# Audiovisual and Multimedia Section

AVMS Standing Committee I & II, 2017 – Wroclaw, Poland
19 Aug. and 24 Aug. 2017

<table>
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<tr>
<th>Present:</th>
<th>Position</th>
<th>Country</th>
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<tr>
<td>Debbie Benrubi</td>
<td>Incoming chair</td>
<td>United States</td>
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<td>Margret Plank</td>
<td>Secretary</td>
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<td>Mikael Johansson</td>
<td>Information Officer</td>
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<td>Gregory Lukow</td>
<td>SC Member</td>
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<td>Lenita Brodin-</td>
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<td>Alicia Garcia</td>
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<td>Marwa El Sahn</td>
<td>Corresponding Member</td>
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<td>Sonia Gherdevich</td>
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SC I Sat. 19 August

1. Welcome and greetings
Since the chair Michael Miller was not able to join the conference due to family reasons Margret Plank, Section Secretary, commenced the meeting. Introductions around the table started the meeting. Plank suggested that the election should be preponed.

2. Officers Elections
Debbie Benrubi elected as Chair
Margret Plank elected as Secretary
Mikael Johannson elected as Information Officer

3. Agenda
Margret Plank was asked to take the minutes.
Agenda was approved.

4. Minutes Midyear Meeting Barcelona
Minutes were approved

We were granted 100 Euro in December 2016 for the year.
70.70 Euro Lunch and refreshments for Midyear meeting in Barcelona
26.00 Euro Gifts for speakers in Wroclaw
4.00 Copies

Annual report will be given later by outgoing chair Michael Miller

6. SC Member Activities
Reports to be done

7. Review final plans for WLIC 2017 Wroclaw

Open Session:
Audiovisual and Multimedia Section joint with Information Literacy Section and School Libraries Section: Media is the message: critical use of media in the digital age. Debbie Benrubi is going to chair the Open Session. No cancellation, all seems to be ready.
Workshop: Lenita Berggren reports that she had talked to the host and to the moderator / speaker, everything seems to go according to the plan. 3 seats are still available, Mikael will announce this online.

SC II 25. August

8. **Library Video award**

On 21 August 2017, the IFLA section of the Wroclaw Metropolitan Libraries presented award-winning short films on libraries at the World Library and Information Congress WLIC2017. A jury of 37 librarians selected the winners on 4 May 2017 during the IFLA MetLib Conference in Montréal, Canada. Members of the jury were also the chairmen of the IFLA Section Public Libraries (Marian Morgan Bindon) and the IFLA Section Audiovisual and Multimedia (Michael J. Miller). Anna Bohn and Alicia Garcia will be participating in this off-site event and report back to the group. Activity should be continued. Corrado di Tillio (Chair MetLib) should be contacted. Anna suggested that the event should be integrated in the conference (onsite) next time.

9. **Guidelines update**

There was a discussion on whether we should continue with transforming the guidelines into an IFLA Standard. Members felt that a Standard is suitable to worldwide use and approval not just for one group / organization. Sonias outreach plan was accepted.

Debbie will inform IFLA accordingly and volunteered to talk to IFLA HQ on why this is called (IFLA)Standard? Why can we not call it Guidelines or best practice and principles or manual or handbook?)

Sonia already send a new version of our Guidelines. **All members** please send feedback within 4 weeks.

10. **Legal Deposit Survey**

The survey has been made accessible through CAAA, IASA and IFLA AVMS Websites. Richard Ranft from BL is in the lead. The results are expected to be published in late 2017 / early 2018.

11. **Division meeting** Sunday, August 20

Frederick Zarndt is outgoing Chair of Division II. New Division Chair is Ann Okerson, US., Peter Bae Seangill agreed to be secretary.

Annual reports and action plans are due in October. Annual reports should cover the conference year August 2016 to August 2017. The new annual report template should be used.

IFLA is expecting us to involve and inform Section members on our work. IFLA is sending a list of all members (personal and institutional members) to the chair and the secretary. In principal we could contact the members but very often we do not know who to contact. IFLA does not supply contact names because of strict European Union privacy laws. On the other hand, IFLA is keen to increase membership.

IFLA has chosen Zoom ([https://www.zoom.us](https://www.zoom.us)) for teleconferencing and virtual meetings. It can also be used for webinars. Instructions for its use are on Basecamp at [https://goo.gl/juXJoo](https://goo.gl/juXJoo)
SurveyGizmo is available. Contact Joanne Yeomans or Helen Mandl for assistance.

IFLA website re-design has been delayed but is in the works.

Project proposals are due in October.

The Officer’s Reception will be held on August 20th. The reception is for current chairs and secretaries only. Attendees at the Division II Forum expressed a concern why Information Coordinators are not considered officers and therefore are not officially invited. Global Vision Meeting: All attendees should encourage there members to vote.

12 Kuala Lumpur planning
Our inquiry for co-sponsorship on our topic “Video as a reference object” was declined by the reference section. Reason: Not broad enough, only relevant for research /scientific libraries. The group discussed other topics and decided on the topic of Video Games (throughout the library lifecycle).

- Patrick and Tim volunteered to write an abstract on the new theme “Video Games and libraries” (Accessability Reusability, Sustainability, Sharing, Citability, digital archiving, collaborative development etc)
- Margret sets up a basecamp project, so that Tim and Patrick can work on the abstract and the group can give feedback. Margret will then talk to IT Section for sponsorship in name)
- Tim, Mikael and Anna volunteered in writing a proposal for a competition on educational Video Games on the topic of Information Literacy (which can either be integrated in the open Session or conducted as a Satellite right before the conference, in Kuala Lumpur). Margret also sets up a basecamp project. Who volunteers to take the lead?

13 Midyear Meeting discussion
The group decided on a midyear meeting in San Francisco in March 2018. Debbie is sending possible dates

14 UNESCO Heritage Update
Margret reminds the members to please mail their activities regarding the World Day of Audiovisual Heritage to CCAAA so that they can be announced on their Website.

15 Strategic / Action Plan and Projects

- Margret and Gregory are writing a one-pager on AVMS which is due by end of September
- IFLA produced a Logo for each section. Debbie sends the AVMS Logo Presentation to members asking for feedback / better ideas from all members.
- Anna volunteered in writing a proposal for project on RDF + Audiovisual media supported by Alicia.
- Gregory is proofreading the Wikipedia article Mikael has written, so that it can be published
- Anna and Debbie volunteered in curating the external resources
- Conduct a Webinar on “How to produce a video”. Share it with IASA, FIAF etc.
- Reach out: Members introduce themselves in a 1 minute Video. Mikael is sending a script / guidelines.
- Toolkit for making short videos is in progress (Margret) and will be shared at the end of 2017
• Participation in video competition of MetLib. (Contact Corrado di Tillio (Chair MetLib). Who volunteers?

16 Strategic plan / Annual report / Action plans
Benrubi will update the AVMS strategic plan according to IFLA strategic plan. Miller will write the annual report. Plank will update the action plan according to the Wroclaw minutes.

Respectfully Submitted, Margret Plank, 10. October 2017