IFLA PRESENTS

How to get published
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How to get published

Moderator: Anne Goulding, Victoria University of Wellington, Aotearoa New Zealand
Presenters: Amanda Cossham, Open Polytechnic, Aotearoa New Zealand
Jayshree Mamtora, James Cook University, Australia

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This event is being recorded, including chat. The recorded session will be posted at IFLA Journal Editorial Committee - How to get published in scholarly journals – New Zealand, Australia, and the Pacific, for 30 days after the webinar, at https://www.ifla.org/node/93893

Microphones have been muted for this event.

Questions or comments? Please type into the chat or Q&A box.

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• Why publish (Anne)
• Choosing a journal (Anne)
• *IFLA Journal* (Anne)
• The editorial and peer review process (Amanda)
• A published author’s view (Jayshree)
• Author support and resources (Amanda)
• Questions (All)
Why publish and choosing a journal

Anne Goulding
Why journal publishing matters

• Lots of research going on and presented but if you don’t publish it, nobody knows!
• Need for local, regional, national and culture-specific perspectives
• For practitioners, academic journal publishing provides an evidence based approach to sharing professional knowledge
• Evidence of value and relevance for employers. May contribute to promotions
• Academics are in a global transfer market – reputations built on research outputs & global university rankings are influenced by it
Choosing a journal

- Think about who you want to have a conversation with
- Who is your potential audience?
- National? International?
- Open access?
- Metrics?

- Read some recent issues
- Read the Guidelines for Authors
- Check the “About” page
- Email the Editor
IFLA Journal aims and scope

- Editor: Steve Witt (University of Illinois)
- Sage Publications [https://journals.sagepub.com/](https://journals.sagepub.com/)
- International journal publishing peer reviewed articles on library and information services and the social, political and economic issues that impact access to information through libraries.
- Publishes research, case studies and essays that reflect the broad spectrum of the profession internationally.
Why publish in *IFLA Journal*?

- Global readership
- Reach in developing countries
- Abstracts in 7 languages
- Author accepted manuscripts can be archived with no embargo
- Your article will be published online at [http://ifl.sagepub.com](http://ifl.sagepub.com)
- **Open access** at [www.ifla.org](http://www.ifla.org)
IFLA Journal submissions

- Types of submissions
  - Original articles
  - Review articles
  - Case studies
  - Essays
- Typical article length 3,000 – 8,000 words
- Range of research approaches
- Diverse topics
- Special issues
- How to submit: Online submission and peer review system, SAGE Track: https://mc.manuscriptcentral.com/ifl
The editorial and peer review process

Amanda Cossham
Preparing manuscript for peer review: Checklist

• READ the manuscript submission guidelines
  • Type of paper
  • Referencing style
  • Correct citations
  • Word limit
  • Title, abstract, keywords
  • Conventions of academic writing
  • Supplemental data?
• Proof read – good standards of grammar and spelling
• Cover letter
Preparing your manuscript: Copyright and ethics

- Obtain permission for all copyrighted material
- Authorship / Acknowledgment
- Funding statement
- Conflict of interest
- Plagiarism (don’t do it)
- Journal Contributor’s Publishing Agreement
- COPE - http://publicationethics.org/
How the publication process works

1. Write
2. Submit
3. Review
4. Revise
5. Re-submit
6. Acceptance
7. Online publication
8. Print publication
9. Editor’s “desk reject”
10. Reject after review
Revising your paper

- Accept without change – extremely rare
- Be prepared to revise your paper – reviewers can give really valuable feedback on your work, so take their comments on board and try to take an objective look at your work
- Most common revisions
- Follow the timeframes requested for review
- Demonstrate what you have changed
- Address each referee point in a covering note
- If you can’t meet all criticisms, explain why
- Be positive
- Process can take 2-3 iterations
Handling rejection

• Reasons for rejection
• Read the referees’ report and the Editor’s letter
• Focus on why
• Try and re-work the paper
• Consider submitting to an alternative journal
A published author’s view

Jayshree Mamtora
Jayshree’s experience

- Why IFLA Journal?
  - Criteria
  - Personal experiences
- Submission and Review process
  - *Mise en place!*
  - Allow plenty of time
  - Respond to reviewer feedback
- Take-aways
  - Highly recommend publishing in IFLA Journal
  - Great support
Jayshree’s articles in *IFLA Journal*

**Open access repositories in the Asia–Oceania region: Experiences and guidelines from three academic institutions** / Jayshree Mamtora, Tina Yang, Diljit Singh, 2015

**Reconciliation in Australia: The academic library empowering the Indigenous community** / Jayshree Mamtora, Claire Ovaska, Bronwyn Mathiesen, 2021
Author support and resources

Amanda Cossham
Pre-publication services

- SAGE: Submission guidelines on the SAGE Author Gateway including PDF guide on how to get published [https://uk.sagepub.com/en-gb/eur/how-to-get-published](https://uk.sagepub.com/en-gb/eur/how-to-get-published)
Post-publication services

- Search engine optimization (SEO)
- Coverage in abstracting and indexing services
- SAGE Journals Platform
- Alerts, usage and citation tracking
- Use Kudos to increase impact via social media
  https://www.growkudos.com/
- Figshare: see how many downloads/views your data receives
Other ways to promote your paper

• Link to your article in your email signature
• Email a link to interested colleagues and peers
• Create a social media account – Twitter, Facebook, LinkedIn, Google+ account
• Follow peers and other relevant accounts in the field and share links to your work to encourage active engagement in the scholarly community
• Share at conferences with fellow researchers
Questions

Useful contacts

• Anne Goulding, anne.goulding@vuw.ac.nz
• Amanda Cossham, amanda.cossham@openpolytechnic.ac.nz
• Jayshree Mamtora, jayshree.mamtora@jcu.edu.au
• Steve Witt, Editor, IFLA Journal swwitt@illinois.edu
• Miriam Hodge, SAGE miriam.hodge@sagepub.co.uk
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