



# Continuing Professional Development and Workplace Learning Section

## STRATEGIC PLAN 2010-2011

The Continuing Professional Development and Workplace Learning Section embraces all aspects of professional development and learning in the workplace in the period post-qualification to the end of a career.

Our membership engages institutions, organisations and individuals in a community of practice which supports practical and research-related activities within our area of subject expertise. The Section also brings together those who are interested in and responsible for the quality improvement of systems for delivering continuing professional development and workplace learning programs.

### **Mission**

The Continuing Professional Development and Workplace Learning (CPDWL) Section:

- Encourages, promotes and supports continuing professional development and workplace learning for library and information services library personnel
- provides an international community of practice for discussion, activities, and publishing related to continuing professional development and workplace learning

## Goals

### **GOAL 1: Identify, encourage and promote continuing professional development programmes internationally for library and information personnel.**

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#### **Actions**

1.1 Provide stimulating professional development programmes, including presentations at IFLA's annual World Library and Information Congress (WLIC), regular CPDWL satellite conference events, and other specialised workshops as the opportunity arises

1.2 Collaborate and develop links with other IFLA sections and Discussion Groups in planning cooperative programmes at annual and satellite conference events

1.3 Encourage collaboration and linkages with other IFLA sections and Discussion Groups and relevant non-IFLA bodies to publicise and promote continuing professional development and workplace learning programmes.

GOAL 2: Provide opportunities for library and information services personnel worldwide to share information and develop skills that will assist them both in their own professional development and in their efforts to improve continuing education and workplace learning for their colleagues.

#### **Actions**

2.1 Promote the work of the Section to institutions and librarians worldwide encouraging collaboration and the exchange of ideas and resources

2.2 Publish a twice-yearly Newsletter for the dissemination of information about the work of the Section and other articles about continuing professional development and workplace learning.

2.3 Moderate and promote an IFLA e-list which provides Section members and others interested in continuing professional development and workplace learning in the library and information services with a forum for collaboration and the

exchange of ideas and information.

2.4 Promulgate, and translate into all of the official IFLA languages (Arabic, Chinese, French, German, Russian, Spanish), the IFLA-approved guidelines: Continuing Professional Development – Principles and Best Practice

<http://archive.ifla.org/VII/s43/pub/cpdwl-qual-guide.pdf>

2.5 Develop guidelines for planning and organizing international conferences and for giving presentations in an international setting. Promote and publicise these at IFLA conferences, through the Section's web page and via other appropriate avenues.

(see also Action 1.1, 1.2)

**GOAL 3: Stimulate research into continuing professional development and workplace learning for library and information professionals.**

**Actions**

3.1 Continue the series of IFLA World Conferences on Continuing Professional Development and Workplace Learning as a means of stimulating and supporting research and disseminating results through publication of the proceedings by K.G. Saur as part of the IFLA Publications Series.

3.2 3.3 Alert those interested in continuing professional development and workplace learning issues, through the Section newsletter, e-list and satellite conference proceedings, to relevant research programs and research reports.

3.4 Issue calls for papers worldwide when appropriate for the themes of the open program at both the World Library and Information Congress and Section satellite conferences, in order to create a substantial pool of quality papers from a variety of constituencies

**GOAL 4: Expand and enhance the Section's role and contribution within the IFLA structure.**

**Actions**

4.1 Work within the IFLA procedures to continue to extend the CPDWL institutional and personal

membership, with wide international representation; develop and implement a strategic marketing plan to promote the Section's activities and recruit new members; especially institutions

4.2 Maintain effective communication mechanisms and meeting procedures for the Standing Committee, corresponding members, and Section members

4.4 Work collaboratively with other Sections and Discussion Groups, in particular the Section on Education and Training, the New Professionals Discussion Group and the e-Learning Discussion Group to deliver well-planned and engaging conference activities.

4.5 Seek ways to advise and assist other Sections and Discussion Groups to promote best practices in conference presentations and workshops in order to improve IFLA sponsored events.

4.6 Prepare a conference handbook to assist other sections and committees in the planning and implementation of paper sessions and satellite meetings.

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Susan Schnuer – Co-Chair, Continuing Professional Development and Workplace Learning Section

