculty & 7,900 staff
- 140 miles (225 km) south of Chicago
- Total Budget FY2005: \$1.318 billion USD

# Graduate School of Library and Information Science (GSLIS)



- Master of Science (592)
- Doctor of Philosophy (64)
- Certificate of Advanced Study (37)
- Information Technology Minor (30)
- ~800 total students
- 24 tenure faculty

# GSLIS 1893 - present

Leadership in LIS graduate  
education, practice and service

*We don't seek to be one thousand percent  
better at any one thing. We seek to be  
one percent better at one thousand things.*

Jan Carlzon, Former President,  
Scandinavian Air Systems

# LEEP - GSLIS online option

- MS since 1996
- CAS since 2002
- Community credit since 2003
- Emphasis on communication and collaboration
- Hybrid model:  
synchronous, asynchronous, and residential components
- New opportunities to reach students, engage in research, and reflect on teaching and learning



# Formal Alignment of CPD with Institutional Mission

- Statement of commitment to expanding continuous learning and development by a variety of means
- Creation and filling of CPD director position in August 2002

# Increasing alumni demands

- Higher M.S. enrollments = more graduates
- Expectation of something in return for ongoing donations to the school
- Desire to maintain more than a social affiliation with GSLIS



# New roles and responsibilities of LIS professionals

- Profession undergoing profound changes
- Increasing need for technological competencies
- Engagement in community development efforts, e.g.
  - iLabs and Saturday Street Academy course  
“Paseo Boricua Community Librarianship”

# iLabs

## Paseo Boricua Community Library Project

[\[Login\]](#) [\[beta\]](#)

### PRCC Catalog

- [Browse Catalog](#)
- [Search Catalog](#)
- [Add New Entry](#)

### Communication

[PBCLP Listserv](#)

[PBCLP Bulletin Board](#)

[Contact List](#)

[\[ Add New Item | Edit List \]](#)

### Calendar

03/05/2005 [Cataloging Work Day](#)

03/13/2005 [Community Cataloging Day](#)

03/13/2005 [PBCL Project Planning Meeting](#)

04/03/2005 [Cataloging Work Day](#)

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### Project Info

[Show List](#)
[iLabs Home](#) :: [Paseo Boricua Community Library Project](#)

### Welcome!

The PBCLP is a collaboration between the [Puerto Rican Cultural Center in Chicago](#) and the [Graduate School of Library and Information Science](#) at the University of Illinois at Urbana-Champaign.

### PRCC Catalog

Puerto Rican Cultural Center Catalog

Title  Creator  Subject  Identifier

All # **A**

[B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)

#	Creators	Title	Identifier	Date
1		Abeng	0-89594-139-24628	1984
2		<a href="#">Address by Mrs. Sally Mugabe, Head of the Zimbabwean Delegation to the United States Decade for Women</a>		
3		<a href="#">Africa Discovers Her Past</a>		1970
4		<a href="#">Africa: The Politics of Unity</a>		1967
5		<a href="#">African heritage: An anthology of Black African personality and culture</a>		1963
6		<a href="#">African music: A people's art</a>		1975
7		<a href="#">African Profiles</a>		1962
8		<a href="#">African Socialism or Socialist Africa?</a>		1981

# Holistic CPD

*Quality derives from many parts and evolves into something greater.*  
(p. 92)

Meyer, K.A, (2002). *Quality in Distance Education: Focus on On-Line Learning*. San Francisco: Jossey-Bass.

- Flexibility to adapt to changes
- Accommodates time constraints, funding limitations, learning styles, changing roles
- Increases accessibility to varied educational opportunities
- Builds community of lifelong learners who will look to GSLIS for CPD

# Approach to planning

- Series of surveys
- Discussions with alumni
- Focus groups with Illinois librarians
- Meetings with Illinois state library systems' CPD directors
- Program evaluations

# Growth in CPD Activities

	<b>AY 2001-2002</b>	<b>AY 2004-2005</b>
Number of non-credit activities	2	15
Attendance	40	208
Contact hours	2	185

# Online Discussions

- Invitation to alumni to join specially selected sessions of LEEP classes
  - Enables networking, maintaining ties with faculty and school, keeping up-to-date
- Virtual Alumni CPD Advisory Group
  - Established in February 2005
  - Use LEEP and iVocalize technologies

# UI Current LIS Clips

- Electronic current awareness service
- Easy-to-read summaries of the key recent publications in the field on topics of current concern
- Started in February 2002
- Joint venture between GSLIS and UIUC LIS Library

# UI Current LIS Clips

A current awareness service for the Library and Information community

Welcome to [UI Current LIS Clips](#), an electronic current awareness service! Look to [Current Clips](#) to help you stay up-to-date with the latest issues in library and information science. This free service offers thoughtful, easy-to-read summaries of the key recent publications in the field, for practicing librarians, information professionals and academics. Each issue focuses on a topic of current concern to the Library and Information community.

[UI Current LIS Clips](#) is a joint project of the Graduate School of Library and Information Science and the Library and Information Science Library, at the University of Illinois, Urbana-Champaign. We hope you find [Current Clips](#) enjoyable and helpful.

### Current Issue

- [July 2005 - The Library in the Palm of Your Hand: PDAs \(Personal Digital Assistants\)](#)

### Past Issues

- [March 2005 - ¿Habla Español? Serving Diverse Populations: Public Libraries and the Spanish-Speaking Population](#)
- [September 2003 - Marketing Library and Information Services](#)
- [April 2003 - Electronic Resources](#)
- [February 2003 - Recruiting New Professionals to the Field](#)



*One of the most glorious features of the continuing education world ... is the mind boggling variety of things to teach. If you think about it, everyone is a potential student.*

P.J. Edelson,  
*Images of Continuing Education*

# Workshops and Lectures

- For LIS professionals and outreach with the greater community, e.g.
  - Civic engagement: U.S./Russia Dialogs
  - Book Arts: Bookbinding, The Medieval Book, Suminagashi, Book Collecting, etc.
  - Youth services: Lectures at public libraries
- Variety of formats, locations, and topics

# Special Collections Institutes

- One week intensive summer programs
- Offered credit/non-credit in 2003
- Topics
  - History of the Book
  - Special Collections in the Sciences
- Evolution to regular curriculum as summer two-week intensive credit course

# Community Credit Program

- Provides access to excess capacity in graduate LIS courses on a non-degree basis
- Open to students possessing at least a baccalaureate
- Attractive option for alumni interested in additional coursework
- Increasing numbers of courses available and students participating

# Certificate of Advanced Study

- Post-master's degree program
- Online option now available
- New technically oriented concentration in digital libraries starting fall 2005
- Recent increase in number of CAS students from the historical average of under 10 to 25 students

# Summer 2005 Programs

- Two new international ventures
  - Chinese Academic Librarians Summer Study Program (June 18 – July 9)
  - Soviet Secrets, Russian Revelations Tour to Moscow and St. Petersburg (July 15 – 26)

# Chinese Academic Librarians

- Three week program of lectures, workshops and field trips for upper-level/assistant deputy library staff with a focus on leadership
- Topics ranged from information literacy to digital libraries
- 20 participants paid for tuition, airfare, lodging, etc.

# Study Tour in Russia

- *Soviet Secrets, Russian Revelations: An Inside View of Information and Access in the New Russia*
- 11-day tour of Russian libraries, archives and museums in Moscow and St. Pete
- Led by Marianna Tax Choldin and Ekaterina Genieva



# Challenges- past and future

- Identifying resources to plan, design, promote and conduct CPD
  - Hiring CPD director
  - Linking CPD to outreach and alumni relations
  - Internal marketing to increase awareness and acceptance of CPD as a GSLIS program

# More Challenges

- Dynamic nature of the LIS field
  - Holistic CPD model enables flexibility and adaptability to changing LIS roles and needs
- Financial return on investment
  - Self-supporting other than CPD director salary
  - Small gains from programs, but at least not in the red

# Challenges bring opportunities

- Increased involvement by alumni in GSLIS activities
- CPD programs offer testing ground for new courses
- Contribution to the LIS profession by providing leadership for lifelong learning

*One should not expect anything less from a school which has consistently remained in the vanguard of educational progress.*

*C. M. White, The Origins of the American Library School*

# Questions?

Thank you!

[rae@uiuc.edu](mailto:rae@uiuc.edu)

[steadley@uiuc.edu](mailto:steadley@uiuc.edu)

UIUC photos courtesy of  
Phantasm

<http://uiphotos.ncsa.uiuc.edu>

