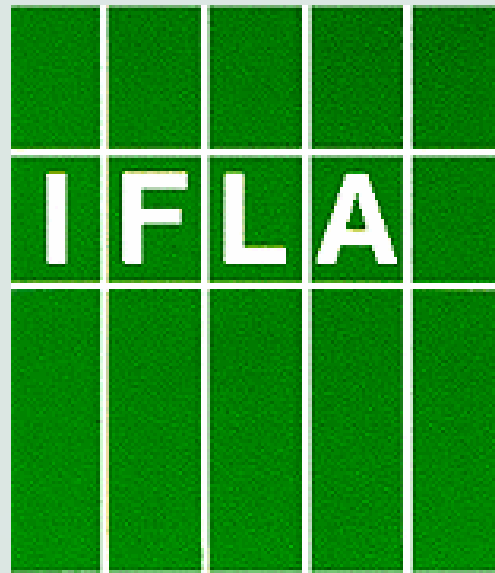


IFLA Metropolitan Libraries Section

<http://www.ifla.org/VII/s46/index.htm>



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**A Brief Introduction to
The Exhibit Service of the Shanghai Library
in the Last Ten Years**

**Wang Shiwei
Shanghai library
2007-5**

the Exhibit Service of the Shanghai Library in the Last Ten Years

- **The Basic survey of the Shanghai Library exhibit service**
- **The Definition of the library exhibit service**
- **The reasons to develop of the library exhibit service**
- **Some key elements of the library exhibit service management**
- **The sustainable development of library exhibit service**



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叱咤风云的伟人
戴高乐生平展
CHARLES DE GAULLE L'HOMME DES TEMPÊTES
2004年11月15日—11月28日



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城市种子
华森25周年
建筑设计巡展

上海 2006年08月10日-19日
上海图书馆 上海市淮海中路1555号上海图书馆西门

NEW YORK
LONDON
HANGHAI

Crystal Art 2006
OF SWEDEN
CRYSTAL ART OF SWEDEN
瑞典水晶艺术展

2006年8月11日-25日

Glasriket
KINGDOM OF CRYSTAL

华森25周年建筑设计巡展

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● The Basic survey of the Shanghai Library exhibit service

- ★ Exhibition Department was established in 1997.
- ★ Over 700 exhibitions have been held in the Shanghai Library up to now, with 70 exhibitions every year.
- ★ Exhibition tours was held in city public libraries over 20 cities, 10 provinces as well as in some countries and regions over 10 times such as USA, South Africa, Russia.
- ★ More and more exhibitions have been planned independently.
- ★ 965 items on display have been collected with the help of the exhibit to improve the collection.
- ★ 20 exhibitions on the collections of Shanghai Library have been held with the help of collection to promote the exhibit.
- ★ 10 digital exhibitions have been held since the Web Exhibition was established in 2004.



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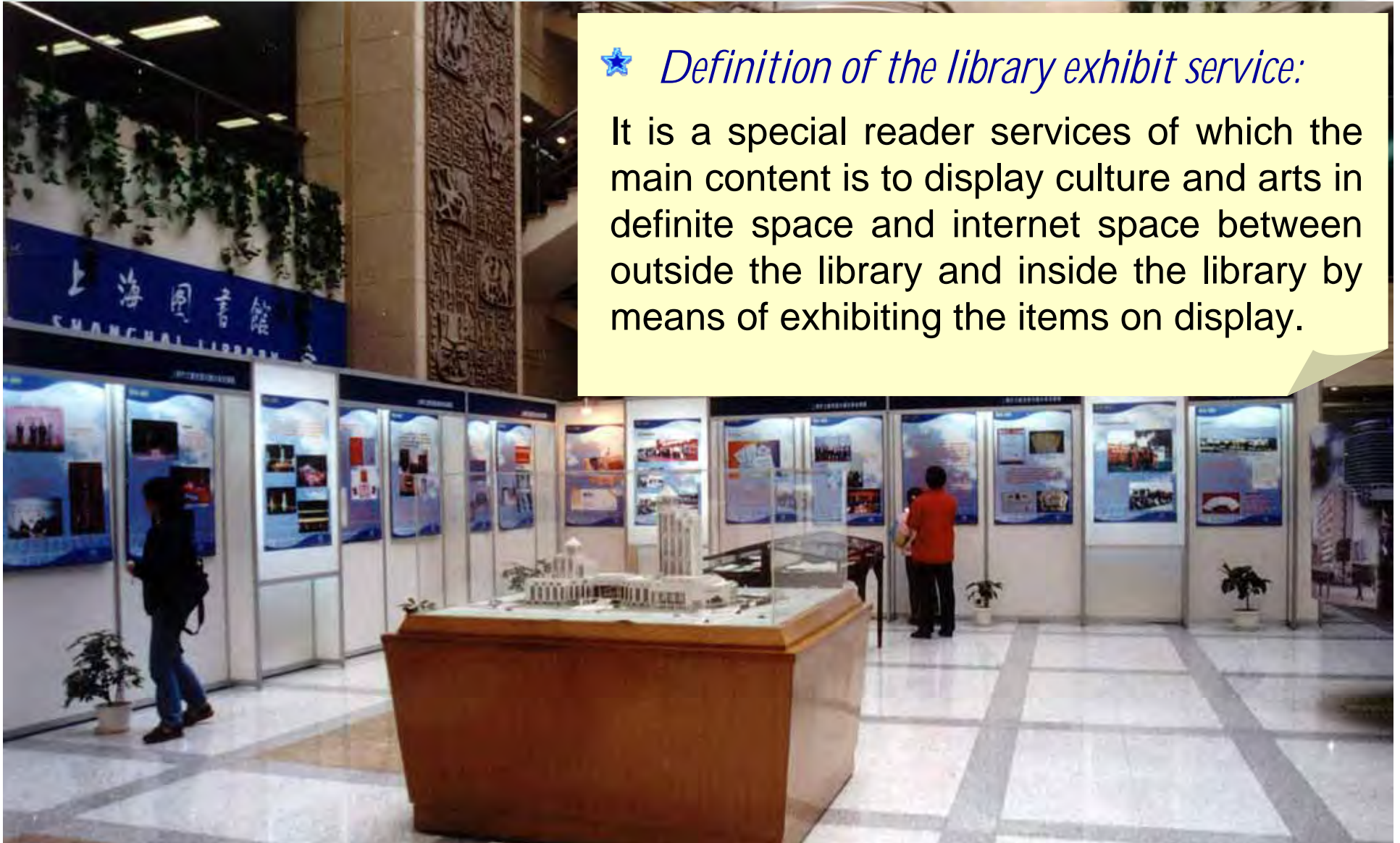
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● The Definition of the library exhibit service

★ *Definition of the library exhibit service:*

It is a special reader services of which the main content is to display culture and arts in definite space and internet space between outside the library and inside the library by means of exhibiting the items on display.



● The Definition of the library exhibit service

★ *Three mainly Characteristics :*

- Resource of the collection in the library
- Cultural center and information hub
- Width and diversity of the content



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● **The Definition of the library exhibit service**

★ *the cultural and artistic feature of library exhibit service*



● The Definition of the library exhibit service

★ *the cultural and artistic feature of library exhibit service*



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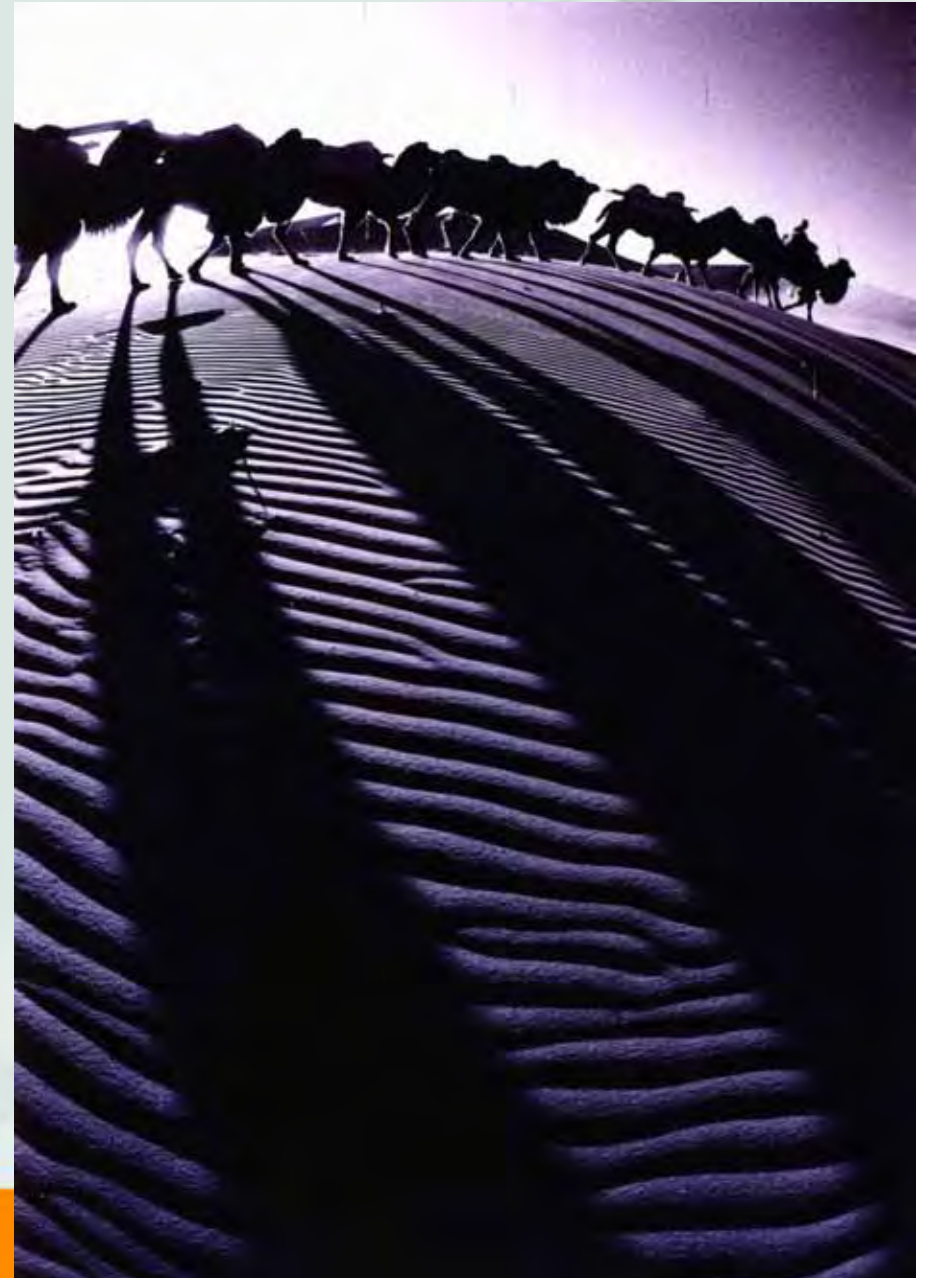
● **The reasons to develop of the library exhibit service**

★ *The library exhibit service shows the library's education and service function.*



● The reasons to develop of the library exhibit service

- ★ *The library exhibit service meet the reader's need of knowledge and information.*





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2006上海残疾人书画摄影美术展
暨上海智障人士美术书画、特奥图片巡回展
开幕式

单位：上海残疾人事业协会、徐汇区人民政府、工作协调委员会、世界特奥会执委会、宣传部

智障儿童在为观众表演合唱



● The reasons to develop of the library exhibit service

- ★ *The library exhibit service fits the developing trend of modern library's relaxing experience (relaxing experience, such as the performance and participation of ZhengDa in Thailand).*
- ★ *The library exhibit service has a large development field in Chinese library.*
- ★ *The library exhibit service facilitates the exchange and presentation of cultural diversity.*



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● Some key elements of the library exhibit service management

★ *place*

- Exhibition hall
- Instrument
- Items for display



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● Some key elements of the library exhibit service management

★ *Traffic Area*

downtown、quiet、safety、traffic、convenience



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● Some key elements of the library exhibit service management

★ staff

profession, devotion, public relationship



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Shanghai Library

● Some key elements of the library exhibit service management

★ *clients*

relationship, service, social resource



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● Some key elements of the library exhibit service management

★ *Plan* originality, cooperation, open to the outside world





● Some key elements of the library exhibit service management

★ propaganda

Advertisement, news propaganda, lecture meeting, publication, network



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Some key elements of the library exhibit service management

上海图书馆 展览业务流程



★ Organization

- Special institution
- Management program
- Documents management



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● Some key elements of the library exhibit service management

★ *Expense*

free service, governmental assistance, social sponsor

★ *Logistics*

parking, facilities, transportation, insurance

★ *System*

continuance, encouragement, innovation



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百年上海 钩沉越坛 戏剧精品 走近青年

——越剧名宿艺术资料展



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居正先生文献捐赠展开幕式



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非常的日子

—上海各界抗击“非典”纪实摄影展

开幕式

主办：上海市文化局、《新民晚报》社、上海市摄影家协会



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● The sustainable development of library exhibit service

★ *Plan development*

putting the project into the annual and 5 year's development plan, try to implement the funds from the governmental specialized assistance and social sponsor

★ *Linkage development*

link with library's other business and combine the collection with the exhibit



李苦禅艺术展



● The sustainable development of library exhibit service

★ *Share development*

resource supplement, flowing exhibit,
digital making, network sharing





Photo Open, Hong Kong 2
Hong Kong International Photo Festival 2014

海国书馆
HAI GUO LIBRARY

会展中心
CONVENTION CENTER

海洋科学与技术研究所
HAIYANG KEXUE JIANGUO YANJIUSUO

● The sustainable development of library exhibit service

★ *Global development*

cooperation with foreign countries、 cultural exchange



中歐交流400年 利氏漢法辭典 之源

400 ANS D'ÉCHANGES CULTURELS

ENTRE L'ASIE ET L'EUROPE

RICCI



协 办

法国文化年荣誉委员会
、法国电力、路臣设计、

PARIBAS





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SHANGHAI SCIENCE AND TECHNOLOGY MUSEUM RESEARCH INSTITUTE

● The sustainable development of library exhibit service

★ *Brand development*

characteristics, adjusting measures to local conditions, population, reputation, constant innovation, volunteers



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Thank you!

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Knowledge is Power

Email: swwang@libnet.sh.cn

<http://www.library.sh.cn>

