IFLA WEBINAR

Library Map of the World

What's going on and how to engage?

@IFLA.LibraryMap

#WorldLibraryMap
Agenda

- **Opening**
  Gerald Leitner, IFLA Secretary General

- **Meet the Library Map of the World (LMW) Team**
  Kristine Paberza, Eshka Lake and Vesselina Vassileva

- **On the agenda — three engagement areas**
  - Data
  - Country Pages
  - SDG Stories

- **Stay tuned with the LMW!**

- **Questions and Answers**
Opening

Gerald Leitner
IFLA Secretary General
Meet the LMW Team

Kristine Paberza
Member Engagement Officer

Eshka Lake
Administrative Assistant, Data Processing and Analysis

Vesselina Vassileva
Administrative Assistant, Data Processing and Analysis
On the agenda – three engagement areas

DATA (Library Statistics)
- Scope (metrics and library types)
- Data partners
- Annual cycle
- Facilitation and curation process

COUNTRY PAGES (Library Landscape)
- Scope (generated / contributed content)
- Content partners
- Ongoing facilitated process
- Curation process

SDG STORIES (Library Stories)
- Storytelling Manual
- Minimum requirements
- Contributors (Individual libraries / National partners)
- Curation process
8 metrics for all library types

**LIBRARY TYPES**
- National libraries
- Academic libraries
- Public libraries
- Community libraries
- School libraries
- Other libraries

**METRICS**
- Number of libraries
- Libraries with Internet access
- Staff (FTE)
- Volunteers (headcount)
- Registered Users
- Physical Visits
- Physical Loans
- Electronic Loans
Data collection in partnership

**LMW Data partners**
collate data at the national level

- National library associations
- National libraries
- Other libraries
- Other library support organisations

Global library statistics

Data aggregation at the national level

Data collection starts at the individual library
Ongoing annual cycle

- National data collection
  Preparation for global data collection

- Submission of new or updated data
  Interim deadline for WLIC

- Submission of new or updated data
  Closing of annual data collection

- Engagement analysis
  Data availability percentage index

Jan | Mar | Apr | Jun | July | Oct | Nov | Dec
Submission of new or updated DATA

• **Start with what you have** – existing statistics
• Collaborate at the national level and **submit aggregated data**
• **Electronic submission form** – unique links shared with data partners
• **Update your data** (fill in the form) even if your previously submitted data didn’t change:
  • Data is not available
  • Library type/Metric is not applicable
Curation and publishing of your DATA

- **Quality check** by the LMW team
- **Weekly data updates** on the LMW website
- **On-going messaging** on the LMW Twitter: @IFLA_LibraryMap
Library Map of the World

THE NEXT BIG STEP
Separate pages for each country with information about:
• Libraries and library field
• Organisations
• Policy and Legislation
• Education and Events
### Scope of content

#### GENERATED CONTENT
- Facts about the country
- Performance metrics
- Contextual indicators
- SDG stories

#### CONTRIBUTED CONTENT
- Description of library environment
- Library location resources
- Organisations
- Policy and Legislation
- Education and Events
Content partners

LMW Content Partners
Liaise with other institutions/experts in the country

- National library associations
- National libraries
- Other libraries
- Other library support organisations
Ongoing process of engagement, review and update of the content

Invitation to engage, review and update the content

Jan  Mar  Apr  Jun  July  Oct  Nov  Dec
Preparation and submission of content

• Essential precondition – we must have received Data submission before opening the Country Page

• Review the submission form (PDF), identify information gaps, gather information from other organisations and/or experts

• Submit through an electronic submission form – unique links sent to content partners
Curation and publishing of your content

- **Curation** by the LMW Team
- **Launching** the Country Pages functionality at IFLA WLIC 2018 in Kuala Lumpur
- Ongoing **messaging on the LMW Twitter**: @IFLA.LibraryMap
SDG STORIES

Library Map of the World

SUSTAINABLE DEVELOPMENT GOALS & LIBRARIES
The UN 2030 Agenda for Sustainable Development is a framework of 17 Sustainable Development Goals (SDGs) spanning economic, environmental and social development. SDG stories demonstrate how libraries and access to information contribute to improved outcomes across all SDGs. Select a country to see relevant stories.

SDG STORIES

Search

3 Countries
4 Stories

Select a country to view stories.

GOAL 2: Zero Hunger
1 Story

GOAL 4: Quality Education
1 Story

GOAL 6: Clean Water and Sanitation
1 Story

LEGEND
- Countries with SDG Stories
- Selected Country
- No Data Available
A storytelling manual

Libraries and the Sustainable Development Goals
a storytelling manual

DOWNLOAD PDF
Inspire
Prepare
Submit
Advocate
Minimum requirements for each story

- **WHY?** Description of a problem or challenge in the community that your library activity, project or programme was designed to address
- **WHAT? HOW? WHEN?** Brief description of an activity, project or programme
- **SO WHAT?** Description of impact on the community and evidence of its contribution to local, regional or national development needs
Curation of your story - three phases

1. Working on **title and narrative**
   a. Storytelling Manual - How to tell your story
   b. Checklist

2. Preparing illustrations (pictures / videos) and further information links
   a. Manual - How to tell your story visually
   b. How to deal with copyright
   c. Checklist

3. Working on **translation** to other language
   a. Title and Narrative
   b. Metadata for pictures and videos
   c. Titles of further information links
Stay Tuned with the LMW!

• Follow us on Twitter: @IFLA_LibraryMap

• Use the hashtags #WorldLibraryMap #StoriesThatMatter #Lib4Dev #SDGs

• Visit the website: librarymap.ifla.org

• Contact us at: librarymap@ifla.org
Questions and Answers

• Use the **Zoom chat** option to send your questions!

• **Recording and slides** will be available in the IFLA website (bit.ly/2NK3zHS)

• We will also share **answers to the questions** that we didn’t have time to answer!
Library Map of the World

What's going on and how to engage?

@IFLA_LibraryMap
#WorldLibraryMap