

IFLA Priority Activities 2010-2011

1. To empower libraries to enable their user communities to have equitable access to information, IFLA will act to:

1.1. ensure freedom to access information as a basic human right through the IFLA FAIFE Programme;

1.1.1 Deliver Training workshops on the transparency Manifesto (Iceland), Public Access to Health Materials (Mozambique, Senegal), the Internet Manifesto (Jordan) (FAIFE Core Activity)

1.2. advocate to ensure that access to information, ideas and works of imagination is fair and balances user needs with creators' rights through the IFLA CLM Programme;

1.2.1 With the goal of enabling libraries in every country to benefit from copyright laws that facilitate accomplishment of their mission, CLM established a working group that has produced a draft "instrument" for consideration by the Member States of WIPO. Based on the 12 principles developed at a workshop in April 2009, this instrument, if adopted, would level the playing field internationally and facilitate our collaboration across borders. The draft is being discussion at workshops with librarians and government officials from Latin America in Uruguay in September [2010?] and from Africa in Geneva in October [2010?] (CLM Core Activity)

1.2.2 Deliver training workshops based on the CLM 'Copyright for Library Associations' learning materials during 2011 (countries to be confirmed) (CLM Core Activity)

1.3. create opportunities for all members in the community to fully participate in the knowledge society through the IFLA ALP Programme;

1.3.1 Encourage and assist Latin America and the Caribbean associations and institutions with ALP small project applications dealing with: information literacy, improving access to information, promotion of libraries in society, and continuing professional development (Latin America and Caribbean Section)

1.3.2 Encourage and assist with ALP small project applications related to IFLA's Priority Activities/Goals/Strategic Plan, such as: information literacy education,

improved access to information, and any aspect of BSLA programme: RSCAO target: 6 applications to put forward (based on each sub-regional committee generating 3 applications which will be prioritised at a local level and forwarded for final selection). (Asia/Oceania Section)

1.3.3 ALP will aim to fund at least 20% of small projects on the topic of increasing participation of the community in the knowledge society and review how ALP can continue to contribute to the Millennium Development Goals (ALP Core Activity)

1.4. *enable libraries to increase awareness among decision makers of the key role libraries play in advancing the information and knowledge society through IFLA's Advocacy Framework and Activities;*

1.4.1 Each member will advocate in their country to encourage governments to make their laws available free, official, authenticated, and sustainable.
(Law Libraries Section)

1.4.2 Measure with an index which countries are leaders in making their laws authenticated. Promote good practices and feature model countries.
(Law Libraries Section)

1.4.3 Sponsor programs which measure progress in various countries of the world.
(Law Libraries Section)

1.4.4 Encourage libraries, archives and museums to preserve, provide access and to promote collections that contain genealogy and local history material.
(Genealogy and Local History Section)

1.5. *promote the preservation of information and knowledge to expand societies' knowledge base through IFLA's PAC Programme and IFLA/CDNL's ICADS.*

1.5.1 Provide better knowledge on the importance of access and preservation of AV material by organizing training programs (workshop in Puerto Rico 2011)
(Audiovisual and Multimedia Section)

1.5.2 mémentos et guides pour la numérisation des collections patrimoniales.
L'objectif est de réunir ce qui existe déjà dans plusieurs pays et mettre en place un plan d'action pour les années à venir : réfléchir à ce qui manque, décider s'il convient que la section rédige elle-même un guide. Le travail de collecte et la décision sur l'avenir du programme seront réalisés au cours d'une **journée**

d'études (mid-term meeting) qui se tiendra à Madrid en avril 2011. (Rare Books and Manuscripts Section)

1.5.3 Publish PAC newsletter *International Preservation News*, and PAC collection *International Preservation Issues* in **an increased number of translations**. To update the best IPI issues. (PAC Core Activity)

1.5.4 Plan **workshops** and /or training on: Special Collections Preservation, Film materials (negatives, microfilms, microfiches and slides) preservation, Climate change. (PAC Core Activity)

2. To build the strategic capacity of IFLA and that of its members, IFLA will:

2.1. *secure a robust and sustainable future for the IFLA infrastructure, the IFLA Congress and the Advocacy Programmes;*

2.1.1 Part of CLM's mission is to advise IFLA itself on copyright and access policies that further the values and objectives of the association. To this end, a small working party has drafted recommendations for new approaches to treatment of IFLA's intellectual property – presentations at World Congresses, IFLA Journal articles, the IFLA website, etc. – for discussion with the Governing Board at its meeting in December [2010] (CLM Core Activity)

2.1.2 Promote open access to scientific and technological information by supporting the professional resolution presented at the 2010 General Assembly and referred to the Professional Committee that encourages IFLA to solidify its support for Open Access; document the 2010 Conference *Open Access to Science, Medical and Technical Information: Trends, Models and Strategies for Libraries* held in Chania, Crete in August 2010; add OA resources and links to Section's web page. (Science and Technology Libraries Section)

2.2. *implement strategies that meet the targets for broadening the Membership base and strengthening IFLA's capacity for participation in regional activities;*

2.2.1 The Standing Committee of the Continuing Professional Development and Workplace Learning (CPDWL) Section is seeking for opportunities for more direction on existing CPDWL models used in countries around the world and developing a project on skills management.

2.2.2 Looking for partnerships for funding regional small in addition to ALP funding. (Latin America and Caribbean Section)

- 2.2.3 Encourage participation in IFLA by increasing membership in the region:
RSCAO target: 30 new members (based on a target of 5 new members for each sub-regional committee) (Asia/Oceania Section)
 - 2.2.4 Promote IFLA and the work of the Section by holding midyear meeting and outreach activities in Seville, February, 2011 and plan for conference sessions for IFLA 2011. (Library Services to Multicultural Populations Section)
 - 2.2.5 Review and update the Committee's publications, such as the Model National ILL Code, ILL request form, resource sharing guidelines, and section brochure. Develop a print brochure to promote the Section's activities and publications, as well as the biennial ILDS Conference. (Document Delivery and Resource Sharing Section)
 - 2.2.6 Attract, involve and retain members from all parts of the Serials information chain, thereby raising the profile of the Section and IFLA (Serials and Other Continuing Resources Section)
 - 2.2.7 ALP will develop strategies to promote IFLA membership in the six 2010 BSLA countries and work with the regional offices on ways to retain and grow membership in the regions (ALP)
 - 2.2.8 Develop a promotional brochure for the Section and make it available in all IFLA working languages. (Acquisition and Collection Development Section)
 - 2.2.9 Send information to collection development-related listservs in SC members' countries to promote membership.
(Acquisition and Collection Development Section)
 - 2.2.10 Support science and technology libraries globally so they can serve their users successfully by developing web site content by selecting topics and providing quality resources for our members; explore how to provide better access to engineering journals to developing countries along the lines of the HINARI and AGORA projects. (Science and Technology Libraries Section)
- 2.3. *build an active, global, multilingual community of IFLA members through:*
- a) *increased opportunities to engage in all IFLA activities;*
 - b) *open and transparent communication and decision making;*
- 2.3.1 Encourage a diversity of gender, nationality, languages and professional backgrounds in the KM section membership / Report on the new Standing

Committee members and guests attending Standing Committee meetings and their nationalities, genders, and languages (Knowledge Management Section).

- 2.3.2 Support and promote the work of the SIG on Indigenous Matters (Library Services to Multicultural Populations Section)
 - 2.3.3 Identify potential new Section/Standing Committee members; prepare and translate information package/leaflet on the Section. (Bibliography Section)
 - 2.3.4 Explore the challenges of multilingualism in art information at our open session in San Juan in August 2011. (Art Libraries Section)
 - 2.3.5 Develop professional relationships with our art library colleagues on the Indian sub-continent by attendance at an international conference in New Delhi in February 2011. (Art Libraries Section)
 - 2.3.6 Developing professional co-operation with Latin American and Caribbean colleagues to improve the awareness and visibility of their collections at a post-conference in Mexico City in August 2011. (Art Libraries Section)
- 2.4. *implement and evaluate the Building Strong Libraries Programme (BSLA).*
- 2.4.1 Developing a training module for the use of library statistics for advocacy as part of the Building Strong Library Associations Programme. The training module should enable library associations and librarians to gather meaningful data on libraries, their resources, users and performance, in order to communicate the strengths and needs of libraries, as well as their contribution to social, educational and cultural goals, to funding bodies, stakeholders and the general public. The module includes a course outline and training materials. The section will support adaptation of the module to different local conditions. Active networking among its users will be encouraged (Statistics and Evaluation Section)
 - 2.4.2 To support IFLA's focus on building strong library associations, a group of CLM members has worked with IFLA HQs staff to produce several online copyright training modules designed to help national associations develop better advocacy capabilities. These modules will be tested with African associations (Botswana?) later this year (CLM Core Activity)
 - 2.4.3 BSLA module support + delivery of the above + provide examples of BSLA (Management of Library Associations Section)
 - 2.4.4 Building strong library associations in Latin America and the Caribbean (Latin America and Caribbean Section)

- 2.4.5 To participate in the implementation of the BSLA in Cameroon and Botswana in 2010/2011 and by identifying further Library Associations in the region who would benefit from the programme and that would be able to extend the programme to countries surrounding them. (Africa Section)
- 2.4.6 Identify external sources of funding for regional small projects as back-up if ALP funding not achieved : RSCAO Target: 3 external funding sources from each sub-region linked directly to each small project application in Priority Activity 2. (Asia/Oceania Section)

3. To transform the profile and standing of the profession, IFLA will:

- 3.1. *assert credibility through endorsed up- to-date policies and standards and through wider evidence-based research that validates its policy position;*
 - 3.1.1 Publication of *Using research to promote literacy and reading in libraries* as an IFLA Professional Report, translate this into French, Russian and Spanish and distribute them. (Literacy and Reading Section)
 - 3.1.2 Organise and deliver the International Bibliography Workshop for French speaking African national libraries, Mali, 22-26 November 2010 (National Libraries and Bibliography Sections)
 - 3.1.3 The project “How Do You Say Reference” will be completed. A website will be established. The project will be presented at the poster session in Puerto Rico, August 2011. (Reference and Information)
 - 3.1.4 The working group on Standards and Ethics in Reference Services will conclude their investigation work listing existing ethical guidelines and assessment mechanisms. (Reference and Information)
 - 3.1.5 Further the work of the IFLA/UNESCO Multicultural Manifesto by developing a workplan for workshops, outreach and funding. (Library Services for Multicultural Populations)
 - 3.1.6 Establishing a maintenance group for *National Bibliographies in the Digital Age* Review its text for needed updates, initiate translations and encourage and publish use cases/good stories. (Bibliography Section)

- 3.1.7 Provide better access to audiovisual material in libraries by producing guidelines and promoting legal deposit, update the existing guidelines and finalize the survey on legal deposit). (Audiovisual Materials and Multimedia Section)
- 3.1.8 Organising a 3-hour joint programme session with Library Services to Multicultural Populations and the IFLA SIG on Indigenous Matters at the 2011 IFLA conference. The theme is “The Importance of Information Literacy for Multicultural Populations: Needs, Strategies, Programs, and the Role of Libraries”. (Information Literacy Section)
- 3.1.9 Organizing a satellite conference *Social Science Libraries: A Bridge to Knowledge for Sustainable Development* IN Havana, Cuba, prior to the IFLA Congress in Puerto Rico (August 2011). It will include both presentations of papers and workshops for those interested in working on and with digital libraries as drivers for sustainable development. In the process of this event, we will draw in several organizations from Latin America situated in the disciplines of the social sciences including the Latin American Council of Social Sciences. (Social Science Libraries Section)
- 3.1.10 Compile and publish a revised Model Handbook for Interlibrary Loan, to be launched at the Interlending and Document Supply Conference, September 2011. (Document Delivery and Resource Sharing Section).
- 3.1.11 The Section’s guidelines will all be updated, so that none are older than 10 years. All editions within the last 4 years will be translated into all the official IFLA languages. Two new guidelines will be published - *Guidelines for Library Services to Persons with Autism* and *Library Services to the Deaf and Blind* (Library Services to People with Special Needs)
- 3.1.12 A survey will be made about Patients Libraries in 2011, aiming at publishing the results in 2012. (Library Services to People with Special Needs)
- 3.1.13 Library Services to people with Dyslexia will be a main topic for the Section in 2010-2011 (Library Services to People with Special Needs)
- 3.1.14 Publish the final consolidated *International Standard Bibliographic Description* (ISBD) during 2011. (Cataloguing Section)
- 3.1.15 Explore the preparation of a consolidated document for IFLA's *Functional Requirements for Bibliographic Resources* (FRBR) family of conceptual models in an entity-relationship formulation. (Cataloguing Section)
- 3.1.16 Promote IFLA standards: Participate in the development of namespaces for all IFLA bibliographic standards, including the ISBD, FRBR, and FRAD and in

connection with this promote and position the IFLA standards and models in the semantic web. (Cataloguing Section)

- 3.1.17 Write a guideline for the digitisation of newspapers. The content will be defined and written by Newspaper Section members. The guideline will supplement the newspapers sections guidelines already published at <http://www.ifla.org/en/publications/79>. (Newspapers Section)
 - 3.1.18 Update Education and Training Guidelines to accommodate indigenous knowledge suggestion + multiculturalism (Education and Training Section)
 - 3.1.19 Explore the development of a list of multilingual standardized equivalences for terms relating to Serials and eResources (Serials and Other Continuing Resources)
 - 3.1.20 Organise a workshop around the theme *Open Source Software in Libraries* to facilitate capacity building in support and services delivery on a regional basis (Information Technology Section).
 - 3.1.21 Complete and publish in electronic form the first version of *IFLA Electronic Resources Guidelines*. (Acquisition and Collection Development Section)
 - 3.1.22 Maintain and update the online publication *Mission and/or Vision Statements of Government Libraries Worldwide*. (Government Libraries Section)
 - 3.1.23 A request from Polish government librarians may result in a Polish translation of the *Guidelines for Libraries of Government Departments* in 2011-2012; a mid-term regional conference may be held for government librarians in Poland to discuss the *Guidelines*, relevant government library issues, and to join together Polish government librarians.(Government Libraries Section)
 - 3.1.24 Develop an international library code of ethics and present it for discussion at WLIC 2011, with a view to formal endorsement by IFLA Governing Board in 2012. (FAIFE Core Activity)
- 3.2. *take a whole-of-organisation approach to IFLA's activities in our professional units by proactively engaging them in the implementation of strategies;*
- 3.2.1 Gather, evaluate and exchange KM information relevant to librarians by using the features of the IFLA website to build an internationally recognized KM Repository / Resource site on IFLA KM web site established and populated. (Knowledge Management Section).

- 3.2.2 Plan and carry out programs for the IFLA Puerto Rico Conference (2011) and Helsinki (2012) that involve other IFLA units / Number of programs, the collaborators, and the numbers attending the programs. (Knowledge Management Section).
- 3.2.3 Meet with members of IFLA's team on the development of training modules for library associations to determine how CPDWL can best support IFLA's efforts. CPDWL members have agreed to help evaluate/pilot-test some of the modules. (Continuing Professional Development and Workplace Learning Section).
- 3.2.4 Satellite on library building design (Library Buildings and Equipment Section).
- 3.2.5 Planning for a program on post occupancy of buildings (Library Buildings and Equipment Section)
- 3.2.6 List of library buildings as models (Library Buildings and Equipment Section)
- 3.2.7 Collaborate with the LIS Education in Developing Countries SIG and other Sections in the presentation of a workshop at IFLA 2011 to develop curricula guidelines for developing countries. Section officers will meet and discuss with the SIG at Congress in Gothenburg and electronically the proposal to be submitted and scheduling thereof. (Africa Section)
- 3.2.8 Promote and maintain a directory of national libraries on Wikipedia (National Libraries Section)
- 3.2.9 Setting up a wiki to report the global information literacy state of the art. (Information Literacy Section)
- 3.2.10 Sister Libraries for Children's and Young Adult's reading. This action is a Section's Project approved by IFLA for 2010-2011 (Proj. Nr. S 3.1-2/10). It is described on <http://www.ifla.org/en/libraries-for-children-and-ya/projects>
A paper has been delivered at Gothenburg conference:
<http://www.ifla.org/files/hq/papers/ifla76/147-quinones-en.pdf>
Its outcomes will be measured by an evaluation to be carried byCarolynn Rankin, Leeds Metropolitan University (UK). (Libraries for Children and Young Adults Section)
- 3.2.11 Plan and organise the 12th Interlending and Document Supply (ILDS) Conference in Chicago, USA (September 2011). Work with the IFLA Acquisitions and Collection Development Standing Committee, ALA RUSA Sharing and Transforming Access to Resources Section, and the Rethinking

Resource Sharing Initiative to ensure broadest participation and attendance.
(Document Delivery and Resource Sharing Section)

- 3.2.12 Renforcer les partenariats à l'intérieur de l'IFLA et avec d'autres institutions internationales. Les actions à mener pour 2010-2011 sont:
Etablir des contacts avec de nouvelles sections à l'intérieur de l'IFLA, dans l'objectif de mener des projets communs, participer aux projets d'autres sections, organiser des sessions communes au congrès international de l'IFLA, en particulier:
- section catalogage (participation de la RBMS à un groupe de travail sur le catalogage des non-livres)
 - section bibliographie (premiers contacts pour réfléchir à une session commune ou un congrès satellite en 2012)
 - sections régionales (en 2010-2011 : Latin America and the Caribbean, proposition de session commune consacrée à la perception et gestion du patrimoine écrit en Amérique latine).
(Rare Books and Manuscripts Section).
- 3.2.13 Update the directory of newspaper collections at <http://www.ifla.org/en/about-the-newspapers-section>. The update will be done in collaboration with the Council on Research Libraries if possible.
(Newspapers Section)
- 3.2.15 Continue to hold mid-year newspaper section conferences as in the past. The National Library of Malaysia will host the midyear conference Apr 25-27 2011. (Newspapers Section)
- 3.2.16 Initiation of a Semantic Web Special Interest Group (SWSIG)
(Information Technology Section)
- 3.2.17 Grow our social network presence on the Section's listserv, blog, Facebook, and wiki for promotion and recruitment and for continuing discussions of issues facing government librarians today. (Government Libraries Section).
- 3.2.18 Promote good practices through the IFLA International marketing award: continue the marketing award, secure a sponsor, manage the competition and publicize the award in every IFLA language and promote the award in each country through the SC members' networks. (Management and Marketing Section)
- 3.2.19 Organise a joint session with Management and Marketing in Puerto Rico on 'Vision 2020: innovative policies, services and tools'. The session will attract some 350 delegates. It will focus on the vision of the library service for 2020 and in particular on the innovative policies and tools involved. We will explore the

transformational changes needed to deliver the new vision. We will touch on ways of demonstrating the value and impact of library services necessary to ensure progress and survival. (Academic and Research Libraries Section)

- 3.2.20 Organise a Hot Topics in Academic and Research Libraries session in Puerto Rico, attracting some 250 participants. The session will focus on one of two themes: 'managing transformational change' and 'the value and impact of academic and research libraries'. (Academic and Research Libraries Section)
- 3.2.21 Organise a preconference satellite meeting in Guatemala on 'Innovation, Inspiration and Information for all', attracting some 130 participants from Central America, Mexico and other South American countries. We will work in partnership with the Latin America and Caribbean Section and The American Library Association Section on Reference and User Services. The Spanish-speaking satellite will discuss library consortia, virtual universities, digital developments and libraries cooperating with archives and museums in Latin America. (Academic and Research Libraries Section)
- 3.2.22 Organise a joint session with Public Libraries Section in Puerto Rico on *Rethinking the role of public and metropolitan city libraries* which will explore concepts around: If the *library* has never been invented, will it be invented *TODAY*? What *role* and *form* will & can the library play and take? What will be the *positioning* or *branding* of the future library? Will there still be a need for metropolitan city libraries or public libraries especially in an increasingly e-and-globalised age? What are the implications on future collection strategies and impact of DRM & e-copyrights issues? This joint session by the Metropolitan and Public Libraries Sections will invite speakers to provide possible answers and stimulate further discourse. (Metropolitan Libraries Section)
- 3.2.23 Organise a second session at Puerto Rico that **The New Age Metropolitan Library: Challenging the Stereotype that Big is Better!**
This session looks at the challenges that metropolitan libraries face in the New Age and asks:
How can we operate libraries more efficiently for less?
How can we design small libraries that have a big impact and an even bigger heart?
How can we engage unions and develop the leaders we need in this new age of metropolitan libraries? (Metropolitan Libraries Section)
- 3.2.24 Publish the annual statistical survey of members and also explore how this fits with the new IFLA Library Statistics Manifesto. (Metropolitan Libraries Section)

3.3. *undertake evidence-based research in different research areas that links IFLA's priority policies to the beneficial aspects of libraries in society.*

3.3.1 Initiate and conduct regular surveys of "Hot topic" / "Issues of concern" with serials practitioners, where the IFLA Serials and Other Continuing Resources Section may be able to raise awareness or facilitate a resolution.
(Serials and Other Continuing Resources Section)

3.3.2 Encourage science and technology libraries to respond to the changing information environment; explore creating a report on the value of libraries in the research and teaching enterprise of science and technology libraries.(?)
(Science and Technology Libraries Section)

4. To represent the interests of IFLA's members and their users throughout the world, IFLA will:

4.1. *continue its involvement in WSIS and the Internet Governance Forum, placing emphasis on ICT4D and the Open Access Community, and with the support of the Presidential Working Groups;*

4.2. *assess the partnership with UNESCO to affirm strategic advantages and strategies in connection with IFLA's priorities and areas in which IFLA can take leadership;*

4.2.1 Highlight the UNESCO Decade of Literacy 2003-2012 by the programme *Beyond the United Nations Decade of Literacy: What Libraries Can Do*, to be held at the IFLA Congress in Puerto Rico (August 2011). Sharing of good literacy-based library programmes with up to 200 participants included into interactive programme; collection of 10 papers on library programmes related to the UN Decade of Literacy, for the Conference proceedings; marketing of current edition of the Section's publication *Using research to promote literacy and reading in libraries*. (Literacy and Reading)

4.2.2 In collaboration with UNESCO/IFAP, writing Information Literacy Recommendations for UNESCO endorsement. (Information Literacy)

4.2.3 Support the ICT4D-liaison by activating members of the IFLA IT Section and collect best practice examples for Open Source software in libraries.
(Information Technology)

4.3. *further and strengthen participation in cultural heritage activities through LAMMS and Blue Shield initiatives and activities;*

- 4.3.1 Prepare a research project together with the International Council on Archives (ICA) on the role of education in professional identity and convergence of libraries/archives/museums (LAM). (Education and Training Section)
- 4.3.2 Find ways for, and produce content in an e-learning platform for how to deal with library materials after a disaster. The info package will also include instruction films and this activity is complemented with a one-week training course on Haiti led by Section Secretary Danielle Mincio and reported separately as a proposal for a new project 2011. (Preservation and Conservation Section)
- 4.4. *actively engage in fora to lobby for fair and balanced copyright and IP and freedom of access to information for all;*
 - 4.4.1 with stakeholders at the World Intellectual Property Organisation to advocate for balanced copyright frameworks that include exceptions and limitations for libraries. (CLM Core Activity)
- 4.5. *build on the Bill & Melinda Gates Foundation partnership and seek further opportunities for collaboration;*
- 4.6. *integrate the IFLA Presidential Programme into IFLA's advocacy activities;*
- 4.7. *implement the advocacy programme across IFLA and actively promote it through documents and multimedia applications.*
 - 4.7.1 Collaborate more closely with the Women, Information and Libraries Special Interest Group to identify groups working on women's issues. The outcome will be a list of women's groups in diverse countries in Africa that can be used for advocating for and promotion of information on women's issues through libraries. A first phase of the list would be tabled at the mid-term meeting in February 2011. (Africa Section)
 - 4.7.2 ALP will actively promote the IFLA advocacy framework and continue to strengthen its relationship with FAIFE and CLM by promoting and funding projects that use IFLA's policy-based training materials and in 2011 will identify opportunities for the development of further training materials (e.g. based on the IFLA/UNESCO Multicultural Library Manifesto). (ALP Core Programme)
 - 4.7.1 Promote and report on FAIFE activities via the FAIFE newsletter and social media (FAIFE Core Activity)
 - 4.7.2 Develop print and online materials for IFLA members and also non-member stakeholders that explain IFLA's advocacy for copyright reform to increase access to information through libraries. (CLM Core Activity)