Colegio de Bibliotecólogos del Perú CBP
Report on BSLA Programme
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Country profile

• Land Area: 1,279,999 sq. km. (ca. 494,208 miles)
• Population: 29.5 million (1/3 in Lima)
• Life expectancy: 72.73%
• Main languages: Spanish (81%), Quechua and more than 200 native languages)
• Literacy rate: 85%
• Libraries: over 1500 public libraries, ca. 500 specialized ones and, over 500 academic and school ones
BSLA Project Goals

• Improve CBP´s institutional life (internal structure, increase member numbers, etc.) and secure sustainability
• Increase CBP leadership and visibility
• Promotion of LIS profession and LIS research
• Increase awareness of public libraries in the community
• Lobbying and partnership with valuable stakeholders
BSLA ACTIVITIES

✓ Going on activities:
  • Iquitos
  • Lambayeque
  • Tacna
  • San Martin
  • Lima

➢ Forthcoming activities
  • Piura
  • Apurímac-Ene (VRAEM)
Success Stories (1)

- Recruited new members (15%) and increased participation of established members (40%)
- Visibility and leadership:
  - Iquitos
  - National Council of Deans
  - International Book Fair in Lima
  - IREX “Beyond Access Programme”
- Promotion of LIS Profession (School and University students)
- Partnership with “key” stakeholders (Microsoft, Mining enterprises, etc.)
**Success Stories (2)**

- Increased awareness of public libraries in the community: (1) Sensibilizing local and regional authorities (2) Providing courses and training library personnel (3) Attending regional meetings
  - Lambayeque
  - Huamachuco
  - Tarapoto
  - Lima (Cocachacra, Miraflores, Surco; etc.) also begin work with Piura and VRAEM (drug trafficking area), partner with CEDRO
Forthcoming activities – 2012/2013

- International Congress on LIS, November 2012
- Review of statues and other legal documents
- BSLA wrap up and seminars
- ICT training in some poor sectors (VRAEM, San Martin, and others), in partnership with Microsoft and CEDRO
- Training of library personnel in Junín and Apurimac
- Short courses and continuing education
Challenges: and how we are addressing them

- **Attract new members**: special discounts, welfare and other benefits
- **Healthy organisation**: permanent communication with members, transparency
- **Improve libraries conditions**: sensibilizing authorities, training the personnel and getting better collections
- **Improve LIS working conditions**: setting up minimum wages, and working benefits
- **CBP representation in Government and public institutions**: working joint programmes (IREX, National Library, National Council of Deans, AMPE, etc.)
We offer the library community in our country:

- A specialized and authorized opinion on LIS issues
- Presence of the LIS profession among other professional colleges and stakeholders
- Information on LIS professional tasks
- Courses and training opportunities, job announcements
- Participation on international courses and seminars (like IFLA)
- Updated directory of LIS professionals in the country
The future of the association and libraries in our country

- Get a better representation of the library community (professionals and non-professionals)
- Be a strong association to rule and give opinion on library issues in the country
- Accreditation of LIS professionals
- Have in 10 years (Bicentennial) a public library in every district in the country
- Have in 10 years a professional or a para-professional in at least 25% of public libraries
BSLA - Workshop 3
Lima, April 2012
BSLA - Workshop 3
Participant’s presentations
Cocachacra Library visit, June 2011
CEDRO Library visit, March 2012
LIS Seminar in Lima Book Fair, July 2011
LIS Seminar in Lima Book Fair, July 2012
CBP Continuing Education Course, Feb. 2012
CBP Training in Huamachuco, June 2012
MANY THANKS!!!

MUCHAS GRACIAS!!

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