**Standing Committee Meetings - Minutes**  
**Wroclaw, Poland**  
**August 2017**

**Meeting 1**  
Saturday 19th August  
10.15am – 12.15pm  
Session 027  
Oval 33

**Committee Members Present:**  
Annie Everall (Chair), Sylvia Vardell (Information Co-ordinator), Atlanta Meyer (Acting Secretary), Adriaan Langendonk, Allison Kaplan, Sarah Meghan Harper, Lisa Krolak, Cecile Coulibaly, Linn T. Sunne, IL Sim Park (representing Weesook Yeo and Seong Deok Lee)

**Corresponding Members Present:**  
Lesley Farmer (Blog Coordinator), John Cole

**Meeting 2**  
Thursday 24th August  
13.45pm – 14.45pm  
Session 246  
Multifunctional Hall

**Committee Members Present:**  
Adriaan Langendonk (Chair), Atlanta Meyer (Secretary), Annie Everall, Allison Kaplan, Cecile Coulibaly, Rashidah Bolhassen

<table>
<thead>
<tr>
<th>Item</th>
<th>Discussion</th>
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<tbody>
<tr>
<td>1.</td>
<td>Welcome: Annie welcomed all Standing Committee members and guests. All attendees introduced themselves. The previous minutes from the meeting in Columbus, Ohio were approved by Lesley and Adriaan.</td>
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<td>2.</td>
<td><strong>Matters arising from the previous minutes:</strong> Workshop organised by UNESCO, working on a policy statement on the role of libraries in supporting national strategies. Lisa updated the committee on the Policy Brief that was published in December after a workshop held in April 2016.</td>
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</table>
| 3.   | **Business Reports from Standing Committee Members (Attached):**  
| SC Chair – Annie Everall (UK) | Annie discussed the challenging year for the committee as only 2 standing committee members and 2 corresponding members attended congress in Ohio last year. Was very difficult to move activities forward. To be an active committee we need all of the committee members to participate in discussions, to respond to emails and to engage in the activities of the committee. One big achievement is the Literacy Matters! Website that has been established. This website is now up and running and a YouTube channel will be linked to the website. The section’s leaflet will be revised and we are looking for a small working group to help work on the leaflet.  
| SC Secretary – Barbara Combes (Aus) |  
| SC Information Coordinator – Sylvia Vardell (USA) |  
| Sylvia worked on the website |  
| Set up the Global Vision Workshop’s Survey through Survey Monkey |  
| CR Blog Coordinator – Lesley Farmer (USA) | Please send information to Lesley to be added to the blog. |
| 4.   | **Membership of LiR Committee 2017-2020:**  
| New Committee Members |  
| Elena Kolosova |  
| Linn T Sunne |  
| Adriaan Langendonk |  
| Atlanta Meyer |  
| Rashidah Bolhassan |  
| Allison Kaplan |  
| Sarah Meghan Harper |  
| Merelle Lamouroux |  
| Seong-Deok Lee |  
| Committee Resignations |  
| Pamela Jackson |  
| Linda Koo Seen Lin |  
| John Olivier Gonzales |
Vacancies
3 Vacancies on the committee
2x 2 year and 1x 4 year vacancy
Anyone interested in being co-opted please talk to the chair.
Annie also thanked the outgoing committee members and wished them well.

Corresponding members
John Cole
Lesley Farmer
Collence
Barbara Combes elected as a new corresponding member

5. Election of New Officers 2017-2019:
Chair
Annie proposed Adriaan Langendonk as the new chair.
Committee accepted the new chair
Secretary
Annie proposed Atlanta Meyer as the new secretary.
Committee accepted the new secretary
Information Coordinator
Annie proposed Sylvia Vardell as the Information Coordinator. A small team will assist with the editorial work on the website.
Committee accepted the Information Coordinator.
Blog Coordinator
Annie proposed Lesley Farmer to continue as Blog Coordinator.
Lesley agreed and the Committee accepted.

6. Conference Meeting Schedule of Committee Members

<table>
<thead>
<tr>
<th>Date</th>
<th>Session No.</th>
<th>Time</th>
<th>Meeting/Event</th>
<th>Room No.</th>
<th>For whom</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday 19/8</td>
<td>027</td>
<td>11.00–12.00</td>
<td>Standing Committee meeting 1</td>
<td>Oval 33</td>
<td>All committee members</td>
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<tr>
<td>Sunday 20/8</td>
<td>068</td>
<td>13.45–15.45</td>
<td>General Vision Discussion</td>
<td>Multifunctional Hall</td>
<td>All committee members</td>
<td>This will be the driver for future IFLA activities so particularly useful for new committee members and those who were unable to participate in the preparation of the LiR response</td>
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<tr>
<td>Monday 21/8</td>
<td>118</td>
<td>13.45–15.45</td>
<td>Global Vision Standing Committee Meeting 1</td>
<td>Multifunctional Hall</td>
<td>All committee members</td>
<td></td>
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<tr>
<td>Tuesday 22/8</td>
<td>138</td>
<td>09.30–12.45</td>
<td>Literacy Matters LiR joint programme</td>
<td>Main Court</td>
<td>All committee members</td>
<td></td>
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<tr>
<td>Wednesday 23/8</td>
<td>201</td>
<td>11.45–13.45</td>
<td>Officers Capacity Building: Skills for the future</td>
<td>Multifunctional Hall</td>
<td>Annie, Sylvia plus new Chair and Secretary</td>
<td></td>
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<tr>
<td>Wednesday 23/8</td>
<td>212</td>
<td>13.45–15.45</td>
<td>Div 111 Programme</td>
<td>Multifunctional Hall</td>
<td>All committee members</td>
<td>This is the Division that the LiR Section sits in</td>
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<tr>
<td>Wednesday 23/8</td>
<td>213</td>
<td>16.15–18.00</td>
<td>General Assembly</td>
<td>Multifunctional Hall</td>
<td>Annie plus new Chair and Secretary</td>
<td></td>
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<tr>
<td>Thursday 24/8</td>
<td>246</td>
<td>13.45–14.45</td>
<td>Literacy and Reading Standing Committee Meeting 2</td>
<td>Multifunctional Hall</td>
<td>All committee members</td>
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7. Open hearing on accessibility at IFLA Conferences
Raise issues and concerns about accessibility at IFLA Conferences to Nancy Bolt at nancybolt@earthlink.net or attend the session on Sunday 20th August from 12:15 – 1:30 in the Auditorium Hall. This session is part of the IFLA Marketplace.

8. IFLA Global Vision update
Annie, Atlanta and Lesley attended the Global Vision Workshop in Athens, Greece in April 2017. The section had to conduct their own workshop, compiled a report and submitted to IFLA before 10 July 2017.
Sylvia designed a survey through survey monkey that Annie send out to all committee members.
An online Zoom meeting followed where all responses were discussed and agreed upon.
Annie composed and circulated the report to all committee members for feedback.
Report was successfully submitted to IFLA HQ.
IFLA asked not to share responses yet.

IFLA Congress Theme: Transform Libraries, Transform Society
Possible LiR Theme:
One idea that was suggested in Ohio was to focus on Literacy Matters: Literacy in the Workplace and to explore topics such as
- Supporting the development of staff literacy skills in the workplace
- Research in this area
- Initiatives that are doing this in the workplace. How do employers support staff?
- Supporting people with special needs in the workplace
- Education and training of staff
- Ensuring young people are ‘work ready’ in terms of literacy skills needed
- Digital Literacy

Other suggestions included –
Send our call for papers or invite key note speaker
Focus on Adults
Not just library based, share interests and it would be good for libraries to learn from other sectors.
How can employers and employees support the future workforce?

The school library section is still discussing their session and Lesley will take the information to that section.
Adriaan is happy to take this on as the section’s session for 2018.

Possible partners might be Special Needs Section, Education and Training, School Libraries, Public Libraries, Information Literacy, Continuing Professional Development and Workplace Learning

10. Communication Plan
   Communications Plan is included in the agenda.
   Moving forward the following was proposed during the second meeting –
   - IFLA Literacy and Reading Section Website - Sylvia Vardell (Information Coordinator)
     (Sylvia has asked for another committee member to help out with the website)
   - International Literacy and Reading Blog - Lesley Farmer (Blog Coordinator)
   - Literacy Matters! Website - Barbara Combes (Corresponding Member)
   - Twitter - Annie Everall
   - Facebook - Atlanta Meyer

   Atlanta will put together a social media strategy and send to all committee members involved for comments.
   The strategy will then be sent to all committee members.
   Committee members were asked to send any information or news to these people to be added to these platforms.
   Please use the following hashtag - #ifaliteracymatters.

11. Literacy Matters! Campaign
   Annie send three options for the Logo around for discussion. Comments included –
   Sylvia thanked the Children’s Laureate for the design of the bear.
   Lisa commented that the bear is children focussed.
   Lesley commented that different cultures have different opinions about bears.
   Alison commented that bears are adorable and put the emphasis on children.
   Linn asked who we are trying to reach and that the logo should be more neutral.
   Annie commented that we have to make a decision to move forward with the promotional materials.

   IFLA HQ assigned a logo to each section to use. If the committee aren’t satisfied with the logo, the committee need to come up with an alternative logo or idea.

   The due date for the Action Plan is 31st October 2017.
   All pending projects will be completed first.
   We shouldn’t be over ambitious with the action plan and take small steps to show our progress.
   Work on the website, guidelines, Literacy Matters! Promotional materials and a new leaflet for the section are items on the Action Plan.

13. Projects 2017/18
   As above

14. Country Reports
   Australia, Republic of Korea, Netherlands, Norway, Russia, UK, USA (included in the agenda)
   Any other country reports can be send to Atlanta.
   Republic of Korea will correct and resend their report.

15. Invitation to the floor for observers to report on literacy initiatives in their country
   All observers are encourage to send a report which will be uploaded onto the website.
   The blog also invites people to provide a country report. The link to the blog is on the Literacy and Reading Section website.

16. Any other business

   Working Plan for the Governing Board – Ingrid Bon
   4 Strategic Directions in this plan and the first strategic direction is Libraries in Society.
   The first goal was to work on Literacy and Reading and this was 3 years ago.
   A working group was established to start with a draft on the importance of literacy and how it connected to libraries. The joint statement is available on the website.
   The next step was a toolkit to help libraries to write a National Strategy funded by their Government.
   The working group met again and the first draft will be available at the end of November.
   The idea is to launch the toolkit in Kuala Lumpur in August 2018.

   Policy Brief – Adriaan Langendonk
   Unesco Policy Brief is also available online. The brief is a statement and it can be starting point for the toolkit.

   Research
   5 Topics will be send out to members asking for abstracts and a link to the report if available. Any information on reading campaigns can be send through. Consult with Barbara for ideas for the Literacy Matters! Website. Information can also be send to Lesley for the Blog. Use the Literacy Matters! Campaign in many other ways.
<table>
<thead>
<tr>
<th><strong>Satellite Meetings</strong></th>
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<tr>
<td>We will not have a Satellite meeting as we haven’t had committee members saying they are able to assist. A local workshops can be organised a day prior to the start of Congress. Workshops are different than satellite meetings.</td>
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<tr>
<th><strong>Closure</strong></th>
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<tr>
<td>Adriaan thanked Ingrid for attending the meeting.</td>
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<td>All members are invited to enjoy a coffee after the meeting.</td>
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