Welcome to the new FAIFE newsletter!

As the new chair of FAIFE, I’m extremely delighted to share with you the latest news. This is the first FAIFE Newsletter and it is designed to reach everyone interested in freedom of speech, transparency, and libraries. During the World Library and Information Congress 2010 in Gothenburg we announced our new media plan, we presented how FAIFE works globally, and we witnessed the launch of the IFLA World Report. To experience with the same intensity the successful moments of the conference please have a look at these videos.

As Chair I couldn’t be more content, but in the real world you can never be satisfied. I firmly hope that this first issue of the newsletter stimulates as many of you as possible to get involved with FAIFE and advocate for the principles of Freedom of Access to Information and Freedom of Expression.

If you have questions about FAIFE don’t hesitate to contact me at kai.ekholm@helsinki.fi or federica.marangio@ifla.org from IFLA HQ.

Yours, Kai Ekholm, Chair of FAIFE, National Librarian of Finland
Dear FAIFE members,

Here we are with our first issue of the FAIFE Newsletter - part of the FAIFE Media Plan developed during the World Library and Information Congress in Gothenburg. A group formed by six FAIFE lovers, namely, Philippe Colomb, Loida García-Febo, Jonathan Kelley, Federica Marangio from IFLA HQ, Alejandra Martínez Del Prado and Sebastian Wilke as observer held a meeting to discuss future FAIFE Media activities and tactics to make this an explosive year for the implementation of FAIFE’s mission.

The so-called Media Team decided to head in the direction of garnering more visibility for FAIFE by being present on Facebook, Twitter, Flickr and YouTube in order to expand the public’s knowledge of the principles of intellectual freedom and librarianship.

By having a stronger presence on the web FAIFE seeks to:

- Reach a more diverse audience;
- Promote events, discussions and information about human rights;
- Increase awareness of FAIFE activities and issues;
- Create an online interactive platform able to locate useful information in one place.

Are you not yet a fan?

If you are wondering why you should become a fan of the FAIFE Facebook page you are on the right path! (According to Neuro-Linguistic Programming, a good boss is the person who asks questions.)

Among FAIFE’s aims are to partner with advocates at a national and international level for a better correlation between the library concept and action, to improve communication with local library associations, and to arrange training that is valued around the world. By raising the profile of FAIFE you would be the link to reach your library association, and in doing so you would help increase the number of people able to access and disseminate information. Your involvement will raise FAIFE’s profile and intellectual freedom values globally.

The group will keep an updated schedule of forthcoming opportunities for engagement this year. Now FAIFE counts 227 fans on Facebook and has 125 followers on Twitter. I agree with you if you are thinking that it is not a matter of numbers, but we want YOU. Please become a fan of the Facebook page at http://www.facebook.com/faife and follow us on Twitter at http://www.twitter.com/ifla_faife. Have a look at the great collection of pictures at http://www.flickr.com/photos/faife -- a result of the commitment and enthusiasm from several FAIFE workshops. And if you would like watch a few videos on Intellectual Freedom matters, check out http://www.youtube.com/user/faife2009.

Each issue of the Newsletter will devote space to the development of the Media Plan. Your contribution will start a process of growth and learning. This is a new way of using social media, a new generation toward new forms of collaboration. Stay tuned!

If you have questions please don’t hesitate to contact me at Federica.marangio@ifla.org.
From September 25 - October 2, 2010 the American Library Association (ALA) commemorated Banned Books Week – our annual celebration of the freedom to read. In cooperation with our cosponsors, including the American Booksellers Foundation for Free Expression, the Association of American Publishers, the American Society of Journalists and Authors, and the National Association of College Stores, ALA uses Banned Books Week to draw attention to the harms of censorship as well as to libraries’ role as defenders and promoters of free access to information.

Banned Books Week started in 1982, and through the leadership of Judith Krug (longtime director of ALA’s Office for Intellectual Freedom (OIF)), it has become one of ALA’s major initiatives. It garners a great deal of media attention in major publications as well as small-town newspapers. The issues of censorship and free access to information are powerful, and every year Banned Books Week inspires discussion, debate, and reflection on what it means to live in a free society.

Throughout the year, OIF collects information about what books are challenged and banned in libraries and schools; during Banned Books Week, we focus on the top ten most frequently challenged. In 2009, that list included Lauren Myracle’s “Internet girl” series of books, To Kill a Mockingbird, Catcher in the Rye, and the Twilight series. OIF holds a public “Read-Out” from those books to kick-off Banned Books Week and invites many of the books’ authors to participate.

ALA sells merchandise (including posters, bookmarks, t-shirts, and buttons) to bookstores, libraries, schools, and the general public to encourage them to mount displays, hold events, and otherwise raise awareness of Banned Books Week. We publish a Resource Guide, which lists thousands of books that have been banned or challenged over the decades, and gives details about where and why they were challenged. ALA’s sister organization, the Freedom to Read Foundation, provided several grants via its Judith Krug Memorial Fund to local libraries to encourage them to hold their own “Read-Outs.”

This year, ALA made social media a centerpiece of our activities. Our Facebook page (www.facebook.com/bannedbooksweek) has over 25,000 fans, including over 2,000 from other countries. We had many events in the virtual world Second Life; used Twitter frequently to publicize articles and events; encouraged libraries and bookstores to post photos of their Banned Books Week displays on Flickr; posted a number of videos on YouTube; and made liberal use of the Office for Intellectual Freedom’s blog (www.oif.ala.org/oif) and other ALA blogs and web pages.
Banned Books Week is a phenomenon that increasingly has an international flavor. For the fourth consecutive year, the Canadian Library Association conducted a survey of challenges to library resources and policies. This year (for the first time in our knowledge), libraries in the UK joined together to participate in Banned Books activities. ATM-ART, a Dutch/Danish/Chinese art team created a Banned Books Week sculpture made out of banned or challenged books. The Danish Royal Library displayed the sculpture from September 25 to October 16. The Library also put banned books on display inside. The group plans to erect a sculpture in Amsterdam in 2011. And Amnesty International celebrates Banned Books Week by bringing attention to authors imprisoned around the world.

If you know of other Banned Books Week or similar anti-censorship activities in your country or region—or would like to discuss creating such a campaign—please contact Jonathan Kelley at jokelley@ala.org. For more information on Banned Books Week, visit www.ala.org/bbooks.

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**News from ALA Intellectual Freedom Round Table**

The American Library Association's Intellectual Freedom Round Table (IFRT) has begun a monthly video series to promote intellectual freedom among its members. IFRT chair, Loida Garcia-Febo, the creator of the series, has the following to share:

“My vision for this video series is to put Intellectual Freedom and Human Rights on the agenda of library workers. As chair of the Intellectual Freedom Round Table, I would like every ALA member to know more about the work we engage in and the reasons for it. I find that videos are a powerful tool to accomplish this task.

The IFRT community is composed of terrific colleagues and I want to share that with our membership. Our first video features Barbara Jones, director of the ALA Office for Intellectual Freedom, who shared news about issues dealt with by her office. Other videos feature Kent Oliver, president of the Freedom to Read Foundation, Dr. Carrie Gardner, Martin Garnar, Douglas Archer, and Carolyn Caywood. International colleagues working in the area of human rights also are scheduled to participate during the next few months.”

We hope you enjoy these videos. If you have any topics you would like to see featured in upcoming videos, please contact Loida directly at loidagarciafebo@gmail.com.

To have a look at the videos please visit http://www.youtube.com/user/Loidagarciafebo.

To know more about the ALA Intellectual Freedom Round Table please visit http://www.ala.org/ala/mgrps/rts/ifrt/index.cfm
**IFLA at the IGF** by Stuart Hamilton

Between the 14th and the 17th of September I attended the 5th *Internet Governance Forum* in Vilnius, Lithuania. The Internet Governance Forum, or IGF, is a key outcome from the *World Summit on the Information Society* (WSIS) that took place in Geneva in 2003, and Tunis in 2005. The purpose of the IGF is to provide a space for representatives from governments, business and civil society to come together to discuss the major issues facing the development of the Internet.

So far, so dry. What does the IGF actually look like? What goes on? This was my third IGF, following visits to *India in 2008* and *Egypt* last year. Both of those events saw about 2000 participants attend. This year’s event was pretty similar, in that there were a lot of people in business dress hurriedly marching between sessions in a giant conference centre, and yet it was also different, with the largest contingent of library representatives yet to attend an IGF. As I found in my previous experiences, the sessions, which are drawn from a number of themes (Managing Critical Internet Resources; Security, Openness and Privacy, Access and Diversity, Internet Governance for Development, Cloud Computing), varied between the gripping (*youth and parenting on digital networks*) and the meandering (*hate speech*). Nonetheless, I was able to take home some point of interest for libraries from everything I attended, and also gain an idea of where a lot of fellow delegates, often from organisations IFLA doesn’t work with, feel the Internet is heading. Security, social networking, surveillance, intellectual property...all of these topics occurred again and again in sessions, prompting long discussions and the comparison of arguments.

Of particular interest to libraries was the session on *intermediary liability* for service providers, a topic that examined the responsibilities being imposed on providers of Internet access for the actions of their users. New legislation such as the *HADOPI law* in France, or the *Digital Economy Act* in the UK could leave libraries in the awkward position of being classed as an Internet Service Provider, and therefore liable in a legal sense for the actions of users who, for example, use library wireless connections to download copyrighted material. These two laws are unlikely to be the end of this kind of legislation, and the ultimate consequences could conceivably be that libraries have to invest in the technology to monitor traffic on their networks, technology that could identify the information-seeking behaviour of their users and render user privacy online a thing of the past. A big deal.

Librarians also organised a strong session at the IGF this year that concentrated on the *value of an open Internet*. Electronic Information for Libraries (eIFL) arranged for a number of excellent speakers to discuss the concept of open access, taking in open education resources, open standards and open data. We filled our allocated space and were also able to broadcast the session remotely via the Internet, with many participants asking questions to the speakers via the online interface (one of the really cool things about the IGF is the way that several remote hubs are created for those who cannot attend, and all of the sessions are broadcast online). The *transcript of the session is available online*, and a report will be issued in due course. The bottom line was that activities in the area of open access just keep expanding, and that libraries are at the forefront of a lot of the best stuff.

Overall, the IGF remains a worthwhile place to visit, particularly because experts from all of the world’s major tech companies and governments are present. The gap between the people on the panel and the
people in the audience is small, meaning there are plenty of places for library advocates to get talking to partners. And, perhaps best of all, most of the time participants seem to come prepared to talk, and to take the floor or podium as individuals rather than company or government representatives. The forum is still finding its way — it has no decision-making powers, not even to recommend, and human rights are not yet as embedded in the agenda as they might be — but with a renewal of its mandate looking likely (meaning another IGF in Kenya next year) it is something that IFLA will continue to engage in, not least for the good look at the technology policy horizon that the forum affords.

I (along with a Ugnė Rutkauskienė from the Lithuania National Library) did manage to write a few blog posts from the sessions, so those of you interested in a little more detail can take a look here.

The impact of FAIFE workshops in librarians from Latin America

by Alejandra Martinez del Prado

During the last few years, the Latin America and the Caribbean Section of IFLA, IFLA/LAC, has been working very closely with the FAIFE committee. Both groups jointly organized and sponsored various workshops, which have had a positive impact on the librarians from the region, for the benefit of the information and library field. Some examples are:

On November 2007, there was an Internet Manifesto Workshop in Mexico City, in which the facilitators were Paul Sturges, Barbara Jones, and Loida Garcia-Febo.

More than 20 public librarians from Mexico attended this workshop and once they returned back to their workplaces, started to talk about and give presentations on FAIFE’s work. The National Network of Public Libraries in Mexico published the IFLA/UNESCO Internet Manifesto in Spanish and gave out more than 8,000 copies of this publication to public libraries throughout the country.

2008 was a very good year for FAIFE workshops, as plenty of workshops were held in the Latin American region in different countries, such as:

- Internet Manifesto workshop in Quito, Ecuador, in which a total of 89 people attended the event, including public, school and academic librarians.
- Internet Manifesto workshop in Chihuahua, Mexico, organized by IFLA/LAC and held during the Mexican Library Association annual meeting.
- **Internet Manifesto workshop in Panama**, during the Seminar-Workshop “The librarian and information services for the XXI century in Central America” with the attendance of 67 people including people from Panama, Costa Rica, Honduras, Nicaragua, El Salvador, Mexico, Brazil, and the United States.
- **Internet Manifesto and workshop in Tegucigalpa, Honduras**, during the IV Library Science Conference of Honduras.
- **Internet Manifesto and workshop in Rio de Janeiro and São Paulo, Brazil.**

All Internet Manifesto workshops have led to an increased awareness of the use of Internet in libraries. Not only librarians, but many other persons from the different communities have been encouraged to use the Internet in order to fulfill their information needs. A lot of material has been developed in Spanish and shared with colleagues to enhance the workshops: photos of enders encouraged to use the Internet in public libraries in Peru, videos of people who have changed their ways of living since they started to use the Internet (these have been loaded on YouTube), and Internet Use Policies for public libraries.

In October 2009, two workshops on the IFLA/UNESCO Internet Manifesto workshops were held during the XII International Book Fair of Puerto Rico. The first workshop was offered to librarians while the second one was offered to librarians and some teachers of public and private schools. This workshop was very important since it was the first time the Library Association of Puerto Rico organized a FAIFE workshop through IFLA/LAC.
In November 2008, FAIFE, IFLA/LAC (Latin America and Caribbean region), the Mexican Library Association (AMBAC) and the UNAM (National Autonomous University of Mexico) organized the Medical Libraries Seminar and the HIV/AIDS information workshop in Mexico City. Several doctors were invited to give presentations on HIV/AIDS. Alejandra Martinez del Prado was the facilitator of the workshop, where people from different Latin American countries participated very actively.

There was a conference titled “The librarian as information promoter for the prevention and treatment of HIV/AIDS” presented during a Medical Libraries Seminar in Mexico City organized by one of the main public hospitals in Mexico.

There was a “Train the trainers” workshop on the Internet Manifesto in Peru. IFLA/LAC chair Felipe Martinez and manager Elizabeth de Carvalho attended this workshop as facilitators.

As a result of the November 2008 Medical Libraries Seminar and HIV/AIDS information workshop in Mexico City, more workshops replicating it were carried out in 2009 in Costa Rica, Guatemala, Cuba and Honduras.

On November 17–19, 2010, the second seminar on medical libraries will be held in Mexico City, at the UNAM School of Medicine. Connie Schardt, past president of the Medical Library Association from the United States, will be giving a presentation on Evidence Based Medicine and the impact it has on medical librarians.
Two of the main issues that all societies should care about are education and health. The second one is a topic which all libraries should care about, since health information should be available in every library worldwide. Therefore, librarians still have plenty of work and challenges.

One of the actions that FAIFE has done is the delivering of Learning Materials for workshops on Public Access to Health Information through Libraries, which are available here.

The Mexican Library Association has created a Section on Medical Libraries, and is looking forward to working along with FAIFE and IFLA/LAC in order to organize some workshops on public access to health information. One of the themes of this section is the social media issue in order to share information among librarians from the Latin American and the Caribbean region and worldwide.
Why join FAIFE’s network? By Loida Garcia-Febo

As per FAIFE's Mission, its members have the opportunity to further free access to information and freedom of expression in aspects related to libraries and librarianship through advocacy, education and intervention. To this effect, FAIFE members also carry out various activities such as monitoring the state of intellectual freedom within the library community world-wide, supporting IFLA policy development and cooperation with other international human rights organizations, and responding to violations of free access to information and freedom of expression. The FAIFE listserv, FAIFE-L is actively sought by those interested in Intellectual Freedom issues worldwide.

FAIFE members also develop learning materials for workshops about public access to health information, access to information on the Internet, access to information on HIV/AIDS through libraries, and transparency, good governance and freedom of corruption. A number of FAIFE members also train librarians worldwide on these topics. A nice aspect of this work is that all the workshops are presented in collaboration with local librarians who become part of the FAIFE Network. This is a worldwide network of colleagues interested in FAIFE and Intellectual Freedom topics. They join FAIFE members not only to present workshops, but to develop activities to complement FAIFE’s work by coordinating conferences, publishing theme papers and establishing contacts with international organizations. This allows FAIFE to have a presence in countries where otherwise FAIFE members wouldn't be able to visit. Some of the countries that have hosted workshops include Brazil, Costa Rica, Colombia, Jamaica, India, Mexico, Nigeria, Philippines, South Africa and Russia.

As a member of FAIFE, I have visited many of these countries to train local librarians and for example, officers of library associations as I did when I trained Presidents of Latin America and the Caribbean library associations at their biennial meeting. It is always an enriching experience to visit different countries and converse with colleagues about the state of intellectual freedom in the countries around the globe. These are great opportunities to raise awareness about human rights and access to information as per Article 19 of The Universal Declaration of Human Rights:

“Everyone has the right to freedom of opinion and expression; this right includes freedom to hold opinions without interference and to seek, receive and impart information and ideas through any media and regardless of frontiers.”


Established in 1987, ARTICLE 19 fights for all hostages of censorship, defends dissenting voices, and campaigns against laws and practices that silence. With offices in London, Bangladesh, Brazil, Kenya, Mexico and Senegal, and in collaboration with 90 partners across the world, we strengthen national capacities, and build or reform institutions and policies to protect transparency and the free flow of information. We take our name from Article 19 of the Universal Declaration of Human Rights.

Human rights and the fight against poverty are largely dependent on the growth of an informed citizenry demanding that their rights be upheld. Freedom of expression, including the right to know, is an empowerment right. When respected and fulfilled, it allows not only for stronger democratic frameworks and individual freedoms, but also for the realisation of other rights, including those at the heart of the Millennium Development Goals (MDGs) such as the rights to education, health and a clean environment.

Unfortunately, we believe that the democratic leap of the 1980s and 1990s has been slowly reversing in many parts of the world. There is increased repression and a gradual erosion of human rights protections, often in the name of increased concerns about security, in both established and emerging democracies. There has also been a rise in social discontent linked to the global financial crisis.

With a few exceptions, a number of countries have initiated domestic legal reforms which are actually establishing regressive benchmarks for freedom of expression. Others have simply failed to implement or improve the protection regime for freedom of expression and access to information. A trend of “deterioration by imitation” has also been observed globally, which needs to be reversed, if stronger human rights protection and implementation of the MDGs are to be realised.

Although ARTICLE 19 has achieved a number of high profile successes since 1987, there remains much to be done. Working together with a range of other actors, from governments to grassroots activists, we will continue to campaign for free expression in all its forms worldwide.
### FAIFE Committee members

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This Newsletter is published quarterly.
### Upcoming Events November-December 2010

#### Book Conference 2010

**DATE:** 6-8 November 2010  
**ABOUT:** The 8th International Conference on the Book for authors, publishers, librarians, IT specialists...  
**VENUE:** University of St. Gallen, Switzerland  
**LINK:** [http://booksandpublishing.com/conference-2010](http://booksandpublishing.com/conference-2010)

#### 14th International Anticorruption Conference

**DATE:** 10-13 November 2010  
**ABOUT:** The 14th International Conference on: Restoring Trust: Global Action for Transparency  
**VENUE:** Bangkok, Thailand  
**LINK:** [www.14iacc.org](http://www.14iacc.org)

#### LIANZA Centennial Conference 2010: At the Edge

**DATE:** 28 November-1 December 2010  
**ABOUT:** Centennial Conference of the Library and Information Association of New Zealand  
**VENUE:** Dunedin, New Zealand  

#### The Fundamental Rights Conference 2010

**DATE:** 7-8 December 2010  
**ABOUT:** Ensuring Justice and protection for all Children  
**VENUE:** Brussels, Belgium  

If you would like your events featured in the FAIFE Newsletter please send a request to [Federica.marangio@ifla.org](mailto:Federica.marangio@ifla.org). FAIFE will be happy to list your events and disseminate them to a wider community.
International Symposium

Enhancing the Culture of Reading and Books in the Digital Age: Copyright as a means to foster creativity and access

1-2 December 2010
Tokyo, Japan

Hosted by: IFLA, National Diet Library of Japan, WIPO, IFFRO, & IPA

What has happened to reading in the age of the Internet? Will the digital age put an end to the culture of reading and books that has been nurtured over centuries? What role can libraries play in encouraging reading?

IFLA in association with the National Diet Library of Japan (NDL), the International Federation of Reproduction Rights Organizations (IFRRO), the World Intellectual Property Organization (WIPO), and the International Publishers Association (IPA) is happy to invite you to the international symposium “Enhancing the Culture of Reading and Books in the Digital Age: Copyright as a means to foster creativity and access.”

The symposium will take place on December 1st and 2nd at the National Diet Library in Tokyo, Japan, as a grand final event commemorating the National Year of Reading in Japan.

The programme looks at traditional and innovative means of access to copyrighted works, including e-books, online licensing and emerging technical platforms. It debates the role of exclusive rights and fairly balanced copyright exceptions and limitations in fostering creativity and promoting access in the coming information age when people can be writers as well as readers.

The issues will be discussed by high-level delegations of the organizing parties and invited guests. IFLA’s speakers include President Ellen Tise, President-Elect Ingrid Parent, Secretary General Jennefer Nicholson and Chair of the Copyright and other Legal Matters Committee, Winston Tabb.

For registration and additional information:

- Send an email to events@ndpl.go.jp

Non-English speaking attendees will be provided with simultaneous interpretation from Japanese to English.

See reverse side for Programme
Wednesday 1st December

Morning:
Keynote 1: Dr. Makoto Nagao, NDL

International Legal Frameworks for the Protection of Copyright
- An overview (WIPO)
- Response 1 (IFRRO)
- Response 2 (IFLA)
- Discussion

Afternoon:
The Importance of Copyright to Society
- The importance of the copyright sector to the economy (WIPO)
- The importance of copyright to creativity (IFFRO)
- The role of fair use in the economy (IFLA)
- Discussion

Access to Intellectual Property through exceptions and limitations to exclusive rights (IFLA)
- Access to copyright works through copyright licensing (IFRRO)
- Trends in reading and reading facilities (IFFRO)
- Trends in Business models development in publishing (IPA)
- Discussion

Thursday 2nd December

Morning:
Keynote 2: Prof. Hideo Levy

Literacy, Publishing, Libraries and Reading
- National writing and publishing as a means to foster a reading culture (IPA)
- Japanese Year of Reading (Tokyo Children’s Library)
- The role of libraries in promoting reading (IFLA)
- Discussion

Digitization
- Digitization in Japan to preserve the cultural heritage (NDL)
- International/Regional digitization efforts (IFLA)
- Digitization of the cultural heritage and the challenge of orphan works and out of print works (IFRRO)
- Discussion

Afternoon:
Access for users with Special Needs/Print Disabilities
- Access to copyright works for the visually impaired (DAISY consortium)
- Working for the VIP and print disabled at WIPO (WIPO)
- Publishers and access to copyright works by people with reading impairment (IPA)
- RROs assisting publishers and creators in providing access for impaired people (IFFRO)
- Discussion

Co-operation to Enhance Accessibility to Copyright Works
- Panel Discussion

Complete list of speakers:
Jens Bammel (IPA), Jonathan Band (Policy Bandwidth), Franziska Eberhard (IFRRO), Aubery Escande (TEL/Europeana), Bruce Funkhouser (IFRRO), Stuart Hamilton (IFLA), Hiroshi Kawamura (DAISY consortium), Ian Hideo Levy (Hosei University), Geidy Lung (WIPO), Kyoko Matsuoka (Tokyo Children’s Library), Caroline Morgan (IFRRO), Makoto Nagao (NDL), Jennefer Nicholson (IFLA), Ingrid Parent (IFLA), Tsuyoshi Saito (Japan Academic Association for Copyright Clearance), Herman P. Spruijt (IPA), Olav Stokkmo (IFRRO), Winston Tabb (IFLA), Hiroyuki Taya (NDL), Ellen Tise (IFLA), Magdalena Vinent (IFRRO)