



IFLA KNOWLEDGE MANAGEMENT
Standing Committee Meeting
Minutes August 18, 2007
Durban, South Africa

The meeting was called to order by Judy Field, Chair at 11:30 thirteen members of the Standing Committee and guests were present.

List of Attendance

IFLA KM Section Meeting August 18, 2007

Agnes Hajdu Barát*
Theo J.D. Bothma*
Lois Mai Chan*
Jane Dysart*
Judith J. Field*
Elisabeth Freyre*
Magdy Hussein Nagi*
Christel Mahnke*
Sally McCallum*
Xuema (Shimo) Wang*
Zhigiang Zhang*

Ekaterina A. Shibaeva for Ekaterina Nikonorova*,
Judy Kuhagen for Barbara Tillet

* Indicates Standing Committee Members

1. WELCOME: Judy Field welcomed all SC Members, particularly new ones, and observers.
2. INTRODUCTION: Short Introduction of new SC Members (Jane Dysart, Zhigiang Zhang and Xuema (Shimo) Wang), then other introduced themselves.
3. ELECTION OF OFFICERS for 2007-09:
 - 3.1 Judy Field was elected ongoing Chair, Agnes Hajdu Barát was elected ongoing Secretary and Jane Dysart was elected the new Information Officer. The Chair and Secretary represent the KM Section at the Bibliographic Division and attend those meetings which include electing the new officers.
 - 3.2 Christel Mahnke was confirmed ongoing Editor of the Newsletter and Theo Bothma was confirmed ongoing Web Master.
 - 3.3 Judy Field assumed the responsibilities of Treasurer.

4. FINANCIAL REPORT by Judy Field. No monies from our assigned budget from IFLA have been expended for 2007. Requests for project money will need to be made by November.

5. ACTIVITIES since the 2006 Seoul Conference

5.1 Report on the Newsletter

Newsletter was published in January and July in 2007 by our editor, Christel Mahnke. For inclusion in future issues she suggested:

- country reports time to time from SC members and volunteers
- reports about KM and related conferences
- KM pioneers, like Mike Koenig
- Photos and CVs (limitation: 100-200 words) about SC members

Christel Mahnke looks forward to more contributions from members of the section..

5.2 Update on the KM discussion list

There are 50 members in the Section and 16 SC members,. The Chair gives public information to SC members and to KM discussion list in parallel. It was suggested that as we make changes to the KM website that this information be shared with all members.

5.3 Status of the IFLA-KM web page (Bothma)

Goal: He wants the website to include more information related to KM theory and practice. This means that all members of the SC and the Section should assume responsibility for providing information to make this site a one-stop site for KM information.

Christel Mahnke said: we should share current news and documents as much as possible, for example outline of conference in Podsdam. She suggested some PR tools, for example: downloadable postcards from KM homepage.

Ekaterina A. Shibaeva asked feasible languages of sharing documents on KM homepage. She offered her dissertation about Knowledge Management in Russian. She would translate some chapter to English.

5.4 Theo Bothma reported on the November 2-3 meeting on KM held in Pretoria.

This conference was really successful and a brief article on it was in the newsletter.

6. SUMMARY OF THE SATELLITE MEETING held Friday, August 17 on "Best Practices/ Lessons Learned"

6.1 Report of Theo Bothma:

There were 54 participants in our first IFLA pre-conference, though we had over 70 registrants. It was felt that people do not feel the urgency to attend a free event even if they have registered. Several of members suggested small registration fee for the future pre-conferences (Xuema (Shimo) Wang) or confirmation of registration before conference, or perhaps charging an amount that is to be paid at the pre-conference in local currency.. The reason for free registration was due both to the costs of handling various currencies and other costs to set up a method to handle the fees. for small n Durban, because the financial conditions, rules and tax in South Africa.

The Presentors did an excellent job of presenting very relevant KM practices. Attendees received copies the Proceedings which included all the presentations.

Reflections: It is difficult to do a truly named workshop in one day. There was not enough time for participants to thoroughly discuss the issues that were raised by the presentors.

The Proceedings will shortly be available on the KM website.

Theo Bothma asked Judy Field to thank for sponsor and lecturers in the official letter.

6.2 Comments, duties

Judy Field on behalf of the SC thanked Theo Bothma for his work on organizing the pre-conference.

Christel Mahnke asked a short report about this workshop for KM Newsletter.

7. KM OPEN SECTION MEETING

Theo Bothma reported about the theme and lecturers for the Open Session in Tuesday (21st August). Unfortunately he was unable to provide the conference program and the IFLA website with abstracts of lectures.

8. PLANS FOR THE QUEBEC CONFERENCE

8.1 Creating a steering Committee: Jane Dysart, Elisabeth Freyre, Xuema (Shimo) Wang

8.2 Suggested Topics for the Open Session:

- Innovative multicultural library services for all, with special reference to literacy, learning and linguistic diversity
- Cultural diversities
- Multicultural, multilingual
- Computer translation
- Impact of KM, investigate – user, users and KM etc.

We should provide a bigger picture and wide range of possibilities for potential presenters and for our target audience. The Program Committee for Quebec Conference will take these ideas under consideration and report back at the second SC meeting in Durban.

8.3 Consideration of jointly sponsoring a session (Library and Research Services for Parliaments, Information Technology, Management and Marketing etc.)

8.4 Other topics

- A “Call for Papers” is needed.
- Possibility of satellite meeting in Quebec Conference. We had originally decided not to do one in Quebec.
- Christel Mahnke suggested to ask colleague in Goethe Institutes to help in organization anywhere, because we can find their network in so many country. She will contact the appropriate Goethe Institutes for their interest in participating.
- Possibility of Russian translation of papers before conference (Ekaterina A. Shibaeva).

9. OTHER BUSINESS

9.1 Cristal Mahnke, as a member of the President's Working Group on the Information Society, reported on the current status of their activities.

In March 2007, the group was officially announced by President Elect Claudia Lux and Christel Mahnke was named as new coordinator. The group had existed in an informal way, since 2002, to ensure IFLA's advocacy for libraries in the WSIS (World Summit on the Information Society) and the follow-up process. In Durban, the group held a working meeting to gather ideas for further steps in the follow-up process, and to discuss some strategic issues.

Claudia Lux made IFLA's advocacy for the role of libraries and librarians in the Information Society a subject of her President Elect's session 'Libraries on the Agenda' in the Durban WLIC. During a panel discussion moderated by Christel Mahnke, a circle of librarians 'from the grassroots level', managers of national library associations and experienced lobbyists discusses the issues.

How can we librarians make sure, that libraries are on the agenda of the emerging global information society? How can we achieve a fair and informed information society?

ILFA will continue its advocacy work on international level, for example taking part in the upcoming Internet Governance Forum in Rio de Janeiro. IFLA is appointed as moderator for UNESCO discussion lists as part of the WSIS follow-up.

On the national level, IFLA will encourage associations and institutions to speak up in conferences etc. related to Information Society matters. Finally, the collection of 'best practice' in the 'Success Story Database' will continue. The WSIS-webpage inside IFLANET www.ifla.org/III//wsis.html will become a platform for information and communication for all IFLA members interested in the subject.

9.2 Judy Field spoke about the new structure of IFLA. Discussion was about structure and modernization of organization.

9.3 Plans for Milan Conference

We decided to plan for a Satellite Conference in Milan. Possible steering Committee: Elisabeth Freyre, Christel Mahnke, Agnes Hajdu Barát, and any other volunteers. We should find any local colleagues who can help us to organize and know much better the local opportunities much better than us. We should focus on multicultural aspects of KM.

9.4 Discussion of any revisions to KM Strategic Plan 2007-09 was postponed for SCII meeting in Durban.

9.5 KM Brochure: A draft version will be distributed to SC members of the revised brochure following the conference.

10. Announcements, practical information, division programs in Durban (Judy Field, Agnes Hajdu Barát)

Meeting Adjourned 14:15.

Agnes Hajdu Barát
Secretary
2007-10-07

IFLA KNOWLEDGE MANAGEMENT
Standing Committee Meeting II.
Minutes for August 24, 2006
Durban, South Africa

Meeting was called to order by Judy Field, Chair at 14:00. Fifteen people, including ten SC members, attended all or part of this meeting.

List of Attendance

IFLA KM Section Meeting II: August 24, 2007

Agnes Hajdu Barát*
Theo J.D. Bothma*
Lois Mai Chan*
Jane Dysart*
Judith J. Field*
Elisabeth Freyre*
Christel Mahnke*
Sally McCallum*
Xuema (Shimo) Wang*
Zhigiang Zhang*

Agneta Holmenmark
Mike Koenig
Carlos Edvardo Montano
Ekaterina A. Shibaeva for Ekaterina Nikonorova,
Xiadin Zhang

*Indicates Standing Committee Members

1. WELCOME: Judy Field welcomed all SC Members and observers. New observers introduced themselves.

2. REPORT ON OUR OPEN SECIION (Bothma)

Theo Bothma, co-chair of the Section's Open Meeting reported on that approximately 550 people attended the Open Meeting. This was a two hour program with five speakers, four presentations. The lectures were clear, easy to follow and provided an overview of particular types of KM skills. We got back 37 evaluation forms. In reviewing the evaluations of the program we learned that most of the attendees were satisfied. They considered our program was interesting and useful. There was very strong agreement that the attendees had learned something to take back to their institution and that overall the quality of the papers were good. There were some comments according length of presentations.

Our Open Session is one way to promote the value of KM and we should continue to provide quality programming. Some of the presentations will be available on our website and some information will be detailed in the Newsletter. (Christel Mahnke)

3. Any follow-up items from SC August 18 (Hajdu Barát)

STRATEGIC PLAN 2007-09 was actualized by members. Discussion of future direction Judy Field will update and review on the basis of this meeting.

4. SELECTION OF A PAPER to be suggested for inclusion in the IFLA Journal

Suggestion for IFLA Journal:

1. Judi Sandrock: Communities of practice
2. Nisha Sewdass: Information and knowledge audits and knowledge maps

5. QUEBEC - Update on Plans for the Quebec Meeting

5.1 Jane Dysart presented suggestions of steering Committee for text of "Call for Papers". There were some formal and sequential suggestions, and for content, too.

Opinions: Too generic and additional suggestions were made. (Theo J.D. Bothma, Sally McCallum). We will develop an appropriate and accurate Programme Theme and Scope via e-mail (Elisabeth Freyre). The program calendar will appear shortly (Judy Field) and then she will forward to us.

5.2 We should organize a satellite conference in Quebec, too (Jane Dysart, Theo Bothma and others). First variation of suggested theme: Best practices/lessons learned to web.2.0. We should find the local KM specialist (Xuema (Shimo) Wang), and sponsors (Christel Mahnke). The registration procedure should be in two steps, we should wait any conformation as a second step before traveling (Judy Field, Ekaterina A. Shibaeva, Sally McCallum). We would ask some information about the background of candidate for registration to more accurately tailor the presentations. (Christel Mahnke).

5.3 Possibility translation of papers before conference: We ought to translate so many papers as we can for Quebec. There is a special competition for understandability and intelligibility. If we ask the papers in time we can organize the translations by volunteers. (Ekaterina A. Shibaeva). There was quick and audience can follow difficulty in Durban (Christel Mahnke). Jane Dysart threw out the opportunity of CD and text combination of conference papers. Christel Mahnke offered the German translation.

6. COMMUNICATION. Review internal and external communication procedures

6.1 Comments from the Information Officer (Jane Dysart). She is still developing an understanding of her duties. Christel Mahnke suggested Jane Dysart would help in the marketing work. Ideas related to marketing: KM stickers, any silver thing like a honor (Government Libraries Section has any similar one).

6.2 Comments from the Newsletter Editor. Christel Mahnke needs summaries and photos about Satellite Conference and KM Open Section in Durban, then other KM activities, meeting, conferences etc. If we send information to her she plans to publish Newspaper 2-3 times until Quebec.

6.3 KM Web Site

6.4 KM Listserv, questionnaires.

7 INFORMATION and MARKETING ideas for the Section

7.1 Publication of an updated brochure, task for Agnes Hajdu Barát

7.2 Translations, in light of earlier decisions we should translate our brochure to Italian for Milan

7.3 Recruitment Activities.

- We should publish 2-3 main causes why is a good opportunity to become the member and participate in KM Section. “You can participate in nice section ...”; “Advantages if you join IFLA KM Section...” etc.
- Chair ought to write the invitation letter and we can translate to different languages (Christel Mahnke).
- We ought to spread some interesting information (Jane Dysart), for example our KM program was one of the best open sections in Durban (Christel Mahnke).
- KM export

7.4 Suggestions: momento, stickers, gifts, certification for lecturers ...

8 Christel Mahnke reported on the PRESIDENT-ELECT’S TASKFORCE. Agenda for the next 12-18 months. IFLA priorities, membership, ALP project, conventions, Canadian conference will be about these skills.

9 Adjournment

The meeting was adjourned by Judy Field, chair at 16:50 and pictures of the Standing Committee were taken.

Agnes Hajdu Barát

Secretary

2007-10-07