IFLA: International Advocacy Programme - Africa Region

Buhle Mbambo-Thata
UNISA/IFLA-AFRICA
Programme goals

- Address the information Issues in UN 2030 SDG agenda
- Build capacity among public library workers to advocate within their communities
- Increase participation of public library representatives in advocacy
Scope of the programme

- IAP will focus on the regions of Africa; Latin America and Caribbean; and Asia and Oceania, and Europe
- Will commence with regional advocacy agenda setting, followed by implementation in targeted countries
- Start/end dates
  - Implementation will scale up in remainder of 2016
  - Programme concludes August 2018
The library field will be able to meet their community needs and increase commitment by policy makers, helping libraries address two substantial challenges:

- The contribution of libraries to development (national development plans; the SDGs);
- The shift from a print to a digital environment

What will success look like
Potential Outcomes

- Library leaders understand the issues in the changing information environment in the context of the UN 2030 Agenda
- Librarians can anticipate and respond to the changing environment and the opportunities to get involved according to their own priorities and context;
- Library organisations have the skills to assess their needs, to advocate for libraries at different levels, and to engage stakeholders within and beyond the library field;
- Libraries are included in national development plans;
- Stories and data about the role of libraries in development help to influence the international agenda.
Governance of IAP

- IFLA (GB)
- IFLA Secretary General
- IAP Steering Committee (IAP SC)
- Regional Committees
Programme structure

High level meetings

- Africa
- LAC
- Asia & Oceania
- Europe

Regional advocacy agendas

Regional workshops

- 1 per region and/or sub-region

Country projects

Regional projects

Number varies by regional needs

International advocacy

Monitoring & Evaluation
IAP Activities

- Implementation:
  - 1: High level meeting to develop a regional advocacy agenda
  - 2: Regional workshops
  - 3: Country projects
  - 4: Links to international advocacy
  - 5: Impact assessment
<table>
<thead>
<tr>
<th>Region</th>
<th>Location</th>
<th>Dates</th>
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<tbody>
<tr>
<td>Asia/Oceania</td>
<td>Singapore</td>
<td>October 31-November 1</td>
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<tr>
<td>Latin America and the Caribbean</td>
<td>Montevideo, Uruguay</td>
<td>November 9-10</td>
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<tr>
<td>Africa</td>
<td>Pretoria, South Africa</td>
<td>November 23-24</td>
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<tr>
<td>Europe</td>
<td>Brussels, Belgium</td>
<td>December 13-16</td>
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Africa’s IAP process

• 22 leaders from across the continent developed a regional advocacy agenda
• Based on inputs including Aspen report, Africa Union 2063, 2030 Agenda, Africa Library Summit outcomes, CT Declaration
• Achieved consensus around 4 priorities
Africa’s 4 priorities

– Align public and community library services with government priorities and with community needs and issues;
– Promote public access through public and community libraries to information in any format;
– Demonstrate public and community librarians’ roles in developing local content using indigenous knowledge;
– Promote a culture of reading, while recognizing the critical role of oral culture on the African continent.
After November…..

- Awareness raising and capacity building workshops focusing on implementing the UN 2030 Agenda
- Development of materials and events to support awareness-raising around the UN 2030 Agenda;
- Workshops on the SDGs eg advice, research, or meetings with policymakers
Further information

• Visit: http://www.ifla.org/iap

– THANK YOU!