BSLA programme - New Opportunities for association
Success and Sustainability

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Lithuania today
Main facts

- **Area** - total 65,300 km²
- **Population** – 3.1 million (2012 estimate)
Lithuania today
Libraries

- Libraries - 2694 (1306 – public libraries with branches, 1347 – education institutions libraries, 36 – special libraries, 5 – other libraries);
- Librarians – 6182;
- Library visitors – more than 26 mln.;
- Lending - about 37 mln.;
- 43 percent of country’s citizens used the services of libraries.
Project’s objective is to strategically strengthen and ensure the continuity of the LLA activity.

We seek to strengthen:
- Partnerships and collaboration;
- Membership and communication;
- Advocacy and fundraising.

Project will last between December 2010 and December 2012.

Our partner – project "Libraries for Innovation".
Building Strong Library association (BSLA) – project activities, participants

In 2010, the BSLA country plan was developed.

- In 2011 the first stage of trainings – 3 modules:
  - Workshop 1: Sustainability, January 2011;
  - Workshop 2: Partnerships, May 2011;
  - Participants: 5 LLA Board Members, 5 Emerging leaders, 5 Representatives of regional divisions, Impact specialist, from project „Libraries for Innovation” team.

- In November, December 2011 The second stage of trainings - Cascade workshops;
  - Total: 15 Cascade workshops. 3 Cascade workshops in each regional library: Vilnius, Kaunas, Klaipėda, Šiauliai and Utena;
  - Total: 201 participants. 67 participants in each cascade workshop (representatives of regional divisions).

- Review meeting and conference: Vilnius, June 14 -15, 2012;
1st Workshop, Sustaining your library association
January, 2011
2nd Workshop, Strategic Relationships: Partnerships and Fundraising
May, 2011
3rd Workshop, Libraries on the agenda
December, 2011
Claudia Lux
BSLA lector for Lithuania

Claudia Lux
IFLA president 2007-2009
Qatar National Library, Qatar Foundation, Project Director
BSLA trainer for Lithuania
Cascade Workshops
15 November-27 December, 2011

I know that colleagues have plenty of new ideas and have many interesting plans...

Changes of the association are already visible. A great amount of information flows to different LLA departments, primary departments are being incorporated into the association activities.
The LLA today
main facts and figures

- **Librarians associations** – the total of 6 (Lithuanian Librarians’ Association (LLA), Lithuanian Municipal Public Library Association, Lithuanian Research Library Consortium (LMBA), County Public Libraries Association (CPLA), Lithuanian College Library Association, Lithuanian Academic Libraries Directors' association).
- **LLA** – the biggest librarians’ association in Lithuania with the oldest traditions and history. 77 divisions cover all library types across the country.
- **LLA members**: 2011 - 2454 (2010 - 2351, + 103).
- Association unites about 40 percent of librarians in the country.
The LLA today
more active communication

- The council of the LLA and the president started arranging exit meetings, going to the LLA departments where relevant questions for association members could be discussed;
- The number of various documents (informational leaflets, invitations, etc.) sent to association members increased;
- The president and the members of the LLA participate in library festive events;
- The LLA web page www.lbd.lt is updated;
- The LLA profile in social networking page ‘Facebook’ is created: http://www.facebook.com/Lietuvosbibliotekininkudraugija;
- The young members of the LLA are more active;
- The active LLA departments are rewarded and encouraged. The award for the The Best Division of the LLA is organized.
LLA today
The Best Division of LLA Award

Given every spring during the National Library Week in the Ministry of Culture
12th National Library Week was different. Library – press I LIKE IT - the topic of the week. 23-29 April, 2012;
- The trustee of the National Library Week – the President Dalia Grybauskaitė;
- Famous people of the country: actors, writers, politicians, scientists actively participated in the National Library Week and invited to find your way into the library;
- More attention from the press, the National Radio and television;
- We started preparing posters for the Week.
LLA today: partnership and cooperation

“Book’s Christmas” with the President of Lithuania Dalia Grybauskaitė
LLA today
partnership and cooperation

- Sustainable partnership with Baltic libraries and librarian associations;
- CoBal9 – the 9th Baltic librarian congress “Reading in the digital age: new partnerships and services”, October 17 – 18, 2011 in Trakai;
- Presidents of librarian associations from Estonia and Latvia attended and gave presentations in the annual LLA conference, 2012 in Raseiniai;
- Sustainable partnership with the IFLA. Became member of the IFLA 1936;
- The satellite conference: Libraries in Networks: Creating, Participating, Co-operating, August 8-9, Klaipėda, Lithuania.
The LLA today
advocacy and fundraising

- The LLA is represented by different institutions: Presidential Palace of Lithuania, the Government of Lithuania and others;
- The LLA is represented in the Ministry of Culture: the Arts Council and the Library Board. Joint LLA and the Ministry of Culture efforts made twice the funds to supplement resources for public libraries (in 2011 it was 3.4 million LTL; in 2012 – 6.4 million LTL);
- Informational supporter is one of the largest country's leading daily newspapers “Respublika”;
- Informational supporter - the National Radio and Television (LRT) of Lithuania;
- We are sponsored by publishing houses, businesses, IT companies and others.
WHAT ABOUT OUR FUTURE
forthcoming activities – 2012/2013

- This summer together with the biggest publishing house “Alma littera” we are making the project “I Grow with Reading” in country’s libraries;

- We are making a joint project with Lithuanian LIONS Clubs International association targeted at children and youth time management. It will take place in 2013.
And what about our future?

- The strategic plan of the LLA;
- the LLA achieved results’ sustainability, the strengthening of communication and cooperation between the LLA departments; the strengthening of partnership and collaboration; representation of the LLA and finding of funding sources;
- We will fight for success together.
Thank You for your attention