CPE to PD & WP Learning

The Journey and Beyond: Inaugural Elizabeth W. Stone Lecture

UNESCO'S 2 basic concepts

- ☐ Every individual must be in a position to learn throughout his life.

- ☐ The individual is the creator of his own cultural progress, self-learning.

Stone's three assumptions

- ☐ CPE of library, information, media personnel is one of the most important problems facing the profession today.

- ☐ There are serious gaps between available knowledge and the profession.

- ☐ CPE is a nationwide problem with national planning as a solution

From the Martin conference:

- ☐ Use a wide variety of learning methodologies for CPE sessions
- ☐ Use appropriate application of learning theory and adult learning principles
- ☐ Conduct research in the field of CPE

Challenges

- ☐ Defining CPE
- ☐ What, among choices of types and topics should be offered, who, how to motivate practitioners, which format?
- ☐ Meeting needs with introduction of new technologies
- ☐ Which technologies?
  - ■ Internet products and services
  - ■ Web page design
  - ■ Knowledge management
  - ■ Online searching
  - ■ Knowledge management
  - ■ Design and management of databases
  - ■ Online searching
  - ■ Records management

Challenges, continued

- ☐ Meeting service management changes
  - ■ Reduced funding levels
  - ■ Introduction of new technologies
- ☐ Anticipating and satisfying the expectations of users

Internet for teaching. New?

☐ Richard Smith's use of the Internet to teach the use of the Internet in 1992.

Meeting service management changes

- **Reduced funding levels**
  - ☐ Workshops that focus on public relations and marketing
- **Introduction of new technologies**
- **Professionals who do NOT want to take senior management positions**

Anticipating/satisfying user expectations

- ☐ Providing skills to educate not train users.
  - ■ Focus on senior citizens in Internet use
  - ■ Appropriate databases in library
- ☐ Information literacy
  - ■ Librarians need instructional design skills
- ☐ Mastering updates in software
- ☐ Keeping librarians in the forefront of technology use.

Who should offer CPE/CPD?

- ☐ Practitioners
- ☐ Library and information science educators
- ☐ Vendors
- ☐ Consultants
- ☐ Someone 50 miles from home

How to motivate

- ☐ What professional and personal factors lead individuals to participate?

- ☐ Are these factors internal or external?

- ☐ How can these factors be helpful in recruiting and retaining participants?

Challenges: travel, time, cost; emotions of participants; instruction that ignores norms of behavior and communication; and feelings of embarrassment.

When motivation = CEUs

- ☐ The recurring debate about recognition systems
- ☐ Varlejs tells us that quality control remains with the provider.
- ☐ Credentialing and licensure (legal)

Which venue, which format?

- ☐ Face-to-face
- ☐ Online
- ☐ Combination of both

CPDWL might consider

- ☐ IFLA sessions address learning after formal education
- ☐ Taskforce to refine criteria for quality CPD
- ☐ Ability to offer a certificate within IFLA
- ☐ Choose one or two topics with international interest, choose a free or little cost course and offer it.

Possibilities continued

- ☐ Pilot the course
- ☐ If successful, create a CD to send when requested.
- ☐ CPDWL members as mentors.
- ☐ Continue to plan and offer longer workshops at *IFLA.*
- ☐ *Continue our satellite conference schedule.*

What are you willing to do?

- ☐ CPDWL needs members:
  - ■ Take an active role in CPDWL.
    - ☐ Join the CPDWL list and learn from each other.
  - ■ Join CPDWL as a personal member.
  - ■ Get your institution to join.
  - ■ Get your library association to join.

What are you willing to do?

☐ The world needs CPD. I will
- Conduct a CPD event, AND REPORT to the newsletter.
- Assist
  - ☐ the information officer.
  - ☐ newsletter editor.
  - ☐ marketing officer.
  - ☐ e-list moderator.

I may also choose to

- ☐ Add to the CPDWL database.
- ☐ Conduct research in CPDWL.
- ☐ Help create a CPD handbook for IFLA.
- ☐ Identify partners.
- ☐ Lead/facilitate learning.
- ☐ Assume a leadership role here and at home.

Our legacy:

What we do here will follow Betty Stone's lead. She has left us a legacy.

CPDWL can continue and enhance this legacy. It's up to all of us!