This Newsletter appears rather later in the year than usual, in part because of the work commitments of the new team of Section officers who were elected at the IFLA Conference in Berlin in 2003. Monika Cremer, of Staats-und Universitätsbibliothek Göttingen (Germany), stood down from her position of Secretary-Treasurer, but she will continue as Information Officer. The new Secretary-Treasurer is Gregory Miura, of the Bibliothèque Nationale de France, and I, Bruce Royan, of Concurrent Computing Ltd (Scotland), have been re-elected as Chairman. One advantage of publishing late in the year, is that this issue brings you news of both the Berlin and the Buenos Aires conferences.
**WHAT IS AVMS?**

The Audiovisual and Multimedia Section (AVMS) is the international forum for persons working with non-book media in every kind of library and information service. In this regard AVMS:

- concerns itself extensively with all issues relating to sound, still and moving images, and multimedia documents, including collection development, cataloguing, access and conservation, as well as services based upon them, such as children's libraries, language centres, and multimedia digital libraries delivered via the Internet.
- promotes the development of specialist expertise regarding: sources and methods of acquisition; technical issues for carriers and equipment, whether current or historic; legal issues affecting the collection, transfer and delivery of documents; and mediain-specific rules and formats for cataloguing.
- maintains relationships with relevant IFLA Sections and Core Activities, and other professional organizations for audiovisual archives.

**WHO ARE OUR MEMBERS?**

**Membership:**

Membership of the Section comprises three categories: *international and national association members* may register free of charge for two Sections, *institutional members* (libraries and information centres, library schools, bibliographical and research institutions and other institutions and bodies that would like to contribute professionally to our activities) are also entitled to register free of charge for two Sections and *personal affiliates* (individuals wishing to mark their interest in and support for our purposes and professional activities) are entitled to register free of charge for one Section. Each category of member may join additional Sections for an extra fee. The Audio Visual and Multimedia Section now has 51 members from 33 countries all over the world. The full list with contact details may be found at:


If you are interested in the work of the Section, and wish to become a member, please contact:

Monika Cremer, Information Coordinator:
Nds. Staats-und Universitätsbibliothek – D- 37070 Göttingen, Germany
Tel. +49.551.39.52.42 - Fax: +49.551.39.31.99 - E-mail: cremer@mail.sub.uni-goettingen.de

**Standing Committee:**

The AVMS Standing Committee has 12 members: 8 with term of office 2003-2007 and 4 with term of office 2001-2005. There are also some 5 corresponding members of the Standing Committee. All the Members listed below are entitled to attend the SC meetings in Oslo on 13 and 17 August 2005. Observers are also welcome to these meetings!
Standing Committee members:

George Abbott, Syracuse University Library, USA (2003-7)¹
Livia Borghetti, Discoteca di Stato e Museo dell’Audiovisivo, Italy (2003-7)¹
Monika Cremer, SUB Göttingen, Germany (2001-5)²
Hong Taek Chung, Korean Film Archive, Republic of Korea (2003-7)¹
Nieves Iglesias Martínez, Biblioteca Nacional de España, Spain (2001-5)²
Gregory Miura, Bibliothèque Nationale de France, France (2003-7)¹
Carmen Velazquez, Biblioteca Nacional, Spain (2003-7)¹
Sanja Vukasovic-Rogac, City Library of Zagreb, Croatia (2003-7)¹
Prof. Bruce Royan, Concurrent Computing, United Kingdom (2001-5)¹
Kirsten Rydland, National Library of Norway (2001-5)¹
James Turner, EBSI, University of Montreal, Canada (2003-7)¹
Marita Turpeinen, University of Art and Design Library, Finland (2003-7)¹

Corresponding Members:

Marwa El Sahn, Bibliotheca Alexandrina, Egypt
Horst Ernestus, Germany
Ms Isabelle Giannattasio, France
Ms Anna-Maria Kylberg, Sweden
Ms. J.L. de Vries, Netherlands

Election of Officers

Next year will be an election year. All the officers will end their mandates. In June 2005, the chair will circulate members in order to identify a list of candidates and also ask former officers about their willingness to stand for one more time. 4 tasks are to be assigned: chairman, secretary, treasurer, and information co-ordinator. The Officers’ handbook is available on-line for a complete breakdown of the duties of these posts:

http://www.ifla.org/V/pr/officershb.pdf

SECTION MEETINGS, BERLIN, AUGUST 2003

As usual, the Standing Committee met twice during the IFLA Conference:
Saturday, 2nd August 11h30 - 14h20 and Friday, 8th August 8h00-10h00.

Participants:

Bruce Royan (chair, Scotland), Monika Cremer (secretary/treasurer and information coordinator, Germany), Kirsten Rydland (Norway), Livia Borghetti (Italy), Gregory Miura (France), Nieves Iglesias (Spain), Carmen Velazquez (Spain), James Turner (Canada), Sanja Vukasovic-Rogac (Croatia), Hanna de Vries (Netherlands), Samira Sambaiano (Uruguay), Susanne Rothe (Germany), Marwa El Sahn (Egypt), Tahere Tamery (Iran), George Abbott (USA), Arian Guiti (Iran), Harry Campbell (Ifla hon. Member), Mireca Regneala (Romania) Lourdes Feria (Mexico), Paulina Machuca (Mexico), Eva Fonss-Jorgensen (Denmark)

IFLA intends to start a formal review of the IFLA structure, beginning with the core programmes. The review of the sections will follow afterwards and should be completed by 2007. There are 8 elements for review:
• Results compared with action plans
• Outcomes compared with goals
• Financial situation
• Impact of the section on IFLA as an organisation
• Impact on professional librarianship
• Ongoing need for the section
• What are the program priorities
• Financial (business) plans

The first five elements should be reviewed by the section itself and a report prepared. Each section will be reviewed by an external group which is involved with the subject matter of the section.

**Projects**

**Guidelines**
The Guidelines for AVM materials in libraries should be finished at the end of 2003.

**AMIA/Library of Congress MIC cooperation**
Research to investigate the possibilities for extending the AMIA/LoC -MIC (Moving Image Collections) Project beyond North America to cover Developing Countries.
Project group: Samira (leading the project), James, Marwa.
Lourdes offers the server at Colima (Mexico) to collect the internal documents. A report will be ready for Buenos Aires to decide than how to go on (and whether funds are needed). The report should be circulated among the section members for comment before the Buenos Aires conference.

**Survey about AVM legal deposit**
Such a survey does not exist yet, but would seem very helpful. In former years Peter Hall (ex University Librarian, Nottingham) has established a list of legal deposit (Bruce will contact him). Gregory will gather the European regulations, Marwa the Arab world, Samira takes over Latin America. Here could also be included the practice of national libraries bibliographies to include or not AVM materials (Agnès Colnot, France will help).

**Strategic Plan 2003 – 2005**
The Strategic Plan of the Section has been actualised and sent to HQ to set up on Iflanet.

**Other business**
Eva Fonss-Jørgensen (Denmark) is the new Secretary-General of IASA. She was welcomed to our SC meeting and promised to work to improve the dialog with the section.

**Evaluation of the Berlin conference:**
• simultaneous interpretation was better than last year.
• At the opening session audiovisual materials were not at all mentioned, only books. This is not the reality confronted by libraries and their readers nowadays.
• Only one library visit was allowed, not 2 as in former times
• Updating of registration was sometimes a bit too late
• Overall, however, it was a well-organised and very enjoyable event.
As usual, the Standing Committee met twice during the IFLA Conference:
Sunday, 22nd August 11h30 - 14h20 and Saturday, 28th August 8h30-10h20.

Participants:
Bruce Royan (chair, Scotland), Monika Cremer (information coordinator, Germany), Gregory Miura (secretary and treasurer, France), Livia Borghetti (Italy), James Turner (Canada), George Abbott (USA), Kirsten Rydland (Norway), Samira Sambaïno (Uruguay), Marwa El Sahn (Egypt), Mircea Regneala (Romania), Carmen Velazquez (Spain), Marita Turpeinen (Finland), Sanja Vukasovic-Rogac (Croatia), Elie Youmba (Gabon), Michele Farrell (USA), Elisabeth Watson (Barbados), Niolia Bertuna (Mexico), Michael Leach (USA), Jamaiah Aini Manah (Malaysia) May Yu (USA) (2nd meeting only).

The process of section review is in its test period. The Information and Technology Section had volunteered for our division. We need to be aware of this process that concerns us. The evaluation principle seems to be a self reviewed process with statistical elements.

The section newsletter was not yet ready for this year’s contest for the best one. Nevertheless, it would come out after the conference in an electronic format. Eight paper copies are needed for the purpose of the next contest.

The deadline for the organisation of a satellite meeting is March 2005. HQ is still worried about the competition these satellites offer to the conference itself. There’s also a cost of 100 for communication purpose of this kind of initiative.

There has been a change in membership fees for library associations, with a more progressive grid based on the annual income of the association, in order to attract more of the less well-off institutions of this kind.

James Turner agreed to provide feedback on the IFLA document “IFLA role in interoperability standards” was available for reading and commenting.

IFLA is studying a possibility for the division chairman to be elected from the outgoing section officers of this division in order to lighten the burden of two chairmen positions (today a division chairman is also a section one). Most of the section members agreed that it could be an option not an obligation in the election process.

Section members made announcements of relevant events happening during the conference: Latino-American sound recorded collections from the Bibliothèque Nationale de France on its booth and sessions number 95, 135 and 157 for example.

Projects
AVM Guidelines
The guidelines are now available in the 5 IFLA official languages. The English printed version was ready for the second section meeting. Other printed versions will be ready in the coming weeks. The chair thanked all the participants and especially Monika Cremer who had worked on these guidelines for a long time.
In order to promote these guidelines, we may think about articles, news posting on professional forums and mailing lists and communication to other associations.
Survey on the legal deposit of Audiovisual and Multimedia materials
In order to be fully efficient, some theoretical guidelines on the subject are needed. There are three main directions: national libraries and legislation collecting, international associations of the field and grey literature. It’s interesting to notice that coming of on-line information have renewed the debate on heritage collections and legal deposit. Volunteers are needed to help collecting all possible information.
The survey will occur in a second time based on all the information collected to be well oriented to appropriate institutions. The regional approach will be privileged maybe after a first test on well known countries (France, USA, UK or Australia for example).
Questions rose about the fact that we must have in mind to produce a study really useful to any needs that exists in this field.
Gregory Miura and Marwa El Sahn will produce a first draft document that will summon up all these points. This document will put the emphasis on the method and the possibility of different levels of information. This document will be circulated to all the section members for comments, additions and questions. Help for the statistical part can be provided by the secretary of the Statistics Section within the Division VI.

Extending AMIA/Library of Congress MIC (Moving Image Collections) beyond North America to cover developing countries:
Samira Sambaïno and James Turner reported for the task force on the basis of a draft document “Proposal to develop a cooperation project between AVM Section of IFLA and MIC project“. A working plan has been stated in order to allow the Section to have a first contact with AMIA during their next annual conference (Minneapolis, 1 November 10th to 13th 2004, http://www.amiaconference.com/). James Turner will work on a formal agreement with them, or by use of CCAAA. A first experiment has already been realized by James Turner's students of EBSI in Montreal for a French speaking development of the MIC Project.
This first analysis reinforced by the French-speaking approach is a good basis for a contact with AMIA. James Turner stated that the project is still in phase I and the internationalisation is at its basic phase. This project brings up questions and interests about diversity of bibliographic practices, communications between languages, access or copyright.

Strategic Plan 2005-2006
The previous strategic plan was read and updated.

Evaluation of the Buenos Aires Conference
A few criticisms were raised about the assessment of the conference.
The choice of two different places had created a loss of time and energy as well as an obstacle to schedule and attend all sessions and meetings that you would have been able in a single place.
The program should indicate in which language the speaker is going to speak in.
The system of numbered seats at the Colon Theatre had not been really practical.
There were also a lot of good points:
Our joint session had been quite a success and very interesting with questions that broaden with benefit the topic.
The quality and the level of involvement of all the volunteers.
The translation was a very good point of this conference. Translators were well prepared and also able to deal with debate time in order to allow a majority of participants feeling comfortable to speak in a chosen language. IFLA must definitively work on that and adapt translation policy on the linguistic balance of each conference.
Visits, receptions and practical information had been well organised.
Any other business
The chairman indicated that Emmanuel Hoog, president of the Institut National of the Audiovisual (INA) and chair of the Fédération Internationale des Archives Télévisuelles (FIAT), had just presented a petition (L’appel de Paris) in order to urge political and scientific authorities to take measures for the defense of audiovisual heritage collections. Bruce Royan encouraged everybody to sign in.

Kirsten Rydland as one of our hosts for Oslo, made the suggestion of organising a section dinner on one of the free evenings during the next conference.

The Chairman congratulated Livia Borghetti on her retirement from the Discoteca di Stato, and thanked her for her contributions to the work of the Section.

THE AVMS OPEN SESSION AT IFLA BERLIN 2003

The 2003 open session was a double Programme organised jointly with Education and Training Section on “Audiovisual and multimedia materials as part of the curricula in Library schools and Continuing Education”. All of the papers are now on IFLANET. Some 100 delegates participated in the session. The speakers and their themes were:

• Audiovisual and Multimedia in the curricula of library and information science at the University of León
BLANCA RODRIGUEZ BRAVO and ANGELA DIEZ DIEZ
(Universidad de León, Facultad de Filosofía y Letras, León, Spain)
• The UNESCO chair on new information technologies: empowering library resources
LOURDES FERIA B. (University of Colima, Colima, Mexico)
• Shaping Oceania’s libraries: library training as an agent for change
PAULA H. JONES (School of Humanities and USP Library, The University of the South Pacific, GPO Suva, Fiji)
• Teaching the use of publicly-available formats or multimedia as part of a library school curriculum: the vision and the reality
JAMES M. TURNER (Ecole de bibliothéconomie et des sciences de l’information, Université de Montréal, Montréal, Canada)
Beyond ECDL: basic and advanced IT skills for the new library professional
ALAN POUTER and DAVID McMENEMY (Graduate School of Informatics, University of Strathclyde, Glasgow, UK)
• Technology and training – using video-presentation technique and communication skills
JASMINA NINKOV (Municipal Public Library ‘Milutin Bojic’, Belgrade, Serbia)
• CALIS (Computer-assisted learning for information searching)
VÉRONIQUE HADENGUE (School of business administration (HEG), Department of information studies, Geneva, Switzerland)
• Report on a results of a global web-based survey of continuing education and training needs of library staff
PHYLLIS B. SPIES (OCLC, Dublin, USA)
The theme of the 2004 open session, done in cooperation with Preservation and Conservation, was “Sights and sounds: preserving the new media”. All of the papers are now on IFLANET. Over 250 delegates participated in the session. The speakers and their themes were:

- Opening remarks
  AMERICO CASTILLA (Patrimony and Museums at the Secretary of Culture, Argentina)
- Conservación y memoria de los Medios de Comunicación: la experiencia de la Red Glovo de Televisión
  Memory and conservation: the experience of Globo Network Television
  SILVIA REGINA DE ALMEIDA FIUZA (Manager of Memory Preservation Department of Globo Organizations, Rio de Janeiro, Brazil)
- An environmental overview of North America
  PAUL MESSIER (Paul Messier Conservation of Photographs and Works of Art on Paper, Boston, USA)
- Los Archivos Sonoros y Audiovisuales de Chile
  ANTONIETA PALMA (National Library of Chile, Santiago, Chile)
- La preservación de las películas cinematográficas del Archivo Nacional de Brazil (Film preservation at the National Archives of Brazil)
  ADIRANA COX HOLLOS and CLOVIS MOLINARI Jr. (National Archives of Brazil, Rio de Janeiro, Brazil)
- Imágenes y sonidos en Uruguay
  SAMIRA SAMBAÍNO (Escuela Universitaria de Bibliotecología y Ciencias Afines, Montevideo, Uruguay)
- Preservation of audio collections at the Villa-Lobos Museum
  MARIA CRISTINA MENDES and TURIBIO SANTOS (Villa-Lobos Museum, Rio de Janeiro, Brazil)
The Chair of AVMS is, ex-officio, IFLA’s representative on the Co-ordinating Council of Audiovisual Archives Associations (CCAAA). The sixth meeting of CCAAA was held on 5th September, 2003 in Brussels, and the seventh meeting on 23rd June, 2004 in Toronto.

Reports of NGOs and UNESCO

Much of these Meetings consisted of reports of the relevant activities of UNESCO and member NGOs:

- Association of Moving Image Archivists (AMIA)
- International Federation of Film Archives (FIAF)
- International Federation of Television Archives (FIAT)
- International Association on Sound and Audiovisual Archives (IASA)
- International Council on Archives (ICA)
- International Federation of Library Associations and Institutions (IFLA)
- Southeast Asia-Pacific Audiovisual Archive Association (SEAPAVAA)

CCAAA website

CCAAA has adopted its own logo, and launched a website at http://www.ccaaa.org

CCAAA position paper on professional training and education and future initiatives

A document is being drafted which is designed as a strategic framework paper based on a shared understanding of the NGOs. Its purpose is to speak to the outside world and outline areas in which the CCAAA as a collective body could be more effective than its member bodies acting alone.

The draft document begins by taking stock of the current situation and of what is being done at present by individual CCAAA members. It concludes that available training measures are inadequate everywhere and in some places the need for training is dire. In the final section possibilities of how to address the situation and measures for recommended action are put forward.

The question of securing resources for training measures will remain a difficult issue but a well-articulated public policy statement would strengthen the CCAAA case by enhancing its status and recognition factor.

World Intellectual Property Organisation (WIPO)

The CCAAA convenor has secured observer status at the World Intellectual Property Organisation (WIPO). The primary objective in seeking CCAAA representation was that IP is a concern common to all members and that representation presented an opportunity for the CCAAA to establish its profile.

Regional workshops - making partnerships work

CCAAA are working to co-ordinate the efforts of its member NGOs to set up regional training in the AVM field.

Audiovisual Archiving: Philosophy and Principles

An updated version of this document is now available online for downloading from the UNESCO website. Its intention is to get people to think about why they do what they do and it dwelt on such issues as principles, definitions and autonomy.
AV Glossary
The AV Glossary had been an on-going issue at UNESCO since 1990. CCAAA are considering a UNESCO funded update of the original Glossary, probably as a database-driven, online resource.

Intangible Heritage Initiative
In October 2003 a convention on intangible heritage was adopted by UNESCO. It incorporated traditional music and dance and oral traditions, the record and documentation of which fell within the area covered by audiovisual archiving. CCAAA is liaising with UNESCO over this.

Memory of the World (MOW)
Ray Edmondson's paper on guidelines for selection of audiovisual nominations to the Memory of the World programme has been adopted by UNESCO.

Archival Integrity Issues Paper
CCAAA is currently developing an issues paper on a proposal to update the UNESCO “Recommendation on the safeguarding and preservation of moving images”. Comments on this or any of the above issues would be welcomed by: Bruce.royan@concurrentcomputing.co.uk

REVIEW: 2004 JOINT TECHNICAL SYMPOSIUM IN TORONTO, CANADA

By Lisa Davidson, Restoration Supervisor
Cinetech Laboratories, Los Angeles

This year, on behalf of the coordinating Council of Audiovisual Archives Associations (CCAAA), The Association of Moving Image Archivists (AMIA) had the pleasure of host-organizing the 2004 Joint Technical Symposium. The theme of this event was: Preserving the Audiovisual Heritage: Transition and Access.

This 3-day event, which was first held in 1983, is the international gathering of organizations and individuals involved in the preservation of original image and sound materials. Held every three-to-five years, JTS provides an opportunity for colleagues around the world and those interested in the field to meet and share information about original image and sound preservation.

JTS 2004 was held at the Isabel Bader Theater on the Victoria Campus of the University of Toronto. After a well-organized reception hosted by the Toronto chapter of SMPTE featuring theme-setting remarks by Leon Silverman of Laser Pacific/Kodak, the event began with the Opening Ceremonies, hosted by AMIA President Milt Shefter, and included a welcome from the distinguished, National Archivist of Canada, Mr. Ian Wilson, as well as a representative from each of the CCAAA organizations and UNESCO.

Reflecting the culturally diverse background of the City of Toronto, JTS included a selection of speakers with a wide range of experience. The total registration of JTS 2004 was 284 with attendees representing 37 different countries. The JTS Program Committee, which was co-chaired by Grover Crisp and Michael Friend and consisted of representatives from each of the CCAAA organizations, did an excellent job ensuring that the various constituencies were well represented and that key topics were addressed. Not only was the program varied and comprehensive, the schedule ran like clockwork, which was much appreciated by all in attendance. That said, the focus was clearly “digital.”
One such session was “Abandoning Analog.” This session included a discussion with panelists from a variety of labs and post facilities restoring and preserving archival audio, as well as music and film post production supervisors working on preserving audio from current productions for the future. “Abandoning Analog,” like many of the other sessions, focused on the growing presence and importance of digital tools in archival, preservation and restoration work. In fact, twelve of the thirty-four sessions at JTS this year focused on digital issues - over one-third of the symposium. Whether it was Gavin Schutz leading us through the concept of digital asset management for audio content or Josh Pines discussing the issues related to making separation masters on film from digital intermediate negatives or Charles Poynton reviewing the basics of digital image science and instructing on the current digital buzz word: “Metadata,” these sessions made it clear that digital is here, and here to stay. “Digital” is no longer a blasphemous word or tool in the preservation and restoration community. It is time to fully embrace the medium through both education and utilization so everyone can contribute to discussing and troubleshooting digital’s current limitations and nurture it’s full potential as an archival, preservation and restoration medium of the future. One of the ways to achieve this goal may be to work towards increasing the collaboration between the digital artists and technicians on both the current post production and restoration and preservation side and encourage their involvement in future joint technical symposiums.

Attendees agreed that future symposiums should build on the issues that were brought up at this years’ event, continue to showcase new technologies and methodologies, and be held more frequently. As we move into the digital future and our community expands around the world, it is vital that JTS continue the tradition of attracting diverse attendees and expert presenters in order to continue to facilitate discussions of relative issues, and work towards solutions, to preserve our international audiovisual heritage for future generations. Watch for information posted to the JTS website regarding publication of the proceedings:

http://www.jts2004.org

CALL FOR PAPERS, OSLO, 2005

The 2005 World Congress will be held in Oslo, Norway, August 14th – 18th, 2005. As part of the conference, the Section on Audiovisual and Multimedia is planning an Open Forum entitled:

Access to Audiovisual and Multimedia Materials

“An ever-increasing amount of information – covering educational and recreational interests as well as information needs – is being produced in a wide range of audiovisual and electronic formats. Access to these materials should be as open and as free as access to print-based materials…

Audiovisual materials can reach out to sections of the public for whom the traditional print-based materials have little impact, e.g. to those who are reluctant to use the printed word, and to those with visual and other handicaps.

Almost every library user or visitor is a potential user of audiovisual and multimedia materials as well as of print...”
However, access to AVM materials within libraries is often not easy and sometimes the library almost seems to hide them from general view, in consideration of physical, technical and legal constraints to their use.

These materials are not generally included in the library OPAC.

They may well be stored separately from print materials, and consultation of them may be restricted.

How can access be improved for these materials? How can we promote usage of these materials by easy access?

If you are interested in presenting a paper on this topic, please send your proposal (title and brief abstract with your name, affiliation and address, preferably in a Word e-mail attachment, (also fax or mail copies will be accepted) to:

Monika Cremer, Niedersächsische Staats- und Universitätsbibliothek, D-37070 Göttingen, Germany, e-mail: cremer@sub.uni-goettingen.de

Submissions must be sent by 24 January 2005.

P.S.
Please note that all fees, including registration to the conference, travel, accommodation etc., are the responsibility of the authors of the accepted papers.

SECTION DISCUSSION LIST

The Section on Audiovisual and Multimedia has its own discussion list, SCAVM-L. To join, send the message « subscribe SCAVM-L <yourfirstname> <yourlastname> » to listserv@infoserv.inist.fr

PUBLICATION OF THE GUIDELINES

After several years of consultation culminating in a very successful half-day workshop in Berlin in August 2003, the full text of the new IFLA Guidelines for Audiovisual and Multimedia Materials in Libraries was finally published this March. Printed copies are available in English, French, Spanish, German and Russian from IFLA HQ price 10 Euros, or it can be downloaded from:


In addition to the five existing versions, translations of the Guidelines are currently underway in Arabic, Croatian, Norwegian, and Catalan. Further languages are being sought – volunteers for a Chinese language version would be very welcome.