

## IFLA Literacy and Reading (LiR) SC Meeting Minutes

**Date:** 21 August, 2014

**Time:** 8.00-9.30 pm

**Location:** Salle Bellecour 1, Lyon

### Standing Committee Members

Annie Everall (AE) (Chair), Barbara Combes (BC) (Secretary), Ingrid Bon (Governing Board member) (IB), Yulia Melentyeva (YM), Weesook Yeo (WY).

### Corresponding Members

John Cole (JC),

### Apologies, Standing Committee

Lesley Farmer (LF) (Blog Coordinator), Robert Sarjant (RS) (Information Coordinator of IFLA Read), Ivanka Stricevic, Linda Pavonetti, Elena Corrandini (EC), Linda Koo Seen Lin (LL), Reuben Martinez-Leyva (RM), Cay Corneliuson (CC), Sabine Uehlein (SU), Maureen White (MW), Lisa Krolak (LK - corresponding)

### Absent Members

Maria Ehrenberg (ME), Ahmed Ksibi (AK - corresponding)

### Observers

Elizabeth Arthur, Lurie Decaillon, John O. Gonzales, Sharon Hackett, Servane Le Dreau, Chih Feng P. Lin, Abdou Wally Mbye, Olga Mezentceva, Ana Doldan Montiel, Elizabeth Mwaala, Takashi Nagatsuka, Basim Mohammed Faris Saleh, Young Sook Song, Yuka Sugimoto

No.	Discussion Item	Action
1.	Welcome to LiR Apologies – Lesley Farmer, Robert Sarjant, Ivanka Stricevic, Linda Pavonetti, Elena Corrandini, Linda Koo Seen Lin, Reuben Martinez-Leyva, Cay Corneliuson	
2.	<b>Business arising from the previous minutes</b>	
2.1	<b>Working Party Report</b> – see working party report <a href="#">Appendix 1</a>	Working party to work on in

	<p>Priorities:</p> <ul style="list-style-type: none"> <li>• reboot the section,</li> <li>• program for 2015,</li> <li>• projects we may be involved in,</li> <li>• website – BC to do, rebooting communication – Lesley and blog, use IFLA listserv – revamp presence within IFLA and outside. Header for all communications – Literacy Matters!</li> </ul>	<p>conjunction with action plan</p>
<p>2.2</p>	<p><b>Themes – Conference 2015</b></p> <p>Asia &amp; Oceania, multicultural cultural and Chn’s and YA sections all want to work with us – combined program. Topics – follow LiR topic – Asia/Oceania. Projects, activities - successes and failures, innovations.</p> <p>LiR program:</p> <ul style="list-style-type: none"> <li>• Priority to reboot the section – literacy should be at the heart of what we do in our next program. LiR underpins everything else. Focus of 2015 conference.</li> <li>• Theme – Literacy matters! statement, strategic planning document. Reinforce across IFLA as well as to members and outside of the organisation.</li> <li>• Keep Stuart Hamilton informed re- literacy initiatives. Influence new strategic plans via Ingrid.</li> <li>• Russian initiatives – reading and research very strong (see country reports).</li> <li>• Research agendas into literacy a sub theme of the LiR session.</li> <li>• Reading for study, learning and leisure. Develop for 2016. Satellite for 2016 conference.</li> </ul>	<p>AE work with sections – post conference discussions</p> <p>AE/BC begin and work with Working Party then to section and members.</p> <p>Adopt working party recommendations</p>
<p>2.3</p>	<p>Lyon Declaration response</p> <p>Asked to put together a 2-3 page – commit to ask organisations to commit to LD. Suggestions in how we can support the LD – to go to Stuart Hamilton and IFLA. Pull together and write doc for LiR – seek feedback and then publish.</p>	<p>BC list of organisation types</p> <p>AE/BC contact re- Lyon Dec post conference</p>
<p>2.4</p>	<p>IFLA Standards</p> <ul style="list-style-type: none"> <li>• Standards endorsed by Prof committee due to be endorsed by board. Overview of docs and which are standards and which are not.</li> <li>• Rewrite LiR Guidelines – need to use standards doc. Procedures starting point – review doc every 5 years. Regularly update. Pub in IFLA Library – document already up on the Web. Activities and groups – standards doc. Still being refined, but minor adjustments. Committee on standards.</li> </ul>	<p>BC/AE to send out to all members</p> <p>Lisa Krolak, AE form working party</p>

	<ul style="list-style-type: none"> <li>• Lisa Krolak – volunteered to update guidelines. <a href="#">Appendix 2</a></li> </ul>	
2.5	Finance – administration funds 150 euros admin funds, spent by end of Dec. Contact AE for advice.	AE
2.6	Tunisia Declaration – see minutes meeting 1- no specific date for updating the Tunisia declaration. How evaluated? Need information from practice – international survey and collection of data. Essence still valid in 2011. Do we want to look at evaluating it – submit as a proposal. Put in action plan for 2015-2016 – revise and apply for funding as a project to evaluate it.	AE include in action plan
2.7	UNESCO: Overview of Information Literacy Resources Worldwide – see minutes meeting 1 – IL resources worldwide project, feedback and comments by section – how to make it accessible and updatable.	AE/BC recirculate it, provide feedback to send back to respond
<b>3.</b>	<b>Country reports on literacy initiatives from the Standing Committee</b> - proposal from Ingrid – develop a template for next year. Easier to complete.	All
	<ul style="list-style-type: none"> <li>• SC Member, Information Officer - Maria Ehrenberg (Sweden)</li> <li>• SC member, Governing Board member – Ingrid Bon (Netherlands) country rpt – app for parents to help them search for a game, ebook or film. Result of a collaboration.</li> <li>• SC Member - Sabine Uehlein (Germany)</li> <li>• SC Member - Linda Koo Seen Lin (France)</li> <li>• SC Member - Yulia Melentyeva (Russia Federation) national program for reading, 100 books from President, other initiatives in country report, lots of literacy promotion activities across libraries, also billboard advertising in metro</li> <li>• SC Member - Weesook Yeo (Republic of Korea) Ministry culture sport and tourism – developing national literacy and reading scheme</li> <li>• SC Member - Maureen White (USA) – John Cole new library of congress awards, support for literacy not through govt. Sm progs via edu depts., by individual states – pvt benefactors support. Literacy awards one of these. 3 Awards to organisations. Celebrate initiatives – sustainability and outreach important criteria, 2 international and 1 American, emphasis on development and best practice rather than prize money, 50% of applications from International, 12-15 organisations recognised even though not prize winners. Bring best practices people to Library of Congress about best practices, videos to appear on website. Close ties to LiR reboot. <b>LiR to also promote, place on action plan – LiR to be a nominator. Pre-conference at Columbus to be considered. 2016 theme digital strategies and best practices for literacy initiatives</b></li> <li>• SC Member - Cay Corneliuson (Sweden)</li> </ul>	Country reports to be published on the LiR IFLA website

	<ul style="list-style-type: none"> <li>• SC Member - Reuben Martinez-Leyva (Mexico)</li> <li>• SC Member - Elena Corrandini (Italy)</li> <li>• SC Member - Maria Ehrenberg (Sweden)</li> <li>• SC Chair/Treasurer – Annie Everall (UK) report – books about Time initiative, collaboration between national lit trust and art – book benches which promote books all around London, can do a book trail – adult and Children’s books. Auctioned off at the end.</li> <li>• SC Secretary – Barbara Combes (Aust)</li> <li>• Japan – general reading programs depends on professional organisations</li> <li>• Canada – report on adult literacy, Children’s lit - foundation for Children’s lit – people donate money to buy a book for chn in less fortunate neighbourhoods, through Primary Schools, children to own a book, January - family literacy day. See Canada report for recent initiatives. Trending – lit and health, lit in the workplace, basic learning and literacy for disabled and indigenous, no funding now for family literacy. Back to the provinces – do not know if this will be funded. All federal funding cut. December network meeting for combating illiteracy – 15 partners from across organisations. Integrated approach now being developed, closer ties and collaboration between French and English groups.</li> <li>• John Gonzales - Marian Islands, Micronesia, very small and separated. Expanding grant portfolio – IMLS funds, Strong advocacy progams, outreach – library on wheels – many islands remote, no transport – islands go to them. Key initiatives – leveraging partnerships – mother and father read and teacher read – promote reading.</li> </ul>	
13.	Invitation to the floor for observers to report on literacy initiatives in their country.	AE
14	<p>Divisional leadership forum</p> <p>AE and BC attended, Maria Carme – action plans and annual reports on section’s website, annual report from Jan – Dec rather than conference to conference. Action plan can include several years. New standards – check – think Jan-Jan.</p> <p>Strategic importance of responding to the Lyon Dec.</p> <p>News and Qs from members of the divisions – central coordination of calls/online conference system, recruitment and engagement of members, satellite papers be included in IFLA Library.</p> <p>Workshops – greater cross fertilisation. Proposal - have a division session showcasing links between division members.</p>	AE report.
15	Projects – World through picture books for YA. Disagreements about how this will work. AE to make decision on behalf of LiR. Cut back number of PBs to 5. Montreal – which books have been the most borrowed – PBs most	AE to attend meeting and keep section informed

	popular. PBs for all ages. PBs project already has momentum. Web based for YA.	
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## Appendices

Appendix 1 - [Working Party Report](#)

Appendix 2 – [Lisa Krolak, IFLA Standards](#)

## Appendix 1 – Working Party Report

- Annie prepared a strategic planning cycle – see document 1. Felt this was a priority to reboot the section.
- Proposed the working party will work on the scope and purpose of the section and bring back to Standing Committee and members.
- Publicity leaflets and brochures – suggested that print was not the best use of resources – work on electronic bookmark/single flyer for dissemination and easy printing. Literacy Creed developed – see document 2. Working Party will use as the basis for the Lyon Declaration response. Feedback needed from members. Branding for rebooting of the section is *Literacy Matters!*
- Communication – BC to email web manager for list of LiR section members. Decided to use the IASL listerv for communication to members and the whole of IFLA. All messages sent to the IFLA listserv should contain *Literacy matters!* in subject line to indicate this is coming from the LiR section.
- Proposed to prioritise and take *Literacy matters!* as our theme for the 2015 conference, and to invite speakers from other IFLA sections and/or outside organisations to present sessions on how literacy and reading underpin everything we do. Speaker suggestions – Division 3 Chair (Maria) and Stuart Hamilton (Lyon Declaration)

## Literacy and Reading Section: Creed

# Literacy matters!

I read, therefore I am.

I can:

- be smart and become smarter;
- communicate with others;
- understand and connect with new challenges;
- participate in family, the workplace and community life;
- use a range of technologies;
- think for myself and with others;
- keep my culture alive;
- share with others; and
- be creative and laugh.

I have the world and beyond at my feet.

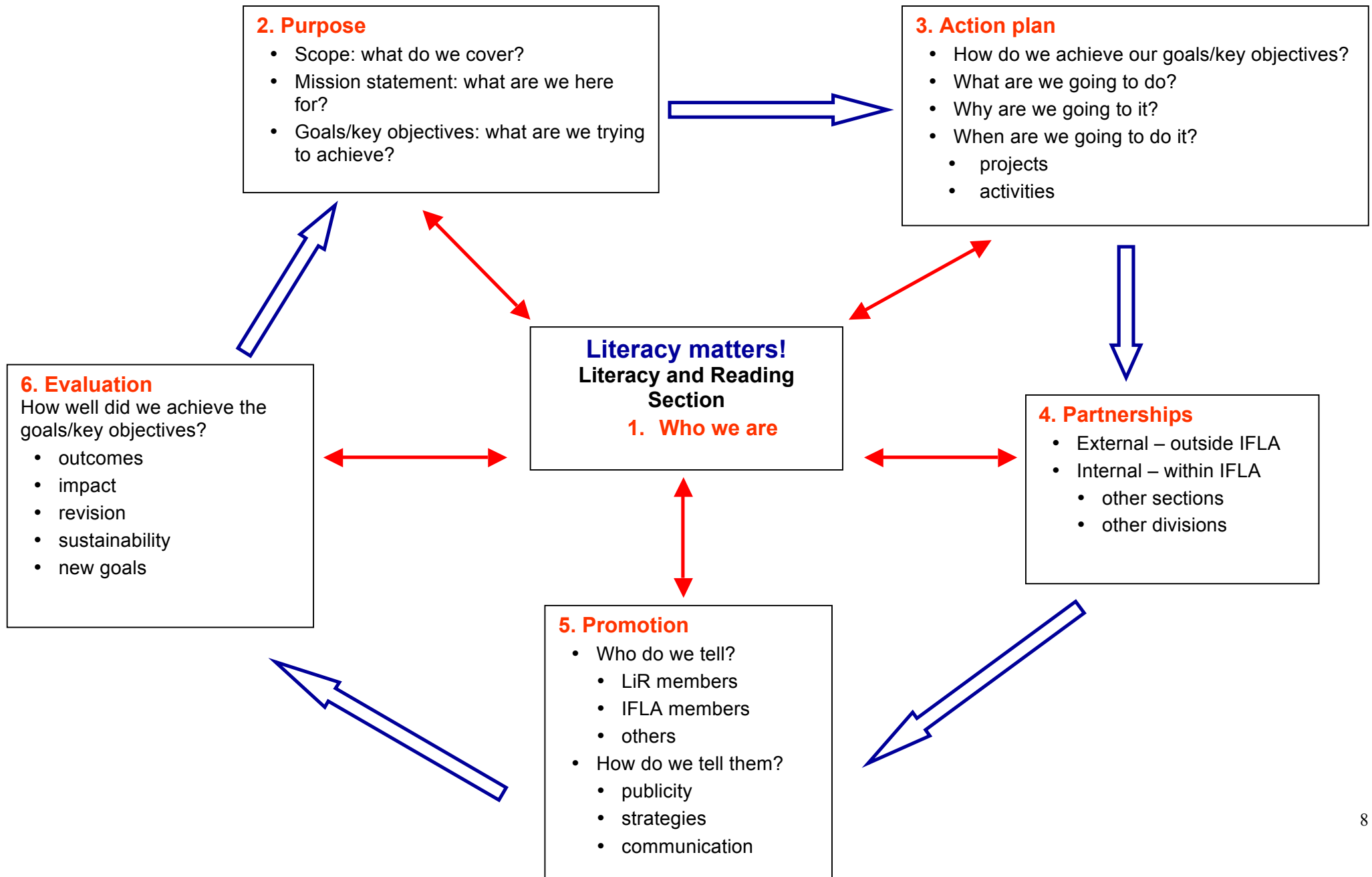
I can read, therefore I am empowered and can learn lifelong.

I can read, therefore I am part of the future.

I can read, therefore I am,

Because literacy does matter.

## Document 1 - IFLA Literacy and Reading Standing Committee: Strategic planning cycle





## Appendix 2 – IFLA Standards

*Report prepared by Lisa Krolak*

IFLA Standards Procedures Manual

[www.ifla.org/node/8719](http://www.ifla.org/node/8719)

- IFLA Guidelines are dealt with in the new manual as they are considered standards, The same goes for best practices.
- The IFLA Committee on standards recommends to revise the standards every 5 years.
- Next year there will be a satellite meeting in Cape Town to discuss the impact of various standards.
- I volunteer to coordinate the process of updating and revising the 2007 Guidelines for library-based literacy programs following the new IFLA Standards Procedures Manual in close consultation with members of the LiR section and relevant partners – UNESCO, ALADIN network, Literacy for All – European Library Network.