Action plan 2016 – 2017
Information Literacy Section

Objective 1

Provide opportunities for sharing and improving information literacy practice and research across IFLA sections and for the broader library community.

(Key Initiatives; 2.1.1 Develop an evidence base and resources; 2.1.4 Expand and promote a framework for media and information literacies; 4.5.1 Strengthen our regional capacity and leadership)

Objective 2

Work with the library sector and other partners to raise awareness of the positive impact of information literacy programs and initiatives on sustainable development.

(Key Initiative 4.1 Promoting libraries within the United Nations 2030 Agenda for Sustainable Development)
<table>
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<tr>
<th>Objectives</th>
<th>Project or activity</th>
<th>Main tasks</th>
<th>Responsibilities and timeline</th>
<th>Resources</th>
<th>Communications</th>
<th>Measures of success</th>
<th>Progress</th>
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</thead>
<tbody>
<tr>
<td>What do you want to achieve? Use your list above</td>
<td>What project or activity are you going to do?</td>
<td>What are the specific things you need to do?</td>
<td>Who will do them and by when?</td>
<td>Do you need specific skills, money or technology?</td>
<td>How will you communicate your achievements? To whom? By when?</td>
<td>How will you show the impact of your work?</td>
<td>Report here briefly the progress of your work, at least every month</td>
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<td>1. <strong>Provide opportunities for sharing and improving information literacy practice and research across IFLA sections and for the broader library community.</strong></td>
<td>1.1 Deliver engaging, innovative, and relevant conference programs and satellites.</td>
<td>WLIC 2017 Wroclaw Conference program joint sponsorship with Audiovisual and Multimedia Section, and School Libraries Section:</td>
<td>Denise Smith &amp; Michele Van Hoeck representing IL Section on the planning team; Call for papers by Jan 31; review of submissions and notification of presenters by March 31.</td>
<td>IL Section webpage; archive conference papers in IFLA Library</td>
<td>Number of submissions &amp; accepted papers and geographic spread; audience at program</td>
<td>Theme: “Media is the Message: Critical Use of Video in the Digital Age” 20 abstracts received for review</td>
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<td>WLIC 2017 Wroclaw Offsite session Joint sponsorship with IFLA Copyright and Other Legal Matters Advisory Committee</td>
<td>Lisa Hinchliffe representing IL Section on the planning team; deadline for proposals March 15.</td>
<td>IFLA website; archiving session papers in IFLA Library; Distribute news on program via various social media channels &amp; section webpage</td>
<td>Attendance at session; # of proposals</td>
<td>Title: “Models for Copyright Education in Information Literacy Programs”</td>
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<td>1.2 Build a communication strategy for the section.</td>
<td>Use Public Library presentation at “What Makes a Dynamic Professional Unit” session at WLIC 2016 as a guide; Redesign IL section website; determine most effective means for both internal &amp; external communications</td>
<td>Communications team: Information Coordinator Antonin Benoit Diof as lead with Premchand Hauroo, Laura Ballestra (others to join)</td>
<td>Post Communications Strategy document on IL Section webpage</td>
<td>Implementation of communications strategy</td>
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<td>2. Work with the library sector and other partners to raise awareness of and advocate for the positive impact of information literacy programs and initiatives on sustainable development.</td>
<td>2.1 Gather and share examples of information literacy programs and initiatives that impact sustainable development</td>
<td>Create and disseminate solicitation; gather &amp; organize examples</td>
<td>All SC members; need to designate a project team</td>
<td>Submit to IFLA to use in publicity and publications; IL Section webpage; virtual brochure</td>
<td>Number of examples Number of countries included</td>
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<td>2.2 Conduct an inventory of the inclusion</td>
<td>Review data already collected by IFLA; create</td>
<td>Inventory project team</td>
<td>IFLA webpage; report/advocacy statement to</td>
<td>Number of countries inventoried;</td>
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2.3 Participate in regional Global Alliance for Partnerships on Media and Information Literacy (GAPMIL) conferences and activities

- Sheila Webber elected as co-chair for European GAPMIL Chapter.
- Sharon Mader for North American chapter (organizing meeting Sept 2016; 1st chapter meeting June 26, 2017)

- IL Section webpage to encourage awareness & participation; reports to IFLA HQ

- Increased proportion of librarians involved in comparison to media & journalism professionals; recognition of importance of librarians and IL to GAPMIL initiatives

- Encourage inclusion
- Methodology & conduct inventory; analyse & report results
- Participate in regional meetings & conferences
- Report on status of inclusion

of information literacy and libraries in national development plans

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