



Information Literacy Section 1st Standing Committee Meeting Minutes

Helsinki, Finland

Exhibition and Convention Centre, room 207

Saturday 11 August, 14:45 – 17:15

Standing Committee Members present

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Members Absent

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1. Welcome

The session was convened at 14:50 with brief introductions from attendees and apologies for absences of members.

2. Approval of the Minutes of the San Juan 2011 meetings and of the SC I agenda

The minutes of the 2011 meetings - [IL Section SC minutes](#) - were approved, as was the SC I agenda.

3. Officers' report

a. Chair/Treasurer's report

The SC was allocated 400 euros in administrative funds this past year. The amount of 363 euros was spent on the presentation of the media and information literacy recommendations at the IFAP meeting in Paris, as part of the IFLA collaboration with UNESCO.

The rest of the funds will be used to cover copying expenses during the conference.

At next year's first SC meeting, we will have the election for a new chair, since Maria Carme's term is over.

b. The secretary did not have a report.

c. Information Coordinator's report

There are 403 members on the section's mailing list. The IL Section blog has 34 messages. The IL Section wiki was not as successful as hoped, with Albert as the only one who used it.

4. IL section activities in Helsinki

a. Conference programme session 93 (Monday 13 August, 09:30-12:45, Session Room 5): *Information literacy meets E-learning: let's talk about interconnections and outcomes* (co-sponsored with E-learning Special Interest Group):

Agnes Colnot, convenor for the section, reported that there will be 8 speakers, who were chosen from the sixty-three abstracts submitted. Agnes requested help with preparing and distributing the evaluation form. Sharon will copy the form; Laura, Zuza, and Gunilla will hand out the forms at the programme.

b. UNESCO open session 96 (Monday 13 August, 11:00-12:45, Session Room 5). Everyone is encouraged to attend (except that it conflicts with the second half of our programme). Maria Carme will talk about the Media and Information Literacy recommendations as part of a panel.

c. The second Standing Committee meeting will be Tuesday, 14 August, 11:30-13:00, Room 206.

d. Division Leadership Brief. Maria Carme attended this meeting, which was held on Saturday morning.

- Unlike in previous years, if we want administrative funds, we will need to apply, with a deadline of October 31.
- This is also the deadline for requests for project funding. IFLA Headquarters is working on guidelines for projects, but they won't be ready by the deadline. Approved projects will be announced in the spring.
- Keynote speakers at programmes will get one-day passes, rather than having to pay registration.
- We were reminded to link our activities to IFLA goals.

e. Division Leadership Forum. Sharon will attend this meeting on Sunday morning and report at the next SC meeting.

f. Officers training session. Sharon will attend on Tuesday afternoon, after the SC meeting.

g. Information Coordinators/Web Editors meeting (August 14 or 15): Albert will attend.

h. Section lunch. Will be after the 2nd SC meeting on Tuesday. Leena will make a reservation.

5. Current section tasks (see Appendix 1: *IFLA IL Section: SC members' tasks 2011-2012*)

a. Collaboration with UNESCO/IFAP (Maria Carme and Evgeny Kuzmin, IFAP Chair):

i. UNESCO MIL Curriculum for Teachers. Maria Carme and Jésus Lau were invited to attend the

International Expert Meeting organised by IFAP in Moscow, 12 December 2011

to discuss this document. They stressed the importance to strengthen IL components in the curriculum, which mainly focuses on media literacy. Maria Carme sent IFAP a document with specific comments on the document at IFAP's request.

ii. MIL Recommendations: Evgeny Kuzmin, a guest at the SC meeting, described the history of the collaboration between IFLA and IFAP, which began two years ago with a joint action plan. Great progress was made this past year on the first collaborative initiative, as the IFLA MIL recommendations were approved by the IFLA Governing Board on December 7, 2011, and then were approved by 26 member states of the IFAP Intergovernmental Council at the IFAP meeting in Paris in April 2012. The next major step will be for the recommendations to be presented at the UNESCO General Conference in 2013. If they are approved, they will then have some political influence. See the IL SC webpage for further information and the recommendations:

<http://www.ifla.org/en/news/new-ifla-media-and-information-literacy-recommendations>

- iii. MIL Conference in Moscow June 2012: IFLA, IFAP, and UNESCO co-sponsored the International Conference on Media and Information Literacy for Knowledge Societies in Moscow, June 24-28, 2012. There were over 130 participants from 40 countries in all continents at the conference, including several IL SC Committee members: Maria Carme – as a co-chair for the conference and leader of the working group on the MIL declaration document, Albert Boekhorst – as a keynote speaker, and Dilara Begum, Natalia Gendina, Sharon Mader, Heike vom Orde, and Sheila Webber, who all presented papers. See the link below for the UNESCO webpage with a summary of the conference, along with all papers and presentations:
<http://www.unesco.org/new/en/communication-and-information/resources/news-and-in-focus-articles/in-focus-articles/2012/media-and-information-literacy-for-knowledge-societies>
- iv. *Moscow Declaration on Media and Information Literacy* (Moscow, 28 June 2012): One of the tangible outcomes of the Moscow conference was the *Moscow Declaration on MIL*, which developed out of intense discussions and debate among all participants. Evgeny brought copies to distribute at the SC meeting and it is also on the IL SC webpage at <http://www.ifla.org/en/publications/moscow-declaration-on-media-and-information-literacy>
- v. Next steps: Irmgarda Kasinskaite-Buddeberg, Programme Specialist for the Communication and Information Sector of UNESCO in Paris, contacted Maria Carme to discuss how UNESCO and IFLA (specifically, the IL SC) could work together on the further development of the MIL Indicators. She would like to issue a contract to IFLA for the work and asked that a coordinator be identified. Albert would be a likely candidate, given all his work in this area. He has already been invited to address the UNESCO Communication and Information Sector in September. If other committee members are interested in working on this initiative, they should let Maria Carme know. Irmgarda has also contacted Antonin and Cécile concerning a project in West Africa.

6. Reports from Satellite Conferences

a. Riga

Francis Kirkwood provided the report on the satellite, *Information for Civic Literacy*, which the ATINA SIG and the Africa Section co-sponsored with ILS. He noted that IL SC members Franziska and Dahlia had contributed to organizing the satellite. There were 160 registrants, including 60 Chinese colleagues, who participated over the 2 ½ days. Discussion focused on the definition of civil literacy. One definition was based on citizenship, and one went beyond. Frances noted that Natalia Gendina, IL SC member, made an excellent presentation that linked media literacy, information literacy, and civic literacy. This was the first time that a satellite was translated into 8 languages, including Latvian.

b. Tampere

Leena Toivonen, the IL SC co-convenor, reported on the successful conference, *The Road to Information Literacy: Librarians as Facilitators of Learning*, which was co-sponsored with Continuing Professional Development and Workplace Learning Section. There were 126 participants from 21 countries, with 49 presenters. The proceedings have been published as a book. Feedback forms praised the friendly and enthusiastic atmosphere. The other section felt that the keynotes were a big

reason for the success. The mentoring initiative (from CPD Section) was very useful for presenters, so we should think about continuing this for our section satellites and programmes.

7. Future Conferences

a. Conference programme proposals for 2013

i. Joint programme with Education and Training Section (Lisa)

Lisa will go to the Education and Training Section meeting on Tuesday. Since she is a co-convenor for the Singapore satellite, will need another convenor for this programme.

ii. Joint programme with School Libraries (Albert) and Literacy and Reading Sections (Maria Carme)

Albert went to the School Libraries meeting; they talked about civic literacy as a topic. Maria Carme had talked to the Literacy and Reading Section. Leslie Farmer, a guest, spoke as a member of the Literacy and Reading Section, and indicated that they are very interested in intergenerational literacy (text vs. techno generations) and will be discussing this further at their meeting on Monday.

iii. At the second IL SC meeting, we will need to decide which programme to choose:

- 1) A joint programme with Literacy and Reading on intergenerational literacy, or
- 2) A joint programme with School Libraries on civic literacy.

b. Satellite meetings in 2013

i. Joint satellite with Reference and Information Services Section, in collaboration with the National Library of Singapore: *Redefining and Refining Information Literacy and Reference Services in the Digital Age*

ii. The satellite will be held August 15 and 16 at the National Library Building. Organizers have received \$10,000 USD to support the conference. Lisa has volunteered to be one of the convenors and will have a fuller report at Tuesday's meeting after a meeting Monday with RIS Section colleagues.

8. Future tasks

a. Section annual report 2011-2012: Maria Carme and Sharon will prepare this report.

b. Section action plan 2013-2014: Maria Carme will prepare based on meeting discussions.

c. Further collaboration with UNESCO/IFAP: Evgeny Kuzmin, of the Russian Committee for UNESCO IFAP, spoke about the collaboration with IFLA.

i. Every year (in November), he organizes a conference on reading, and he will propose that this be an international conference, not just a national conference, to bring together experts from the media and information literacy sphere, along with politicians and experts from the reading sphere.

ii. Our participation is encouraged and needed in the further development of the Media and Information Literacy (MIL) Indicators. The UNESCO office will establish a framework for a more formal collaboration.

iii. We all need to work to ensure that the MIL recommendations to UNESCO are approved.

- d. European Conference on Information Literacy (ECIL), Istanbul, 22-25 October 2013
(www.ilconf.org): The sponsors have asked for our support. Some IL SC members are part of the conference planning committee.
- e. IL Open Education Resources (OER) platform and International Information Literacy Resources Directory: The Directory was a joint project with UNESCO, but is a bit “static” now. A number of countries were asked to contribute a report on IL activities in their countries, with the goal being to expand beyond what was happening in the English-speaking countries. Maria Carme will contact the OER platform in the UK as they have expressed an interest in collaborating with our section to develop the directory in a more dynamic way, also in collaboration with UNESCO in Paris.
- f. Other projects/IL events: A representative from the Bill and Melinda Gates Foundation announced that they are now taking applications for the next round of \$1 million awards, with a deadline of September 30.

The last item on the agenda (Section communication: Wiki, Facebook) will be moved to the Tuesday meeting agenda.

The meeting was adjourned at 5:50 p.m.



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Exhibition and Convention Centre, room 206

Tuesday 14 August, 11:30-13:00

Standing Committee Members present

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1. Welcome and approval of agenda

The meeting was convened at 11:35 and the agenda was approved

2. Committee Membership

- a. Two members will be finishing their second terms next year: Mireille Lamouroux and Maria Carme Torras i Calvo.
- b. Six members who will be up for re-election next year: Laura Ballestra, Chihfeng Lin, Sharon Mader, Ruth Stubbings, Sheila Webber, and Franziska (who is serving out the remainder of Douglas Newcomb's term).
- c. The terms for two corresponding members will be expiring next year: Sean Cordes and Stefania Puccini.

At the first meeting in Singapore 2013, there will be an election for chair and secretary.

3. IL section activities in Helsinki

- a. Report on the Conference programme session, Monday 13 August, 09:30 – 12:45: *Information literacy meets E-learning: let's talk about interconnections and outcomes* — Information Literacy with E-learning Special Interest Group

Agnes Colnot, as co-convenor, reported that attendance ranged from 192 at the beginning to 75 at the beginning of the 2nd part (11:15), and 65 at the end. There was another program at 11:30 which drew people away.

There were 30 evaluation forms returned. People indicated that the topics were interesting and well-presented, with the presentation on micro-elearning being well-received. Some felt that a three-hour session was too long and that there was no time for discussion of the issues. Agnes noted that 63 abstracts had been received, so it was difficult to narrow the selection down.

Committee members were interested in the possibility of other formats for future programs. Thanks were extended to Agnes, Laura, and others for all of their work in making a successful program.

b. UNESCO open session - Monday 13 August, 11:00 - 12:45 (Maria Carme)

There were around 150 attendees at this session, which featured Maria Carme and Evgeny Kuzmin among the presenters, who discussed the history and the ongoing collaboration between UNESCO and IFLA.

c. Division III (Services) Leadership Forum - Sun 12 August, 08.30-10:00 (Sharon)

i. Project Proposals:

- A project proposal is more likely to be approved by the Professional Committee if (1) we can show how it's connected to our Strategic Plan and our Action Plan and (2) we provide a budget that clearly shows what the funds are being requested for.
- In addition, every year, funds are underspent because projects are delayed or not completed, so we should be realistic about the feasibility of accomplishing our project.
- Attendees requested guidelines for proposals, including some indication of the maximum dollars to be awarded.

ii. Administrative funds:

The Division Chair asked if we needed administrative funds, and everyone present agreed that we did.

- For 2011-12, 400 euros was available. For 2012-13, 350 euros is proposed, and this will be decided at the December PC meeting.
- Any money unspent by December 31 can't be rolled forward to the next year.
- Sections can indicate that we want to spend administrative funds on a project.
- We can only apply for funding for projects that last no more than two years.

Lisa proposed that we apply for project funds, and Maria Carme suggested that the focus could be development of the MIL Indicators.

d. Section lunch

Leena announced that she had made reservations following the meeting at the Terra Nova restaurant in the adjacent hotel.

4. Conference 2013

a. Conference programme proposals

- i. Maria Carme talked to the Chair of the Literacy and Reading Section. They would like to have a program, but would only like two hours, with a more interactive format, such as round tables. The proposed topic would be intergenerational literacy, with a focus on certain age groups. Albert suggested using the “unconference” format Sheila used at Gothenburg.

Convenors are needed from our section. Laura and Sheila volunteered to assist and Zuza is willing to be a reviewer. *NOTE: Following the conference, Dilara and Chihfeng agreed to be co-convenors.*

- ii. Albert discussed the possible program collaboration with the School Libraries Section, with a focus on citizenship and civic literacy. Sheila asked if we could use the extra program hour for something else, such as a forum for the IL professional profile or the MIL indicators.

Franziska volunteered to be the main convenor from our section. Other volunteers are Mireille and Natalia. It was suggested that Dahlia would be interested, given her participation in the Riga satellite, but we will have to confirm with her, since she was not able to be at this meeting.

- iii. Lisa met with the chair of the Education and Training Section about a possible joint program. They already have a lot planned for 2013, so they are looking ahead to 2014 for a possible satellite. They are thinking of an offsite session of ½ to 2 days during the conference, and hope to find a library school to host so there would be no travel costs. We agreed to continue with preliminary discussions.

- iv. Albert reported that the Health and Biosciences Section is interested in a collaboration for 2014.

b. Joint satellite with Reference and Information Services Section: *Redefining and Refining Information Literacy and Reference Services in the Digital Age*, August 15-16, 2013, Singapore National Library

- i. Lisa is the co-convenor and Judy Ng is the co-convenor from RISS. Chow Wun Han and Jackie Teo from the Singapore National Library, who are here today, are part of the organizing team. The group has discussed themes and budget. The Singapore National Library has received a

substantial donation to cover many of the costs and they will be able to accommodate up to 200 participants.

- ii. They want to use some alternative conference organizational approaches, such as the “teach me” technique used at the LILAC conference, where many people are able to make presentations to small groups.
- iii. Three to five people are needed to assist with mentoring, reviewing, etc. Heike, Chihfeng, Almuth, and Zuza volunteered. The representatives from the Chinese American Library Association who were present at today’s meeting said their members would help also.
- iv. It was noted that the CPD Section has developed a satellite conference organisation handbook that is available on their website.

5. Projects and other tasks

a. MIL recommendations (Maria Carme)

- i. The MIL recommendations were approved at the IFAP last April in Paris. The original English version, along with translations into 9 other languages, is available on the IL SC website. [MIL Recommendations](#)
- ii. Evgeny Kuzmin and Maria Carme met with Stuart Hamilton of the IFLA Headquarters yesterday to discuss next steps. A background document must be prepared (explaining the rationale and need for the recommendations) and then we need to contact the members of the national committees for UNESCO in various countries to have them put forth the MIL Recommendations as an agenda item for the October 2013 UNESCO meeting.
- iii. Action items:
 - IFLA HQ will get in touch with UNESCO HQ in Paris to determine what the process is.
 - Maria Carme, Albert, and Sharon will draft the background document and send a draft, along with the process and timeline, to SC members.
 - By May 1, 2013, a draft agenda item will be ready to be proposed to UNESCO for the October 2013 meeting.

b. MIL indicators (Maria Carme)

- i. Maria Carme talked to IFLA HQ about a possible UNESCO contract. The SC needs to identify a coordinator for this project. Albert expressed interest. Participants would include those who developed the IL indicators and those who developed the media indicators. UNESCO wants

a project coordinator who has long experience in the IL field and also wants a geographic spread among participants.

- ii. Ralph Catts would be one of those who would be involved to do the project participant training, amongst other things. Maria Carme will follow this up with UNESCO and IFLA HQs to ensure progress.
 - iii. UNESCO proposed a timeline starting in November 2012 and continuing through February 2013. Maria Carme will send more information to the SC Committee.
 - iv. Those who expressed interest included Albert, Lisa, Sharon and “Rajendra Munoo (meeting visitor and contributor at our Tampere satellite this year).
- c. Guidelines: Profile of the IL educator/practitioner/professional (Sheila)
- i. The goal is to produce sector-specific profiles and to organize resources by country and language.
 - ii. The project has three stages:
 - Year 1: Gathering relevant materials and identifying contact people
 - For materials, identify competency lists (e.g., for librarians, for information professionals, etc.), curriculum statements (from LIS programs), job descriptions, articles and other documents listing competencies, knowledge and attitudes needed
 - Issue a call for contacts (those who identify themselves as infolite professionals); all SC members could help with this.
 - Create a community website for the contact people
 - Offer events, such as virtual and physical conferences
 - Year 2: The refining process
 - Need volunteers to sift through the materials collected/identified
 - Possibly have a final workshop at IFLA 2014
 - iii. Need to appoint a co-coordinator to work with Sheila. She suggested that she ask someone outside the SC Committee.
 - iv. Volunteers to be contact people: Agnes, Andonie, Leena, Lisa, Chihfeng, Laura, Li Wang (meeting visitor)
- d. International IL State of the Art Report:

- i. Plan to wait until the IL Section wiki is ready and then update the State of the Art Reports by spring. There are currently eight reports.
 - ii. New contributions: Rajendra Munoo (meeting visitor) will contribute something from his region and Li Wang (meeting visitor) may do a contribution from the Australian region.
 - e. Document translations
 - i. Agnes reviewed the documents on the section website for translations. For the guidelines, there are ten translations available, but the French one, which Agnes did, seems to be missing. For *Integrating the Information Literacy Logo: A Marketing Manual*, the Russian version is missing. For the *Moscow Declaration on Media and Information Literacy*, only the English version is there, but the Russian version is available.
 - ii. Agnes will send her findings to Albert and Sharon
 - iii. In addition, it was noted that various section documents, such as the membership brochure, needed updating. Postscript: Sharon learned at the Officers Training Tuesday afternoon that if a section is creating or sending out any mailings (e.g., brochures) to solicit new members, we should send to Tatjana Hoeink (IFLA Membership Officer) first to check on the contents.
 - f. Report and action plan

As noted at the first SC meeting, Maria Carme and Sharon will write the Section Annual Report 2011-2012, and Maria Carme will prepare the Section Action Plan 2013-2014.
- 6. Report from training the trainers workshop in Taipei

Chihfeng reported on the *2012 CILA Annual Conference and Joint IFLA Workshop on Information Literacy* held May 1-4, 2012, at Feng-Chia University, Taichung, Taiwan. J sus Lau and Jana Varlejs were keynote speakers. Chihfeng distributed copies of the program, which included a round table forum and a "training trainers" workshop.
- 7. Section communication: Wiki, Facebook

This item was not discussed due to time limitations.
- 8. Other business (none)
- 9. The meeting was adjourned at 1:00 p.m.

IFLA IL Section Action Items for Period 2012-2013:

Possible proposal for project funds, with development of MIL indicators as a focus (no final decision)	No responsibility assigned Proposals are due in October
Joint conference program 2013 with Literacy & Reading Section	Dilara & Chihfeng as co-convenors Laura, Sheila & Zuza volunteered to help
Joint conference program 2013 with School Libraries Section	Franziska as co-convenor Mireille & Natalia volunteered to help
Joint satellite with RISS	Lisa as co-convenor Heike, Chihfeng, Almuth & Zuza volunteered to help
Develop draft background document on MIL Recommendations for UNESCO	Maria Carme, Albert, Sharon
Determine process for putting MIL Recommendations on agenda for UNESCO October 2013 meeting	Stuart Hamilton, IFLA HQ Maria Carme
Finalize draft agenda item for MIL Recommendations by May 1, 2013	Maria Carme, Albert, Sharon
UNESCO contract to develop MIL indicators Identify project coordinator Send further info to committee members	Maria Carme & Stuart Hamilton, IFLA HQs
Guidelines for Profile of IL educator/practitioner/professional: identify a co-coordinator	Sheila Agnes, Andonie, Leena, Lisa, Laura & Li Wang volunteered to be contact people
Send findings on translations of section documents on website to Albert & Sharon	Agnes
Update section brochure in English and coordinate update in other languages	Sean
Section Annual Report 2011-2012 (submit to HQ by December 2012)	Maria Carme & Sharon
Section Action Plan 2013-2014 (send out fall 2012)	Maria Carme
Apply for admin funding (by 31 Oct)	Maria Carme

