



Audiovisual and Multimedia Section

AVMS Standing Committee I & II, 2014 – Lyon, France
 Sat. 16 Aug. 12.30-15.00 and Thurs. 21 Aug. 2014 Minutes

Present:			Meeting Sessions
Abbott, George	SC Correspondent	United States	I
Abel-Esslingen, Nadine	Observer	Luxembourg	II
Berggren, Lenita Brodin	Observer	Sweden	II
Besser, Howard	SC Member	United States	I, II
Deggalar, Kurt	Guest	CCAAA, IASA, FIAT, FIAF	I
El Sahn, Marwa	SC Correspondent	Egypt	I, II
Grandcolas, Yannick	Observer	France	II
Hajsig, Danka	SC Member	Croatia	I, II
Hayoz, Nicole	Observer	Switzerland	II
Kalaruy, Rania	Observer	Egypt	I, II
Kchibel, Ouafae	Observer	Morocco	I
Lynch, Russell	Division II	United States	I,
Mangel, Claudio	Observer	Angola	I
Medina, Alicia Garcia	SC Member	Spain	I, II
Miller, Michael J.	SC Communication / Web Officer	United States	I, II
Pessela Manico, Domingos	Observer	Italy	I
Plank, Margret	SC Member	Germany	I, II
Radia Abu Zeid Mohamed Amin	Observer	Egypt ? Sudan?	II
Salem, Shawky	Observer	Egypt	II
Sighratsdottir, Sigridur	Observer	Iceland	II
Sigurgeirsdóttir, Margret	Observer	Iceland	II
Sonne de Torrens, Harriet	SC Member	Canada	I, II

Valberg, Trond	SC Member	Norway	I, II
Weitz, Jay	Observer	United States	II

Sat. 17 Aug. 12.30-15.00

1. Welcome and Introductions

Michael Miller, Section Chair, commenced the meeting. Introductions around the table began the meeting.

2. Agenda

Agenda approved with two amendments.

H. Sonne de Torrens removed her project, item 11.

Election of Secretary / Treasurer added as item 3.

3. Election of Secretary / Treasurer

Harriet Sonne de Torrens elected as Secretary / Treasurer for 2-year term.

4. Approval of 2013 Annual and Mid-Year 2014 Minutes (Singapore and Berlin)

Minutes approved from Singapore and Berlin with highlighted sections to be removed and then made public on the website. Margaret Plank to revise and post on AVMS website at IFLA.

5. Financial Report

Michael Miller to fax receipts from mid-winter meeting in Berlin. Discussion of guidelines for uses of funds on website on officers' section. Decision was made to spend the section funds on thank you gifts for the presenters.

Michael Miller agreed to handle this.

6. Membership Activities Discussion

Intensive recruitment occurred over the winter of 2014 Joan Links from Canada, Mikael Johansson from Sweden, Sonia Gherdevich from Australia became standing members of the AVMS. Discussion over the procedure for enlisting new members were reviewed. Margaret Plank and Harriet Sonne de Torrens are eligible for another four years, Howard Besser and Trond Valberg will cycle off being members in one year. Members of the standing committee can nominate individuals for the section. Their organizations must be members of IFLA. More work is needed to recruit new members for the section.

7. Standing Satellite Conference

- 1) Trond Valberg and Harriet Sonne de Torrens attended the meeting of the Rare Books and Manuscript Section to determine if there were opportunities for collaboration. Harriet Sonne de Torrens agreed to participate in a working group on metadata and image content in

digitization projects with representatives from Madrid and the BNF in Paris.

2) Acquisitions and Collections Section have responded and agreed to collaborate and co-sponsor the session for Cape Town, Africa in 2015 on "Born Digital Media". Margret Plank and Michael Miller had attended the Acquisitions and Collection Section business meeting on August 16. A sub-committee for organizing the session needs to be formed (sharing, reviewing and selecting proposals). Margret Plank will be finalizing the Call for papers together with a member from the other Section Franziska Wein. Harriet Sonne de Torrens agreed to assist on the sub-committee and a call for others will be sent to members on the listserv. Trond Valberg has agreed to be coordinator for this sub-committee. The time frame is approximately: end of October for call for papers to be ready; respondents must apply by the end of December; May is approximately the deadline for all submissions.

Howard Besser is willing to do the Workshop again in South Afrika in english language. Marwa El Sahn will help organizing it. It should take place at an off-conference site. (The Egyptian gentleman promised to help with the location)

Co-sponsoring a session has proven to be a winning-combination. At the 2014 session, more than 250 attendees were present. Over all, members of the section felt the session went well.

8. American Library Association

ALA is examining the possibility of organizing a video round table in San Francisco next June 2015. Discussion over what would be required ensued. Michael Miller said he would submit a proposal.

9. CCAAA

Russell Lynch, coordinator of Division II and Kurt Deggalar from CCAAA introduced. Russell Lynch noted IFLA marketing sessions and President elect's session, no. 204, urging members to attend. Funds allocated to sections has been reduced from 200 euros to 150 euros. Margret Plank noted that the rules for how the section funds could be spent should be reviewed.

After these items, Michael Miller raised the issue of IFLA supporting CCAAA (see email accounts). IFLA previously paid dues to CCAAA but recently has decided not to continue. Russell Lynch said that he would bring section's concerns to the attention of those beyond the Division level and recount the long-standing history the AVMS has had with CCAAA. Michael Miller will speak with Katherine, the CCAA Secretariat. The question was asked, "who will pay for the person to represent IFLA at the next CCAAA meeting?" The current IFLA solution to this would be that the Section submits a PROJECT

PROPOSAL FOR THIS LIAISON WORK. George Abbott noted that IFLA was one of the founding members of CCAAA, some 12 years ago, and there had always been a representative sent from IFLA to attend these meetings. Michael Miller noted that if IFLA owed CCAAA dues, then these should be honored. Miller also noted that the next CCAAA meeting will be held in Helvesung, Netherlands either on March 9/10 or 16/17 2015. It was suggested that this might be a date that our own Mid-year meeting could align.

10. Newspaper Section

Possibility of collaborating with Newspaper Section at Satellite meeting was raised for the mid-winter meeting. Section offered support to pursue this. Mikael Jonnason is willing to participate in the organization.

11. Name Change for AVMS

The pros and cons of changing and altering the name AVMS. A vote was taken to postpone the discussion for the next section meeting (1 abstention, 1 no and 4 yes). Discussion on name-change postponed.

The group decided to change the first sentence of the About AVMS page instead. Margret Plank should send everybody a mail so that they send their proposals on which additional mediatypes should be listed.

12. Section Dinner or Lunch

Conflicting commitments prevented the group from organizing a social gathering. The group decided on having a coffee after SC II

13. Media Fragment Citations

Margret Plank proposed a project as described in the paper entitled *AV-Media @German National Library of Science and Technology (TIB)* that was circulated by Margret Plank via email to AVMS listserv. It was suggested that guidelines for assigning unique and persistent identifiers for AV-Media / media segments by Media fragment identifiers be created. It was decided that a discussion should follow on the listserv with the full membership. Generally, there was agreement that this was a valuable project. Suggestions were made that the Standards Committee should be consulted. It was proposed by Michael Miller that AVMS could consider a satellite in Columbus Ohio on that topic. (wasn't a grant discussed by...Howard...to support the satellite meeting that would then lead to the development of the guideline? (The development could be a part of the satellite meeting.)

14. Legal Deposit Survey

Trond Valberg provided a historical overview of the status of the Legal Deposit Survey. Pros and cons of what had failed in earlier attempts and what was needed to ensure greater success in the next phase. It was suggested that the current survey be taken down. Discussion about forming a working group (4 AVMS and then partners from other appropriate professional bodies) ensued. It was decided this too should be discussed on the listserv so all members could participate online. Trond Valberg will lead this project. A goal was set to have the survey completed within a year.

Outreach and PR

Marwa will provide estimates for developing a postcard for South Africa and a bag or fan that can be used for subsequent Congresses. The information will be needed to prepare a project proposal at the October call.

H. Sonne de Torrens, August 21, 2014

EMAIL CONTACTS

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