SCIENTIFIC INTERNATIONAL SEMINAR
"Transforming LAC region through libraries"

Seminar purpose:
- Raise awareness about important advocacy issues in which associations can play a leading role, and to follow up by action plans for collaboration later in the year, particularly in the LAC region

Objectives and outcomes for participants from the seminar
- Introducing the International Advocacy Programme that would support LAC public and community libraries and start developing ideas for implementation in the region.
- Positioning LAC library associations to address the UN Sustainable Development Goals.
- Positioning LAC library associations to address the copyright framework reform.
- Promoting regional and national advocacy as an important tool to effect change for libraries, responding to the IFLA Trend report.
- Sharing of regional and national library advocacy activities that have taken place elsewhere.
- Building advocacy skills and strategies for LAC association members to contribute to regional and national level advocacy efforts.

Pre-readings:
- IFLA Trend Report, 2015
- Lyon Declaration on Access to Information and Development, 2014
- UN 2030 development agenda, 2015
- Libraries and implementation of the UN 2030 Agenda: IFLA toolkit, 2015
- Buenos Aires Declaration on copyright, 2015

ORGANIZERS

IFLA Committee
- Sueli Mara S.P. Ferreira, IFLA LAC Chair
- Fiona Bradley, IFLA Manager Development Programmes
- Barbara Schleihagen, IFLA MLAS Chair
- Alicia Ocaso, ABU, IFLA LAC
- Ana Maria Talavera, CBP, IFLA LAC

PANAMA Committee
- Micdonia Quirós, APABIB President
- Octavio Castillo, Universidad de Panama
- Guadalupe G. de Rivera, Biblioteca Nacional de Panama
SCIENTIFIC INTERNATIONAL SEMINAR
"Transforming LAC region through libraries"

PROGRAMME
Monday, 18 April 2016, 8.00 - 17.30 hrs
Local: AUDITÓRIO PARANINFO - UNIVERSIDAD DE PANAMA, PANAMA

8:00 - 8:30 - Registration and translation equipments distribution

8.30 – 9.00 - Welcome from local host and organizers
  o Dr. Gustavo García de Paredes - Rector de la Universidad de Panamá,
  o Gloria Pérez Salmerón - IFLA President Elect
  o Raisa Banfield - Vice-Mayor of Panama city
  o María Majela Brenes - Panama National Library Director
  o Midconia Quiros - Panama Library Association President

9:00 - 9:15 - Welcome and introduction of seminar purpose and envisaged outcomes
  o Barbara Schleihagen - IFLA MLAS Chair, Germany
  o Sueli Mara Ferreira- IFLA LAC Chair, Brasil

9.15 – 9:45
Libraries as a cultural center inside the community
  • Magister Alonso Ramos - Dirección de Cultura, Panamá

9.45-10.15
IFLA International Advocacy: Linking international advocacy with regional and national implementation
  o Gloria Pérez-Salmerón - IFLA President Elect 2015-2017 and FESABID President, Spain

10.15 – 10.30  Coffee

10.30-11.00
The IFLA Trend report and its take up by library associations worldwide
  o Gerald Leitner - Austrian Public Library Association and designated IFLA Secretary General. Austria

11.00-12.45 - Snapshots: successful advocacy activities

11.00 - 11.20
Copyright reform in Europe and worldwide: how EBLIDA lobbies for libraries
  o Jukka Relander -EBLIDA, Finland
11.20-11.40
Advocacy re-newed: outcomes of BSLA Regional Workshop for francophone countries in Africa
  o Alim Garga - ABADCAM, Cameroon

11.40-12.00
The roles of Latin America libraries in the region Implementation of Marrakesh treat
  o Marissa Malena Martínez Samudio - ULAC, Panama

12.00 -12.20
Library associations in Latin America and its relationship with national governments
  o Alicia Ocaso - Asociación de Bibliotecarios de Uruguay, Uruguay

12.20 – 12.45  - Questions and Answers

12.45 – 14.30  - Lunch

14.30 – 15.00
Collaborative mapping of public libraries: an invitation for a partnership project between Latin America government with support of the Brazilian Cultural Maps platform
  o Leonardo Barbosa Germani - Ministry of Culture, Brazil

15.00 - 15.30
Libraries, advocacy and the UN 2030 Development Agenda, part I
  o Loida García-Febo - IFLA Governing Board and chair of ALP, USA

15.30 - 16.00
Libraries, advocacy and the UN 2030 Development Agenda, part II
  o Fiona Bradley, IFLA Manager Development Programmes, United Kindgon

16.00 – 16.15  - Coffee

16.15 - 17.00
Plenary Discussion on next steps
  o Moderator: Suéli Mara Ferreira - IFLA LAC Chair and Barbara Schleihagen - IFLA MLAS Chair

17.00 – 17.30
Closing remarks
  o Suéli Mara Ferreira, IFLA LAC Chair, Brasil and all Panama organizer’s - Octavio Castillo, Micdonsia Quirós and Guadalupe G. de Rivera.
### LIBRARIES ASSOCIATIONS PARTICIPANTS

#### FROM LATIN AMERICAN AND CARIBBEAN REGION

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<th>#</th>
<th>COUNTRY</th>
<th>ASSOCIATION</th>
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<td>1</td>
<td>ARGENTINA</td>
<td>• ACBJ - Asociación Civil de Bibliotecarios Jurídicos</td>
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<td>• ABGRA - Asociación de Bibliotecarios Graduados de Argentina</td>
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<td>BAHAMAS</td>
<td>• Bahamas Library Service Association</td>
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<td>BARBADOS</td>
<td>• LAB - Library Association of Barbados</td>
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<td>• BLA - Belize Library Association</td>
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<td>BRASIL</td>
<td>• FEBAB - Federação Brasileira de Bibliotecários, Cientistas da informação e instituições</td>
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<td>6</td>
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<td>• CBC - Colegio de Bibliotecarios de Chile</td>
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<td>COLOMBIA</td>
<td>• ASCOLBI - Colegio Colombiano de Bibliotecología</td>
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<td>COSTA RICA</td>
<td>• COPROBI - Colegio de Profesionales en Bibliotecología</td>
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<td>9</td>
<td>CUBA</td>
<td>• ASCUBI - Asociacion Cubana de Bibliotecarios</td>
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<td>EL SALVADOR</td>
<td>• ABES - Asociación de Bibliotecarios de El Salvador</td>
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<td>HAITI</td>
<td>• ABDAH - Association des Bibliothécaires Documentalistes et Archivistes d’Haïti</td>
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<td>• AMBAC - Asociación Mexicana de Bibliotecarios, A.C</td>
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<td>• CBP - olegio de Bibliotecarios de Peru</td>
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<td>Trinidad y Tobago</td>
<td>• LATT - The Library Association of Trinidad and Tobago</td>
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<td>17</td>
<td>URUGUAY</td>
<td>• ABU - Asociación de Bibliotecólogos del Uruguay</td>
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#### OUTSIDE LATIN AMERICAN AND CARIBBEAN REGION

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<td>Australia</td>
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<td>• Finland - Finnish Library Association</td>
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<td>• FESABID - Federación Española de Sociedades de Archivística, Biblioteconomía, Documentación y Museística</td>
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<td>United Kingdom</td>
<td>• ACCA - Association of Chartered Certified Accountants</td>
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- **EBLIDA** - European Bureau of Library, Information and Documentation Associations.
Federación Internacional de Asociaciones de Bibliotecarios e Instituciones - IFLA
Sección de América Latina y Caribe - LAC

International Seminar, Midterm meetings of LAC and MLAS and BSLA workshop
Panamá, 18 - 23 April 2016