



## Chapter 5

### **MAKING THE VISION A REALITY**

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This is the final chapter of the Global Vision Report which provides an overview of the next steps of the Global Vision process.

In 2017, IFLA started to explore the challenges and opportunities for the library field around the world. Over 30.000 people gave their contributions and shared their concerns and their opinions.

From this information IFLA developed the Global Vision Report Summary that shows that we are united globally in our goals and values and identifies ten opportunities to address common challenges.

All these findings have now shaped the second phase of the IFLA Global Vision discussion, which asks the library field to build a vibrant 'ideas store' and explore how we can turn these opportunities into reality.

To connect global and local action effectively, IFLA wants to hear all voices from around the world.

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*“The IFLA Global Vision Report is the manifestation of the power and opportunities of a united library field.*

*But we are just at the beginning. For the realisation of all the great opportunities that the Global Vision Report identifies, we need the teamwork of all librarians from around the globe.*

*After the launch of this Report, we will create the biggest ideas store for actions to make the Global Vision a reality –a source of inspiration for the strategic and daily work of librarians.”*

Gerald Leitner,  
IFLA Secretary General

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Making the Vision a reality



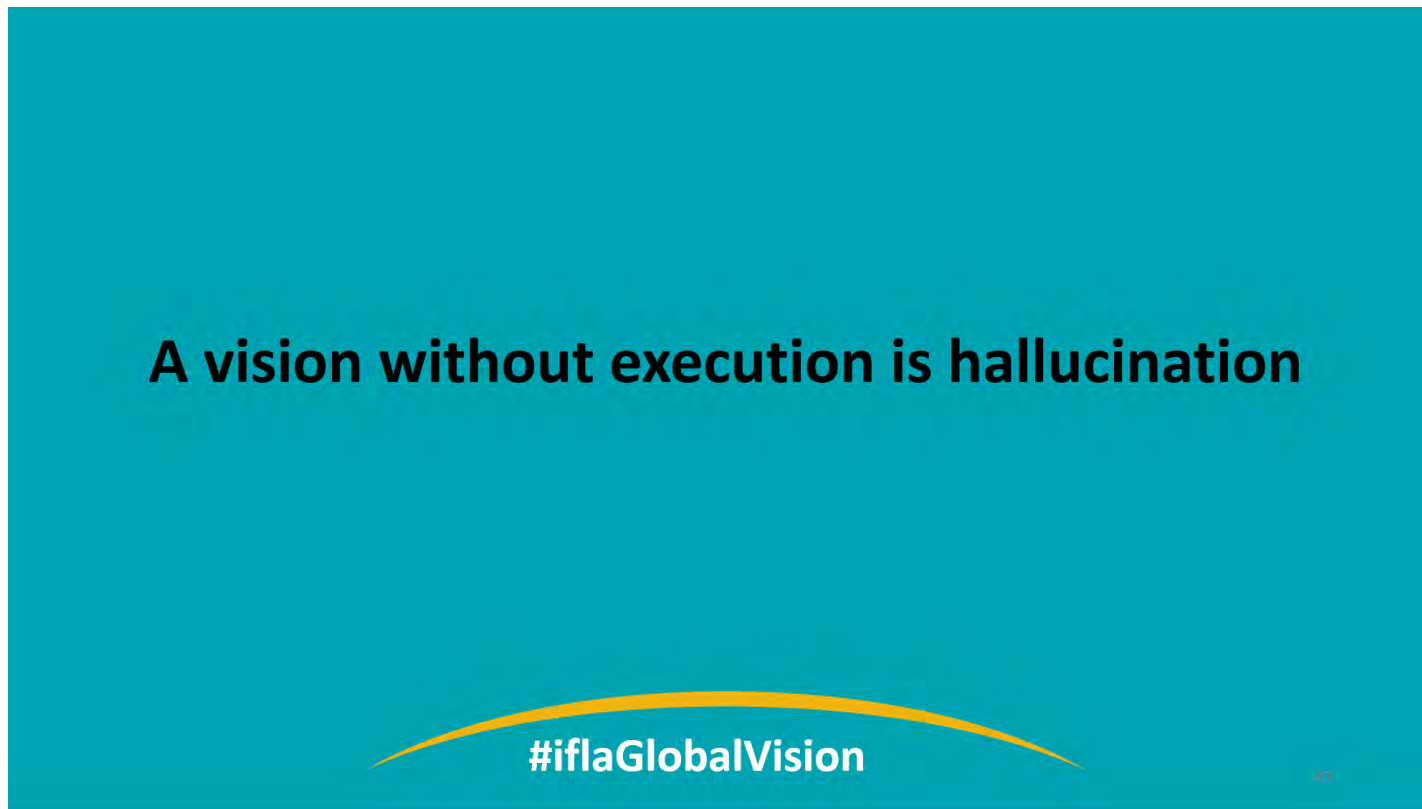
Pic. 5.1 The Global Vision second phase roadmap

## Making the Vision a reality



IFLA is already using these findings to lead a second phase conversation on addressing the challenges collaboratively. In 2018, similarly to what happened in 2017, IFLA went back to the Professional Units and to the regions to discuss how we can turn these opportunities into actions.

Right after the successful launch of the Global Vision Report Summary, with its Key Finding and its 10 highlights and 10 opportunities, Global Vision has kicked off once again in a second phase of discussions —this time to create the biggest ideas store for actions!



Pic. 5.2

## Making the Vision a reality



The IFLA Global Vision Report Summary and insights from every region and Professional Unit have been used to shape a series of meetings in 2018, during which the library field on a professional section and regional level has been asked to build a vibrant 'ideas store'.

By translating the key findings and the top 10 highlights and opportunities of the GV Report Summary into ideas for actions that shape the future of libraries and put the vision into practice, librarians have been asked to contribute with their ideas to the Ideas Store.



Pic. 5.3

**The biggest ideas store for actions**

**A source of inspiration for all librarians  
and for IFLA in planning for the future**

**#iflaGlobalVision**

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*Pic. 5.4*

The Global Vision discussion on how to turn these opportunities into actions has already engaged 383 participants from 146 countries.



Pic. 5.4 Participation Statistics from the IFLA Global Vision journey in 2018

Going on this second year's journey, Global Vision has also developed a new phase of communication. Its main message for this year is "Our Vision, Our Future".



*Pic. 5.5 The main message of IFLA Global Vision on its second phase: Our Vision, Our Future, translated in the 7 IFLA official languages.*



The wheels are in motion - it's now time to plan the future!  
And as all voices from around the world need to be

heard, IFLA has built an online platform, through which is  
making this happen.

## IFLA Global Vision Ideas Store Process



Pic. 5.6 The Global Vision Ideas Store Process and how your ideas will shape the future actions of a Globally United Library Field

Every librarian or library friend has now the chance to submit an idea for action to fulfil the IFLA Global Vision, thus contributing to shaping the future of a united library field.

The IFLA Global Vision discussion is your discussion! Your ideas matter. Visit: [ideas.ifla.org](https://ideas.ifla.org) and contribute your ideas to the biggest ideas store for librarians worldwide.

**VISIT**

**ideas.ifla.org**

**and contribute your ideas  
to the biggest idea store  
for librarians worldwide**

**Our vision, Our future!**

 IFLA  
Global Vision

*Pic. 5.7 The online Ideas Store, through which every librarian worldwide can contribute ideas for actions!*

Making the Vision a reality



**IFLA Global Vision**  
**Ideas Store**

contribute your idea to the biggest  
ideas store for librarians worldwide!

**ideas.ifla.org**

[ifla.org/globalvision](http://ifla.org/globalvision)      [#iflaGlobalVision](https://twitter.com/iflaGlobalVision)

IFLA Global Vision

International Federation of Library Associations and Institutions

The poster features a teal background. At the top, the text 'IFLA Global Vision' is in white, with 'Ideas Store' in yellow below it. A stylized world map made of white and yellow lines is centered. Below the map, the text 'contribute your idea to the biggest ideas store for librarians worldwide!' is in white. The website 'ideas.ifla.org' is prominently displayed in large yellow letters. At the bottom, there are two lines of white text: 'ifla.org/globalvision' and '#iflaGlobalVision'. The bottom left corner contains the 'IFLA Global Vision' logo, and the bottom right corner contains the official IFLA logo and its full name.

*Pic. 5.8 The Global Vision Ideas Store*