



International Federation of  
Library Associations and Institutions

### Audiovisual and Multimedia Section

AVMS Standing Committee I & II, 2017 – Wrocław, Poland  
19 Aug. and 24 Aug. 2017

Present:	Position	Country	email	SC Meeting
Debbie Benrubi	Incoming chair	United States		I, II
Margret Plank	Secretary	Germany		I, II
Mikael Johansson	Information Officer	Sweden		I, II
Gregory Lukow	SC Member	United States		I, II
Lenita Brodin-Berggren	SC Member	Sweden		I, II
Alicia Garcia Medina	SC Member	Spain		I, II
Tim Blevins	SC Member	United States		I,II
Anna Bohn	SC Member	Germany		
Marwa El Sahn	Corresponding Member	Egypt		I, II
Patrick Megel	SC Member	France		I,II
Sonia Gherdevich	SC Member	Australia		I,II (skype)
Monique Threatt	SC Member	United States		I,II
Monika Dykier	Observer	Poland	monika@mintaka.pl	I
Lasma Zarina	Observer	Latvia	Lasma.zarina@gmail.com	I
Per Vold	Observer	Norway	per@bergenbibliotek.no	I
Christian Oppermann	Observer	Germany	Christian_Oppermann@web.de	I
Pizemysiw Kowolski	Observer	Poland	Przemek.kowolski@biblioteka-piasecno.pl	I
Dkksandro Zawalska-	Observer	Poland	dyrektora@mlopzory.pl	I

Hawel				
Alina Bogatkova	Observer	Russia	a.bogatkova@nekrasovka.ru	I
Nadine Abel Esslingen	Observer	Luxembourg	<a href="mailto:nadine.abel-esslingen@bnl.etat.lu">nadine.abel-esslingen@bnl.etat.lu</a>	II

*SC I Sat. 19 August*

### **1. Welcome and greetings**

Since the chair Michael Miller was not able to join the conference due to family reasons Margret Plank, Section Secretary, commenced the meeting. Introductions around the table started the meeting. Plank suggested that the election should be preponed.

### **2. Officers Elections**

Debbie Benrubi elected as Chair  
 Margret Plank elected as Secretary  
 Mikael Johansson elected as Information Officer

### **3. Agenda**

Margret Plank was asked to take the minutes.  
 Agenda was approved.

### **4. Minutes Midyear Meeting Barcelona**

Minutes were approved

### **5. Annual Report and Financial Report**

We were granted 100 Euro in December 2016 for the year.  
 70.70 Euro Lunch and refreshments for Midyear meeting in Barcelona  
 26.00 Euro Gifts for speakers in Wroclaw  
 4.00 Copies

Annual report will be given later by outgoing chair Michael Miller

### **6. SC Member Activities**

Reports to be done

### **7. Review final plans for WLIC 2017 Wroclaw**

Open Session:

Audiovisual and Multimedia Section joint with Information Literacy Section and School Libraries Section: Media is the message: critical use of media in the digital age. Debbie Benrubi is going to chair the Open Session. No cancellation, all seems to be ready.

Workshop: Lenita Berggren reports that she had talked to the host and to the moderator / speaker , everything seems to go according to the plan. 3 seats are still available, Mikael will announce this online.

SC II 25. August

### **8. Library Video award**

On 21 August 2017, the IFLA section of the Wroclaw Metropolitan Libraries presented award-winning short films on libraries at the World Library and Information Congress WLIC2017. A jury of 37 librarians selected the winners on 4 May 2017 during the IFLA MetLib Conference in Montréal, Canada. Members of the jury were also the chairmen of the IFLA Section Public Libraries (Marian Morgan Bindon) and the IFLA Section Audiovisual and Multimedia (Michael J. Miller). Anna Bohn and Alicia Garcia will be participating in this off-site event and report back to the group. Activity should be continued. Corrado di Tillio (Chair MetLib) should be contacted. Anna suggested that the event should be integrated in the conference (onsite) next time.

### **9. Guidelines update**

There was a discussion on whether we should continue with transforming the guidelines into an IFLA Standard. Members felt that a Standard is suitable to worldwide use and approval not just for one group / organization. Sonias outreach plan was accepted.

Debbie will inform IFLA accordingly and volunteered to talk to IFLA HQ on why this is called (IFLA)Standard? Why can we not call it Guidelines or best practice and principles or manual or handbook?)

**Sonia** already send a new version of our Guidelines. **All members** please send feedback within 4 weeks.

### **10. Legal Deposit Survey**

The survey has been made accessible through CCAAA, IASA and IFLA AVMS Websites. Richard Ranfft from BL is in the lead. The results are expected to be published in late 2017 / early 2018.

### **11. Division meeting** Sunday, August 20

Frederick Zarndt is outgoing Chair of Division II. New Division Chair is Ann Okerson, US., Peter Bae Seangill agreed to be secretary.

Annual reports and action plans are due in October. Annual reports should cover the conference year August 2016 to August 2017. The new annual report template should be used.

IFLA is expecting us to involve and inform Section members on our work. IFLA is sending a list of all members (personal and institutional members) to the chair and the secretary. In principal we could contact the members but very often we do not know who to contact. IFLA does not supply contact names because of strict European Union privacy laws. On the other hand, IFLA is keen to increase membership.

IFLA has chosen Zoom (<https://www.zoom.us>) for teleconferencing and virtual meetings. It can also be used for webinars. Instructions for its use are on Basecamp at <https://goo.gl/juXJoo>

SurveyGizmo is available. Contact Joanne Yeomans or Helen Mandl for assistance.

IFLA website re-design has been delayed but is in the works.

Project proposals are due in October.

The Officer's Reception will be held on August 20<sup>th</sup>. The reception is for current chairs and secretaries only. Attendees at the Division II Forum expressed a concern why Information Coordinators are not considered officers and therefore are not officially invited.

Global Vision Meeting: All attendees should encourage their members to vote.

## 12 Kuala Lumpur planning

Our inquiry for co-sponsorship on our topic "Video as a reference object" was declined by the reference section. Reason: Not broad enough, only relevant for research /scientific libraries. The group discussed other topics and decided on the topic of Video Games (throughout the library lifecycle).

- **Patrick and Tim** volunteered to write an abstract on the new theme "Video Games and libraries" (Accessibility Reusability, Sustainability, Sharing, Citability, digital archiving, collaborative development etc)
- **Margret** sets up a basecamp project, so that **Tim and Patrick** can work on the abstract and the group can give feedback. **Margret** will then talk to **IT Section** for sponsorship in name)
- **Tim, Mikael and Anna** volunteered in writing a proposal for a competition on educational Video Games on the topic of Information Literacy (which can either be integrated in the open Session or conducted as a Satellite right before the conference, in Kuala Lumpur). **Margret** also sets up a basecamp project. **Who volunteers to take the lead?**

## 13 Midyear Meeting discussion

The group decided on a midyear meeting in San Francisco in March 2018. Debbie is sending possible dates

## 14 UNESCO Heritage Update

Margret reminds the members to please mail their activities regarding the World Day of Audiovisual Heritage to CCAA so that they can be announced on their Website.

## 15 Strategic / Action Plan and Projects

- **Margret and Gregory** are writing a **one-pager** on AVMS which is due by end of September
- IFLA produced a **Logo** for each section. **Debbie** sends the AVMS Logo Presentation to members asking for feedback / better ideas **from all members**.
- **Anna** volunteered in writing a proposal for **project on RDF + Audiovisual** media supported by **Alicia**.
- **Gregory** is proofreading the **Wikipedia** article Mikael has written, so that it can be published
- **Anna and Debbie** volunteered in **curating the external resources**
- **Conduct a Webinar on "How to produce a video"**. **Share it with IASA, FIAF etc.**
- **Reach out: Members introduce themselves in a 1 minute Video**. Mikael is sending a script / guidelines.
- **Toolkit for making short videos** is in progress (**Margret**) and will be shared at the end of 2017

- **Participation in video competition of MetLib.** (Contact Corrado di Tillio (Chair MetLib). **Who volunteers?**

#### **16 Strategic plan / Annual report / Action plans**

Benrubi will update the AVMS strategic plan according to IFLA strategic plan.

Miller will write the annual report

Plank will update the action plan according to the Wroclav minutes.

Respectfully Submitted, Margret Plank, 10. October 2017