



**International Federation of Library Associations  
and Institutions**

**Conference Programme Outline: Digital library futures: user perspective and institutional strategies**  
University of Milan (Università degli studi di Milano- Aula Magna), Milan, Tuesday 25 August 2009

<b>Time</b>	<b>Session</b>
8.30	Registration
9.00	Welcome by the University of Milan, Headmaster of the Faculty of Letters and Philosophy, Elio Franzini  Welcome by the Italian Ministry for Cultural Heritage and Activities, Director General for Library Heritage, Cultural Institutes and Copyright, Maurizio Fallace  Welcome by IFLA, IFLA President, Claudia Lux  Introduction to the conference theme by Chair of IFLA Professional Committee Advisory Board, Patrice Landry
9.30	<b>Session 1 – The Digital Library User Experience: a focus on current user research</b>  <i>Session Chair – Caroline Brazier, Associate Director, British Library and Chair of ICADS (IFLA-CDNL Alliance for Digital Strategies)</i>  Professor David Nicholas, Director of Department of Information Studies and CIBER, University College London – London – UK  Daniel Teruggi, INA / Chair of Europeana User Group – Paris – France  Elke Greifeneder, Lecturer, Berlin School of Library and Information Science, Humboldt-Universität zu Berlin and Assistant Editor of <i>Library HiTech.</i> – Berlin – Germany
11.00	Coffee

- 11.30      **Session 2 – Digital Library content: what users want and how they use it**
- Session Chair – Trine Kolderup Flaten, Library Director, Bergen Public Library and Chair of the IFLA Division Management & Technology*
- Professor Einar Røttingen, University of Bergen, The Grieg Academy- Department of Music, Bergen - Norway
- Susan Hazan, Curator of New Media and Head of the Internet Office, Israel Museum, Jerusalem – Israel
- 13.00      Lunch
- 14.15      **Session 3 – Strategies for Institutions: responding to the digital challenge**
- Session Chair – Ingrid Parent, Librarian, University of British Columbia and Chair of the IFLA Division General Research Libraries*
- Professor Zhu Qiang, Director of Beijing University Library, Executive Director of the Chinese Academic Libraries and Information Systems – Beijing – China
- Rossella Caffo, Director of ICCU (Institute for the Union Catalogue of Italian Libraries and Bibliographic Information); Ministry for Cultural Heritage and Activities (MiBAC)- Rome – Italy
- 15.30      Coffee
- 16.00      **Session 3 – Strategies for Institutions: responding to the digital challenge (continued)**
- John Van Oudenaeren, Director World Digital Library, Library of Congress – Washington – USA
- Herman P. Spruijt, President International Publishers Association (IPA) – Leiden - Netherlands
- 17.00      Closing address – Penny Carnaby, Chief Executive and National Librarian, National Library of New Zealand and Chair of CDNL (Conference of Directors of National Libraries) – Wellington – New Zealand
- Final Summary – Anna Maria Tammaro – Researcher University of Parma, Italy and chair of the IFLA Division of Education and Research – on behalf of the IFLA Professional Committee
- 18.00      Closure – Ellen Tise – IFLA President elect

