



International Federation of  
Library Associations and Institutions

### Audiovisual and Multimedia Section

AVMS Standing Committee I & II, 2016 – Columbus, OH  
13 Aug. 12.30-15.00 and 16 Aug. 2016 13.10-14.45

#### Draft Minutes

Present:	Position	Country	email	SC Meeting
Michael J. Miller	Chair	United States		I, II
Margret Plank	Secretary	Germany		I, II
Mikael Johansson	Information Officer	Sweden		I, II
Frederick Zarndt	Chair Division II	United States		I
Gregory Lukow	SC Member	United States		I, II
Lenita Brodin-Berggren	SC Member	Sweden		I, II
Debbie Benrubi	SC Member	United States		I, II
Marwa El Sahn	Corresponding Member	Egypt		I, II
Alicia Garcia Medina	SC Member	Spain		I, II
George Abbott	Corresponding Member	United States		I, II
Sharlene Mobley	Observer	United States	smob@loc.gov	I
Tim Blevins	Observer	United States	tblevins@ppld.org	I,II
Rachia Abnzaid, Mohamed Elamin	Observer	Sudan	radia.amin@badea.org	I,II
Sarah Machwoski	Observer	United States	smackow@gmail.com	II
Erin Miller	Observer	United States	vmilliner@gmail.com	II
Evviva	Observer	United	evviva.weinraub@northwestern.edu	II

Weinraub		States		
Monique Threatt	Observer	United States	?	II
Sarithri Weerakoon	Observer	Sri Lanka	savithrikw@gmail.com	I
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Rangashri Kishore	Observer	India	rangashri@gmail.com	I

*SC / Sat. 13 Aug. 12.30-15.00*

### **1. Welcome and greetings**

Michael Miller, Section Chair, commenced the meeting. Introductions around the table started the meeting. Margret Plank was asked to take the minutes.

### **2. Agenda**

Agenda approved. One amendment: report from officers meeting (13 August)

### **3. Minutes Midyear Meeting (skype)**

Approved

### **4. Annual Report and Financial Report**

The funds were spend entirely by El Sahn towards the PR Material > AVMS Notebooks which will again be shared with conferees throughout the Congress meeting (Open Session etc).

### **5. SC Member Activities**

Members report on new projects in their libraries

- Gregory Lukow reports on a new programme of American Archive of American Broadcast LOC in Partnership with Broadcast WGBH. Project aims at improving access to history to publicly funded media. TV Stations etc. preserve the files (LOC) WGBH provides Frontend services. First 40.000 hours have been digitized and ingested. He also reports on IRENE – a system which allows damaged recordings – a disc broken into separate pieces, for example – to be reassembled digitally and for the sonic debris of pops, skips and distortions to be cleared away just as a technician might Photoshop a blemish from a photograph see <https://blogs.loc.gov/loc/2012/03/unlocking-sounds-of-the-past/>

- Margret Plank reports that the German National Library of Science and Technology published the authoritative and time-based, automatically generated metadata of videos of the TIB|AV-Portal as Linked Open Data. The data sets are available on the [download page](#) of the TIB|AV-Portal. She also reports on a workshop for scientists in her library “How to create a videoabstracts” which include the parts writing a script, produce, edit and publish a video. On the topic of videoabstracts please also see [https://en.wikipedia.org/wiki/Video\\_abstract](https://en.wikipedia.org/wiki/Video_abstract). Plank also organized a half day workshop which will be held during the TPDL 2016 Conference in Hannover, Germany, September 8th, 2016: Videos in digital libraries: What’s in it for libraries, publishers and scientists? Programme see <http://blogs.tib.eu/wp/videos-in-digital-libraries/>
- Tim Blevins, special collection manager at PPLD showed an excellent example of outreach. Frozen to death on pikes peek: a cold case investigation. A mystery lecture regarding a photo postcard labeled "Frozen to Death on Pike's Peak Aug. 21, 1911 <https://vimeo.com/27793340>
- Alicia Garcia reports that the National Library of Spain is evaluating the RDA and its use on the cataloguing of audiovisual and also in linked data. Also they are gathering the audiovisual information about their universal writer Miguel de Cervantes. On 27<sup>th</sup> October for the UNESCO World Day of Audiovisual Heritage the National Library of Spain is preparing a meeting about the present of Cervantes in films and TV series. The title is the Hidden Cervantes. <http://www.bne.es/es/Actividades/2016/10-octubre/la-imagen-de-cervantes-y-de-su-obra-en-los-documentos-sonoros-y-audiovisuales.html?pagina=0>
- Lenita Brodin Berggren reports that Umeå University Library now offers the service eBooks on-demand. All books in the library catalogue Album printed before 1920 are now marked with a special symbol indicating that the book may be requested as a digital copy if scanning is possible without damaging the book. The book will be delivered in pdf format and are free to use anytime anywhere. This service is part of the European service eBooks-on-demand (EOD), first used in Sweden by Umeå University Library. <https://books2ebooks.eu/en/content/european-books-available-ebooks-request-and-reasonable-price>

## 6. Review final plans for WLIC 2016 Columbus

Monday 15th August, 16 h: Open Session AVMS (Cosp. by Technology and Cataloguing Sections). Debbie Benrubi is going to chair the Open Session. One of the presenters was unable to come due to visa problems. She send a video which will be presented during the Session. All other presenters have uploaded their presentations, all seems to be ready.

Monday 15th August, 9.00 – 17.30 h: Rare books satellite (cosp. by AVMS). Mikael Johansson and Lenita Brodin-Berggren agreed to attend the programme and report back to the section.

Wednesday 17th August, 9.30 – 12.45: Preservation and Conservation open session (cosp. by AVMS). Marwa el Sahn is going to attend the programme (Information officer of PAC) as well as Mikael Johansson.

Tuesday 16th August, 10.00-12.00: Local tour public Ohio TV station (333 w Broad Street). Tour begins at 10 h. Participants agreed to either meet in the Hyatt Lobby at 9.30 or at the venue shortly before ten.

AVMS Section Lunch on Sunday 14th August at Bareburgers 12.30 h -14:00 h

#### **7. Recap of LOC Satellite Conf. (Lukow)**

Please complete

#### **8. Officers Meeting**

Introduction of Gerald Leitner as new Secretary General. He plans to increase engagement with IFLA members. He wants to initiate a consultative process that ensures that regions and professional units participate in identifying key priorities and help IFLA to develop optimal support for the library community. One new activity in this context will be the Officers Forum. A first leadership/strategic meeting is planned to be held in Athens / Greece in later March of 2017. All officers shall be invited. He also reported on collecting data from all libraries worldwide and to create a map which shows their location in order to show the power libraries have.

*SC II 16 Aug. 2016 13.10-14.45*

#### **9. Communication updates (Johansson)**

Johansson reports that he set up a Twitter account for AVMS. Members have been posting frequently interesting events / topics in the AVMS FB group. Memberships of FB group need to be increased. A trailer on the concerns of AVMS was produced by Brodin-Berggren and Johansson and has been linked via AVMS Website, Twitter and FB.

TODO: The photos from the open sessions will be uploaded on FB

TODO: Johansson is planning to publish a Wikipedia article on AVMS

#### **10. CCAA Discussion (Miller)**

Miller reported that he will meet with Dr. Rachel Stoeltje who is representing FIAF in CCAA during the exhibition opening to discuss possibly the rejoining of AVMS at CCAA or to discuss IFLA concerns.

Amendment from SCII: Both parties agreed on the importance that AVMS is rejoining CCAA.

TODO: Dr. Rachel Stoeltje will send a mail to the IFLA President and the General Secretary to officially ask for IFLA membership in CCAA.

#### **11. Project update**

**AVMS Guidelines**

Members agreed that the Guidelines were very well revised by Gherdevich. Amendment: Storage Standards E the following shall be added: Standards **and Best practices**

Nevertheless members wish to have more time to send their feedback to Gherdevich. It was fixed that members should send their feedback by 15<sup>th</sup> September at latest to Gherdevich. TODO: Miller will reshare the new guidelines alongside with the old ones. The guidelines shall be finalized and put online by the end of the year.

It was also discussed whether the guidelines should be transformed into Standards as wished by the IFLA HQ. Considering the number of already existing standards in the AVMS sector, to which the AVMS guidelines refer to, this is not reasonably required and the group decided to not transform the guidelines into a standard.

TODO: Miller will inform IFLA HQ accordingly.

### **Legal Deposit Survey**

Trond Valberg, the project initiator and responsible for this action item is no longer available. Therefore the project came to a standstill.

TODO: Since the British library is also updating their list on legal deposit, Margret Plank will ask Richard Ranftt during the IASA conference in September for the State of Play and reports to AVMS.

## **12 Discuss new Projects (Plank)**

- **Visualisation of AVMS activities** (past, present, future) according to library lifecycle. The aim of this visualization is that one can see at first sight what AVMS stands for, what our vision is and what our activities are >

TODO: Lenita Brodin-Berggren volunteered in developing a draft.

- AVMS could initiate and establish a **short film contest** on the current topic of the WLIC congress. A **toolkit** for writing a script, produce, edit and publish short videos should be provided on our website

TODO Development of Toolkit Margret Plank

TODO: Michael Miller asks IFLA HQ if they are interested and if they'd support us

- Gerard Leitner (new General Secretary) reported in the Officers meeting on a global map which is to show all existing libraries. This map could be completed by short films "**my library in 100 seconds**". Again we could provide a toolkit (see above) and help with the preservation, cataloguing etc.

TODO: Michael Miller asks Gerald Leitner, if this activity was supported by HQ

TODO: Michael Miller asks HQ if the project money can be used for a price (best video)

- **Recordings of main contributions @WLIC** It was again discussed that the main contributions at the WLIC should be recorded and made available online. The support of IFLA in this matter could be a future field of AVMS.

TODO: El Sahn will draft a possible pilot project by mid October. Miller will then discuss the matter with IFLA HQ

### **13 Division leadership report**

Frederick Zarndt, chair of Division II, commenced the meeting with an introduction round. He announced that a Webconference Tool, which could be used by the Sections e.g. for Midyear Meetings, will soon be introduced by IFLA HQ.

The late announcement of the spreadsheet "How to become an active IFLA Unit" was heavily criticized and discussed.

Annual Reports and Action plans are due by the end of October.

### **14 Section recruitment**

TODO: Email addresses from observers shall be used for recruitment of new members > Plank and Miller.

TODO: Members who will be cycling off next year shall recruit a successor.

TODO: List of Institutions and individual members shall be used to recruit new members > action to be divided amongst the members by Plank and Miller

### **15 Section Elections in 2017**

Miller points out that 2017 will be election year for the positions of chair, secretary and information officer and asked the members to please think about standing for election.

Miller also points out that he will cycle off after the Wrozlav Conference since he will be at the end of his second term. Plank has 2 years to go.

### **16 Wrozlav Poland Planning**

#### **Open Session**

Plank and Brodin-Berggren drafted a call on the topic of Media Literacy.

Draft:

"We must prepare young people for living in a world of powerful images, words and sounds." —UNESCO, 1982 The way we communicate and interact has changed massively over the last couple of years. Driven by digital network technologies, new approaches, tools and media types are used for information-sharing and collaboration. This has an impact on our entire life cycle, from Pre-school to Schools and Universities as well as on the way in which our work and life is organised.

It has become very popular to share information via short videos on digital networks like facebook and twitter using simply aids such as a smartphone and free web applications. This requires new skills regarding the ability to access, analyze, evaluate, and create videos for different purposes including education and even science and research.

In this open session we would like to view new approaches and developments relevant to media literacy with a focus on user-driven videos and to foster the exchange of ideas and experiences among practitioners including best practice and use cases from different domains."

Draft was presented in the SC I meeting to Information Literacy. Both Information literacy section and school library section (who observed the Info Lit SC) agreed in cosponsoring the AVMS open session in 2017.

TODO:

Benrubi volunteered in leading the Programme Committee and acting as Chair.  
Plank and Brodin-Berggren will finalize the draft in coop. with Information Literacy and School Library section by October

### **Workshop**

TODO: Miller will ask Howard Besser, if he volunteers to give the Workshop on AV-Collections for non-specialist librarians.  
If not, Debbie Benrubi suggested to ask a person from OCLC (name?) on AVMS Cataloguing.

### **17 Midyear meeting discussion**

Since the new Officers meeting will take place in Athens in late March of 2017, it was suggested to combine it with the midyear meeting. As soon as the date has been announced Miller would ask the national library of Athens if they were able to provide a location to host the AVMS midyear meeting.

### **18 UNESCO World Heritage**

Plank asked the members to please inform her about events related to the UNESCO World Day 27 October asap. so that she can collect them and send them to the UNESCO coordinator.

### **19 Strategic plan / Annual report / Action plans**

TODO:

Miller will update the AVMS strategic plan according to IFLA strategic plan.  
Miller will write the annual report (new: from August to August next year).  
Plank will update the action plan according to the Columbus minutes.

### **20 Other Business**

Lukow points out that AVMS has a lot of overlaps with other sections such as PAC and Cataloguing sections. Cross group meetings might be useful for knowledge transfer and exchange of ideas.

Respectfully Submitted, Margret Plank, 22 November 2016