INFORMATION LITERACY SECTION

STRATEGIC PLAN
2009-2011

Mission

The primary purpose of the Information Literacy Section is to foster international cooperation and to promote information literacy in all types of libraries, as well as to lead the information world in promoting information literacy as they relate to the three IFLA Pillars: Society, Membership and the Profession.

Goals, Priorities and Actions

1. Advocate for information literacy in society and increase partnership within IFLA and with other organisations or institutions (e.g. UNESCO).
2. Support information professionals and other relevant partners in the provision of information literacy education in different types of libraries and information institutions, for all social sectors and in all geographical areas.
3. Improve communication within the section by creating and using a standing committee blog and a wiki which is open to the public.
4. Develop information literacy as a multi-cultural, multifaceted concept, of relevance to the global society by exploiting the collective, international experience of the Section.

Goal 1

- Advocate for information literacy in society and increase partnership with other organisations or institutions (e.g. UNESCO). In its advocacy work, the section will explore the various meanings of the concept information literacy across cultures and languages.
- Increase the visibility of the IL section within and outside IFLA.
Actions

- Develop specific projects in partnership with UNESCO and/or other institutions.
- Promote the infolit logo and other resources (e.g. by producing leaflets, flyers and organising promoting sessions).
- Participate in worldwide conferences and events on information literacy.

Goal 2

- Arrange training the trainer initiatives for different target groups and geographical areas within IFLA but also in partnership with other organisations and earlier initiatives (UNESCO)
  - to support information professionals and other relevant partners in the provision of information literacy education, especially in developing countries.
  - To explore the various roles of information professionals in information literacy across cultures.
- Develop and disseminate materials and resources which can be used by trainers and by end users, which can facilitate and inspire the trainer’s work on information literacy education.
- Update existing materials and resources (e.g. Directory of Infolit resources, State of the art).

Actions

- Arrange training the trainer initiatives for different target groups and geographical areas within IFLA but also in partnership with other organisations.
- Arrange satellite meetings and programmes at the IFLA conference (Gothenburg, Puerto Rico).
- Collaborate with other sections, especially those in the section’s division (Division III).
- Develop, publish and translate materials and resources for trainers and end users in specific aspects of information literacy education.
- Update existing resources and materials and explore the use of new media (e.g. blog, wiki) to do the updating.

Goal 3
• Improve communication within the section by creating and using a standing committee blog and a wiki which is open to the public.

**Actions**

• Develop the section website.
• Explore how the use of new media can improve communication among section members in a simple and effective way. Design and use a standing committee blog and a wiki which is open to the public.

**Goal 4**

• Develop information literacy as a multi-cultural, multifaceted concept, of relevance to the global society by exploiting the collective, international experience of the Section.

**Actions**

• Develop the existing country/region state of the art reports into a wiki by making the reports the base point for each country/region wiki page.