



International Federation of
Library Associations and Institutions

Audiovisual and Multimedia Section

AVMS Standing Committee I & II, 2015 – Cape Town
Sat. 15 Aug. 12.30-15.00 and Wed. 19 Aug. 2015 11.30-13.00

Minutes

Present:			
Michael J. Miller	Chair	United States	I, II
Margret Plank	Secretary	Germany	I, II
Mikael Johansson	SC Member	Sweden	I, II
Russell Lynch	Division II	United States	II
Gregory Lukow	SC Member	United States	I, II
Sonia Gherdevich	SC Member	Australia	I, II
Lenita Brodin- Berggren	SC Member	Sweden	I, II
Debbie Benrubi	SC Member	United States	I, II
Marwa El Sahn	Corresponding Member	Egypt	I, II
Alicia Garcia Medina	SC Member	Spain	I, II
Howard Besser	SC Member	United States	I, II
Trond Valberg	SC Member	Norway	I, II
Kaisa Unander	Observer	Sweden	I
Ilse Assman	Observer	South Africa	II
Nancy Friedland	Observer	United States	I, II
Lokoko Kenosi	Observer	Quatar	I

Sat. 15 Aug. 12.30-15.00

1. Welcome and greetings

Michael Miller, Section Chair, commenced the meeting. Introductions around the table started the meeting. Margret Plank was asked to write the minutes.

2. Agenda

Agenda approved with two amendments: Correction of time for second SC Meeting, election of officers to be conducted earlier.

3. Election of new officers (Chair, Secretary and Information Officer)

Michael Miller reelected as Chair

Margret Plank elected as Secretary / Treasurer

Mikael Johansson elected as Information officer

One abstention

4. Minutes of Lyon (WLIC 2014) and Hilversum (Midyear Meeting 2015)

Approved

5. Financial Report

The 2015 funds of 150 \$ were spend entirely by el Sahn towards the PR Material > AVMS Notebooks

6. Membership Activities

Intensive recruitment occurred so that Lenita Brodin-Berggen (Umea University), Debbie Benrubi (University of San Francisco) and Gregory Lukow (Library of Congress) became Standing Committee members of the AVMS. Howard Besser and Trond Valberg will cycle off. Both wish to stay part of the group as corresponding members. Lekoko Kenosi and Nancy Friedland both uttered their interest in becoming a SC Member in 2017. More work is needed to recruit new members for the section.

Concerning the thank you letters to members who drop out, IFLA HQ mentioned upon request by Miller and Plank that current addresses of members were needed, so that the letters could be send directly. Miller offered to collect addresses and send them to IFLA HQ

7. Review final plans for WLIC 2015 in Cape Town

Workshop

Benrubi and Brodin-Berggren volunteered in accompanying the participants from the conference center to workshop location.

Abbott will be asked to let the participants know via email about meeting point and directions.

Plank uploads this information on website.

Open Session

Joseph Hafner, Chair Acquisition, will be chairing the open session.

Wednesday 19th

8. CCAA discussion and update (Miller)

Miller reported that IFLA HQ showed very little interest in this matter but finally confirmed that there will be no IFLA financial support for membership fees and travel expenses for an official liaison relationship with CCAA. Ilse Assmann, President IASA, joined the AVMS business meeting. She reported that she will have a meeting with the incoming IFLA President to discuss on a special category of membership status "Observer" and ways to keep communications intact. To be clarified whether special funds could be used for travelling to CCAA meetings as well as to Joint Technical Symposium.

9. Workshop

Besser reports that the workshop was very successful and well received. Around 20 attendees participated in the workshop, most of them were locals from different parts of the African continent, which was the perfect target

group. The photo with Besser and the workshop participants will be put online.

An official IFLA letter should be send to Ivan > Miller

10. Satellite Conference co-sponsoring New media section with AVMS in April 2015 in Stockholm Update and Action (Johansson)

The Workshop was successful and well received. It was recorded, Mikael Johansson will share the link.

11. ALA 2015 Meeting presentation update (Miller / Besser)

At ALA 2015 Meeting, Miller and Besser presented the history of AVMS.

12. Project “Update of Guidelines”

The group supports the idea of updating the Guidelines (see AVMS Website). Existing Guidelines shall be consulted. Project will be lead by Gherdevich, supported by Benrubi. Results shall be shared with UNESCO.

13. Project Update “Legal Deposit Survey”

Goal: Preservation of AV Heritage.

Lead: Valberg, supported by the whole group especially by Gherdevich.

Finalized version of Questionnaire and country lists were send to the group by Trond Valberg. BL (Richard Ranft) is also updating the list. Partner IASA

Actions:

The members were asked to

- Share their language skills with Valberg
- According to those skills Valberg will update the list
- According to the list members contact the person in charge
- Valberg sends a template with the request to participate in the survey
- Results to be shared with UNESCO

Problems:

The main problem is to find the right persons to send the letter to and the follow up of communication.

Suggestion:

Gherdevich suggests a database with an interface for data entry.

14. Draft of project “recordings of main contributions @WLIC

It was discussed that the main contributions at the WLIC should be recorded and made available online. The support of IFLA in this matter could be a future field of AVMS. El Sahn will draft a possible pilot project by mid October and share it with the group, so that it can be commented. Miller will then discuss the matter with IFLA HQ

15. Outreach and PR

Group decides that Social media should play a bigger role.

Actions:

Admin of AVMS facebook group will be handed over from el Sahn to Johansson, who will open up the site for the public.

Social media concept > Johansson and Bergin-Berggren

Trailer on AVMS for the website > Johansson and Bergin-Berggren

Provision of additional member information (job background, projects, interests, skills) on the AVMS Website: Johansson collects information and makes it available on the AVMS Website

16. Division Leadership Report (Miller and Plank)

New Division chair: Frederick Zarndt

New Division secretary: ?

WLIC 2017 in Wroclaw

The new IFLA Strategy was introduced. All SC members are asked to comment to IFLA HQ via a googledoc version, which will be announced in the near future.

All Sections were asked to work out an action plan according to the new strategy and update their strategic plans > Miller, Plank

A project management tool called Basecamp was shortly introduced.

Members of division suggested that training standards and a clearing house for appropriate training could be collected via Basecamp. A template for the inquiry of skills needed / competencies requested for the various library collections in Div II will be designed and made available via Basecamp.

The results could be published via a special IFLA edition Papers@ifla.org

Also a Division Satellite on the above mentioned topic was taken into consideration by Division chair.

17. Columbus Planning

Open Session

Plank and Miller reported that they made a short presentation to the IT section Chair and Secretary on proposed open session panel related to the AVMS program theme "Discoverability of AV and Multimedia: Transforming raw data into linked data via semantic and standards".

Miller and Plank reported that IT Section agreed upon co-sponsoring the program.

Actions:

Plank and Benrubi will draft a call for papers to be shared with the IT Section.

Lead Program committee: Benrubi, supported by Garcia Medina and Brodin-Berggren.

Benrubi suggests that the Cataloguing section would also be a good co-sponsor for the program. Miller will contact Chair of Cataloguing section.

Brainstorming call:

We want to see various LOD developments, new ideas and best practice, from different domains: Arts and humanities, research, science and technologies, cultural heritage, legal issues, usage of datamodels, semantic annotation, weaving content into web of data, Linkage between concepts.

<https://zephaira.com/> was thought to support an AVMS satellite on linked data until it was cancelled due to competitive events. It was then agreed upon Zephaira giving the keynote in Columbus Ohio.

El Sahn reported that the PAC section wants AVMS to co-sponsor their program 2016. The group decided that it will co-sponsor the PAC program

but will not actively take part in it except for the peer review of paper connected to AVMS whereas volunteers are needed.

Workshop

Besser offered to perform the workshop once again in Columbus.

Dinner and Tour

Nancy Friedland volunteered in planning of Dinner and Tour in Columbus

18. Midyear Meeting Discussion (discussed at post open Session Lunch)

Brodin-Berggren offered to host the midyear meeting at her house in Tuscany. To be discussed.

19. UNESCO Heritage Update

Plank remains the AVMS UNESCO contact and everyone should inform her about events related to the UNESCO World Day 27 October asap.

20. Strategic Plan

Miller will update the AVMS strategic plan according to IFLA strategic plan.

21. Action Plans

Plank will draft an action plan according to the Cape Town minutes.

22. Other Business

None

Respectfully Submitted,
Margret Plank, 4.10.2015