



Audiovisual and Multimedia Section

AVMS Standing Committee - Annual Congress 2019 – Athens, Greece

Annual Congress 2019, Athens Greece, Business Meetings

SAT 24 Aug. 2019

15:45 to 17:45 - AVMS Standing Committee & Members Meeting 1 – Athens College, Room 103

THU.29 Aug. 2019

10:45 to 13:15 AVMS Standing Committee & Members Meeting 2 – Meeting Room 5

Present:	Position	Country	Email	SC Meeting
Debbie Benrubi	Chair	United States	See Website	I, II
Margret Plank	Secretary	Germany	See Website	I, II
Mikael Johansson	Information Officer	Sweden	See Website	I, II
Gregory Lukow	SC Member	United States	See Website	I, II
Anna Bohn	SC Member	Germany	See Website	I, II
Tim Blevins	SC Member	United States	See Website	I (Zoom)
Marwa El Sahn	Corresponding Member	Egypt	See Website	II
Monique Threatt	SC Member	United States	See Website	I,II
Victoria Mas Garcia	SC Member	Spain	See Website	I,II
Giovanna Hendel	SC Member	France	See Website	I,II
Mirjana Nestic	SC Member	Serbia	See Website	I
Angelica Cardiel	Observer	Mexico	Gloria.Cardiel@tamf.org.mx	I
Andrija Sagic	Observer	Serbia	Andrija.sagic@Milotinbojic.org.rg	II
Arthur Tennoe	Observer	Norway	Arthur.tennoe@nb.no	II
Maureen	Observer		Maureen.kerrcampbell@edu.jm	II

Campbell				
Samira Sambaino	Observer		Ssambaino@gmail.com	II
Essam Makhoul	Observer		v-essamm@microsoft.com	II
Aspasia Papakonstantinou	Observer	Greece	a.papakonstantinou@parliament.gr	II
Ariadna Matos	IFLA HQ		Ariadna.matos@ifla.or	I,II

Agenda:

1. Welcome & Introductions (Benrubi)

Debbie Benrubi, Chair, commenced the meeting. Introductions around the table started the meeting.

2. Approval of Agenda

Margret Plank was asked to take the minutes.
Agenda was approved.

3. Election of new officers (Chair, Secretary, Information officer) (Moderation: Plank)

Debbie Benrubi was elected Chair
Monique Threatt was elected Secretary
Mikael Johansson was elected Information officer

Margret Plank will hand in the election form to IFLA HQ

4. Membership activities discussion (max. 3 mins. each)

Margret Plank, TIB Hannover:

- Open Portal to share Scientific Videos (<https://av.tib.eu/>)
- Europeana Media (financed by EU): Aim: Development and integration of a Unified playout services (based on IIIF) for the digital library EUROPEANA
- OER Portal lower saxony (national funding): Aim: Develop and maintain a portal on the basis of existing open source software Edushare for the sharing of Open educational resources for the state of lower Saxony
- ConfIDent (national funding): Aim: Develop and maintain a portal for reliable data on Scientific Conferences with a pilot in the field of computer science on the basis of a media wiki platform

Anna Bohn, Central and Regional Library Berlin ZLB

- Workshop "Linked Open Data in Film Archives" by the LOD-Task Force of the FIAF Cataloging and Documentation Commission (CDC). Organized by Adelheid Heftberger, Georg Eckes and Anna Bohn at ZLB, American Memorial Library, February 14-15, 2019. Report published on the FIAF website: <https://www.fiafnet.org/pages/E-Resources/LoD-Task-Force-Workshop-2019.html>

- New edition of Video Streaming Service AVA Library launched on February 7, 2019 at ZLB. AVA is co-funded by EU Media Program and Program Digital Worlds of the State of Berlin.
- [German Library of the Year 2019 Award for Central and Regional Library Berlin \(ZLB\)](#). Quote from the Jury decision "First German Library to offer the Video Streaming Services "[Filmfreund](#)" and "[AVA](#)" together with the Association of Berlin Public Libraries".

Information on upcoming conference in Zurich, Switzerland:"

Streaming Wars and Library Battles". Conference in German language for film libraries in Zürich 24.-25. October 2019, organized by Zentralbibliothek Zürich, Medien- und Informationszentrum MIZ der Zürcher Hochschule der Künste and Memoriav. Program: <https://blog.zhdk.ch/filmbibliotheken/programm/>

5. Review final plans for Open Session Athens (Benrubi)

Theme: It's Good to Preserve, It's Even Better to Share: Sound and Visual Cultural Heritage in Local Communities. Sponsoring IFLA Sections: Preservation and Conservation Section and the Strategic Programme on Preservation and Conservation (PAC)

Lenita Berggren and Mikael Johansson are going to chair the Open Session. All is set up, except 2 speakers didn't send their papers in time and one didn't send his Bio. The speaker from the Galapagos Islands will not be able to be present, that's why Debbie Benrubi will read the paper to the audience.

The group discusses the possibilities of recording the open session next time. We need of course the Speaker's approval in written form for this.

AVMS did not conduct a workshop this time, because no location could be found which to host us. Howard Besser was in principle willing to give his workshop on Preservation of AVMS and private collections.

6. Division Leadership Report (Benrubi)

- There will be a severe change in the leadership of IFLA, collaborations with Industry, NGOs and other communities is in the focus. IFLA wants our ideas on how the activities of each single section can be brought in line with the new strategy.
- Satellites next year can either take place in Ireland or in Britain, no further away than that. IFLA wants these events closer to the Conference.
- IFLA 2021 will take place in Rotterdam
- There will be more money and sponsorship for African and Asian countries, in order to prevent IFLA to become too US and Europe centric.
- IFLA wants to change the divisions, because some of them are responsible for a small and some for a very large number of sections. It should be more equal.
- The cultural heritage Standard group wants to connect to a number of sections including us. Debbie Benrubi connected to Stephen Wyber about this and will send the mail conversation with him to the group.
- The new chair of Division II is Helen Vincent from the UK

7. Focus areas and action planning I

Debbie reports that IFLA introduced a new template for the action planning, which she will send to the group. It includes not only actions but also outcomes, impact, communication and action to archive outcome.

October 15: deadline for action plan and for funding requests.

Communications can be done with: Gizmo (for surveys), Zoom (Webinars), Listserv

Debbie Benrubi send our brainstorming ideas for focus areas to the former Division leader Ann Oekerson (see paper). She suggested to focus on the following two themes. See in parenthesis the members who showed interest in taking responsibility in action.

- 1) Establish work relationships with other organizations as well as groups internal to IFLA for networking, cooperation, advocacy and promotion of audio-visual cultural heritage (Greg, Anna, Giovanna, Victoria)
- 2) Provide librarians with skill training / tutorials in Audio-visual and Multimedia skills (Mikael, Mo, Mirjana, Debbie, Victoria)

8. UNESCO Project (Hendel)

Giovanna presented a digitization project of UNESCO films, photos and texts. The collection is available to use see <https://digital.archives.unesco.org/en/>

See also presentation

9. Report on activities of IFLA Preservation Standards Working Group (Lukow)

The purpose of this interdisciplinary working group was to develop a complex overview and identify standards on preservation standards across fields. Gaps should be identified and the standards should be categorized by physical and analog, digital, etc. One of the results was that many guidelines are lacking best practice to digital preservation. Suggestion of the working group is that guidelines should be updated. Greg Lukow reported that there had been 3 meetings in total. The use of the term Standard was criticized from the group, since IFLA has no procedure to create Standards like e.g. NISO. It was agreed, that all the "Standards, Guidelines, Best Practices etc, should add the issue of digitization from the smallest to the largest.

10. Ireland, Dublin planning –

Open Session Theme
Open Session planning sub-committee
Workshop & venue

Several ideas were discussed. The group decided per vote for the following theme:

Inspire, enable, engage and connect (which is also the overall IFLA theme for the Dublin conference)

Suggested subtopics:

- Video and Text in dialog
- Access and Discovery tools for music & sound Collections
- Video Streaming in Libraries / Content for demand: cross domain cooperation

The group decided per vote for a call for video. The abstracts should also be submitted in form of a videoclip. Videos must have subtitles for accessibility. The presentations should include a newly made video, not a link to an existing one.

- Possible Partner Sections: Marketing
- It was also suggested to invite some speakers e.g. from Irish Film Institute <https://ifi.ie/> (Cassandra o'Connell), Irish Traditional Music Archive (Grace Toland) <https://www.itma.ie/> and Irish Broadcasting / TV (Brid Dooley) <https://www.rte.ie/>

Victoria Mas Garcia will have the lead for the call for papers. She will be supported by: Debbie Benrubi and Andrija Sagic

It was also discussed, if a workshop should be conducted in Dublin. We could either ask Howard Besser, if he could give a workshop on Preservation and Archiving or Mirjana Nestic has offered to give a one-day training on digital transformation / skills training for AV / AR / VR.

Ariadna Matos from IFLA HQ, who attended the meeting was asked to please clarify, if IFLA is okay with us having an offsite event. (Comment: She told us after the meeting that IFLA would only accept offsite meetings no longer than 2 hours during the conference). The group agreed upon not wanting to conduct a satellite.

11. Focus areas and action planning II

Focus area 1) Establish Working Relationships to strengthen the global voice of libraries

- IFLA AVMS wants a working relationship with CCAAA. IFLA should pay member fee, so that we can be back on the table with them (Greg will draft a request)
- Establish Work relationship with UNESCO: work with UNESCO on Case Studies on endangered collections and Memory of the World (Giovanna will write a draft)
- Identification of key international organizations and groups of interest to IFLA AVMS (Anna will be reporting)
- Ariana also suggests to liaise with copyright committee of EU and Stephen Wyber within IFLA; Anna mentions EU copyright directive and recent EU commission invitation to organize stakeholder dialogue, see: <https://ec.europa.eu/digital-single-market/en/news/organisation-stakeholder-dialogue-application-article-17-directive-copyright-digital-single>

Focus area 2) – Inspire and enhance professional practice

- Post recommendations on social media channels on tools and best practices from AV / MS / AR / VR (Mirjana will write a draft)
- Tutorials on different topics such as: Metadata Training, Digitization, full text search for AV
- Survey on need for training skills among our members and on IFLA-L (Tim Blevins offered to help with this)

- Update of Guidelines for Audiovisual and Multimedia Collection Management in Libraries (Anna is working on update version 1.1)

Mikael Johansson will support with setting up ZOOM calls for further discussion
Actions and responsibilities to be included in Action plan

12. Mid-year meeting discussion

Two possible options:

- Library of University Politechnica of Belgrade, Serbia (Mirjana)
- Library of Congress Culpeper Campus in West Virginia, USA (Greg)

Some of the members said, they could only attend a midyear meeting and apply for travel funding, if they would give a presentation of their work. That's why we should try to organize it this way.

13. New Business

Promotion of our work / Public relation

- One-pager should be published on our Website (Mikael)
- Apply for project money in order to produce PR material (as we did with the notebooks, which Marwa designed a couple of years ago)
- Button saying something like Join AVMS
- Ribbons were also discussed, but do not seem to be popular as a concept outside the US

14. Section social – details TBA

Section dinner on Wednesday, 28 August at 7 PM in Yard, a "bar restaurant" steps from the Acropolis Metro Station, Address: Makrigianni str. 17.

Draft Respectfully Submitted, Margret Plank, 10. October 2019