Newsletter of the Continuing Professional Development & Workplace Learning Section #43 of the International Federation of Library Associations and Institutions

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## Standing Committee, Officers & Corresponding Members

### Responsibilities

CPDWL Standing Committee, Office Bearers & Corresponding Members (revised 01/09/11)

<table>
<thead>
<tr>
<th>NAME</th>
<th>ADDRESS &amp; CONTACT NUMBERS</th>
<th>TERM</th>
<th>RESPONSIBILITIES</th>
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<tbody>
<tr>
<td><strong>Officers</strong></td>
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<tr>
<td>Ulrike Lang</td>
<td>Head of Education + Training Department State and University Library Von Melle Park 3 D-20146 HAMBURG Germany Tel. +(49)(40)42838596 Fax +(49)(40)4285532 Email: <a href="mailto:lang@sub.uni-hamburg.de">lang@sub.uni-hamburg.de</a></td>
<td>2nd term 2011-15</td>
<td>Oversee strategic direction and revision of Strategic Plan. Section representative at Coordinating Board meetings. Translate CPDWL guidelines into German</td>
</tr>
<tr>
<td>Sylvia Piggott</td>
<td>Global Information Solutions Group 3835 Northcliffe MONTREAL, H4A 3K9, Canada Tel. +1-514-860305 <a href="mailto:spiggott@sympatico.ca">spiggott@sympatico.ca</a> / <a href="mailto:sylviapiggott@hotmail.com">sylviapiggott@hotmail.com</a></td>
<td>2nd term 2009-13</td>
<td>Section representative at Coordinating Board meetings. Manage Section accounts Revision of Strategic Plan Library management journal</td>
</tr>
<tr>
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<td>2nd term 2011-15</td>
<td>Organise committee meetings and manage agenda/minutes.</td>
</tr>
<tr>
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<td>Deputy Library Director SLU University Library Box 51 23053 ALNARP Sweden Tel.+(46)(40)415047 Email: <a href="mailto:catharina.isberg@slu.se">catharina.isberg@slu.se</a></td>
<td>1st term 2011-15</td>
<td>Manage website. Provide information to IFLA website coordinator.</td>
</tr>
<tr>
<td><strong>Standing Committee Members</strong></td>
<td></td>
<td></td>
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<td>Library management journal</td>
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<td>Lamyaa Belmekki</td>
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<td>1st term 2011-15</td>
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<tr>
<td>Name</td>
<td>Title/Position</td>
<td>Institution</td>
<td>Address/Contact Information</td>
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<td>Matilde Fontanin</td>
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<td>Università di Trieste, Biblioteca della sede di Gorizia</td>
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<td>Queens Library</td>
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<td>National Library of Norway</td>
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<td>Anne Lehto</td>
<td>Head of Department</td>
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<td>Michel Netzer</td>
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<td>Name</td>
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<tr>
<td>Mary-Jo Romaniuk</td>
<td>Associate Director</td>
<td>1st term 2009-13</td>
<td>Read more...</td>
</tr>
<tr>
<td>Susan Schnuer</td>
<td>Associate Director, University of Illinois, Mortenson Center for Int. Library Programs</td>
<td>2nd term 2009-13</td>
<td>Organize Satellite Conference 2012, oversee strategic direction and revision of Strategic Plan.</td>
</tr>
<tr>
<td>Juanita Jara de Súmar</td>
<td>Newsletter Editor, Liaison Librarian</td>
<td>2nd term 2011-13</td>
<td>Edit and produce two newsletters per year, translate CPDWL guidelines into Spanish</td>
</tr>
<tr>
<td>Jana Varlejs</td>
<td>Associate Professor, School of Communication &amp; Information</td>
<td>1st term 2011-13</td>
<td>Update CPD quality project</td>
</tr>
<tr>
<td>Eileen Breen Section Publisher</td>
<td>Publisher, Emerald Group Publishing Limited</td>
<td>2nd term 2011-13</td>
<td>Website support</td>
</tr>
<tr>
<td>Margaret Law</td>
<td>Associate University Librarian, International Relations Director</td>
<td>1st term 2011-13</td>
<td>Read more...</td>
</tr>
<tr>
<td>Sandy Hirsh</td>
<td>Professor and Director, School of Library and Information Science</td>
<td>1st term 2011-13</td>
<td>Read more...</td>
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Letter from the co-Chairs

Dear CPDWL members and friends,

After a very active and successful year 2012 with a well attended pre-conference in Tampere, Finland and very good conference presentations at our session in Helsinki, Finland, we are now on the way preparing the 2013 Singapore Conference.

The high standard of the Tampere Conference can be seen in the papers contained in IFLA publication No. 157 *The Road to Information Literacy* and also in one of our presentations in Helsinki which will be published in the IFLA Journal.

We intend to keep delivering the same high quality in our future programmes, as we use the creativity and knowledge of our section members to create an interesting programme for Singapore in August.

CPDWL will host a workshop session. The theme is “Taking charge of your career”. The format will be of round table discussions, each led by a team leader with some experience on the topic who will facilitate sharing and recording of information. Our information coordinator Catharina Isberg will start with an introduction “Competence wheel: communication and personal skills”. The different tables will deal with intercultural competencies, publishing of papers, self managed careers, personal skills and competencies, the use of social media, alternative careers, internationalizing your career and jump starting career and, finally, professional ethics.

We hope you will be able to visit several tables but we will also prepare some flyers with the most important information from each table so you can carry home an overview of all the topics.

Additionally, and in collaboration with SET (Education and training section) we are planning a session with the theme “Libraries as learning organisations: how to nurture growth in our staff and our communities”. The Call for Papers is out with the expectation that submissions will be received by the end of January 2013.

And last but not least, together with NPSIG (New Professional Special Interest Group), CPDWL is planning the session “New librarians global connection: best practices, models and recommendations”, presented also in a workshop style.

Please check the IFLA programme for conference details and times at the end of March.
In addition to these professional topics, CPDWL is also very much interested in the modernization and enhancements of the IFLA organization.

We are also pleased to report that our Information Coordinator Catharina Isberg and Co-Chair Ulrike Lang are founding members of the IFLA DIAL Working Group and will help to promote the updating of communication in IFLA.

The strong connection with the New Professional Special Interest Group (NPSIG) spearheaded by Loida Garcia Febo, is also a significant part of our work. The webinars which Loida hosts with the support of ALA are a very good example of this. The sessions consisting of international participants with topics of global interests are generally well attended. The timing is very convenient for the different time zones worldwide and the entrance to the chat room is very easy.

Some of the section members will end their terms in Singapore. They will leave a huge gap of professional competency and we surely will miss their support. Therefore, if you are interested in working with an active international group please do not hesitate to contact us.

Finally, I, Sylvia Piggott, Co-Chair and Treasurer, have completed my two terms with CPDWL and will be moving on to another Section of IFLA at the end of the first CPDWL Section meeting in Singapore. It has been a pleasure to work with such a dynamic group. Having been coordinator each year of a CPDWL programme session I know how much we can count on our Section members for support of these sessions. I coordinate my final session in Singapore. I pledge continued support of your programme sessions despite the fact that I am moving on.

We wish you a happy and successful year and hope to see you in Singapore!

Sylvia Piggott (spiggott@sympatico.ca)
Ulrike Lang lang@sub.uni-hamburg.de
Standing Committee Meetings

Helsinki
The two Standing Committee Meeting in Helsinki took place on Saturday 8/11 @ 12:30-15:00 Room 208, and Tuesday 8/14 @ 9:45-11:15 Room 208 The Meeting minutes of CPDWL section in Helsinki, Finland are now available on our Section’s website.

First Standing Committee Meeting

Standing Committee Dinner, next to a Helsinki Lake
Virtual meeting
A virtual Standing Committee Officers Meeting, was held on December 18, 2012. The minutes of this meeting are also available on our Section’s website.

Join CPDWL!

http://www.ifla.org/cpdwl
CPDWL Strategic Plan 2012-13 and beyond

CPDWL Action Plan supports IFLA Key Initiatives as listed below:

IFLA Key Initiatives:

1. Digital Content Programme: Driving access to content, and digital resources, for library users
2. International Librarianship Leadership Development Programme: capacity building to raise the voice of the profession nationally, regionally and internationally
3. Outreach Programme for Advocacy and Advancement of the Profession: connecting, collaborating, representing strategically
4. Cultural Heritage Disaster Reconstruction Programme: Culture is a basic need, a culture thrives through its cultural heritage, it dies without it
5. Multilingualism Programme: a multilingual IFLA website opens windows to the world

CPDWL Action Plan also supports IFLA Strategic Plan

<table>
<thead>
<tr>
<th>IFLA KEY INITIATIVES</th>
<th>CPDWL ACTION 2012-2013</th>
<th>REMARKS</th>
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<tbody>
<tr>
<td>#3, #5</td>
<td>A 2-hour Workshop on Career development in Singapore</td>
<td>The content of the presentations will be published on CPDWL website</td>
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<td>Collaboration on a programme with Education and Training Section (SET) on The Learning Organization in Singapore</td>
<td>Multilingual and multicultural presentations on the topic</td>
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<td>Update the Handbook on Programme Planning</td>
<td>Update the literature review for the quality principles of Programme Planning. This Handbook is available to the IFLA members</td>
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<td>Collaboration on a programme with New Professionals SIG on the most popular themes from the 2012 newlibgc webinar cycle and build an open session around it, in Singapore</td>
<td>Themes will include: 1.LIS school curriculum, gained skills and degrees vs. “the reality” at work; 2.Mentoring; 3.How to develop leadership skills as a new professional; 4.Continuing Professional Development for new professionals</td>
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<td></td>
<td>Collaboration with International Librarian Project ILE on Professional Librarian Exchanges</td>
<td>This programme is capacity building to raise the voice of the profession nationally, regionally and internationally</td>
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<td>Appointment of members for the SC, including Corresponding members, before February 2013</td>
<td>Follow IFLA’s nomination process to recruit and reconfirm members to the SC</td>
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<td>Improve the communication of the section by developing the CPDWL presence in social media.</td>
<td>A CPDWL blog, Twitter account and a Facebook group.</td>
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Satellite meeting in Tampere

Juanita Jara de Súmar. Newsletter Editor

The Road to Information Literacy: Librarians as Facilitators of Learning is the title of the Satellite meeting convened jointly by the Continuing Professional Development and Workplace Learning and Information Literacy Sections and hosted by Tampere University Library, in Tampere, Finland, 8 – 10 August 2012. The organizing committee was chaired by Susan Schnuer and Leena Toivonen.

The organizers who made of this meeting a success addressing the audience

Conveners, host and editorial team did a fantastic job,. The venue was excellent and the programme was rich, varied and very interesting. For the first time a CPDWL satellite meeting had it own website http://iflasatellitetampere2012.wordpress.com, where you can find the slide shows that accompanied the presentations.

Volunteers from Tampere University in charge of logistics

A mentoring programme for first time participants was offered for this event, The help of seven volunteers coordinated by Arne Gundersen and Zuza Wiorogorska was much appreciated by those who benefitted from it.
Also, as is customary in all CPDWL satellite meetings, the editors of the proceedings: Roisin Gwyer, Ruth Stubbings & Graham Walton delivered the volume containing the Elizabeth Stone Memorial Lecture and 22 selected papers. The proceeding have been published as *IFLA Publications Series 157*.

A total of 126 registrations were received. Participants came from all five continents, but mainly from Europe. And something they appreciated very much was the friendly atmosphere and the opportunities for networking.

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Tampere: water, trees, churches and LIBRARIES

The local committee organized a city and surroundings tour, various library tours, a reception at the Old City Hall, offered by the City of Tampere, and an excellent Conference dinner.
The Conference itself started with a Welcome address from Katja Kannonlahti, the University of Tampere Head of Communications. This was followed by the Elizabeth Stone Memorial Lecture, delivered by Kirsti Lonka from the University of Helsinki, on Engaging Learning Environments for the Future.

The second day started with the Keynote Lecture Facilitating Learning Through Guided Inquiry, delivered by Carol Kuhlthau, Professor Emerita Rutgers University.
Waiting for the official opening of the Satellite meeting

The rest of the program of the two days was divided in seven sessions, with a total of 37 papers and 6 workshops.

Moderators introducing the presentations

Attending presentations and participating in workshops
There were also 6 poster sessions on display.

Poster sessions were very well visited

The organizers expressed their gratitude to the Tampere University staff who helped in multiple ways and the librarians who conducted visits and library tours, and to Standing Committee members who volunteered to be moderators of the sessions.

And, of course, the coffee breaks and lunches were wonderful!

Additional photos can be seen at http://www.flickr.com/photos/taykirjasto/sets/72157630982989118/show/
Conference programme in the Helsinki Congress

This year’s Continuing Professional Development and Workplace Learning session, *Libraries and librarians as forces for transformative change: continuing education the fuel*, was programmed as Session 162. It took place on **Wednesday 15 August 2012** from 09:30 to 11:30 am, in Room 3. The papers presented at that session can be read in [http://conference.ifla.org/ifla78/programme-and-proceedings-day/2012-08-15](http://conference.ifla.org/ifla78/programme-and-proceedings-day/2012-08-15) This session was categorized as part of *Congress track 5: Ideas, innovations, anticipating the new*.

Sylvia Piggott chaired the organizing committee and coordinated the revision of paper proposals for this session. She also presented the introductory talk. Papers selected were authored by librarians from United States, China, Germany, Finland, India and The Netherlands.

The CPDWL session attracted a very large crowd
Report of the IFLA DIAL Working Group

Ulrike Lang, Co-Chair of CPDWL

During the World Library and Information Congress (WLIC) in Helsinki the issue of communication within IFLA was discussed and an active interest in strengthening the flow of information and communication was expressed.

As a result of one of these discussions, during the Division IV Leadership Brief on August 12, led by Division Chair Anna Maria Tammaro, the IFLA DIAL Working Group was established to investigate concerns related to IFLA communication issues and to develop proposals for the Professional Committee to consider at its meeting in December 2012 and to develop a work strategy and establish a consultation mechanism.

The group posted an opening statement in English and Spanish inviting participation to contribute to web-based discussions using different channels, including IFLA-L and comments on several IFLA blogs.

A short online survey available in English and Spanish received replies with a good geographical spread. 45% of the respondents were IFLA Officers, SC Members or SIG Conveners.

The questions of the survey were also posted on twitter.

Q1. What do you think about the way that IFLA communicates with its activists?
Q2. What do you think about the way that IFLA communicates with its members?
Q3. What do you think about the way that IFLA communicates with the general public?
Q4. What do you think about the way that IFLA uses social media? (blogs, twitter, etc)
Q5. What suggestions do you have to improve communications within IFLA?

A majority of respondents would like to see more transparency in decision-making processes, and more open discussions rather than just decisions communicated to officers and other activists.

There was also the general feeling that officers are limited by rules and the communication between sections is minimal and should be encouraged.

Most communication between IFLA officers and activists is face to face at the WLICs and some email contacts.

If members cannot join the WLIC, there is almost no communication. And for many colleagues IFLA is something far away and expensive.

Most respondents would like ongoing, constant communication online. The need for an intensified exchange in these virtual spheres and the shift towards more participating media like social networks was expressed.

The responses of the survey also pointed out that IFLA would benefit from a much stronger and more strategic social media strategy. So far (with some exceptions) new media have just been added on top of the old structure. Respondent missed personal blogging and twittering that allow readers to sense the breath and pulse of the organisation.

IFLA’s Professional Committee’s own blog, ProfSpeak: blogs.ifla.org/profspeak was welcomed as a very good start although it should be more visible - at the moment the new blog, which uses a locally hosted...
WordPress platform, is not visible on IFLA’s own list of featured blogs thus, new ProfSpeak posts are not visible under Recent posts.

IFLA is the sum of its members. Respondents expressed a wish for IFLA to change for transparency and collective learning purposes, and in order to try new ways of engaging with the community.

While library and information professionals are eager to demonstrate the contributions we are making to society through our work in learning and research, information literacy, health information provision, social engagement, etc., IFLA communicates from the inside out,

We need a communication strategy from the user's perspective (outside in) to showcase our contributions and bring the voice of librarians to the public discussion, especially in political issues such as copyright, open access, freedom of speech, etc.

IFLA is quite a large body with many parts, and rules and deadlines are needed to ensure that things get done in a coordinated way.

IFLA is made up of many people from many countries and different backgrounds and so there are different communication needs at different levels, in different groups and for different purposes.

While an update is definitely required and social media offers great opportunities, we should not forget that a significant proportion of IFLA members and potential members still encounter barriers due to lack of access to technological advances as well as language and skill barriers. Lack of resources brings a gap in participation as wide as the digital divide, which also needs bridging. Balancing IFLA participation between members from developed countries and professionals from countries still in development through greater communication and involvement, incorporating those from countries which currently still do not have much of a presence, and communicating with and strengthening national library associations are good starting points to achieve more balance.

**How could we change for the better?**

We could change for the better by practicing real dialogue, deep listening and organisational learning. For example the leadership forums could be arranged as platforms with GB and PC members' presence for activists to ask and suggest, and put more effort into organising virtual meetings to encourage greater participation.

Some investment on the website may be appropriate in order to develop a more user friendly IFLA website, including check lists / FAQs for newcomers, a blog to get the answers to common questions etc.

Library blogs exist in a competitive universe. Web readers expect blogs to be relatively informal but also frequently updated.

The IFLA Dial working group is very happy that PC and GB accepted the statement and will start a discussion within the IFLA community.

We see the importance to include this topic in our section work and ask everyone to come up with suggestions how we can improve our work in line with the surrounding needs.

Members of the IFLA Dial Working Group of CPDWL are Catharina Isberg, Information Coordinator and Ulrike Lang, Co-Chair of CPDWL
From the Information Coordinator

The CPDWL communication

The communication of the CPDWL section has been developed after the Helsinki meeting. The web page http://www.ifla.org/cpdwl is still one of our most important communication channels, as well as the CPDWL list http://infoserv.inist.fr/wwsympa.fcgi/info/cpdwl.

New for the section is that we’ve moved into the social media. We now have a blog http://blogs.ifla.org/cpdwl/, a Twitter account @IFLACPDWL and a Facebook group.

Important to note is also that IFLA is working on an institutional repository. This will give us in the future new possibilities to add papers, reports and other documents in different languages and link them to our different channels.

After the Helsinki meeting a communication group was formed within the section. Members of this group are Catharina Isberg (Information coordinator CPDWL) Loida Garcia Febo (Communication assistant CPDWL) and Juanita Jara De Sumar (Newsletter editor CPDWL).

All members of CPDWL are the ones who know what’s going on. To fill all of our communication channels with information we need all of you to blog, twitter, add content to Facebook and to send input to us for publishing.

We look forward to a good communication year in 2013! See you all on the web, in our blog, on Twitter and on Facebook and also in Singapore!

Catharina Isberg, Information Coordinator CPDWL section

Webinars: New Librarians Global Connection: best practices, models and recommendations

Established in 2012 as a free quarterly series of webinars, the next IFLA/ALA joint webinar presented by CPDWL and NPSIG is scheduled for April 16.

IFLA Incoming President Sinikka Sipilä is the Keynote speaker. Stay tuned for more news!

For questions or further information, feel free to contact Loida Garcia-Febo at loidagarciafebo@gmail.com