IFLA Express

Bill & Melinda Gates Foundation Access to Learning Award

All IFLA conference attendees are cordially invited to attend an award ceremony and reception announcing the 2006 recipient of the **Bill & Melinda Gates Foundation Access to Learning Award**. The ceremony will begin at 16:30 on Monday, August 21 in Room 310 of the COEX Convention and Exhibition Centre.   Light refreshments will be served.

The Access to Learning Award is given annually to recognize the innovative efforts of libraries or similar organizations outside the United States in providing no-cost public access to information technology.   Recipients receive an award of up to US $1 million.   Previous award recipients include Shidhulai Swanirvar Sangstha of Bangladesh; China Evergreen Rural Library Service Center; Aarhus Public Libraries in Denmark; Smart Cape Access Project of Cape Town, South Africa; BibloRed library network of Bogotá, Colombia; Proyecto Bibliotecas Guatemala (Probigua); Biblioteca del Congreso de la Nación of Argentina; and Helsinki City Library of Finland.
Monday 21 August, 16.30. Room 310

Appeal for contributions to the IFLA Fund

The IFLA Fund was established by the Governing Board at its meeting in Oslo in 2005.

The Fund consists of 3 major components:

An "Opportunities" component
IFLA will use funds to engage in new initiatives and develop new programmes and services for its members.

A "Disaster Relief" component
IFLA can collect funds to be allocated to selected projects to assist in the aftermath of natural or man-made disasters affecting libraries whenever and wherever they occur.

A "Pillars" component
Thsi component supports IFLA's ongoing membership services, professional activities, and advocacy work.

Everyone who contributes to the IFLA Fund will receive an IFLA key ring as acknowledgement and thanks for their support!

Donation forms may be submitted at the IFLA Secretariat in the COEX (room 317). Cash contributions can be made at the Secretariat or at the IFLA booth in the exhibition (booth # 84).

I would like to contribute to the IFLA Fund
- ❏ Opportunities component
- ❏ Disaster Relief component
- ❏ Pillars component
- ❏ Any of the above

The amount of my contribution is
EUR: _____
other currency: _____

My contribution will be submitted by

❏ Bank transfer
    Name of bank: ABN AMRO nv   Swift code: ABNANL2A
    Location: The Hague, Netherlands   IBAN code: NL23ABNA0513638911
    Account number: 51 36 38 911

❏ Cheque
    Please make payable to:
    IFLA Headquarters, Box 95312, 2095 CH The Hague, Netherlands

❏ Credit card
    ❏ American Express   ❏ Visa   ❏ Mastercard
Name of cardholder: _____
Card number: _____ Expiry date: _____
Signature: _____ Security number: _____

❏ Please send me a pro forma invoice for the amount indicated above.

Meet IFLA's Professional Groups!

IFLA's Exhibition Booth (84) is staffed by the IFLA HQ Staff and the organisers of the 2007 and 2008 IFLA World Library and Information Congress.During the conference week, IFLA's officers will also be available at the booth to answer questions about their activities and to display results of some of their projects. To meet the officers and to get first-hand information, the schedule for the booth on **Monday, 21 August** is:

10.00-11.00
 National Libraries
 Quality Issues DG
11.00-12.00
 Education & Training
 Library Theory &
 Research
 CPDWL
 LIS Education DG
12.00-13.00
 Management &
 Marketing
 New Professionals DG
13.00-14.00
 Academic and
 Research Libraries
 Statistics & Evaluation
 Library Buildings &
 Equipment
14.00-15.00
 Art Libraries
 Geography & Map
 Libraries FAIFE
15.00-16.00
 Law Libraries
 Science & Technology
 Libraries
 Information Literacy
16.00-17.00

 School Libraries &
 Resource Centres

Tuesday, 22 August
10.00-11.00
 ALP
 Africa
 Asia & Oceania
 Latin America &
Caribbean
11.00-12.00
 Public Libraries
 Metropolitan Libraries
 Library Services to
 Multicultural
 Populations
 Public Libraries &
 Democratic Process
 DG
12.00-13.00
 Libraries Serving
 Disadvantaged
 Persons
 Libraries for the Blind
 Reading
13.00-14.00
 Bibliography
 Cataloguing

 Classification &
Indexing
 UNIMARC
14.00-15.00
 Library & Research
 Services for
 Parliaments
 Government Libraries
 Government
 Information & Official
 Publications
15.00-16.00
 CLM
 Health & Biosciences
Libraries
 Knowledge
Management
16.00-17.00
 Genealogy & Local
History
 Agricultural Libraries

Wednesday, 23 August
14.00-15.00
Management of Library
Associations

IFLA STRATEGIC PLAN 2006-2009

**The IFLA Governing Board has developed this draft Strategic Plan.   The full Plan provides a context for the plan.   The full plan is available on the IFLA Website at http://www.ifla.org/III/officers/index.htm
Below are the draft Strategic Directions and Strategic Actions that would guide IFLA until 2009.   The Governing Board intends to have its final discussion on this Plan at its meeting on Saturday, August 26th.   Please provide any comments to the Strategic Planning Committee, in writing,   by Friday, August 25th   to the IFLA Offices, Room 317.   A full implementation plan will be developed by the Governing Board for discussion at its December meeting.**

STRATEGIC DIRECTIONS

Profession Pillar

IFLA will assist libraries and information services to fulfil their purposes and shape responses to the needs of clients in a rapidly changing information environment.

1. IFLA will take the lead in collaborative efforts to establish **guidelines and standards** for the organization of information for access across international boundaries and over social, cultural, and economic barriers.

    ### Strategic Actions
    a. Enable users to find, identify, select, and obtain information through international agreed standards and guidelines (eg: metadata, resource control, document supply, etc.)
    b. Develop guidelines and best practices through Sections and Divisions to provide guidance to libraries and   promote cooperation
    c. Support an integrated approach to the management of digital resources
    d. Promote resource sharing to assist library users to access and receive needed resources from beyond their own library
    e. Promote cooperation, resource sharing, and seamless access among libraries, museums, and archives
    f. Develop and disseminate guidelines for teaching various aspects of library work, both in the academic courses and in lifelong professional programs.

2. IFLA will promote the development of **quality library and information service** in all parts of the world.

    ### Strategic Actions
    a. Develop and deliver programs and activities of IFLA Sections and discussion groups
    b. Work with colleagues and local library stakeholders in developing countries to assist in capacity building for the library profession, library institutions, and library and information services through the Action for Development through Libraries Programme (ADLP)
    c. Support IFLA sections and discussion groups in the development and delivery of quality programs and activities.

3. IFLA is a source of **professional publications** to assist libraries and information services in improving their governance, management, and services.

   ### Strategic Actions
   a. Revitalization of IFLANET for professional development and exchange.
   b. Produce print and electronic publications on topics of high interest to the profession and in the widest possible range of languages (IFLA Journal, the green series, section publications)

4. IFLA will work to **strengthen library associations**, especially in developing countries.

   ### Strategic Actions
   a. Develop and roll out the GLAD (Global Library Association   Development) Programme.
   b. Develop and deliver workshops and other training events to train and equip office-bearers of national library associations for the democratic, effective and efficient governance of their associations
   c. Develop a set of guidelines for associations on how to identify potential membership markets, increase and sustain members (especially young professionals).

5. IFLA will assist libraries and information services to avoid and recover from destruction resulting from natural disasters, neglect, and conflict.

   ### Strategic Actions
   a. Publish guidelines for disaster prevention and recovery
   b. Promote the protection of cultural heritage especially in times of conflict (international committee of the blue shield, ICBS)
   c. Facilitate provision of advice or assistance following disasters.

Society Pillar

IFLA, working with libraries and information services, will assist people throughout the world to create and participate in an equitable information/knowledge society and to exercise their rights of freedom of access to information and freedom of expression in their daily lives.

6. IFLA will develop and conduct an effective **advocacy programme** in support of libraries, librarians, and library users worldwide.

   ### Strategic Actions
   a. Create an advocacy capability at IFLA headquarters and develop an advocacy campaign focusing on the following themes:
      o Freedom of access to information and freedom of expression and its implementation through library and information services
      o Equity in the area of copyright; information flow among rich and poor nations; and intellectual property
      o Inclusion in the areas of information access in an information society and building information/knowledge societies

b. To strengthen IFLA's advocacy capacity through consolidation and the building of partnerships
c. Promote implementation of the recommendations from the World Summit on the Information Society (WSIS)
d. Implement *Libraries on the Agenda* campaign
e. Promote reading, information literacy and life long learning as keys to participation in the information society.
f. Support the basic right to health through worldwide access to professional and consumer health literacy training.

7. IFLA will materially **affect international policies and practices** in key areas relating to libraries and information services.

   Strategic Actions
   a. Influence international copyright law and intellectual property law so that library users have access to information under principles of fair use (CLM)
   b. Promote the need to respect the rights to information and freedom of expression   (FAIFE)
   c. Advance the protection of and access to information and cultural resources throughout the world (FAIFE, ALP, PAC, Blue Shield, World Digital Library)

Members Pillar

IFLA will be well managed and will provide services to members through efficient communication, exemplary programs, and learning opportunities that increase their ability to provide quality service to their clientele

8. IFLA will **communicate** with divisions, sections, and discussion groups as well as with current and potential members **systematically** and effectively

   Strategic Actions
   a. Implement assertive management of the services for members and the corporate partners and recruitment of new members including electronic renewals
   b. Establish an electronic newsletter directed to officers and members
   c. Improve communication with and services to Section officers including orientation of new officers and a discussion list for officers
   d. initiate a systematic and continuous process of monitoring the needs and wishes of our membership, starting in 2007 by undertaking a membership survey, and following this up by continuous monitoring in subsequent years
   e. following the initial survey, develop an integrated communication strategy and plan that   reaches out to IFLA'S "indirect" members (the members of LA members and the staff of institutional members)
   f. Develop a toolkit for IFLA divisions, sections, and discussion groups that helps to identify potential membership markets, retain current members, and recruit new members.

9. IFLA will provide **forums** and other opportunities **for networking** to assist the professional development of current and potential members.

   Strategic Actions
   a. Organize an annual World Library and Information Congress that is efficiently managed, financially beneficial to IFLA, SUSTAINABLE,   and reasonably priced for members
   b. Deliver exemplary continuing education programs and other events that allow attendees to gain knowledge about their field and about international librarianship
   c. Promote other IFLA-branded conferences   and meetings that allow members to present and exchange information and expertise
   d. Increase the involvement of members in IFLA

10. IFLA **manages the organisation effectively and manages IFLA headquarters and other offices efficiently** to meet the needs of current and potential members.

    Strategic Actions
    a. Increase capacity of all IFLA offices to support the Strategic Directions and Actions.
    b. Thoroughly renovate IFLA's information technology systems to improve administrative efficiency and for more effective communication, including the integration of database systems and the redesign of the IFLA website as the central communication and administrative tool.

11. IFLA **receives financial support** through increased membership and fund raising to support current and increased services to members.

    Strategic Actions
    a. Allocate and manage IFLA's finances effectively and efficiently to enable achievement of IFLA's goals
    b. Recruit new members both from underrepresented countries and in countries with a tradition of IFLA membership
    c. Recruit additional corporate partners
    d. Develop diverse, broad based and stable sources of funding

12. IFLA will **examine its structure** (including statutes revision, core activities, and the number of sections)

    Strategic Actions
    a. Review sections, taking a life-cycle approach to professional groups, streamlining IFLA, and making it more responsive
    b. Review and revise IFLA statutes
    c. Review core activities to move toward greater diversity and flexibility

Global Statistics for the 21ˢᵗ Century

It is more than 30 years since UNESCO developed, with help from IFLA, the statistics that it collects to provide data on libraries.
Since then, the world has changed, and one of the challenges for the library community is to provide better evidence about use of libraries and information resources, in the context of the actions arising from the World Summit on the Information Society.

The IFLA Statistics and Evaluation Section has been working with the UNESCO Institute for Statistics, and with ISO, to develop better measures which will allow both developed and developing countries to provide better data on the use of libraries and information resources.
Details of the proposal have been published in the Section's Newsletter for July 2006 (available from the IFLA website).

Our first task is the help UNESCO to identify the best sources for gathering data, using IFLA's extensive contacts throughout the library world. We shall be talking to colleagues (especially those in Division VIII) during the conference, and shall be seeking your help between now and December to compile a database of institutions of every kind which compile or hold collections of library data in each country.

We look forward to cooperating with our library colleagues.
For further information contact the chair of the Section Michael Heany (Michael.heany@ouls.ox.ac.uk), the Secretary Roswitha Poll (poll3@uni-muenster.de) or committee member Pierre Meunier (Pierre.meunier@ville.montreal.qc.ca).

Come and Brainstorm with the President-Elect!
Tuesday, 22 August

room change
The session is now held in room 402, which is next door to room 401.

106 President-Elect's Planning Session (Part 1, 08.30 - 10.30)
"Libraries on the Agenda" - the discussion

- Kick-off paper for discussion of the Presidential theme 2007-2009: Libraries on the Agenda!
  CLAUDIA LUX, President-Elect
- Group discussions/work at tables
- Presentation of the Results from Group Discussions

113 President-Elect's Planning Session (Part 2, 10.45-12.45)
"Libraries on the Agenda" - WSIS and follow up discussion

- Reporting on IFLA's post-WSIS activities
  TUULA HAAVISTO (WSIS Coordinator of IFLA, Helsinki, Finland)
- Success Stories Database
  DANIELLE MINCIO (Editor of the database, Lausanne, Switzerland)
- Discussion about library activities on WSIS on a national level (*"Libraries on the Agenda"*)
- WSIS gave a boost to library development in Slovakia
  Dr. DUSAN KATUSCAK (National Librarian, Slovak National Library, Martin, Slovakia)
- Latin American libraries contributing to the Information Society; cases from the areas of health, public libraries and access to public information
  ELIZABET DE CARVALHO (IFLA Regional Manager, Rio de Janeiro, Brazil)
- Discussion and Presentation of group work *"Libraries on the Agenda"*
- Closing remarks by Claudia Lux

HURISEARCH Demonstration

A live demonstration of HuriSearch, a new search engine released by HURIDOCS Human Rights Information and Documentation Systems, will be held at 1530 on Tuesday 22 August in the Hazel Room, 2nd floor, COEX Intercontinental Hotel. HuriSearch searches over 3000 human rights websites with over 3 million pages and in 77 languages.   Further information: e-mail: info@huridocs.org   Website: www.huridocs.org.

Extra Product Demonstrations

Please note that WWLIC - World Wide Library will organise 3 Product Demonstrations in room 311 A by Paulo Marques:

Monday 21 August: 12.15 - 13.00 hours
Wednesday 23 August: 10.15 - 11.00 hours & 12.15 - 13.00 hours

Volunteers

Approximately 200 volunteers, the majority Korean Library professionals and students, will be working during the IFLA World Library and Information Congress and are most happy to assist you. Volunteers are wearing special blue vests and name badges that make them easily identified, generously sponsored by EBSCO.

MEEETING ON WOMEN IN INFORMATION FIELD

INTEREST GROUP

Come to create a new forum, a Discussion Group at IFLA on women's information needs, freedom to access information and women's professional education and status in information field.

All persons have equal right to get the information they need. Any obstacles that restrict or prohibit having and using this right can be destroying only by professions who have the knowledge, skills and suitable resources available.
Come to discuss what will be IFLA's task in making this important work possible and to start a Discussion Group.

Time : Tuesday, 22 August, 10.00-12.00
Location : POSCO Research Institute, POSRI Bldg, 147 Sam Seong-Dong, Gangnam-Gu. Tel. (02)3457-88092. Contact Person : Ms. Yoon Kyoung Min, Chief Librarian. 5-10 minutes walking distance from COEX Convention Center, in front of Bongeun sa (Bongeun Temple).