

# **IFLA Library Services to Multicultural Populations**

## **Mid-year meeting minutes-**

**01 March 2018 14:30 – 18:00 and 02 March 11.30 – 13:00**

### **SC committee in Rumania**

Present: Adjoa (Chair), Lan (Info Coordinator), Mathilde (Secretary), Ali, Leslie, Simona, Oddbjørn, Shelli, Jason (zoom), Theresa (zoom), Kenji (zoom)

**1) Welcome & Document check. Adjoa Boateng. Chair**

**2) Introductions, activity updates.**

**3) Chairs report – All are encouraged to read the detailed report.**

- 157 participants came to 2017 WLIC session despite time clashes with other sessions
- 2 additional corresponding members – Teona, Leslie, Anne Barnhart
- Co-opted Simona – replacing Guido Jansen
- Theresa resigned as co-chair of communications
- Discussion about standing committee membership
- Newsletter content for summer addition
  - e.g. Susan Appleby has sent some interesting updates/articles (could they be used?).
- IFLA global mission meeting will be attended by Lan and Adjoa.
- PC meeting info on the chairs report
- Look out for IFLA honours, awards and dedications. Who can we nominate for next year? Raises our profile. Increases potential membership and sponsorship
- HQ acknowledges IFLA website needs to be updated.
  
- Call for volunteers from Stephen Weber.

“...looking at pulling together a set of contributions .. including the creation of local content (or at least content relevant to specific communities). It would be great if the Indigenous Matters and Multicultural Populations section could produce one (or two!) short pieces on the subject as it relates to the communities your sections serve, if you can identify a volunteer or two. They should feel free to use the piece (1000-1500 words) to make recommendations about what governments or others could do to facilitate or stimulate creativity and the creation of relevant content. Ideally, we’d like to be launching this work in Kuala Lumpur, so contributions would be welcome in April or May to give time for editing and bringing things together. “

If you have any further questions, please contact

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**Actions: a) Call for volunteers from Section by Stephen Weber. Lan to post to the Section IFLA lis-List and Facebook**

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**b)** Newsletter Content submissions, all languages accepted (no need to translate into English) – Deadline for content June – **ALL Section members.**

**c)** Look out for IFLA honours, awards and dedications. Who can we nominate for next year? June – **ALL Section members.**

### **4) Secretary's report – Approved with No corrections**

### **5) Information coordinators report – Lan & Leslie**

- Had a zoom meeting regarding strategy
- Updated website
- Created Instagram account
- BaseCamp – should be used for sharing documents and delegating work to members
- Call for papers shared through newsletter, IFLA website and social media. Important to identifying speakers prior to annual meeting so consent forms can be signed for publishing in IFLA library.
- Toolkit translated from English to Chinese. Broken links discovered.
- IFLA website update – new goal. Create a more modern user friendly website. By end of 2018 IFLA HQ will be working through phase 2 of three-part plan.
- Strategy – communication preferences can be shared on Basecamp 3. Clarifying what internal communication strategy is and what our outside communication is.

Leslie:

- Social media presence – twitter, FB, Instagram.  
750+ followers on Twitter?  
FB – 1800 followers  
Instagram – 102 followers.
- Target audiences – library professionals and general public. Send content to Leslie – tools, resources. Section members share images, tweet, videos and other content promoting the purpose of the section

**Action: Uploading of Leslie's PowerPoint and Lan's strategy to Basecamp.**

*Continued from this point by Mathilde*

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### **6) Financial report and working group update / Shelli**

Adjoa has consolidated funds: £1536 now available.

Shelli has been doing some research

- has taken contact to a section which is working with grants
- noted that is a lot of work to deal with the people who have the grants  
some discussion points
  - 1) one or two people who are in charge of following up
  - 2) if academic: they pay for registration and part of the travel
  - 3) what can IFLA do to help us? drop the registration fee?

**Action: Group decided to discuss this later as part of ongoing strategy**

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### 7) Marketing

found the scope of this group was too wide  
only concrete proposals like the reprint the brochures  
Björn suggested clarification on identity needed  
what is our name?  
what are we branding?

**Action: as linked to financial group decided to discuss this further at end of meeting as part of ongoing strategy**

### 8) Toolkit

a) Lan said toolkit should actually be translated into the 7 official languages  
Proposal was that Leslie could look for German, Mathilde French, Maria ? Russian,  
Arabic we would ask Committee how  
Discussion on timelines (maybe 12 months minimum)

b) Update of revisions

Japanese completed by Yasuko (thank you)

Spanish by Kerstin Grunberg (thank you)

Chinese by Lan and Jason

c) Report on usage

Adjoa pointed analytics/stats info are always required via Ifla HQ

Lan noted that the English version needs to be reviewed, because there are broken links, appendixes are incorrect.

Question raised if no complaints or feedback has been received, how much is it being used?

- should it be archived?

- should we have a shorter version?

- is it time to re-actualize it? (it is now 10 years old)

#### **Actions:**

1) **Group** agreed to suspend starting any future translations. Current actions will be finished.

2) **Adjoa, Mathilde and Lan** will discuss details of broken links e.g. and decide how to continue. This will be reported in August.

### 9) Kuala Lumpur Session planning

1) Suggested speaker by Björn unable to attend due to lack of funding

2) Suggested speaker by Lan may attend or possibly by Zoom

3) Corresponding member Teona Krebs agreed as speaker by Committee

Discussion – could we within next two weeks issue a call for paper? because 29th of April is the deadline for funding from IFLA for speakers who have submitted a paper. We could then also target people in that area as speakers.

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- Shelli and Mathilde suggested speakers around language cafés  
Format of the session was discussed

- 5 speakers > each speaks 10 to 12 minutes (1st hour), then we will facilitate tables rotating as was done last year in Wroclaw

### Actions:

- 1) **Adjoa to notify Teona** of confirmation as speaker
- 2) **Theresa** to send proposed speaker details by 1st of April
- 3) **Shelli and Mathilde** discuss the speakers and confirm by 1st of April
- 4) **Adjoa to organize a call for papers** – by 12<sup>th</sup> March
- 5) **Adjoa** to check whether we will have translation at session from HQ

### 10) Ongoing strategy and Action Plan Committee Discussion

-marketing group and finance group continuation from earlier agenda

The group discussed the current purpose of the section. It was felt that the current description needed to be brought up to date. This made it difficult to organize any effective marketing strategy. Also this impacted on finance group.

Marketing's purpose would be to raise the profile of the section and money, but as it was unclear why and what the section today was doing, it was difficult to decide which direction to take.

After discussion following purpose was agreed (subject to all SC member's approval):

#### *What we do*

- Enable and inspire libraries and information sector professional to meet the needs of cultural and linguistic minorities.

#### *How we will do it*

- - Connecting (one to one and one to many)
- - Highlighting models (Activities in practice)
- - Guidelines (Manifesto – *Toolkit*)

The following ideas discussed and proposed for use of section money;

- Grants for study exchanges
- somebody's studies or research
- highlighting existing case studies
- case studies giving publicity
- job shadowing: a little help like 200 pounds
- job exchange
- awards
- Using the money to do studies for example

What would be the outcomes?

- Blog

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- Case studies
- Exchanges

### Final outcome:

An award to be established under working name of 'Multiculturalism now in libraries 2018-2022' or 'the multiculturalist library now 2018-2022'

- focusing on people who are providing materials supporting multiculturalism (meeting our purpose).

- We would request of award winners to present case studies which meet our purpose now or on what will happen in the future
- They can use twitter, ppts, videos, or whatever formats or creative alternatives. *However, they present their content or work or case study must be engaging.* (an example new amigos / game / connecting people)

By 2022 the section would have a 'Body of evidence' to use (for example) as cases studies, in IFLA webpages, in a blog, in our social media, for WLIC sessions

### Actions:

- 1) **Marketing group suspended** (no bags, t-shirts or such like for now) We will concentrate on establishing award.
- 2) **Conditions of the award need to be agreed.** A "Quality Board" would be needed to decide on various details for candidates (**Midyear attendees + other SC members**) Things to include to encourage applicants:
  - we will put winner(s) in our social media
  - we can have them as a speaker
  - they can use our logo and brand to promote their material
- 3) **Every SC member needs to participate in some section activity.** *Examples how-*
  - a) provide content for newsletter (all Languages accepted/no need for English only)
  - b) be a contact for a speaker
  - c) post social media or give content to Lan and Leslie
  - d) participate in awards group/plans
- 4) **Adjoa to ask IFLA about suspending fees or lowering costs for IFLA attendance speakers**
- 5) **2019 Midyear-meeting in north America region?** - need a volunteer – to be held between February and April 2019. Committee would like to have location confirmed by WLIC 2018.
- 6) **Shelli to read and check policies** before informing IFLA of use of funds prior to deposit
- 7) It was decided that there would be **no Satellite meeting 2019 – subject to approval of all SC members at WLIC in August.**