



Audiovisual and Multimedia Section

AVMS Standing Committee Mid-year Meeting 2017 – Barcelona

Date:

Fri. 31 March. / Sat. 1. April

Participants

Margret Plank, Michael Miller, Mikael Johansson, Debbie Benrubi, Lenita Berggren, Alicia Medina Garcia

AGENDA

1. Welcome and approval of agenda
2. Membership and elections
3. Planning Wroclav, Open Session,
4. Planning Wroclav Workshop
5. Kuala Lumpur theme and partners
6. AVMS Guidelines
7. Review of Action Plan items

TOP 1 Welcome and approval of agenda

Agenda approved

TOP 2 Membership and elections

We are very happy to announce, that we were successful in recruiting the required number of new members. New members are:

- Anna Bohn, Zentrale- und Landesbibliothek Berlin, Filmbibliothek, Germany
- Monique Threatt, Indiana University, US
- Patrick Megel, Library of Martigues, France
- Tim Blevins, Pikes Peak Library District, US
- Harriet Sonne de Torrens, University of Toronto, Canada

Action Items:

Michael is writing a welcome mail to our new members by 15 April

Margret is sending the new members email addresses to Mikael asap

Mikael is including the new members to our mailing list asap

In 2017 elections for officers is due (chair, secretary and information officer). All members are asked to consider stand for election and discuss this with their institutions.

Action Items:

By May 1st Michael is sending an email to the members asking them to please let us know who is willing to stand for election.

TOP 3 Planning Wroclav Open Session

A total of 18 abstracts were submitted for the Open Session. 5 promising papers were selected from the broad contributions regarding topic and geographic dispersal. Chosen Papers are from Portugal, Canada, Taiwan, Hungary, Nigeria. Debbie has asked for confirmation from the five submissions.

Participants decided that the open session should begin with a short presentation on AVMS by Michael.

Debbie will be chairing the open session.

Action Items:

Debbie will inform the speakers by email and collect full papers and bios.

Debbie was wondering, why last year's paper still not appeared on the IFLA Website, that's why Mikael is asking Louis for advice.

TOP 4 Workshop Planning Wroclav

The Workshop will take place on the 23 August (10:00 to 15:00)

According to Lenita lunch will be provided by the facility.

Michael is asking George if he is willing to organize the registration process. If George is not volunteering, Lenita will be responsible for this.

Group decided that in case Samu is for whatever reason not able to give the workshop he will not be replaced. In this case the workshop simply will not take place.

Lenita will clarify reimbursement for Samu's travel expenses directly with Joanne during the vision meeting.

Action Item:

Debbie takes a final look at the workshop description asap.

The final workshop program needs to be submitted to IFLA, so that it can be announced in the conference program > Michael

Mikael is to announce the workshop on AVMS Website and social media channels.

Lenita is asking at the facility for a good meeting point. This needs to be added to the workshop description.

TOP 5 Kuala Lumpur theme and partners

The group suggested the following topics

a) Fake media: how to evaluate formal and informal news sources (focus to be discussed e.g. television, radio, videos, audio, multimedia, photographs and pictures)

Potential partner: media news section and information literacy section

b) Videos in digital libraries (Infrastructure and service e.g. streaming videos, Flatrate, video on demand)

Potential partners: Reference and Information Service Section

c) How is Video used as a reference object

Potential partners: Reference and Information Service Section

Action Item:

Discussion will be moderated by Margret online.

TOP 6 Guidelines

Action Items:

- Done: Guidelines are approved by the group and Mikael will publish them on the AVMS Website
- Transform those Guidelines into a standard was identified as a future project, if Sonia is volunteering have the lead.
- Michael is sending a response to Joanne. Letting her know that the Guidelines is work in progress and that we are in principle willing to transform them into Standard (project 2017 /2018)

TOP 7 Review of Action plan (except the already mentioned topics)

Capacity Building:

Publish a Wikipedia article on AVMS

Action Item:

- Whole group > send final feedback on the draft to Mikael by end of April
- Mikael > AVMS presentations and papers should be linked to the Wikipedia article
- Debbie volunteered to proof read and give it back to the group for final approval.

Provide information about the work of the Section and the Standing Committee

Action Item:

- Ongoing - via groups media channels such as FB group
- New Idea: Mikael is setting up a calendar and each month another group member provides a blog article on a member activity.

Develop working and cooperative relationships

Action Items:

- Group thinks that the relationship to CCAAA should be continued regardless of membership. IFLA AVMS is allowed to send a representative to CCAAA meeting (no vote). IFLA is still not willing to cover the travel expenses, so that a potential representative from AVMS would have to cover expenses by him / herself. When members are choosing a representative it should be kept on mind that CCAAA is focusing on preservation.
- Activities by Joint Technical Symposium should be monitored and linked to AVMS page.

Hold midterm meetings to focus on ongoing activities, including preparations for the Annual Congresses

- Done. Barcelona 2017

Knowledge and Information:

Maintain awareness and provide information on media literacy

Action Item:

- Workshop "Video production" > Planning more or less done (see TOP3), will take place during Wroclav conference.
- Open Session " Media is the message: critical use of video in the digital age" > Planning done (see TOP 2)
- Toolkit for making short videos > Ongoing, will be more concrete after the workshop

Website "External sources"

Action Item:

- This website urgently needs to be curated. As far as I remember Debbie volunteered in taking a closer look at it.

Video Competition

Action Item:

- One of the items that we considered last year was a competition/award for use of video / videos on libraries. The IFLA Metropolitan Libraries Section is now doing this for a second year and we should find out, if we can cooperate on this. We should discuss further action at Congress in Wroclav.

The action plan will be updated accordingly by Margret

Margret Plank, 21 April 2017