Information Literacy Section
Minutes
1st Standing Committee Meeting
August 10th, Gothenburg 2010

Attendants

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1. Welcome

The session starts at 14:30 with the attendants' introduction and apologies for absences.

2. Approval of the Minutes of previous meetings and of the SC I agenda

The minutes of the previous Congress meetings (http://www.ifla.org/files/information-literacy/minutes/august-2009.pdf) and the SC I agenda are approved, although the order of agenda is changed.

5. a) Collaboration with UNESCO/IFAP: Joint proposal (see Appendix 2: *IFAP-IFLA Infolit Proposal*)

Evgeny Kuzmin, Chair of the Intergovernmental Council for the Information for All Programme (UNESCO), was invited to our meeting and presented his joint proposal with our section to promote IL around the world by targeting governments and larger organizations.

The proposal includes 5 recommendations. They are expected to be approved by UNESCO Conference.

These are the 5 recommendations:

- To draw up international Recommendations on information literacy to raise awareness among countries and their corresponding institutions, ensuring that it is prepared with the largest possible consultation.

- To elaborate a long-term strategy to implement and adapt concepts and programs of information literacy produced, developed and promoted by IFAP, and IFLA, and other interested parties, and their harmonious adoption by educational establishments, libraries and related organizations.

- To move toward the development of a core curriculum within the National Information Society Policy framework.

- To create with the UNESCO Institute of Statistics a set of indicators that could be used by governments to assess information skills of their population, so that they can implement the most relevant information literacy strategies.

- To convene an international conference to discuss the pooling of government and public efforts in the elaboration of national information policies, including legislative initiatives promoting information literacy; the organization of productive partnership in teaching information literacy to the many interested parties (governmental agencies, universities, schools, libraries, private companies, etc.); and the guaranteed funding of libraries and educational establishments that implement information literacy curricula for the various social and professional groups and diverse categories of students and library users.

The goals are to improve IL around the world and to join institutions and persons working with IL in all the fields (from schools to universities) because IL entails key competencies for the information society.

There was a discussion about concepts. However, for this proposal the general is more important than the particular, which can be developed later. Evgeny reminded us of the fact that the manifestos are important but not for Governments. If IL can be introduced in their agendas, that would be considerable progress. Eugeny asked for our collaboration, for example, organising an international conference and writing recommendations.

These members of the Section are volunteers for this task: Albert, Sheila, Maria Carme, Franziska, Laura and Natalia. Jesus also volunteers to help us.

6) Future conferences

Mr. Francis T. Kirkwood, convener of the ATINA (Access to Information Network: Africa) SIG proposed a joint session with his SIG. It could take place in 2011 or 2012 and could be a Congress session or a satellite. He pointed out that the SIG structure is not like the Section's one, e.g. there are fewer people in it.
We prefer a session programme at the conference in Helsinki.
Our section's convenor is Franziska.

3) Officer's report

3. a) Chair's report

Maria-Carme says that the points of her report will be taken up as the meeting progresses.

3. b) Secretary’s report

Antonio has done the secretary job: sending messages and information, helping members of the SC in different tasks. Besides he markets the Section job when he attends any congress or professional meeting.

3. c) Treasurer’s report

Antonio will be the Treasurer. Maria-Carme and Antonio will talk about our financial situation with Headquarters.

3. d) Information officer’s report

Albert manages the discussion list. He has created the wiki, not used by members as yet. His arguments are discussed in Point 8.

4) IL section activities in Gothenburg

There were many activities organized by the SC. Their conveners gave us a report.

4. a) Satellite meeting: “*Information Literacy: context, community and culture”* (8-9 august)

Sheila sums up the satellite, in which 40 people from 16 countries participated.
The satellite had three different parts: roundtables, keynotes and *unconferences*. A blog was created for information, collaboration and supporting materials: http://infolitsatellite.blogspot.com. Sheila showed it to us.
The Chair thanks the thorough and professional job done by Sheila, Gunilla and Leena, as well as Janet Wamby’s collaboration, our local host. Without her support this event could not have been possible. This was a very successful event.

4. b) Conference programme: Session 74 — Information Literacy with Reference and information Services: “*Don’t wait to be asked – towards the next generation reference and information literacy”* (11 August)

Sharon told us about the exciting collaboration work with Amanda Duffy, the convener of the other section. There were 70 abstracts (Ruth and Nancy have helped to revise them) for 5 final presentations. In a later discussion, the officers from both sections were involved. Sharon reminded us that each section can elect 3 papers for publishing by IFLA Publications and this is a good opportunity.
Laura, who also has collaborated in the organization of the session, expressed her satisfaction about the experience.
Maria-Carme thanks them for their dedication and good work.

4. c) Conference programme: Session 86 — Social Science Libraries with Information Literacy: “*Making it count, social science data literacy as an information fluency”.* (12 August)

Lisa, our only convener, had left the meeting. We agree to discuss this session in the next meeting.

4. d) President-elect planning session (109) (13 August)

It is not a session by our section but it is very important because essential questions are raised in front of the President Elect.
Franziska and Agnes volunteer to attend and report.

4. e) Information Coordinators/Web-editors, Session 153 (15 August)

The same considerations about editing the web, but it will take place after our second meeting.
Albert and Antonio will attend the session.

4. f) Leadership Forum

It is the new format for the former Division Meeting. Maria-Carme sums up the main themes discussed:

- The **satellite conferences** must conform to some requirements about the place (3 hours flying or 6 hours between the satellite city and Congress city), time (no more than 2 days between the Congress and the satellite) and organization (local host is necessary).

- **Strategic Plan**: there is a new IFLA Strategic Plan. The different sections must include in their Strategic Plans the new guidelines. Maria-Carme read aloud the 4 strategic directives:
    - Empowering libraries to enable their user communities to have equitable access to information;
    - Building the strategic capacity of IFLA and that of its members;
    - **Transforming the profile and standing of the profession** (this is the IFLA's priority activity for 2010/2011 period);
    - Representing the interests of IFLA's members and their users throughout the world.

  The Secretary will send both strategic plans (IFLA's one and the Section's one) to members of the SC. We must discuss this question in our next meeting.

- **Elections**: The next year is an electoral year. New members and new officers must be elected. The call for nominations will be on October. The Secretary will send the list of members supporting the section. This way the corresponding members would be able to know who could support them.

4. g) Section Lunch

Finally, the lunch is turned into a dinner. It will take place on Friday at 19:00. Gunilla will book the restaurant.

5) Current section tasks (see Appendix 1: *Tasks for members 2009-2010*)

5. a) Collaboration with UNESCO / IFAP: Joint proposal

Dealt with in the discussion with Kuzmin at the beginning of the meeting.

5. b) Evaluation of programme sessions

The necessity of using evaluation forms is discussed. The need for storing all protocols, procedures and relevant documentation for future organisation of events is discussed. The best archive would be the IFLA wiki.
Volunteers for doing the evaluation forms are Sharon and Almuth.

5. c) Newsletter

Although Lisa has left the meeting, the deadlines for the newsletter are discussed. Spring and Autumn are the best times for issuing it: the 1st of May and the 1st of October are proposed as deadlines.

5. d) International IL Logo

All members of the SC must send Albert the translation of the term "Information Literacy" in their own languages, indicating which language it is, both in the original language and in English. For instance:
Catalan (català): "alfabetització informacional".

5. e) International IL State of the Art Report: Updates

Some updates have been done over the last year.
The following updates are needed and tasks are divided up as follows:

- Ruth (jointly with Sheila) will do the United Kingdom update
- Chihfeng will work on the China one
- Antonio will update the one for Spain
- Laura will translate the guidelines into Italian

- Zuzanna will translate the guidelines into Polish and will write the state-of-the-art report for Poland

Heike and Franziska, in the next meeting, will propose to use the wiki as a tool for publishing and easily updating this report.

6) Future conferences

a) Satellite Meeting

There will be a preconference with *Women, Information and Libraries SIG*, whose convener is María Cotera.
Our first proposal was Mexico. We had a local host and facilities but the place did not meet the new requirements for satellite conferences.
The second was Cuba. We had a local host too but visa problems for travelling to/from Cuba were a new obstacle.
We are now negotiating its organisation in the Dominican Republic.

b) Conference programme proposals for 2011

As we are running out of time, Maria-Carme only mentions the proposals:

- The joint proposal with ATINA (see the details above)
- A joint session with *Library Services for Multicultural Populations Section*, which this section is now discussing.
- A joint session with *Management & Marketing Section*; but only if a third section or SIG is involved.
- There is reciprocal interest in collaborating with *Continuing Professional Development and Workplace Learning Section*.

Sheila, on the other hand, talks about future collaboration with School Libraries and National Libraries sections. We will consider this in the future.

Information Literacy Section

Minutes
2nd Standing Committee Meeting
August 13th, Gothenburg 2010

Attendants

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1. Welcome, introductions and apologies

No introductions as only Standing Committee members are present.

2. Approval of agenda

The agenda is approved.

3. IFLA Strategic Plan and Section Action Plan

As the Priority Activity for 2010/2011 is "*Transforming the profile and standing of the profession*", Albert and Antonio suggest designing guidelines about the profile of the information professionals working with IL.
Franziska underlines the importance of librarian's responsibility and Gunilla points out IL is not just about teaching.
The proposal is approved. We must see how to introduce it in our Strategic Plan and narrow down the task.

Maria-Carme proposes that another activity which could be included in the Action Plan is the collaboration with UNESCO. This is already mentioned in our present Strategic Plan.

4. IL section activities in Gothenburg

4. a) Conference programme: Session 74 — Information Literacy with Reference and information Services *Don't wait to be asked – towards the next generation reference and information literacy* (11 August)

Sharon and Laura were the conveners.
It was a successful session: there were about 470 attendants and the contributions were of great quality.
The problems posed by papers written in languages other than English are discussed. They do not reach the same wide readership and thus have less impact. The differences between what one reads in the abstract and what the final paper looks like can also be problematic.
Sharon will elect the best papers for publishing. The session was podcasted.

4. b) Conference programme: Session 86 — Social Science Libraries with Information Literacy *Making it count, social science data literacy as an information fluency* (12 August)

Our convener was Lisa.
The session had an average of 190 persons. Some members of the SC pointed out that the coveners' introduction was very good and helpful. Lisa explained they had attempted to widen the horizon in their introduction to be able to include the diversity of papers in the session. She thinks it is very positive to collaborate with other sections.

4. c) President-elect planning session (109) (13 August)

Agnes and Franziska report on this session.
There were 4 presentations by the Governing Board and 4 activities (discussion groups).
Some of the main subjects discussed were: the role of library in changing the future, the change of competences (and the necessity to renew the profession), libraries linking individuals and communities, the creation of personal networks, archiving knowledge, open access initiatives, information literacy (including only literacy), the importance of technology as innovation, collaboration with other institutions (e.g. museums), problems with copyright, and Creative Commons.

4. d) Division leadership forum
4. e) UNESCO Open forum
4. f) Members' conference contributions
4. g) Section dinner

We skip these points as we are running out of time.
Regarding the dinner, we meet up at the conference venue entrance at 6:45pm.

5. Future conferences

5. a) Satellite meeting in 2011

Conveners: Maria Cotera (*Women, Information on Libraries SIG*) and Almuth. Webmaster: Antonio.
Mexico can provide us with local hosts, but it is very far from the Congress venue. We are studying the possibility to hold the satellite in the Dominican Republic. Maria Cotera is working on this and keeps us posted.

5. b) Joint programme with *Library Services for Multicultural Populations* in 2011

Conveners: Zuzanna and Leena.
Agnes, Franziska, Gunilla and Chihfeng will be abstract reviewers.
The other section has two conveners, who must be contacted.

5. c) Joint off-site pre-conference working seminar with UNESCO in 2011

Our section conveners are Maria-Carme, Albert and Heike. UNESCO/IFAP convenor: Evgeny Kuzmin. Jesús Lau also volunteers to assist in organizing the event.
To work on the UNESCO proposal, we will organize a working seminar in San Juan. Participation will be only by invitation. Kuzmin hopes to be able to organize a first working seminar in Russian in spring 2011, but this is partially dependent on UNESCO funding.

5. d) Joint satellite with *Continuing Professional Development and Workplace Learning Section Professional Development* in 2012

Conveners: Leena, Almuth, Gunilla and Lisa.
It will take place in Tampere. The contact is Ana Lettho.
Some relevant issues may be skills and competences required by IL educators, Training-The-Trainers events…

5. e) Joint programme with SIG ATINA in 2012

Conveners: Franziska and Antonin
They must contact Mr. Kirkwood. It has to be a session, since IFLA does not allow sections to organize more than one satellite per year. This needs to be made clear to ATINA.

6. Section tasks

6. a) IFLA Strategic Plan and Section Action Plan

Albert, Lisa, Maria Carme and Antonio.

6. b) Collaboration with UNESCO/IFAP: Joint proposal

Group to work on the recommendation document: Albert, Sheila, Maria Carme, Franziska, Laura and Natalia. Jesús volunteers to help us up too.

6. c) State of the art report – Wiki

Heike and Franziska present a proposal to create a wiki open to the international community. It would serve as a tool to publish and more easily and dynamically update the state of the art report.
The goal of this wiki is not internal communication or section work. Therefore the wiki must be different from the existing one.
One issue that needs to be considered is where to place the wiki: Infolit Global, IFLA webpage, other?
Albert says we can test different possibilities. Albert, Sheila, Franziska and Heike are responsible for this task.

6. d) Guidelines: the profile of the IL practitioner/ IL educators

Responsible for this task: Antonio, Albert, Sheila and Lisa.

6. e) Storage of documents – Wiki

Responsible for this task: Albert, Sharon and Sheila.

6. f) Translation of IL logo and other translations

Everybody is asked to e-mail Albert a translation of the concept *information literacy* in the languages they can provide it in.

6. g) Evaluation form

Responsible for this task: Sharon, Almuth and Chihfeng.

6. h) Newsletter

Lisa will continue producing the newsletter. The new deadlines suggested at the first meeting are approved.

6. i) Annual Report

Responsible for this task: Maria-Carme and Antonio.

7. Improving communication: wiki, Facebook (see Appendix 3, agenda SC meeting I: *Facebook*)

Some questions regarding improvement of our internal communication have been discussed earlier.
We will create a profile in Facebook. It will be a page (not a group) and will be linked to our IFLA website.
Responsible for this task: Alison and Antonio.

8. Closing of the meeting

Time is up and we cannot discuss details about the election process or other questions. Re: elections, the information will be distributed by e-mail. A summary of the tasks and responsible section members will be distributed by e-mail after the conference.

Antonio Calderón, secretary
Maria Carme Torras, chair
17.09.2010

Appendix 1: Tasks for the members of the Information Literacy SC (2009-2010)

	Translation			Satellite	Programme Sessions	Communication / Publications	Updating State of the art report	IFLA consultation
	Flyers, guidelines	Strategic Plan	Web					
Agnes		French	French				Update French speaking countries	
Albert						Coordinator of Website and litserv work Setting up a section wiki and blog Marketing the IL logo/logo toolkit on our website	State of the art report as a wiki	
Alison							Update US and other English speaking countries	x
Almuth				Convenor				x
Andoni		Spanish	Spanish			Secretary tasks		x
Antonin					Abstract/Paper reviewer			
Chihfeng	**Chinese**	Chinese	Chinese		Abstract/Paper reviewer		Update China/Asian regions	
Dalia						Setting up blog in collaboration with Albert		
Douglas					Evaluation of the session			
Franziska		German	German			Setting up wiki in collaboration with Albert	-Update German speaking countries - State of the Art Report as a wiki	
Gary	**Arabic**						Update Arabic speaking countries	
Gunilla				Convenor				
Heike		German	German			State for the Art report as a wiki	Coordinator	
Laura	**Italian**		Italian		Convenor		Update Italy	
Leena				Convenor			Update Nordic countries	
Lisa					Convenor/Contact with SSLS	Newsletter		
Maria Carme				Contact with IFLA HQ and coordination of convening tasks		Chair tasks		x
Mireille		French	French		Abstract/paper reviewer			

Appendix 1: Tasks for the members of the Information Literacy SC (2009-2010)

Nancy					Abstract/paper reviewer			
Natalia		Russian	Russian				Update Eastern European countries	
Ruth					Evaluation of the session Abstract/paper reviewer			
Sean						Marketing the IL logo/logo toolkit on our website (Coordinator)		
Sharon					Convenor			
Sheila				Convenor		Helping Albert with the website. Checking possibilities		
Stefania	Italian		Italian			Marketing the IL logo/logo toolkit on our website		
Zuzanna	Polish		Polish			Marketing the IL logo/logo toolkit on our website		x

Please note that this is not a final plan. There will be more tasks coming up as time goes by and thus there will be need for section members to work on them ☺

Remember to contribute to the newsletter and our distribution list with your news.

E-mail an update on your task progress to Maria Carme and Antonio by 1 May 2010.

Maria Carme Torras
Chair
01.03.2010

Appendix 2: IFAP-IFLA Infolit Proposal

IFAP Working Group on Information Literacy

United Nations
Educational, Scientific and
Cultural Organization

Information
for All
Programme

Proposal 1 for the Preparation of the Draft Programme and Budget for 2012-13 (36 C/5)

Promoting Information Literacy Worldwide

Background

Society at large requires information skills to make decisions in regard to health, education, economic and community life, no matter how little or highly educated citizens might be. Skills to locate, access, evaluate, and use information are vital for individuals' lifelong education, whether at school or in daily activities in the remote rural community or in the urban setting; skills to save and preserve information are equally important. All those are the means to attain personal, social, occupational and educational goals. Information skills are, in addition, basic human rights in the digital world, because they enable the social involvement of citizens of nations. Every citizen must be able to use information critically, whether it is from their neighbours, elders, or if it comes from mass media, or any other printed or digital source from libraries that are at the heart of communities. With the rise of the Internet and the arrival of digital convergence there is an acknowledged need to develop information literacy alongside media literacy.

UNESCO has played a historically pivotal role of promoting education and libraries, but it only recently began working, through IFAP, to tackle the global challenges of information literacy. A number of activities have been undertaken, including the drafting of the Declaration of Principles of the World Summit on the Information Society, and the Alexandria Proclamation on Information Literacy and Lifelong Learning *"Beacons of the Information Society"*, as well as the publishing of the monograph *Towards Information Literacy Indicators*[1] and the financing of the UNESCO-IFLA information literacy logo contest, where the best entry was selected to enhance communication and understanding at an international level. Other important resources supported by UNESCO include the *International Information Literacy Resources Directory* (www.infolitglobal.iinfo), IFLA's *Guidelines on Information Literacy for Lifelong Learning* (www.ifla.org/VII/s42/pub/IL-Guidelines2006.pdf) and UNESCO workshops *Train The Trainers in Information Literacy* .

The Issue

There is an urgent need to raise information literacy awareness among governments, educational institutions, libraries, and in the workplaces of businesses and organizations, so that the proper strategies to foster information skills and competencies are developed for all citizens. UNESCO needs to support the development of information literacy for all countries as part of its educational mission – doing so will encourage lifelong learning and the growth of a capable society that can nurture its own socio-economic and cultural development.

It is critically important to propose a strategic document on information literacy that could empower people being used as a benchmarking tool for their activities at national and local levels. The Alexandria Proclamation mentioned above is not an official document produced by UNESCO and therefore lacks the legitimacy and authority currently needed in the face of the rapid changes in the field of information.

Officially adopting recommendations on information literacy would allow UNESCO to ask for reports from member states, thus providing further opportunities for the preparation of a *"World Report on Information Literacy"*, identification of best practices in the field and promotion of effective policies and strategies worldwide. It presupposes implications in at least five important directions:

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[1] *Towards Information Literacy Indicators* prepared by Ralph Catts and Jesus Lau, edited by the Information Society Division, Communication and Information Sector, UNESCO: Paris, 2008.

Appendix 2: IFAP-IFLA Infolit Proposal

1. Development of comprehensive information literacy programs at all education levels
2. Teacher and librarian training
3. Awareness raising of governmental and civil society institutions
4. Research and its dissemination networks
5. International cooperation in actions, with the use of indicators and observatories.

Information literacy needs to be fully integrated within the framework of national policies for education. More than ever citizens need to have a critical analysis of information whatever the symbolic system used (image, sound, text). The roles and responsibilities of stakeholders in the information community should also be part of the equation. In order to do so, countries need indicators to be used as diagnostic tools within the context of their national information society policies. Such actions are coherent with the international commitments to spread literacy, which come under the framework of the agenda of the international community regarding the Millennium Development Goals and the World Summit on Information Society

Recommendations:

The IFAP Information Literacy Working Group, therefore, recommends to the Director General that UNESCO continues to promote its information literacy work and carry out the following actions:

- To draw up international Recommendations on information literacy to raise awareness among countries and their corresponding institutions, ensuring that it is prepared with the largest possible consultation.

- To elaborate a long-term strategy to implement and adapt concepts and programs of information literacy produced, developed and promoted by IFAP, and IFLA, and other interested parties, and their harmonious adoption by educational establishments, libraries and related organizations.

- To move toward the development of a core curriculum within the National Information Society Policy framework.

- To create with the UNESCO Institute of Statistics a set of indicators that could be used by governments to assess information skills of their population, so that they can implement the most relevant information literacy strategies.

- To convene an international conference to discuss the pooling of government and public efforts in the elaboration of national information policies, including legislative initiatives promoting information literacy; the organization of productive partnership in teaching information literacy to the many interested parties (governmental agencies, universities, schools, libraries, private companies, etc.); and the guaranteed funding of libraries and educational establishments that implement information literacy curricula for the various social and professional groups and diverse categories of students and library users.

All measures should be established in close intersectoral cooperation between Communication/Information, and all other sectors of UNESCO and in partnership with IFLA that has expressed interest in such work. Other like-minded NGOs could be also called upon, like IAMCR, as well as interested parties at grassroots level (libraries, schools, media community centres, etc.).

Appendix 3: IFLA Information Literacy Section and Facebook: modish or utility?

Facebook has became to be a mass phenomenon in which not only people but also enterprises, business, institutions, libraries, organizations… have created their profiles.
The entertainment has been joined together information search, experiences sharing and communication, as other social networks.
People walking along streets see banks, shops, spectacles, parks, libraries, foundations, museums… When surf the Internet should be able to do the same. If something isn't in it, it doesn't exist.

Facebook is a good showcase for any organization and when the people have interest in it, count with tools for interoperate and for receiving information directly. As Wilfred Drew, the creator of a social network said, *"Networks that require you to go to them to use them are a thing of the past"* .

What is useful Facebook to an organization like ours for?

- We would be in the showcase. This is marketing.
- We could sharing information with the people interesting in IL, quickly and easily.
- We could receive information about different events around the world and working as a loudspeaker.
- We would know the needs and desires of our stakeholders.
- We could open forum for discussing important subjects.
- We would have materials and ideas for our sessions, our satellites, our projects, our strategic plans, our newsletters… all in all, for our job.
- We could (with RSS) feed from the principal blogs (or other social networks) regarding IL.
- We could link the webs are important for us.
- We would get more audience for our principal page in IFLA… if not candidates for the future Standing Committees.

So we would have the tools in our IFLA website for our internal work and Facebook one for working with people.

Is Facebook a magic panacea? No. It has some problems, for example regarding privacy. Its aspect is very similar in all the pages but many tools can be used to change it: see Western Illinois University Libraries.
Besides IFLA and IFLA Headquarters have their Facebook profile. But also the IFLA New Professionals Special Interest Group or the IFLA Government Libraries Section.

How could we do it?

We have an Section account email in gmail. It could be the administrator key and to name like possible administrators to all components of the Standing Committee.

The best profile would be the page because more tools are available and it isn't necessary to have a Facebook profile to see information.

The fans would be able to upload information (if there was some problems we could change it). Some of our colleagues in the SC have institutional pages working without problems, with their walls opened to the fans: Geography and History Library of the Complutense University (7.648 fans), Biblioteka Uniwersytecka w Warszawie (2.864 fans).

The lingua franca would be English, but we could use many other languages. Our SC speaks at least 14 languages. We come from all the continents and speak all the official languages in IFLA, excepting Arabic.

There are many other questions about this. Do you have some ideas?