Fundação Nacional do Livro Infantil e Juvenil – FNLIJ

Brazilian IBBY Section
Raising a Nation of Readers: Libraries as Partners in National Reading Projects and Programmes

The work of IBBY Brazil

Building a Reading Society: a contribution from the Brazilian IBBY section

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FUNDAÇÃO NACIONAL DO LIVRO INFANTIL E JUVENIL – FNLIJ, (BRAZILIAN IBBY SECTION), RIO DE JANEIRO, BRAZIL
Brief description of the Brazilian Section
Fundação’s Founders

Ruth Villela de Souza, Maria Luiza de Oliveira and Laura Sandroni
14th IBBY Congress in Rio

Books as a fundamental instrument to education and development of children and young people
Since 1974 – Fundação Award
Quality Books for all Children
Fundação Award - The Best for Children

- 1974: O Rei de Quase-Tudo by Eliardo França
- 1976: Lygia Bojunga's ÁGÈLICA
- 1982: Uni Duni e Tê by Angela Lago
- 1986: Menino Marrom by Ziraldo
- 2003: Abrindo Caminho by Ana Maria Machado
- 2008: O jogo de amarelinha
Fundação Award - The Best for Young People

1978
1982
1992
2000
2004
2008
Hans Christian Andersen Award

Lygia Bojunga - 1982

Ana Maria Machado - 2000
The Importance of the Brazilian Section Participation in International Events
Fundação figured out that it would be important to participate, also, in international activities associated to book for children so that it could:

• be acquainted with the international production;
• learn with projects developed in other countries;
• to promote the Brazilians authors;
• to be closer to IBBY.
Brazil - Honored Country of 1995
Latin America
Research and Policies
In the beginning of 70s a children’s book bibliographical and critical survey that made possible a diagnosis of the Brazilian publishing production which allowed a strategy to stimulate the publication of quality books. As mentioned before, two volumes were published.
In the end of the 80’s, another research revealed an absence of a reading policy in the country and the necessity of one. In 1991 this research was presented to the federal government, and as a result, it was created, in 1992, a National Program of Reading Promotion, named PROLER by the Culture Ministry.
The Two Current Problems
We can say that the initial goal outlined by Fundação founders, based on publishing quality books for children in Brazil, was reached. We have been able to keep track of the publishing production through the continuous book analysis and selection for Fundação Award.

Without deviating its attention from the quality of the books published, Fundação’s work is centered in two main points that permeate all of its projects:

1 • reading teachers and librarians training;

2 • access to good books through libraries
Reading Teacher Training
Reading Teacher Training
Access to books through libraries
Sowing Seeds for Children and Young People’s Libraries
FNLIJ created, in 1982, the project *Ciranda de Livros*, that sent, during 4 years, 60 children books (15 per year) to 30 thousand poor schools throughout the country.
The National Program School Library

Programa Nacional Biblioteca da Escola
Slums

Deprived communities

Public Hospitals
The creation of libraries are always present in projects created by Fundação.

As an expression of the Brazilian section commitment with the public library, it is important to mention that the *Public Library Manifest, from UNESCO* was published for the first time in Brazil by FNLIJ, as well as the *Manifest of the School Library.*
Bibliotecas Comunitárias
Ler é Preciso
(Community Libraries)
Since 2002, Fundação is responsible for the project *Bibliotecas Comunitárias Ler é Preciso,* *(Community Libraries Reading is Necessary)* from Ecofuturo Institute (a non profit organization created and maintained by Suzano group, one of the leading pulp and paper companies in Brazil). The Ecofuturo Institute searched for Fundação’s expertise in the creation of children and young people’s libraries and in creating readers, and decided to invest on a proposal that gives priority to quality, and not to quantity.
In seven years, 70 libraries have been opened. This number may seem small in relation to the size of our country, but certainly it is a great work that is sowing the basis for the libraries to gain autonomy and to be functioning despite our interference. After all, to create readers is not a work that we can do in a day, we need a life to accomplish it.
1st STAGE Diagnosis on the place where the communitarian library will be opened.
2nd STAGE
Selection and purchase of books
3rd STAGE
Organization of two 4 days courses in the city where the library will be opened.

The two courses are:
1 – Library Assistant
2 – Reading Promoter
4th STAGE
Supervision

Four months after the opening of the library, the specialist instructed by Fundação goes back to the community and during 2 days helps with any problem faced by those in charge of the library, and give advise if needed.
ANALYSIS AND SOCIAL INDICATORS OF READING
We do not take a specific model of library, but the experience and the notion that the access to quality books and to literature is a right of people, and the library is, *per excellence*, the place for it. The communities where the libraries have been opened are very different among themselves. What they have in common is the lack of access to the written culture, mainly to quality books.
As an example of library far from the major centers, we can point out the one located at Urbano Santos city, in Maranhão, in the northeast of Brazil, it is 300 km far from the state district, Sao Luis.
As example of library at the urban periphery, we can mention the one located under an overpass in São Paulo where there is a paper collector cooperative. The people who live there are homeless and they have a low reading level skill.
FNLIJ Book Fair for Children and Young People

Salão FNLIJ do Livro para Crianças e Jovens
1 – Rio de Janeiro Municipal Department of Education that supplied the teachers with an annual budget to buy children and young people’s literature books for the municipal school libraries at Fundação Book Fair
2 – Petrobras, a state oil company, one of the most important supporters of cultural projects in Brazil
Reading story for children at the library
Ziraldo - one of the remarkable Brazilian author
Ana Maria Machado – the winner of Hans Christian Andersen Award 2000
Performance with illustrators
Seminary

Italian and Brazilian authors

French and Brazilian authors

Five of most Brazilian important writers

Brazilian indigenous writers
Each child that visits FNLIJ Book Fair takes a book to house
IBBY Executive Committee – FNLIJ’s 40th Anniversary
11º Salão FNLIJ do Livro para Crianças e Jovens – New Place
Movement for a Brazil Literary

The Brazilian writer Bartolomeu Campos de Queirós reading the manifest at the Paraty Literary Party
Obrigada.
Thanks.