RAISING A NATION OF READERS: libraries as partners in national reading projects and programmes
Conference, Rome, Italy, 19-20 August, 2009

Sponsored by:
IFLA Literacy and Reading Section
IFLA Libraries for Children and Young Adults Section

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Programme:

Key speaker Paolo Traniello, RomaTre University
La lettura come piacere e come strumento (Reading as a pleasure and as a tool)

Theme I: Starting with the youngest
Moderator Ingrid Bon (IFLA)

Kerstin Keller-Loibl, University of Leipzig, Germany
The necessity of language and reading promotion in early childhood: experiences at public libraries in Germany

Giovanna Malgaroli and Stefania Manetti • Nati per leggere National Committe, Italy
“Nati per leggere”: a national programme to enhance literacy and health in small children through reading aloud

Zubaidah Mohsen • National Library Board, Singapore
“Born to read, Read to Bond”: a national reading initiative for young children

Terry Robertson • University of Massachusetts, Lowell, USA
What kinds of picture books evoke language from preschoolers?

Viv Bird • Booktrust, London, UK
Engaging health professionals in bookgifting

Theme II: Management decisions and strategies
Moderator Ivanka Stricevic (IFLA)

Rogelio Blanco Martínez, Books, Libraries and Archives, Ministry of Culture, Madrid, Spain
To read or not to read, this is the question: national reading plan “Fomento de lectura”
Josiane Polidori and Lianne Fortin, Library and Archives, Ottawa, Canada
*TD summer reading club … A partnership in motion*

Takeshi Sakabe and Kazuko Yoda, Japan Library Association, Tokyo, Japan
*National reading campaigns for local networks in Japan*

Henk Kraima and Marieke Verhoeven • Foundation Collective Propaganda Nederlandse Boek, Amsterdam, The Netherlands
*The National Reading Days*

Elizabeth D'Angelo Serra • Fundação Nacional do Livro Infantil e Juvenil, Rio de Janeiro, Brazil
*The work of IBBY, Brazil*

**Theme III: Good practices as building blocks**

Moderator Luisa Marquardt (AIB)

Ingrid Bon (IFLA), Bibloservice Gelderland, The Netherlands and Ivanka Stricevic (IFLA), University of Zadar, Croatia
*Libraries’ role in reading promotion for youth: presentation of IFLA Libraries for Children and Young Adults and Literacy and Reading Sections*

Barbara A. Genco • Pratt Institute School of Library and Information Science, New York, USA
*“Reading is fundamental” and “First Books”: two successful literacy partnership models*

Gerald Leitner • Austrian Library Association, Vienna, Austria
*Winning or loosing a generation*

Ahmed Ksibi • Higher Institute of Documentation, Tunis, Tunisia
*Promotion of reading in the Arab world: success and failure*

Tilka Jamnik • Centre for the Children’s Literature and Librarianship, Ljubljana, Slovenia
*The Slovene Library-Museum MEGA Quiz*

H. Inci Önal • Hacettepe University, Ankara, Turkey
*Essential Reading Experiences in German, Iranian and Turkish School Libraries*