IFLA Management of Library Associations Section (MLAS)

IFLA MLAS Standing Committee Meeting

MLAS SC Meeting I
August 11, 2012
Helsinki Exhibition & Convention Centre
Helsinki, Finland

MLAS Standing Committee members present:
Gerald Leitner/MLAS Chair, Silvia Stasselová/MLAS Secretary, Barbara Schleihagen/MLAS Treasurer, Kelly Moore/MLAS Information Coordinator, Michael Dowling/MLAS Web Editor, Régine Horinstein, Jacques Hellemans, Janice R. Lachance, Hellen Niegaard, Marian Koren, Marijana Mišetić, Elena Tikhonova, Sabine Stummeyer, Vanya Grashkina, Taro Miura, Margarita Taladriz, Sebastian Wilke/NPSIG, Maria Cotera/WILSIG

Guests / Observers:

Apologies of absence:
MLAS SC members: Xiandong Yan, Rosemary Gitachu, Jatindra Nath Satpathi, Georgios Glossiotis
Minutes

Welcome & opening by Gerald Leitner/MLAS Chair

Gerald Leitner/MLAS Chair addressed his welcome to all participants of MLAS Standing Committee 1st Meeting and to all guests and observers.

MLAS Chair addressed his special welcome to the very important guests attending MLAS Standing Committee meeting: Sinikka Sipilä/IFLA President-elect and Jennefer Nicholson/IFLA Secretary General.

Gerald Leitner/MLAS Chair MLAS SC addressed his special welcome also to elected MLAS SC members attending MLAS SC meeting the first time: Elena Tikhonova/Russian Library Association and Jacques Hellemans/Association Internationale Francophone des Bibliothécaires et Documentalistes.

MLAS SC members and observers
Apologies of absence

Gerald Leitner/MLAS Chair asked Silvia Stasselová/MLAS Secretary to inform on apologies of absence from MLAS SC members received as follows: Georgios Glossiotis/Association of Greek Librarians and Information Scientists, Xiandong Yan/Library Society of China, Rosemary Gitachu/Kenya Library Association, Jatindra Nath Satpathi/Indian Association of Special Libraries and Information Centres.

Approval of the agenda

Gerald Leitner/MLAS Chair asked for the approval of MLAS SC Meeting agenda in Helsinki to become flexible as many guests are expected at various parts of the meeting. MLAS Chair also asked to add the Approval of the Minutes from MLAS SC Mid-Term meeting held in February 2012 in Berlin to MLAS SC Meeting agenda in Helsinki.

MLAS SC meeting agenda was approved after this addition by all present MLAS SC members.

Approval of the minutes from MLAS SC Mid-Term meeting in Berlin, Germany

Gerald Leitner/MLAS Chair asked for any corrections or additions to minutes from MLAS SC Mid-Term meeting in Berlin, Germany written by Silvia Stasselová/MLAS Secretary. Hellen Niegaard asked to include to the minutes to its part on GLAD Programme, that MLAS Standing Committee members agreed with the proposal to officially end the GLAD Programme. The minutes will be corrected this way. Minutes from MLAS SC Mid-Term meeting in Berlin were approved by all present MLAS SC members.

IFLA Presidential Theme: Strong Libraries = Strong Societies

Gerald Leitner/MLAS Chair invited Sinikka Sipilä/IFLA President-elect to inform MLAS SC meeting members and observers on the most interesting events of IFLA WLIC 2012 in Helsinki and to introduce her IFLA Presidential Theme: Strong Libraries = Strong Societies. Sinikka Sipilä invited everybody interested to attend her IFLA President-elect’s Planning Session to be held on 16th August 2012: http://conference.ifla.org/past/ifla78/session-192.htm
Report from IFLA GB Meetings / IFLA update and Invitation to the National Associations Meeting 2012

Gerald Leitner/MLAS Chair invited Jennefer Nicholson/IFLA Secretary General to inform MLAS SC members and observers on IFLA update and National Associations Meeting 2012 to be held on Tuesday 14th August 2012 from 4:00 – 6:00 p.m.

Jennefer Nicholson expressed her close relation to MLAS Standing Committee as its previous member.

IFLA Secretary General invited everybody to attend the National Associations Meeting 2012, which is the very important meeting of national library associations – the heart of IFLA.

Key presentations of the National Associations Meeting 2012:

- Libraries: A Force for Change – an update on my first year of IFLA Presidency, with a focus on the outcomes for Associations
  
  Ingrid Parent - IFLA President 2011-2013

- Introduction to the President-elect’s theme (Strong Libraries = Strong Societies) and the roles for National Associations
  
  Sinikka Sipilä – IFLA President-elect

- IFLA’s Strategic Plan Key Initiatives 2011-2012: opportunities for Associations
  
  Jennefer Nicholson – IFLA Secretary General

- IFLA’s Copyright Advocacy Work and how National Associations are supporting it
  
  Victoria Owen – CLM Chair and Stuart Hamilton – IFLA Senior Policy Adviser

- 1. The Building Strong Library Associations Programme – An update on recent developments, 2. IFLA International Leaders Programme
  
  Fiona Bradley – ALP Coordinator + one of the BSLA trainers

- MLAS database project and the role of National Associations
  
  Theo Bothma / Michael Dowling & Hellen Niegaard – Project Coordinators

Jennefer Nicholson/IFLA Secretary General underlined the importance of cooperation between IFLA Headquarters and national library associations which are the leadership groups in individual countries and regions. IFLA builds capacity for the strong advocacy of international agenda at national level as it happened in the past during the lobbying for IFLA Copyright Limitations and Exceptions for Libraries. National library associations can influence their national legislation and national government decisions.

Help of national library associations will be needed also in issues of eLending, which are different at various countries and solutions are different. IFLA received a grant funding from the Soros Foundation to prepare a “Thinkpiece on Libraries, eLending and the Future of Public Access to Digital Content”.

In May 2012 IFLA released a Background Paper on eLending which discussed the situation facing public libraries seeking to lend eBooks to their users. The paper discussed the challenges facing libraries as a result of an increase in access to eReading devices among library users and a corresponding enthusiasm for access to digital reading content. In particular it highlighted a damaging
lack of access to popular eBook titles due to publisher restrictions on their license or sale to libraries and cautioned of broad negative societal implications if digital content is withheld from library collections. The paper recognised that the situation was still emerging, with growth occurring predominantly in North American, European and some Asian markets, likely followed in other regions of the world. It also noted that more research needed to take place with regards to core library principles in the context of digital library collections, especially for downloadable trade eBooks.

IFLA will therefore continue with these initiatives and will organize the expert group meeting for these issues. IFLA will provide national associations with all relevant information for important discussions needed at the national level at each country world wide.

IFLA Governing Board discussed IFLA Key Initiatives 2013 – 2014 at its last GB meeting and eLending becomes one of Key Initiatives. MLAS can also propose its key initiative in case there is any important.

Jennefer Nicholson/IFLA Secretary General informed also on preparation of the IFLA Trend Report. IFLA Governing Board set up a Steering Committee (SC) to commission a major trend report modeling the evolving digital information environment. Members of Steering Committee: Frédéric Blin/Chair Inga Lunden/Member Christine Mackenzie/Member.

The mandate is taken from the Key Initiatives 2011-2012: Key Initiative 1: Digital Content Programme: Driving access to content, and digital resources, for library users. The Trend Report shall model the evolving digital information environment. It shall provide detailing options for libraries internationally to position themselves within an evolving digital information environment, and the social, cultural, economic and legal consequences for these options. The report shall provide facts to librarians, policymakers and the public to help them better understand the role of libraries in the digital age. The report shall be launched during IFLA WLIC in Singapore in 2013. It shall provide a base for the library sector for promotion, advocacy and outreach for the following 2 – 5 years.

The SC conducted a SWOT analysis and examined existing vision and trend reports released by libraries and library associations regarding their scope, methodology, missing information and possible contributions in IFLA's Trend Report. The report shall be commissioned to an external consultant or research company. The next IFLA Presidential Meeting will focus on some of the very critical issues coming out from this report. IFLA Secretary General asked if there is not any library association willing to host the next IFLA Presidential Meeting as the previous IFLA Presidential Meeting in the Hague and she expressed her thanks to Marian Koren.

Jennefer Nicholson/IFLA Secretary General highlighted that IFLA WLIC 2012 is held in Finland, which is the country with the strong digital democracy included to Finnish government policies. IFLA President-elect Sinikka Sipilä from Finnish Library Association will present a snapshot of the Summary of Digital Democracy at WLIC Closing Ceremony based on the member survey. Support for civil liberties, international copyright policy favorable to libraries, and new publishing models that move away from the idea of ownership will change the traditional library role in society.

IFLA Secretary General invited MLAS SC members and observers to attend IFLA President’s Theme Session “Libraries Today and Tomorrow: a force for change in our transforming societies?” to be held on 14th August 2012 from 9:30 – 12:45 with roundtable discussions bringing together the issues arising from the presentations and delegates thoughts on "inclusive libraries - transforming our libraries, transforming our societies”. The commentary of speakers and delegates will contribute to the IFLA Trend Report which will be launched in 2013. http://conference.ifla.org/past/ifla78/session-121.htm
Jennefer Nicholson/IFLA Secretary General introduced present participants of the IFLA International Leaders Programme attending MLAS SC meeting: http://www.ifla.org/leaders.

Janice Lachance/MLAS SC member asked IFLA Secretary General for more information on the IFLA membership sustainability. Jennefer Nicholson answered there is a stable membership and 4% increase. IFLA Headquarters would like to continue the cooperation with MLAS in terms of sponsorship for some library associations.

Kelly Moore/MLAS SC member expressed special thanks to IFLA Headquarters for advocacy tools for libraries and library associations which are very useful.

Jennefer Nicholson/IFLA Secretary General informed on new experienced employees coming to work to IFLA Headquarters, who have a strong potential to strengthen the advocacy initiatives of IFLA.

Gerald Leitner/MLAS Chair expressed his thanks to Jennefer Nicholson/IFLA Secretary General for her detailed IFLA update and all useful information.

**Report from BSLA mini-congress in Berlin**

MLAS Chair asked Fiona Bradley/BSLA Coordinator to give MLAS SC members and observers a short report on Building Strong Library Associations mini-congress, which was held in cooperation with MLAS and German Library Association from 23rd – 24th February 2012 in Berlin, Germany.

BSLA mini-congress brought together representatives from six BSLA countries and it gave an ideal opportunity not only for participating BSLA countries to learn from each other, but to network more broadly with other associations and identify opportunities for mentoring on specific topics.

![Fiona Bradley/BSLA Coordinator reporting on BSLA mini-congress in Berlin](image)

The BSLA meeting was a very interactive meeting involving presentations, group work, discussions, and practical activities to take back to their associations. There were approximately 45 attendees together, nearly 30 from BSLA including representatives from all country projects (Botswana, Cameroon, Lithuania, Lebanon, Peru, Ukraine, Nepal), core trainers, consultants and observers from MLAS Standing Committee.
The purpose of the BSLA mini-congress was to:

- Network between BSLA countries
- Review the BSLA programme, and results
- Share strategies and learning between countries, and trainers
- Develop strategies to sustain the projects beyond 2012 - including continuing advocacy, training, and monitoring
- Observe the work of the IFLA MLAS section, and to network with associations beyond the BSLA group

MLAS Panel Discussion on associations, impact and policy was held on 24th February 2012 and some MLAS SC members had their short presentations (Michael Dowling, Silvia Stasselova, Sebastian Wilke/NPSIG and Maria Cotera/WILSIG). Gerald Leitner/MLAS Chair was the Chair of MLAS Panel Discussion, which was very inspirational and successful.

Gerald Leitner/MLAS Chair expressed his opinion that it was a great success to organize MLAS Mid-Term Meeting together with BSLA mini-congress and MLAS will continue this trend also in the future.

**Report from MLAS SC Mid-Term Meeting in Berlin**

Gerald Leitner/MLAS Chair expressed his great thanks for hosting MLAS Mid-Term Meeting in Berlin to the German Library Association and especially to Barbara Schleihagen.

MLAS Chair recommended to read the detailed minutes from MLAS Mid-Term Meeting in Berlin for those observers and guests attending the meeting who are interested. Silvia Stasselova/MLAS Secretary added that all previous detailed minutes from MLAS SC meetings are available at IFLA MLAS website: [http://www.ifla.org/mlas/meeting-minutes](http://www.ifla.org/mlas/meeting-minutes).

Gerald Leitner/MLAS Chair highlighted that MLAS Mid-Term meeting in Berlin was a great success not just due to BSLA mini-congress organized before the meeting, but also because of the inspirational brainstorming on the next visions of MLAS and another valuable outcome from the meeting – the plan to publish two issues of MLAS Newsletter until IFLA WLIC in Helsinki, what was fulfilled thanks to great work of Kelly Moore/MLAS Information Coordinator.

**Report from IFLA Satellite Meeting**


Gerald Leitner/MLAS Chair expressed his thanks for co-organizing the IFLA Satellite Meeting with MLAS to representatives of the Building Strong Library Associations Programme and the Dutch Association of Information Professionals (NVB) and especially to Marian Koren and Sjoerd Koopman. IFLA Satellite was held in the National Library of the Netherlands in The Hague – World Library Capital.

MLAS Chair asked Marian Koren (the main IFLA Satellite Meeting organizer) and Janice Lachance (Chair of 2nd Day) to briefly report on the IFLA Satellite Meeting.

Marian Koren highlighted IFLA Satellite Meetings to be important especially to attract the audience to become active under the framework of IFLA and to share experience and knowledge internationally. More than 50 participants attended the IFLA Satellite Meeting. Detailed information on the Programme and presentations are available at the website: [http://www.nvb-online.nl/ifla-programme/](http://www.nvb-online.nl/ifla-programme/).
Janice Lachance highlighted the quality of all presentations and the power of networking between various types of library and information associations from various regions of the world.

Gerald Leitner/MLAS Chair underlined the mutual respect of library and information associations to each other despite of they were large or small, professional or volunteer, old or young. MLAS Chair evaluated the atmosphere of the IFLA Satellite Meeting in The Hague to be excellent.

**Report from IFLA Satellite Meeting in cooperation of WILSIG & WINE**

“How can libraries and information centres improve access to women’s information and preserve women’s cultural heritage?” (8th – 10th August 2012, Tampere, Finland)

Gerald Leitner/MLAS Chair asked Maria Cotera/WILSIG Convenor to inform on the successful IFLA Satellite Conference titled "How can libraries and information centres improve access to women’s information and preserve women’s cultural heritage?”, which was organised by women from the IFLA Women, Information and Libraries Special Interest Group; the Minna Centre for Gender Equality in Finland; and the Women Information Network Europe.

Maria Cotera informed on participants (women and also men) of the IFLA Satellite Meeting from fifteen countries from all parts of the world. Papers addressed several themes including library and information professionals democratising access to women’s information, preserving women’s cultural heritage, working towards gender equality, and tools to document the history of women. IFLA Satellite meeting was held at University of Tampere.

The guest panelist was IFLA President-elect Sinikka Sipilä for a question and answers session on the role of library and information professionals inspiring and empowering women through access to information. IFLA Satellite Meeting main aims were to discuss:

- ways libraries and information centres provide access to feminist, human rights and gender information
- ways to preserve women’s cultural heritage
- the role of libraries and information centres in the internet era, and the role of the internet in democratising access to women’s information and information for women.

Detailed information on IFLA Satellite Meeting (WILSIG & WINE) are available at the website: http://www.minna.fi/web/guest/ifla-preconference-2012

**Report from IFLA Satellite Meeting of NPSIG**

“IFLAcamp: New Professionals Now!” (9th – 10th August 2012, Hämennlinna, Finland)

Gerald Leitner/MLAS Chair asked Sebastian Wilke/NPSIG Convenor to inform on the third successful IFLA Satellite Conference titled “IFLAcamp: New Professionals Now!” held in Hämennlinna, Finland.

Sebastian Wilke reported on IFLAcamp, which was a two-day satellite meeting in the mode of an unconference. It provided a place for New Professionals and the wider LIS community to meet, share experiences and create new ideas. The barcamp style allowed for active participation of all attendees and the inclusion of all kinds of topics related to New Professionalism, emerging technologies and innovation in libraries that prey on your minds. Together 54 participants attended IFLAcamp from all over the world and there where 25 sessions during two days on various topics.
organized during the IFLA Satellite Meeting. Sebastian Wilke expressed his thanks to Hämeenlinna City Library for their great support and the spirit of Finnish culture offered to IFLAcamp participants. Detailed information and photographs are available at NPSIG blog:
http://npsig.wordpress.com/iflacamp/

Videos from IFLAcamp are available at YouTube:
http://www.youtube.com/playlist?list=PLOfY4SeHl9rIEN8KKJ9sodf9b-mJaJbd1

**IFLA Key Initiative One Update – WIPO and Access to Digital Content**

Gerald Leitner/MLAS Chair welcomed Stuart Hamilton/IFLA Senior Policy Advisor and asked him to inform on IFLA Key Initiative One Update - WIPO and Access to Digital Content.

Stuart Hamilton expressed his thank to all representatives of library associations worldwide who supported IFLA its initiative on Copyright Limitations and Exceptions for Libraries and Archives after his last call for support at the national level during MLAS SC meeting in Puerto Rico during WLIC 2011. IFLA represents libraries at the international level, but it also rely on national library associations to help prepare their national delegations for these discussions at gatherings such as WIPO or UNESCO, where issues affecting libraries are increasingly debated.

Thanks to great work of national library associations at their national levels the representatives of many national copyright offices came to the extended meeting of WIPO in November 2011 in Geneva very well prepared to support IFLA’s initiative. Conclusions from the 23rd Meeting of the WIPO Standing Committee on Copyright and Related Rights are available at WIPO website:


Stuart Hamilton/IFLA Senior Policy Advisor asked MLAS Standing Committee for the next support before the next WIPO meetings in November 2012 and June 2013, especially MLAS SC members from EU countries. IFLA Headquarters will supply MLAS SC members with all relevant information and library association should contact their national copyright offices and report back to IFLA HQ.

MLAS Chair asked MLAS SC members and observers for questions related to this important topic, if there are any. Barbara Schleihagen asked Stuart Hamilton/IFLA Senior Policy Advisor for information on Civil Society Statement on Exceptions and Limitations for education at WIPO meeting.

Stuart Hamilton informed on three areas of needed exceptions and limitations to enforce at WIPO:

- Exceptions for libraries and archives
- Exceptions for the visually impaired and print disabled
- Exceptions for educational, teaching, research institutions


During the 24th Meeting of WIPO Standing Committee on Copyright and Related Rights in Geneva on 16th July 2012 the Civil Society Statement on Exceptions and Limitations for education was signed by IFLA and 17 other civil society organizations. German Library Association translated the statement to German and find it very useful document for advocacy.

Exceptions and limitations provide an opportunity to guarantee access to quality education: both through formal institutions and informal learning environments, and to all learners, including those with
disabilities, in digital and non-digital formats. Libraries are an integral part of the education and research process and are often embedded within educational institutions. Exceptions and limitations enable libraries to carry out their public service role in supporting the needs of researchers, teachers, students and learners.


Gerald Leitner/MLAS Chair expressed his special thanks to Stuart Hamilton and CLM team for all useful advocacy tools they prepared for national associations to be able to lobby at the national level. MLAS Chair recommended to publish all useful documents also at MLAS website or link it from the specialized IFLA website: http://www.ifla.org/copyright-tilib. MLAS Chair recommended to prepare the same useful advocacy tools for national associations also related to e-Lending practices and principles in all IFLA official languages.

**MLAS membership update / sponsorship of library associations**

Gerald Leitner/MLAS Chair asked Tatjana Hoeink/IFLA Membership Officer to give an update on MLAS membership.

MLAS Section has 175 members and there are just 15 library associations they didn’t pay their membership fees yet. Tatjana Hoejink brought the detail MLAS members list to circulate during the MLAS SC meeting.

MLAS has the new member association, which is the young library association Dutch Carribean Library Association. Some library associations still need a sponsorship and MLAS help is needed in this matter.

Tatjana Hoeink highlighted the new IFLA membership category Association Affiliate (reduced membership fees, no voting rights), which is a successful model. There are 8 Association Affiliate members up to now. MLAS could cooperate with IFLA HQ to promote this membership category worldwide. More information available at IFLA website: http://www.ifla.org/news/new-ifla-membership-category-association-affiliate.

**MLAS Session Programme during IFLA WLIC 2012**

**Session 95 – 13th August 2012, 9:30 – 12:45**

Gerald Leitner/MLAS Chair asked organizers of MLAS & NPSIG Session Marian Koren and Sebastian Wilke to introduce the MLAS & NPSIG Session “Strategies for library associations: include new professionals now!” Marian Koren asked MLAS SC members to help at round tables during the session.
The main topics of the MLAS & NPSIG Session include:

**Outreach to members and non-members**
- attraction and retention of members
- the return on investment for New Professionals

**Professional communication inside and outside of library associations**
- new and innovative forms of knowledge sharing
- working collaboratively across the generations - online and onsite

**Leadership as a New Professionals issue**
- library associations preparing a new generation of LIS professionals for leadership positions
- managing New Professionals vs. New Professionals in management positions

**The flow of professions**
- the profile of librarianship and the impact of the private sector and neighboring professions
- ‘librarian identity’ among new and established professionals

Detailed programme of Session 95 is available at IFLA website: [http://npsig.files.wordpress.com/2012/08/mlasnpsiginfla-2012programmesession-nr-951.pdf](http://npsig.files.wordpress.com/2012/08/mlasnpsiginfla-2012programmesession-nr-951.pdf)

Gerald Leitner/MLAS Chair invited all MLAS SC members and observers to attend this interesting session and asked MLAS SC members to be useful at roundtables as translators and mediators.

**Session 183** – 15\(^{th}\) August 2012, 13:45 – 15:45
Gerald Leitner/MLAS Chair asked organizers of MLAS & FAIFE Session 183 Hellen Niegaard and Michael Dowling to inform on the programme of Presentation Session for new IFLA Database on Organisations and Statistics.

Session 183 Programme will include the following presentations on IFLA products:
- The IFLA-FAIFE World Report online (Theo Bothma)
- The new organizations database of IFLA World Report online (Hellen Niegaard)
- The new statistics database of IFLA World Report online (Ulla Wimmer)

Gerald Leitner/MLAS Chair invited all MLAS SC members and observers to attend this important session. More information available: [http://conference.ifla.org/past/ifla78/session-183.htm](http://conference.ifla.org/past/ifla78/session-183.htm). MLAS Chair recommended to prepare an article to be published at MLAS Newsletter to promote IFLA databases.

**Session 204** – 16\(^{th}\) August 2012, 10:45 – 12:45
Gerald Leitner/MLAS Chair asked Marian Koren to inform on the programme of Session 204 “IFLA library standards and the IFLA Committee on Standards - how can they better serve you?”

Marian Koren informed on the new IFLA Committee on Standards was created at the beginning of 2012 to coordinate standards work within IFLA in which she became the member on behalf of MLAS. Patrice Landry, Chair, will explain at the session, what the Committee has already achieved and the work that is in progress, and discusses the priorities and agenda for the Committee’s work over the coming year. MLAS Guidelines need to be revised. More information available: [http://express.ifla.org/node/5363](http://express.ifla.org/node/5363).
Building Strong Library Associations Programme update

Gerald Leitner/MLAS Chair invited Fiona Bradley/BSLA Coordinator for BSLA Programme update.

Fiona Bradley informed on six associations participated in the initial two-year country projects from 2010 to 2012, which were paired with library association experts (core trainers) who traveled to their assigned country several times to deliver workshops and activities. Each association participating in the programme has achieved membership growth, strengthened partnerships, and advocated on behalf of the profession. They have partnered with Ministries of Arts and Culture to improve funding for public libraries, worked with municipal governments to provide advice on new regional libraries, shared their experiences with other countries, and strengthened their skills in running associations. Representatives of six BSLA countries (Botswana, Cameroon, Lebanon, Lithuania, Peru, Ukraine) networked at successful BSLA mini-congress in February 2012 in Berlin, Germany.

There is one more country project still running in Nepal and later this year there are activities planned in Argentina, Croatia, Madagascar, Vietnam.

Detailed BSLA Impact Report is available at IFLA website: [http://www.ifla.org/BSLA/impact](http://www.ifla.org/BSLA/impact)

Inga Lundén/Swedish Library Association encouraged representatives of library associations to use BSLA tools for their own purpose, for example Swedish Library Association use them under the framework of its cooperation with Kenya Library Association.

Barbara Schleihagen asked for more information on the future of BSLA Programme. Fiona Bradley answered that from IFLA perspective the most important was to create BSLA tools which are all available online and now all members can use them in a very creative way. Another two new modules are under construction: School Library Module and Multicultural Libraries Module.

Marian Koren informed on the need of new MLAS Guidelines for Communication of library associations and she asked Fiona Bradley if there is not any BSLA document related to communication. Fiona Bradley expressed her interest to use MLAS Guidelines under the framework of BSLA Programme.

Hellen Niegaard recommended to link BSLA tools and materials directly from MLAS website.

Activities Report of the New Professionals Special Interest Group (NPSIG)

Gerald Leitner/MLAS Chair asked Sebastian Wilke/NPSIG Convenor to report on NPSIG activities.

Sebastian Wilke after his previous short report on successful IFLAcamp 2012 in Finland informed on the next plans of NPSIG to organize the second IFLAcamp² prior to WLIC 2013 in Singapore in cooperation with Regional Standing Committee of Asia and Oceania.

NPSIG Convenor informed on #newlibgc webinars, which continued:

- “New Librarians Global Connection: best practices, models and recommendations”, new series of free quarterly webinars on issues of interest to new librarians, models of library associations and library schools working with new professionals, and groups by and for new librarians
- presented by CPDWL and NPSIG in partnership with ALA
- three successful webinars in January, April, and July; next one in October 2012

Sebastian Wilke informed on thesis on New Professionals groups on a national level


Findings of Master’s thesis are valuable source of inspiration for other New Professionals groups and library associations worldwide.

NPSIG Convenor informed on new useful segment on NPSIG blog: “NPs around the world”

- list of groups for and by new librarians around the globe


Other recent activities of NPSIG:

- NPSIG workshop at Informare!, 8-10 May 2012, Berlin, Germany (ow.ly/cFbDg)
- virtual participation in 4CanGurus, 11 June 2012, Riga, Latvia (ow.ly/cFcfO)
- participation in Cycling for Libraries 2012 (ow.ly/cFcpa)

In order to reach out to more New Professionals and to allow their involvement in IFLA and NPSIG, the group aims at growing and strengthening the current global network of New Professionals. This will be done through our ongoing on-line and on-site activities such as:

- active participation in upcoming conferences and events (NewFeds Conference Redux webinar, International Youth Camp, BOBCATSSS 2013 etc.)
- online coverage through social media channels; focus: video coverage / remote participation
- foster collaboration with similar initiatives on a national and international level

Gerald Leitner/MLAS Chair expressed congratulations to Sebastian Wilke/NPSIG Convenor for the presented variety of inspirational and very useful activities.

Activities Report of the Women, Information & Libraries Special Interest Group (WILSIG)

Gerald Leitner/MLAS Chair asked Maria Cotera/WILSIG Convenor to report on WILSIG activities.

Maria Cotera informed on open business meeting, attended by IFLA President Ellen Tise held in Puerto Rico to discuss the future direction of the SIG and plan the programme for this year's Congress.

Further to WIL’s very successful session in Puerto Rico which presented case studies illustrating how libraries and information centres are responding to the needs of women around the world, providing services for their benefit, and helping them to survive the world economic crisis - “Libraries Providing Integration, Innovation and Information for Women” : [http://conference.ifla.org/ifla77/sessions/women-information-and-libraries-special-interest-group](http://conference.ifla.org/ifla77/sessions/women-information-and-libraries-special-interest-group) - attendees at the business meeting agreed WIL was to to hold a similarly themed session again this year.

Maria Cotera invited all MLAS Standing Committee members and observers to attend the WIL's Session “Inspiring and Empowering Women through Access to Information” (Session 201) taking place on Thursday 16th August 10:45 - 12:45 at Session Room 2: [http://conference.ifla.org/ifla78/session-201](http://conference.ifla.org/ifla78/session-201)

WILSIG hopes to achieve the same level of attendance as in previous years (around one hundred delegates) and is delighted that former MLAS Chair and IFLA President-elect Sinikka Sipiä will kindly join the four speakers for a question and answers session on the role of library and information
professionals inspiring and empowering women through access to information. This will be also the first time that a WIL session will be provided with simultaneous interpretation.

WIL now has a social media presence in facebook: http://www.facebook.com/wilsig and twitter (@WIL_SIG) which Maria Cotera/WILSIG Convenor hopes to develop during 2012 as a way of promoting the work of the SIG and engage with a wider audience.

Gerald Leitner/MLAS Chair expressed many thanks to Maria Cotera/WILSIG Convenor for very successful activities of Women, Information & Libraries Special Interest Group.

SIG Review Report

Sponsoring IFLA Sections have been asked to perform a review of Special Interest Groups according to a set of criteria based on R20 of the IFLA Rules of Procedure. IFLA Professional Committee will then decide on whether to disband or affirm each of the eleven SIG for a further 4-year period, starting in 2013.

The sponsoring Sections have also been asked to nominate new convenors for the period 2013 – 2015 to replace convenors completing the end of their 4 year term (the case of Maria Cotera/WILSIG Convenor). The new convenors can be reappointed in 2015 by the sponsoring IFLA Section for the next two years.

Gerald Leitner/MLAS Chair asked SIG Convenors Maria Cotera and Sebastian Wilke on their interest to continue their activities under the sponsorship of MLAS Section. Both Convenors of WILSIG and NPSIG expressed their strong interest to continue their close cooperation with IFLA Management of Library Associations Section. SIG Review Report has to be completed until mid of November 2012.

MLAS SC members confirmed the strong interest to continue in cooperation with the both SIGs.

Access to Learning Award (ATLA)

Gerald Leitner/MLAS Chair invited the representative of ATLA – Access to Learning Award to invite MLAS SC members and observers to their session during IFLA WLIC 2012 in Helsinki.

Given each year by the foundation's Global Libraries initiative, the Access to Learning Award (ATLA) recognizes the innovative efforts of public libraries or similar organizations outside the United States to connect people to information through free access to computers and the Internet.

Access to Learning Award Winner 2012 of the prize 1 million USD will be announced during the Session 109 on 13th August 2012 from 16:00 and everybody is welcome to attend the ceremony.

More information is available at the ATLA exhibition booth or at ATLA website: http://www.gatesfoundation.org/atla/Pages/access-to-learning-award-overview.aspx
IFLA Communicator of the Year Award 2012

Gerald Leitner/MLAS Chair asked MLAS SC members for any suggestions for IFLA Communication of the Year 2012 award. Kelly Moore suggested to renominate New Professionals SIG as the best candidate for this award.

MLAS SC members agreed with the suggestion to renominate NPSIG for IFLA Communication of the Year Award 2012. Silvia Stasselova/MLAS Secretary will send the nomination form to IFLA HQ before the deadline of nominations.

Closing Statement by Gerald Leitner/MLAS Chair

Gerald Leitner/MLAS Chair expressed his gratitude to present MLAS SC members and observers for attending the first MLAS SC meeting in Helsinki and expressed his welcome to all MLAS SC members and observers to attend the second MLAS SC meeting to be held on 16th August 2012 from 8:00 – 9:30 (room 208), where the role of MLAS in e-Lending initiatives will be on the programme.

MLAS SC Meeting II
August 16, 2012
Helsinki Exhibition & Convention Centre
Helsinki, Finland

MLAS Standing Committee members present:
Gerald Leitner/MLAS Chair, Silvia Stasselová/MLAS Secretary, Barbara Schleihagen/MLAS Treasurer, Kelly Moore/MLAS Information Coordinator, Michael Dowling/MLAS Web Editor, Régine Horinstein, Jacques Hellemans, Janice R. Lachance, Hellen Niegaard, Marian Koren, Marijana Mišetić, Elena Tikhonova, Sabine Stummeyer, Taro Miura

Guests / Observers:
Fiona Bradley/IFLA ALP, Tatjana Hoeink/IFLA Mebership Officer, Annie Mauger/CILIP UK, Phil Bradley/CILIP UK, Niclas Lindberg/Swedish Library Association, Doug Newcomb/Special Libraries Association, Gloria Pérez-Salmerón/EBLIDA, Begöna Aguilera/COBDC, Mary Ellen Davis/ACRL, Claudette Thomas/Library and Information Association of Jamaica, Nwafor–Orizu/UNIZIK, Hermann Rösch/FAIFE, Michel Wesseling/NVB, Patrice Laundry/Chair of IFLA Committee on Standards

Apologies of absence:
MLAS SC members: Vanya Grashkina, Margarita Taladriz, Sebastian Wilke/NPSIG, Maria Cotera/WILSIG
Minutes

Welcome & opening by Gerald Leitner/MLAS Chair

Gerald Leitner/MLAS Chair addressed his welcome to all participants of MLAS Standing Committee 2nd Meeting and to all guests and observers.
Evaluation of MLAS Session Programme held during IFLA WLIC 2012

Gerald Leitner/MLAS Chair expressed his special thanks to all MLAS Session organizers and asked for a brief evaluation of the Session.

**Session 95 – 13th August 2012, 9:30 – 12:45**

**Strategies for Library Associations: Include New Professionals now!**

MLAS Chair and MLAS SC members highlighted the high quality of all presentations:

- **Keynote:** New Librarians World wide: mapping out the future
  
  *Robin Kear, University of Pittsburgh, USA*

  *Loida Garcia-Febo, Queens Library, USA*

- Inclusion of New Professionals in the Strategy of the Library Association of Latvia
  
  *Silvija Tretjakova, Dace Udre, Silva Suhanenkova, Sanita Maleja, Latvia*

- Locating Librarianship’s identity in its historical roots of professional philosophies: towards a radical new identity for Librarians of Today and Tomorrow
  
  *Sara Wingate Gray, Information Studies, University College London, UK*

- Inspiring Future Leaders: Empowering New Professionals in the UK
  
  *Maria Cotera, David Perceval, Christopher Rhodes, UK*

- Building new Professional Communities
  
  *Kate Byrne, University Library NSW, Sydney Australia: Building, (new) Professional Communities*

MLAS SC members discussed on various topics, mainly on problems of group work at the round table, when participants were not enough active (Janice Lachance), too short time for group work and too long session (Hellen Niegaard). Barbara Schleihagen recommended the shorter session and more time
for table discussions, which was the most important part of the session. Kelly Moore also highlighted the table discussions to be very interesting and useful. Gerald Leitner/MLAS Chair missed more interaction among the round tables.

Dilemma: How to bring the table discussion to the public? Marian collected notes from three tables, but they are not suitable for publication. The format was old fashioned, new professionals have new forms of collaboration, it seems a new format will be needed the next time.

Silvia Stasselova/MLAS Secretary informed on the high number of participants at MLAS Session, together up to 100 participants.

**Action:** Michael Dowling and Kelly Moore agreed to include a consolidated report in the next issue of MLAS newsletter, but this has to be written by some volunteer.

**Action:** Marian Koren agreed to write the report. MLAS SC members should send their notes or impressions from their tables to Marian by 10 September 2012. In case she will receive enough feedback, she will write the report and send it to Kelly Moore/MLAS Information Coordinator.

**IFLA Code of Ethics for Librarians and Information Workers**

Gerald Leitner/MLAS Chair invited Prof. Dr. Hermann Rösch from FAIFE and asked him to inform MLAS SC members and observers on new IFLA Code of Ethics for Librarians and Information Workers.

Prof. Dr. Hermann Rösch expressed his thanks for the possibility to introduce the IFLA Code of Ethics for Librarians and Information Workers, which was endorsed by IFLA Governing Board in August 2012. There are two official versions of the IFLA Code of Ethics: short version and long version.

This code is not intended to replace existing codes or to remove the obligation on professional associations to develop their own codes through a process of research, consultation and cooperative drafting. Full compliance with this code is not expected.

IFLA Code of Ethics for Librarians and Information Workers is available at IFLA website (both versions): [http://www.ifla.org/faife/professional-codes-of-ethics-for-librarians#iflacodeofethics](http://www.ifla.org/faife/professional-codes-of-ethics-for-librarians#iflacodeofethics)

Prof. Dr. Hermann Rösch asked MLAS SC for help in translations of IFLA Code of Ethics for Librarians and Information Workers to national languages.

Hellen Niegaard asked how will be the code used in practice? Will it mean any possible sanctions? Hermann explained that use is not to sanction, but to give people a chance to reflect on the problems. It is up to individuals and library associations to make it live document.

Janice Lachance added that many codes of ethics in US are useful in case you have a dilemma at work place, how the best to act.

Silvia Stasselova/MLAS Secretary expressed her thanks to Prof. Dr. Hermann Rösch and his team for preparation of the IFLA Code of Ethics for librarians as she proposed to IFLA HQ during MLAS SC meeting in 2009 in Milan to create such an internationally valid document from the reason that not each country has its national codes of ethics and some national codes of ethics were out of date.

**Action:** paper circulated for volunteers to sign for translations, Barbara Schleihagen will collect and pass it on to Prof. Dr. Hermann Rösch.
Action: Kelly Moore/MLAS Information Coordinator will report on the IFLA Code in the next issue of MLAS newsletter.

MLAS Standards Revision

Gerald Leitner/MLAS Chair asked Patrice Laundry to report on the new IFLA Committee on Standards and its purpose. IFLA Committee on Standards will coordinate standards work within and beyond IFLA and support standards activities in IFLA professional units, principally in sections. More information available at IFLA website: http://www.ifla.org/news/new-ifla-committee-on-standards.

Patrice Laundry invited MLAS SC members to attend an open session 204 “IFLA library standards and the IFLA Committee on Standards – how can they better serve you?” to be held on 16th August 2012 at 10:45, where the committee will be there for support any efforts for standards.

Action: MLAS has to report whether the list of standards are still updated. List of IFLA Standards is available at the website of Commission: http://www.ifla.org/standards-committee/list-of-standards. Standards should always be on the agenda of MLAS.

Marian Koren informed on her article “MLAS and Standards” published at MLAS Newsletter (issue July 2012). As part of this larger project, MLAS SC members under the leadership of Marian Koren: Giorgos Glossiotis, Vania Grashkina, Hellen Niegaard and Silvia Stasselova have reviewed the seven Guidelines that MLAs has developed in the past. Most guidelines date from 2004 and deal with: Organization Structure of Associations, Association Programs and Services; Developing Policies and Procedures; Financial Management, Governing and Leading; Operations and finally, Advocacy.

The team has checked whether these MLAs guidelines are still valid or need revision. Where necessary, proposals are made; suggestions for new guidelines are also welcome.

The main outcome of our investigations has been
1. to maintain the guidelines, with small revisions
2. to update guidelines nrs. 2, 4, 7
3. to draft a new guideline on communication of associations.
4. to refer to the BSLA modules

Sabine Stummeyer asked question whether the guidelines are still necessary as there are now BSLA modules. Others would like to keep and update the guidelines, this was agreed.

Action: Marian Koren calls for a new group on communication of library associations guidelines. Members of the group volunteered: Hellen Niegaard, Michael Dowling, Barbara Schleihagen and Sebastian Wilke. Marian Koren pointed out that the existing group for other guidelines revision needs to be expanded, MLAS SC members volunteered: Taro Miura, Begonia Aguilera, Elena Tikhonova.

MLAS Information Coordinators Report

Gerald Leitner/MLAS Chair asked Kelly Moore/Information Coordinator and Michael Dowling/MLAS Website Editor to inform on their activities.

Michael explains that powerpoint presentations have to be put on our MLAS website, as they are no longer on IFLA conference website. MLAS Chair asked whether we could create a list of materials for
MLAS website: e.g. paper on e-publishing and materials from our satellite conference which is currently only on NVB website. Michael Dowling confirmed it will be possible to create an issue section at web.  

**Action:** Michael Dowling will create an issue section on our MLAS website.

Marian Koren pointed out that it should be our aim that MLAS website is the only section on which the library association president or director has to look at for information.  

**Action:** Kelly Moore/MLAS Information Coordinator announced 30th September 2012 as the next deadline for the 3rd issue of MLAS Newsletter.

IFLA would like us to move into more digital production, therefore Kelly Moore asked for suggestions. Michael Dowling suggested to involve New Professionals SIG and Kelly Moore supported this idea. Sabine Stummeyer highlighted that German Library Association (dbv) Newsletter, where just a very short articles are published and from them a direct link to wider content published at dbv website. MLAS Chair refered to Austrian Library Association newsletter which links directly to facebook and twitter, but maybe this is only German software?

MLAS SC members briefly discussed whether MLAS need to be on facebook and twitter. Many associations are on facebook and twitter, but some think that it is not necessary for MLAS group, as they mean the different way of communication. People like to follow a person not an association, but it is useful to have an association account to collect these together, and it could raise the awareness. Michael Dowling suggested to start with facebook but not twitter (automatically updated).

Gerald Leitner/MLAS Chair expressed his thanks to Kelly Moore/MLAS Information Coordinator for her great work on the last two issues of MLAS newsletter.  

**Action:** MLAS summarized that this was a good start of discussion and suggested to take this up again at the next midterm meeting in 2013, but it would be good to have a draft paper before the wider discussion. This could be written by experienced MLAS SC members and volunteers: Gloria Pérez-Salmerón, Michael Dowling, Doug Newcomb, Kelly Moore and Silvia Stasselova/MLAS Secretary added that Sebastian Wilke/NPSIG Convenor previously offered his help.

**IFLA MLAS Financial Report**

Gerald Leitner/MLAS Chair asked Barbara Schleihagen/MLAS Treasurer to report on MLAS Financial report. Barbara Schleihagen reported shortly on the 400 Euro for each IFLA section. MLAS budget will be used for costs of MLAS administrative work (copies, etc.), if needed. IFLA has a lack of money.

Sabine Stummeyer reported that she asked again for grant money for her international ILE project and the final decision will be taken on Friday at PC meeting. Gerald Leitner/MLAS Chair agreed that this will be supported again by MLAS, all MLAS SC members were in favour.
MLAS Listserv Coordinator´s Report

Gerald Leitner/MLAS Chair asked Doug Newcomb/MLAS Listserv Coordinator for update. There are currently 1145 emails on the larger MLAS list.

Doug Newcomb asked whether we should keep also old members on the MLAS SC list. **Decision:** We should tidy the list up, only current MLAS SC members should be on this list. Doug Newcomb will check the list after MLAS Secretary send him the current list of MLAS SC.

Marian Koren and Kelly Moore asked for help on behalf of SIG international relations of library associations: could we collect contact details of people who are doing international work in library associations and to prepare a communication tool for MLAS?

**Action:** Helen Niegaard suggested that the organizations database of IFLA World Report questionnaire could include this question, it will be coordinated by Hellen Niegaard, Kelly Moore and Marian Koren.

Planning of the MLAS SC Mid-Term Meeting and MLAS Workshop 2013

Gerald Leitner/MLAS Chair proposed to concentrate on e-Lending issue at the next MLAS Workshop in February 2013. IFLA HQ showed interest to cooperate with MLAS at this area.

“Thinkpiece on Libraries, eLending and the Future of Public Access to Digital Content” should be finalized until December 2012 and it could be possible to discuss it at MLAS Mid-Term Meeting. Gerald Leitner/MLAS Chair suggested to organise MLAS workshop on Thursday with practical examples from different countries. MLAS SC members confirmed they agree with this proposal.

MLAS Chair informed on invitation to host the next MLAS Mid-Term Meeting received from MLAS SC member Georgios Glossiotis/Association of Greek Librarians and Information Scientists who couldn’t attend the MLAS SC meeting in Helsinki.

Another invitation to host the next MLAS Mid-Term Meeting expressed Annie Mauger/Chief Executive Officer of CILIP UK and cordially invited MLAS SC members to meet in London at CILIP Office.

**Decision:** MLAS SC members decided unanimously for meeting in London, UK.

**Term of MLAS Mid-Term Meeting:** 21st – 23rd February 2013

**Action:** Organising Committee members: Annie Mauger, Gerald Leitner, Silvia Stasselova, Barbara Schleihagen, Marian Koren.

Planning the MLAS Programme Session / IFLA WLIC 2013 in Singapore

Gerald Leitner/MLAS Chair informed that some other IFLA Sections showed their interest to cooperate with MLAS on e-Lending, e-Books, e-Publishing Session Programme during IFLA WLIC 2013 in Singapore: Metropolitan Libraries Section and Public Libraries Section and CLM. 1-day programe: Morning: MLAS and CLM - legal matters, more advocacy and background Afternoon: examples from metropolitan and public libraries, but also from library association worldwide All MLAS SC members confirmed they agree with this proposal.
**Action:** Volunteers for MLAS Session 2013 Planning Committee: Kelly Moore, Hellen Niegaard, Margarita Taladriz, Gerald Leitner/MLAS Chair.

**MLAS Visions and Goals**

Gerald Leitner/MLAS Chair expressed his thanks to Barbara Schleihagen for collecting the ideas from MLAS strategic plan – brainstorming session held during the IFLA MLAS Standing Committee: Mid-Term Meeting in February 2012 in Berlin.

Main ideas of the MLAS strategic plan – brainstorming session were the following:

**Role of MLAS**
- Motor of exchange and development
- Representation of interest of libraries, positioning and partnerships of libraries, new definition of libraries
- Be aware and active in defending the freedom of access to information

**Knowledge, exchange and networking**
- Increase MLAS knowledge base
- Improve networking and exchange
- Keep members updated
- New position of library association within IFLA through knowledge and experience exchange
- MLAS should support the networking of library associations in order to communicate better and run common projects e.g. library exchanges

**Communication**
- Improve communication, resource sharing and collaboration between library associations
- An e-forum for the exchange ideas proposals or other should be useful
- Increased visibility:
  - What are current communication channels?
  - Is there a communication strategy?

**Increase visibility of IFLA, MLAS and the profession**
- Increase the visibility of IFLA professionals and the outcomes of IFLA projects in national library associations
- Increasing the visibility of IFLA professionals and the outcomes of programs
- MLAS should be an active and visible library section
- Increase visibility of MLAS activities

**Cooperation within IFLA**
- MLAS= sparring partner of IFLA GB, PC and HQ
- MLAS to play a role between national associations and other IFLA sections for national associations to offer benefits (such as training programs) to their members. This would result in a stronger position for the national association
- Initiate cooperation with the Library Research section to conduct comparative study of library associations management and activities
- Bring urgent needs and crucial interests to IFLA community
• Increase association members in IFLA through affiliate membership

**Strengthening of national library associations**
• Produce easily accessible toolkits for library associations (strategic and working plans)
• Communicating with various national library associations on
  o Finding the best way of communication with authorities and decision makers
  o Incorporating new professionals in library associations
• Exchange information, knowledge and best practice to improve library association’s management and procedures, as well as services to membership
• Providing stimulating guidance and communication for library development on the national level (standards, guidelines, checklists). Desired outcomes: strategies, legislation
• Consider more participation and support to Latin American members
• Support African library associations
• New position of library association at global partners for state representatives
• Mentoring programs
• Meetings to build up to major conferences such as SECSAL

**Sustain BSLA program**
• Ensure sustainability of BSLA program
  o By offering support to IFLA HQ to secure funding
  o Organize twinning arrangements (example: Kenya-Sweden)
• Continue and expand the BSLA programme
• Further combined BSLA/MLAS meetings like this one, e.g. in Ukraine

**Improve multi-lingualism**
• Lead in the translation and distribution of IFLA monitors, guidelines, and recommendations to make IFLA accessible to local librarians
• Support multilingualism of IFLA documents
• IFLA Translations Award
  o Competition among countries in translating IFLA documents in high quality (except IFLA official languages)

• Make the strategic plan (2012-2015) come real!

Gerald Leitner/MLAS Chair recommended to continue in the wider discussion on MLAS visions and goals at the next MLAS SC meeting.

Marian Koren recommended to concentrate MLAS activities on management of library associations issues, not general library themes only.

**SIG Review Report**

Gerald Leitner/MLAS Chair asked for volunteers to complete the SIG Review Report for IFLA HQ.
**Action:** SIG Review Report Working group: Gerald Leitner, Silvia Stasselova, Janice Lachance
Closing Statement by Gerald Leitner/MLAS Chair

Gerald Leitner/MLAS Chair expressed his gratitude to present MLAS SC members and observers for attending MLAS SC Meeting in Helsinki and expressed his welcome to all MLAS SC members and observers to attend the next MLAS SC Mid-Term Meeting to be held in February 2013 in London.

Minutes written by

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