Global Convening 28-29 June 2018 • New York, USA
Welcome and Introductions

Gerald Leitner, IFLA Secretary General

Nick Higgins, Director and Chief Librarian, Brooklyn Public Library

Loida Garcia-Febo, ALA President

Glòria Pérez-Salmerón, IFLA President
Opening of the International Advocacy Programme Global Convening

Gerald Leitner

*IFLA Secretary General*
Welcome

Nick Higgins

*Director and Chief Librarian, Brooklyn Public Library*
Words from

Loida Garcia-Febo
ALA President
Keynote:

"The Motors of Change, Moving Up a Gear”

Glòria Pérez-Salmerón

IFLA President
Introduction to the IAP Global Convening

Gerald Leitner

IFLA Secretary General
Warming up the engines...

What is your favourite story?
Any idea you would like to share?
Learning from Success: Looking Back at Two Years of the International Advocacy Programme

Gerald Leitner

*IFLA Secretary General*
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train the trainer workshop
Trainers from 15 countries in all regions
regional workshops on the SDGs, libraries and advocacy
Europe

IFLA IAP
INTERNATIONAL ADVOCACY PROGRAMME
150 leaders in the library field signed agreements with IFLA to take action
70 countries participated in all regional workshops
24 projects funded by IFLA to raise awareness and increase capacity for advocacy
additional countries got involved through these projects
76 participating countries from all regions
115 countries involved
773 trainings and meetings organised around the world to raise awareness of the SDGs
20,857

librarians reached with these trainings and meetings
62,390

library-end users or general public reached through activities and SDG-awareness campaigns
meetings with government officials or decision-makers and
49
meetings with United Nations representatives
Nearly 10 references to libraries in SDG-related National Development Plans
To what extent would you think the library community is involved in government discussions related to the UN 2030 Agenda in your country?
Libraries and the Sustainable Development Goals
a storytelling manual

librarymap.ifla.org/storytelling-manual
#WorldLibraryMap #StoriesThatMatter #Lib4Dev

INTERNATIONAL ADVOCACY PROGRAMME
EVERY LIBRARIAN AN ADVOCATE!
Moving Up a Gear: Planning for the Future (Part I)

Gerald Leitner

IFLA Secretary General
Experiences with the IAP from the participants

Gerald Leitner
IFLA Secretary General
Reflect on the next questions, for your country:

1. What has worked for you in your advocacy efforts? [TRIGGER]

2. What is limiting your advocacy work? [BARRIER]
Write down your ideas about triggers and barriers
Table discussion about triggers and barriers
Open discussion about triggers and barriers
✓ 1 idea = 1 card

✓ Write clearly, using full sentences

✓ Note down your ideas of what worked (3 ideas) and what is limiting you (3 ideas)
✓ Identify your country worksheet
✓ Attach your cards to your country worksheet
Take pictures of what you find interesting!
Take a coffee or tea + Connect
Planning ahead: What do you need to know about the UN 2030 Agenda in the coming years?

Stephen Wyber

*IFLA Manager, Policy and Advocacy*
Key Message #1

Libraries can engage upstream through thematic and regional fora
Key Message #2

We have an opportunity, with the focus on SDGs 4, 8 and 16, to highlight the work of libraries.
Key Message #3

In countries doing Voluntary National Reviews, there is a chance to place libraries at the heart of discussions.
Key Message #4

In the 2019 review of the SDGs, we must **defend** and **strengthen** the place of access to information.
Key Message #5

We have an opportunity to campaign for better indicators of access to information.
#1 Libraries can engage upstream through thematic and regional fora.

#2 We have an opportunity, with the focus on SDGs 4, 8 and 16, to highlight the work of libraries.

#3 In countries doing Voluntary National Reviews, there is a chance to place libraries at the heart of discussions.

#4 In the 2019 review of the SDGs, we must defend and strengthen the place of access to information.

In the 2019 review of the SDGs, we must defend and strengthen the place of access to information.
Lunch break + Gallery walk
Moving Up a Gear: Taking library SDG advocacy to the next level

Gerald Leitner

IFLA Secretary General
Moving Up a Gear: Planning for the Future (Part II)

Gerald Leitner

IFLA Secretary General
Reflect on the next question, for your country:

**3** What more can I do in my country to deliver results?

Moving up to the next step!
Reflect on the next question, for your country:

In which ways can we work together with IFLA to support our advocacy on libraries and the SDGs?
Reflect on the next questions, for your country:

3. What more can I do in my country to deliver results? (3 ideas)

4. In which ways can we work together with IFLA to support our advocacy on libraries and the SDGs? (5 ideas)
Write down your ideas about delivering results working and together with IFLA
Table discussion about delivering results and working together with IFLA

REMEMBER!
YOUR IDEAS NEED TO BE:

- Specific
- Measurable
- Attainable
- Relevant
- Time Based

Image: Dungdm93 via Wikimedia Commons (CC BY-SA 4.0)
Open discussion about delivering results and working together with IFLA
✓ 1 idea = 1 card
✓ Write clearly, using full sentences
✓ Note down your 3 ideas to deliver results and to work together with IFLA in your country
✓ Attach your cards to your country sheet
✓ Attach your cards to your country worksheet
Gallery walk
Take a picture with your country worksheet
Wrap-up & Conclusions

Gerald Leitner

*IFLA Secretary General*
Closing of the first day

Gloria Pérez-Salmerón

IFLA President
Departure to the United Nations

✓ Walk to the entrance of the library to get in the shuttle bus to the UN

Photo: Knowsphotos via Flick (CC BY-NC 2.0)
Global Convening 28-29 June 2018 • New York, USA
SHOWCASE

Libraries as Partners for Development
Opening

Gerald Leitner

IFLA Secretary General
Welcome to The New York Public Library

Anthony Marx
President and CEO, The New York Public Library
Welcome

Alison Smale
Under-Secretary General for Public Information, United Nations
Motors of Change: Libraries, Access to Information and Development

Glòria Pérez-Salmerón

IFLA President
Building a Movement: the IFLA International Advocacy Programme and the SDGs

Gerald Leitner

IFLA Secretary General
train the trainer workshop
15

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reached through activities and
SDG-awareness campaigns
Nearly 10 references to libraries in SDG-related National Development Plans
Celebrating successes in raising awareness

Moderator: Glòria Pérez-Salmerón, IFLA President

Presenters:

Raphaëlle Bats (France)
Elvira Lapuz (Philippines)

Discussion with:

Thanos Giannakopoulos, Chief UN Dag Hammarskjöld Library
French Libraries & Agenda 2030
Hello!

Raphaëlle Bats
Trained by IFLA in Dec. 2017
With Patrick Megel
Objectives post IAP training

**ORGANISATION**
Having a national workgroup

**COLLECTION**
Finding statistics and stories

**SENSIBILISATION**
Helping French librarians to understand their role in SD

**ADVOCACY TOOLS**
Preparing document for advocacy campaign
Organisation
And now, with
Thanks to: Camille Delaune
Surveys

**ABF**

In 2017, 30 answers from French libraries, 150 actions

**AIFBD**

In 2018, 60 answers from francophone libraries, 200 actions
More actions found through 2 databasis

- Bibliothèques dans la cité
- Plateforme des projets
Survey AIFBD

• Enquête AIFBD lancée en janvier 2018 : 60 réponses

•
Final Database

ODD 1 : Pas de pauvreté

TYPOLOGIE D' Actions

accueil des réfugiés

DESCRIPTION (SOURCE ONU)

Éliminer l'extrême pauvreté et la faim.

La pauvreté ne se résume pas à l'insuffisance de revenus et de ressources

LOGO ODD
Actions

BM
- BM Martigues : Fringothèque
- BM Lyon : Mémoires minoritaires
- BM Bordeaux : Fabrique du citoyen.

SCD
- BU Angers : archives du féminisme.
- BU Lyon 1 : Learning Lab

Autres
- BPI : Permanence santé
- BnF : data?
Map of Stories IFLA
Sensibilisation
Conferences and présentations

- in the ABF network (7)
- In conferences about advocacy or SD (2)
- Workshops for testing the serious game (3)
Articles

- In ABF Magazine: 2
- In « Actualittés » Magazine: 3 news (site web, serious game, brochure)
- In « Livre hebdo » Magazine: 2 news (website, serious game)
Le rôle des bibliothèques françaises dans la mise en œuvre de l'Agenda 2030 des Nations Unies

Adoptés pendant l'Assemblée Générale de l'ONU, les 17 objectifs de développement durable forment le cœur de l'Agenda 2030. Parce que nous pensons que les bibliothèques sont des actrices du développement durable, dont les missions dépassent la culture et la formation, ce site web vise à vous donner des outils, des points de contexte, des retours d'expérience, comme autant d'éléments stratégiques qui vous permettront d'inscrire votre bibliothèque dans une démarche durable à l'échelle de votre territoire et d'en faire un plaidoyer auprès de vos tutelles.

En savoir plus >

https://agenda2030bibfr.wixsite.com/agenda2030bib
Serious Game

Boardgame

To be downloaded

French and English

https://agenda2030bibfr.wixsite.com/agenda2030bib/jeu
Serious Game, V2

Version Bingo
Videos

Only one for test: SDG 1

Project of Certificate
Advocacy Tools
UN Meetings

Regional Forum for SD for the UNECE Region, Genève

Experimenting advocacy in live

International Meeting Playbook, with Stephen & Vesna
Leaflet

Brochure *France*

Given to the Ministre of Culture and communication, via her representants at the ABF congress.

Send to all libraries participants to give to their city councils.
Thank you!

Any questions?

Raphaëlle Bats
Celebrating successes in raising awareness

**Moderator:** Glòria Pérez-Salmerón, *IFLA President*

**Presenters:**
- Raphaëlle Bats (France)
- Elvira Lapuz (Philippines)

**Discussion with:**
- Thanos Giannakopoulos, *Chief UN Dag Hammarskjöld Library*
Highlights of Advocacy Work

Elvira B. Lapuz
Associate, IFLA International Leaders Programme2
A leader’s journey...

Leaders advocate!

IFLA IAP Asia Oceania, Singapore 2016
Libraries, Development and the United Nations 2030 Agenda

Elvira B. Lapuz

http://www.globalgah.org/global-goals/no-poverty/
Asia Pacific Peoples' Forum on Sustainable Development
25 - 27th March 2018 | Chulalongkorn University | Bangkok, Thailand

Defending the Environment, Redefining Resilience:
Our Collective Actions for Development Justice

#PeoplesForum2018
#DevelopmentJustice
#APFS2018
Sign-in and share!
“There is no sustainable development without access to information. And there is no meaningful, inclusive access to information without libraries.” – Donna Scheeder, Former IFLA President
Thank You!

ELVIRA B. LAPUZ
Deputy University Librarian
University of the Philippines
Ex-Officio President, Philippine Librarians Association (PLAI)

eblapuz@up.edu.ph
Celebrating successes in raising awareness

Moderator: Glòria Pérez-Salmerón, IFLA President

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Raphaëlle Bats (France)
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Discussion with:

Thanos Giannakopoulos, Chief UN Dag Hammarskjöld Library
Celebrating successes in engaging in national policy planning

Moderator: Gerald Leitner, IFLA Secretary General

Presenters:
  Vicki McDonald (Australia)
  Nicholas Graham (Jamaica)

Discussion with:
  Irena Zubcevic, UN Department for Economic and Social Affairs
How do the SDGs relate to the forward thinking of your library and information service or organisation?
Libraries help deliver the SDG targets

Universal literacy is recognised in the vision for the UN 2030 Agenda

Libraries can help report against the SDGs

Family literacy: 121,000 storytimes for 3.1 million participants every year

Digital inclusion: more than 13,000 public access PCs

Libraries can help engage the public

11,000 physical locations and more than 4000 websites

Approximately 12.9 million library users
Government and other stakeholders
Thank you!

Vicki McDonald
past President – Australian Library and Information Association (ALIA)
State Librarian and Chief Executive Officer, State Library of Queensland

vicki.mcdonald@slq.qld.gov.au
Celebrating successes in engaging in national policy planning

**Moderator:** Gerald Leitner, *IFLA Secretary General*

**Presenters:**

Vicki McDonald (Australia)
Nicholas Graham (Jamaica)

**Discussion with:**

Irena Zubcevic, *UN Department for Economic and Social Affairs*
Celebrating successes in developing partnerships

**Moderator:** Stephen Wyber, *IFLA Manager, Policy and Advocacy*

**Presenters:**
- Elizabeth Matheus (Namibia)
- Zoubeida Bouallagui (Tunisia)

**Discussion with:**
- Ola Göransson, *UN Partnerships Team*
Closing

Gerald Leitner

*IFLA Secretary General*
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#Lib4Dev #DA2I
Please help yourself to some light lunch
Tour of The New York Public Library

☑ Follow the IFLA staff who will guide you to the meeting point to start the tour
WORKSHOP

SDG Storytelling for Showing the Impact of Libraries

TELL YOUR STORY!
Opening of the Workshop

Glòria Pérez-Salmerón

IFLA President
Storytelling game
Storytelling – Inspiring from stories of others

✓ Share your story!
How can we tell better stories?

1. In pairs:
   - ✓ **Storyteller** – share the story
   - ✓ **Listener** – listen to memorise
How can we tell better stories?

In small groups of four:

✓ Listeners share stories they were told
✓ Storytellers make notes
How can we tell better stories?

Table discussion about do’s and don’ts
How can we tell better stories?

Open discussion about do’s and don’ts
Coffee + Storytelling
Storytelling for the Library Map of the World

The UN 2030 Agenda for Sustainable Development is a framework of 17 Sustainable Development Goals (SDGs) spanning economic, environmental and social development. SDG stories demonstrate how libraries and access to information contribute to improved outcomes across all SDGs. Select a country to see relevant stories.
Libraries and the Sustainable Development Goals
a storytelling manual

librarymap.ifla.org/storytelling-manual
#WorldLibraryMap #StoriesThatMatter #Lib4Dev
“Storytelling in a library context means capturing the initial spark of inspiration, then allowing that spark to guide you. Together we surface new ideas, build relationships, and deliver sustained community engagement.”

Matt Finch
HOW TO TELL YOUR STORY

Your story should have:

✓ A catchy title
✓ A strong opening
✓ Effective scene-setting
✓ A clear narrative
✓ A meaningful ending
✓ Great illustrations
HOW TO TELL YOUR STORY
Re-focus from LIBRARY PERSPECTIVE to COMMUNITY PERSPECTIVE

WHY?
Description of a problem or challenge in the community that your library activity, project or programme was designed to address

WHAT? HOW? WHEN?
Brief description of an activity, project or programme

SO WHAT?
Description of impact on the community and evidence of its contribution to local, regional or national development needs
How can we improve our stories?

1. Individually review your story by using:
   - Do’s and don’ts
   - Checklist
How can we improve our stories?

In pairs:
- **Storyteller** – tell the improved story
- **Listeners** – provide feedback
How can we improve our stories?

Table discussion about storytelling for the Library Map of the World

Why?  What?  So what?
How can we improve our stories?

Open discussion about storytelling for the Library Map of the World

Why? -> What? -> So what?
Storytelling – Celebrating improved stories

✓ Share your improved story!
Wrap-up & Conclusions

Gerald Leitner

IFLA Secretary General
Closing of the IAP Global Convening

Glòria Pérez-Salmerón

*IFLA President*
Group Photo

✓ Follow the IFLA staff who will guide you to take our group photo at the entrance of the NYPL (bring all your belongins with you!)
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ifla.org/libraries-development
#Lib4Dev #DA2I