Telling a story
IFLA ARL Hot Topics session, Columbus, 17 August 2016
Lorcan Dempsey, OCLC
20 years ago I was in the libraries business. Today I am in the Columbus business.

Pat Losinski, CML
... to be vital to the academic enterprise, the Libraries must position itself as an active, engaged participant in solving university-level problems (*Looking outside ourselves*); ...

Look to where teaching and research within the academic disciplines and cultural acquisition are moving, and you will see the Libraries skating to the same puck, sometimes as partner, sometimes as leader, always engaged.

**Damon Jaggars, The Ohio State University**
Our traditional model was one in which we thought of the user in the life of the library ... but we are now increasingly thinking about the library in the life of the user.

Lorcan Dempsey
Collections

Just in time. Print logic.

Facilitated – acquired, collaborative, external. Network logic.

People


To be seen as expert, your expertise has to be visible. Partner and advocate.

Systems

Managing the collection

Managing workflows and relationships. CRM, digital scholarship, social.

Place

Configured around collections

Configured around user experiences.
... the Libraries must become more sophisticated in how it identifies and presents its stories of success and impact to external stakeholders (Success enables success).

Damon Jaggars, The Ohio State University
Developing critical and creative scholars

Digital learning seminar
Educators are invited to attend a free seminar on future applications of digital learning at universities, this July.
Are we connecting the library story to the university story?

Do we understand sources of our value to the institution and are we reconfiguring services around them?

Are we an active partner in helping improve research and learning workflows?