PBZ Pestalozzi-Library Zurich - a Public Library of today
Pestalozzigeresellschaft in Zürich

Foundation in 1896 was held on the celebration of the 150th birthday of Johann Heinrich Pestalozzi – the famous Swiss pedagogue and educational reformer.

„to enhance public welfare through encouragement of people's education and formation in the spirit of Heinrich Pestalozzi."
Facts & Figures

Opening hours
51 h / week
19’111 h / year

7’548 m2 indoor area

966’390 visits
502’338 virtuel visits on the website
2’717’368 loans
24’927 online-loans

2.4 visits per inhabitant
6.7 loans per inhabitant
Facts & Figures

112 staff
72.32 fulltime positions

3 apprentices
5 trainees
2 interns from the employment program

59 youth helpers
19 animators

147’394 working hours per year
PBZ and their development over time
PBZ: loans and visitors in numbers 2008-2014
The network of branches dates from the Fifties and Sixties and no longer matches today’s requirements and costumer needs.

Goal:
Improvement of public service through optimization of the funds at hand:

- Libraries with thematic emphasis
- Libraries in different districts of the city
Allocation of PBZ-libraries: Development 1900-2007
Masterplan (strategy)

Requirement on location and building:
• reachability with public transport
• min. 350 sqm
• groundfloor, preferably one level
• barrier-free accessibility
• flexibel design
• well situated in close proximity to shops or similarly well attended aereas
Masterplan (strategy)

Requirements on offering and services:
- all types of media
- for all target groups
- RFID (Security System, Self Issue System)
- reading places und work desks
- Internet/WLAN
- well trained staff
PBZ Schwammendingen & PBZ Aussersihl
PBZ Altstetten & PBZ Leimbach
PBZ Sihlcity 2007
PBZ Altstadt

• Opened in 1932
• Renovation from October 2005 until September 2007
• 1’982 square meters
  (of which 1’397 sq m are public area)
• 51 weekly hours of opening time
• Approx. 85’000 media items
Renovation  PBZ Riesbach

(Re-)Opening
31.3.2009
PBZ Witikon 2010
PBZ Hardau: Intercultural library and school library

- Opened in new school building on 19.8.2009
- Combination of school library and public library
- Intercultural library
PBZ Hardau 2009
Renovation / Extension
PBZ Unterstrass
PBZ Unterstrass
(Re-)Opening 16.5.2013
Team 4 Architekten
Renovation / Extension
PBZ Oerlikon
PBZ Oerlikon

(Re-)Opening 25./26.10.2013
Architects: Andrea Teuwen, Chantal Imoberdorf
Events

- only a few for adults
- mostly cooperations
- mostly for children (toddlers and babies especially)
Project Buchstart (Bookstart)

Start Autumn 2009:
(Results at the end of 2014)

4’645 Buchstart-kits given
61 reading animation held 2014
2788 participants 2014
Project Family Literacy

144 events in 6 languages per year
Visits of classes

1255 visits in 2014 (+ 5%)
659 outside of the opening hours of the library
Current challenges

The local libraries versus the digital services
- influence for information literacy
- digital literacy
- the visibility of the digital services
- integration of the new technologies/gagetry
- professional development
Project BibNetzSchweiz

Cooperation of the 5 big municipal libraries in the German speaking part of Switzerland

Started on 15 Dezember 2009
Launch of «Onleihe»
Self booking all over the PBZ
App for mobile devices
Project PBZ Schütze
One PBZ – 14 libraries

The Public Library is a place where ideas are brought to life.
Costumer Survey – Satisfaction

82% of our costumers are satisfied or very satisfied with the expertise of our PBZ staff!

Costumers are also very satisfied with:

• Self Issue Service 86 %
• Overnight Returning Box 83 %
• loan periods (not DVDs) 83 %
• lighting in the building 82 %
More challenges & limitations

- financing
- to satisfy the demand of the different target groups
- digital developments & restrictions (e.g. copyright)

New definition of core library business:
  to generate knowledge out of the flood tide of informations
Thank you for your attention!