IFLA MLAS Standing Committee Meeting

MLAS SC Meeting I
August 10, 2010
Swedish Exhibition and Congress Center
Gothenburg, Sweden

MLAS Standing Committee members present:
Janice Lachance/MLAS Chair, Silvia Stasselová/MLAS Secretary, Sinikka Sipila, Hellen Niegaard, Tore Andersen/MLAS Treasurer, Keith Michael Fiels, Johnny Roj-Larsen, Kelly Moore, Sue Hutley, Barbara Schleihagen, Regine Horinstein, Edita Bacic, Maria Cotera/WILSIG, Nthabiseng Kotsokoane/ Convenor of IFLA WILSIG, Sebastian Wilke/NPSIG, Jesús Lau/MLAS corresponding member

Guests / Observers:
Apologies for absence:
MLAS SC members: Alicia Ocaso, Loida Garcia Febo, Rosemary Gitachu

Without apology / any reply:
MLAS SC members: Pedro Hipola, Tamina Noddy, Piyadasa Ranasinghe, Marcello Sardelli, Aliya Sarsembinova, Emilce Noemi Sena Correa, Maya Shaparneva

Minutes

Welcome & opening by Janice Lachance, MLAS Chair

MLAS Chair addressed her thanks to all participants of MLAS Standing Committee Meeting who have arrived to Gothenburg in Sweden from the long distance destinations.

According to a large number of the attending guests / observers Janice Lachance, MLAS Chair recommended that everybody should briefly introduce, including the library association / institution / IFLA Section / IFLA activity they represent.

Short introduction gave the following MLAS SC members / guests / observers:
Approval of the agenda

Janice Lachance asked for the approval of MLAS SC Meeting agenda in Gothenburg, Sweden. MLAS SC meeting agenda was approved after any additions or corrections were not proposed by any MLAS SC member or MLAS SC meeting observer.

Apologies for absence

Janice Lachance/MLAS Chair asked Silvia Stasselová/MLAS Secretary to mention all received apologies of absence among MLAS SC members: Alicia Ocaso, Loida Garcia Febo, Rosemary Gitachu.

Short report from the IFLA Presidential Meeting and MLAS SC Mid-Term Meeting
18th – 20th February 2010, Stellenbosch, South Africa

MLAS Chair addressed her welcome to all representatives from South Africa among MLAS SC meeting observers in Gothenburg and expressed her thanks to all who helped to organize the successful 1st IFLA Presidential Meeting of Ellen Tise/IFLA President, together with MLAS SC Midterm Meeting and MLAS Workshop 2010 in February 2010 in Stellenbosch, South Africa. Special thanks were expressed to: Rachel More/LIASA and Lindile Innocentia Nhlapo/IFLA Africa Regional Section.

MLAS Workshop 2010 included presentations and panel and roundtable discussions on building strong library associations, the importance of global communication and cooperation, association models, association management, and advocacy. Highlights included an opening address by Ellen Tise, a presentation by Rachel More on how LIASA is promoting the theme of “Engaging in the Knowledge Economy” and being an example for other African associations, and a keynote speech by Jennefer Nicholson on IFLA’s Building Strong Library Associations Project, advocacy efforts, and the importance of global communication and cooperation. Panel discussions and roundtables focused on different library association models and how they are organized, which included presentations by Inga Lunden of the Swedish Library Association on public and research libraries and by Sinikka Sipilä of the Finnish Library Association with a public library focus. Hellen Niegaard of the Danish Library Association spoke on the Danish model to advocate on libraries. Keith Fiels of the American Library Association, Silvia Stasselová of the Slovak Librarians Association, and Tore Kr. Andersen of the Norwegian Library Association all spoke about different library association models and how they are organized.

Evaluation of the MLAS Workshop / 17th February 2010, Stellenbosch, South Africa

Janice Lachance/MLAS Chair evaluated the MLAS Workshop 2010 as an international event of which IFLA can and should be proud, and a wonderful collaboration for MLAS. Jennefer Nicholson/IFLA Secretary General also evaluated the MLAS Workshop in Stellenbosch to be extremely successful and she recommended to repeat this model in 2011 when the next MLAS SC Midterm Meeting will be held in Split/Croatia.
MLAS Chair asked Doug Newcomb/SLA to present the MLAS Workshop 2010 Survey Summary report, which is available at the link:
http://www.surveymonkey.com/sr.aspx?sm=jWKVhALj8zAnZ5mleQ5CT5oRSq5rkJs_2bz1F2R62Nkl0_3d

IFLA MLAS Newsletter / July 2010
Information Coordinator's Report / website updates

Janice Lachance/MLAS Chair asked Sue Hutley/MLAS Information Coordinator for her report. Sue Hutley presented the last edition of MLAS Newsletter from July 2010 which was distributed to all MLAS SC members, guests and observers. MLAS Information coordinator asked for the next contributions for the next newsletter edition and she asked for current information from the various library associations worldwide. Regarding the MLAS website updates Sue Hutley expressed her plans to attend the Information Coordinators training during the IFLA 2010 Conference. Doug Newcomb/SLA pointed the attention to the MLAS Workshop 2010 report in MLAS Newsletter / July 2010, the link to the survey result which can be linked to the MLAS website and recommended to publish more photographs from the MLAS Workshop. Silvia Stasselová/MLAS Secretary offered her Picasa photogallery from the MLAS Workshop in Stellenbosch to everyone interested.

Brief Announcement on the Bill & Melinda Gates Foundation’s Access to Learning Award 2011 (ATLA)
Reporter: Steve Bergen

Janice Lachance/MLAS Chair asked the guest Steve Bergen to present the Bill & Melinda Gates Foundation’s Access to Learning Award 2011 (ATLA). Steve Bergen is the administrator of Bill & Melinda Gates Foundation’s Access to Learning Award 2011 and he presented the award, which recognizes international public libraries and other institutions for providing free access to computers and the internet. The award is given annually by the Global Libraries Programme and the winner receives 1 million USD. Applications are due on 30th September 2010 and award winner will be announced during the next IFLA Conference in 2011. Steve Bergen asked all library associations to promote the award worldwide. Steve Bergen invited all interested parties to visit the foundation’s website at www.gatesfoundation.org/ATLA and visit the ATLA booth at the IFLA 2010 exhibition area.

MLAS Session Programme / 12th August 2010 / IFLA 2010 in Gothenburg

Janice Lachance/MLAS Chair asked Hellen Niegaard and Sinikka Sipila, MLAS Session Programme planning team members to present the session programme on 12th August 2010 during IFLA 2010 in Gothenburg.

Programme Planning Team members were: Hellen Niegaard, Sinikka Sipilae (MLAS), Marian Koren, Ragnar Audunson (Library Theory and Research Section).

Hellen Niegaard informed on the MLAS Session Programme to be held on 12th August 2011:
Session 87 — MLAS, Library Theory and Research, Management and Marketing, Education and Training, Statistics and Evaluation, LIS in Developing Countries SIG

12th August 2011, 8.30 – 11.45
Congress track 1: Policy, strategy and advocacy.
Towards national library strategy: opening up access to research
1st Part:
Improving library advocacy
Chair: JANICE LACHANCE (Chair MLAS)
CEO Special Libraries Association, Alexandria, USA

- Creating a national voice for Australian libraries
  SUE HUTLEY (Australian Library and Information Association (ALIA), Deakin ACT, Australia)
- Advocacy for sustainable public computer access programs: using evidence of library impact on users
  PILAR PACHECO (Global Development Program, Chile) and KRISTINE PABERZA (Global Development Program, Latvia)
- National strategy for library advocacy in Croatia and "I have the right to know, I have the right to a library campaign"
  EDITA BACIC (Faculty of Law Library in Split, Split, Croatia) and ALEMKA BELAN-SIMIC (Zagreb City Libraries, Zagreb, Croatia)
- Implementing a coordinated and strategic approach to Library and Information Science research: the work of the UK Library and Information Science Research Coalition
  HAZEL HALL (Library and Information Science Research Coalition and Edinburgh Napier University, Edinburgh, United Kingdom) and CAROLINE BRAZIER (Library and Information Science Research Coalition and The British Library, London, United Kingdom)
- Library advocacy in India in the light of education for sustainable development - perspectives of an emerging economy
  ANUP KUMAR DAS (Centre for Studies in Science Policy, Jawaharlal Nehru University, New Delhi, India)

Session 97 — MLAS, Library Theory and Research, Management and Marketing, SET, Statistics and Evaluation, LIS in Developing Countries SIG

12th August 2011, 12.45 – 16.00
Congress track 2: Policy, strategy and advocacy.
Towards national library strategy: opening up access to research
2nd Part
Looking for relevant research
Chair: RAYMOND BERARD (Chair MMs)
CEO Agence bibliographique de l’enseignement supérieur, Montpellier, France

- Impact evaluation, advocacy and ethical research: some issues for national strategy development?
  SHARON MARKLESS (King’s Learning Institute at King’s College, London, United Kingdom) and DAVID STREATFIELD
- Systematic innovation management as a marketing strategy for libraries
  URSULA GEORGY (Cologne University of Applied Sciences and Communication Studies, Köln, Germany)
**Communicating marketing and advocacy research to practice**
GABY HADDOW (School of media, Culture and Creative Arts at Curtin University of Technology, Perth, Australia)

**3rd Part**

*Bridging advocacy and research: a joint agenda for filling data gaps, training research skills and enhancing visibility*

(Panel discussion)

Chair: TERRY WEECH (Chair LTRs)
Graduate School of Library & Information Science, University of Illinois at Urbana-Champaign, Champaign, IL, USA

Panelists: CAROLINE BRAZIER (United Kingdom), ULLA WIMMER (Germany), HELLEN NIEGAARD (Denmark), ANA MARIA TAMMARO (Italy), PETER LOR (South Africa) and UGNE RUTKAUSKIENE (Lithuania)

Sinikka Sipila expressed her thanks for the great cooperation with MLAS organizing team members Hellen Niegaard, Regine Horinstein and with Marian Koren from the Library Theory and Research Section.

Janice Lachance/MLAS Chair asked everyone to attend the MLAS Session programme on Thursday 12th August 2011.

**Presentation of the joint MLAS and Indian Association of Teachers of Library and Information Science (IATLIS) project proposal under the framework of the IFLA Building Strong Library Associations programme.**

Reporter: Dr. Jagtar Singh, President of IATLIS

Janice Lachance/MLAS Chair asked the guest Dr. Jagtar Singh, President of Indian Association of Teachers of Library and Information Science (IATLIS) to present his project.

IATLIS is professional association of LIS teachers that has more than 480 members. Since December 2008, more than 70 LIS teachers and professionals from India and abroad, such as Nigeria, Republic of China, and the USA have become members of this professional body. IATLA website: [http://sites.google.com/site/iatlishome/home](http://sites.google.com/site/iatlishome/home)

*Dr. Jaghtar Singh presented the following proposal of IATLIS-MLAS Project under the initiative Building Strong Library Associations (BSLA) programme of IFLA:*

IATLIS proposes a two or three day training programme workshop on “Transforming South Asian library associations’ in the Internet era into catalysts for developing professional guidelines, promotion of information literacy and reading culture, and revival of library movement.”

**Project Objective:** This training programme workshop is aimed at developing library associations’ in South Asian region into a strong advocates and catalyses of change for developing professional guidelines, promoting information literacy and reading culture, and reviving library movement in the internet era. Besides, this might also result in cooperation and collaboration at regional level, and might also result in fructification of a regional federation, REFSALA, for which a proposal is pending for quite some time.
Target audience: This programme workshop is aimed at office-bearers, members and staff of the governing body of library associations in South Asian countries. There are numerous library associations in South Asian countries at national level as well as at state/province levels. Members of regional, national, and state/province level library associations would be selected for this training programme workshop. Besides library community, members from media, government (decision-makers and policy makers) and civil society organizations working on related areas would also be selected to make this programme inclusive.

ALP Focal Areas: This training programme workshop is intended to support the following focal areas of ALP

- Development and sustainability of library associations, particularly through the Building Strong Library Associations Programme
- Libraries and literacy: libraries as promoters of information literacy and lifelong learning, and combating functional illiteracy
- Promoting libraries in society, including the role of libraries in reading through the IFLA /UNESCO Public Library Manifesto and the IFLA/UNESCO School Library Manifesto
- Access to information through ICT in libraries, and ICTD
- Access to information by marginalised and underserved groups: for example, immigrant communities, indigenous persons, especially through the IFLA Multicultural Manifesto; access to underserved groups and persons with print or other disabilities, in partnership with the relevant sections
- New and emerging professional practice priorities
- Promotion of continuing professional development

The total estimated budget for this programme would be approx. 6.500 EUR

Bob McKee/CILIP UK recommended Dr. Jaghtar Singh to apply for this project under the framework of ALP Programme. Keith Michael Fiels asked Dr. Jaghtar Singh if he is interested in cooperation with MLA Section and on the additional sources of funding as he found 6.500 EUR seems to be a small amount. Dr. Singh confirmed the possibilities of additional funding as there is a large interest within the region. The interest in cooperation showed also Sri Lanka, Bangladesh, Pakistan and other countries. Janice Lachance/MLAS Chair expressed her thanks to Dr. Jaghtar Singh for his project presentation.

National Associations Meeting 2010 / 13th August 2010

Janice Lachance/MLAS Chair asked all MLAS SC members and library association representatives to attend the National Associations Meeting to be held on Wednesday 13th August 2010 from 16.00 – 18.00 as this is a large opportunity to meet with the IFLA leadership and ask them questions. The main topics of the National Associations Meeting 2010 are:

The value of national associations to IFLA and international advocacy
Ellen Tise - IFLA President 2009-2011

Outcomes of the President-elect planning session and the roles for national associations
Ingrid Parent – IFLA President-elect
IFLA’s Strategic Plan 2010-2015
Overview - Donna Scheeder – Member GB Working Group on Strategic Planning
Placing MLAS and associations in the Plan - Janice Lachance, Chair MLAS

The Building Strong Library Associations Programme – how national associations can participate
Fiona Bradley – ALP Coordinator; BSLA core trainer

CLM- IFLA’s Core Activity on Copyright and other Legal Matters – national associations can support IFLA’s work in its international advocacy for library copyright Exceptions and Limitations
Winston Tabb – CLM Chair

The IFLA/FAIFE World Report goes interactive - how associations become visible
Theo Bothma – Expert Resource Person FAIFE – University of Pretoria, South Africa
Stuart Hamilton – Senior Policy Advisor

IFLA 2010 Press Conference / 12th August 2010
Silvia Stasselová/MLAS Secretary invited all MLAS SC members, guests and observers to attend the IFLA 2010 Press Conference to be held on 12th August 2010 from 9.30 – 10.45 and she especially recommended the following topics of the press conference for those among MLAS who wants to report on the conference via the library portals or library blogs:

Highlights in the Congress Programme / Ellen R. Tise – IFLA President

Jennefer Nicholson, the IFLA Secretary General and Dr. Ismail Serageldin, Director of the Library of Alexandria, Egypt, in the presence of Ellen R. Tise, IFLA President, will sign a renewed agreement on IFLA’s Language Centre for Arabic.

Building Strong Library Associations Programme
Ellen R. Tise – IFLA President
Deborah Jacobs - Director Bill and Melinda Gates Foundation’s Global Libraries Programme

The IFLA World Report / Stuart Hamilton – IFLA Senior Policy Advisor

Haiti update session / 13th August 2010
Silvia Stasselová/MLAS Secretary expressed her invitation to all MLAS SC members, guests and observers to attend a Haiti update session to be held on 13th August 2010 from 13.45 - 15.45 and come up with suggestions and ideas about how MLAS could offer support and assistance to projects in Haiti.

IFLA New Publications Meeting / 14 August 2010
Janice Lachance/MLAS Chair asked Silvia Stasselová/MLAS Secretary to present the planned IFLA New Publications Meeting to be held on 14th August 2010 from 9.30 – 11.30.
Silvia Stasselová/MLAS Secretary distributed the list of all new IFLA publications to all MLAS SC members and during the MLAS meeting she highlighted two titles of new IFLA publications:

**World Guide to Library, Archive, and Information Science Associations**
which is important for presidents and executive directors of library associations and ministries of culture worldwide. This handbook provides thorough, up-to-date information on associations concerned with the fields of librarianship, documentation, information science and archives. The third, completely revised and expanded edition contains over 600 comprehensive and updated entries from over 130 countries.

**IFLA Public Library Service Guidelines**
These guidelines are framed to provide assistance to library and information professionals in most situations.

**Status Reports on Advocacy, Building Strong Library Associations Programme (BSLA) and Action for Development Through Libraries Programme (ALP)**
Reporters: Stuart Hamilton / IFLA Senior Policy Advisor
Fiona Bradley / ALP Programme Coordinator

Janice Lachance/MLAS Chair asked Stuart Hamilton/IFLA Senior Policy Advisor and Fiona Bradley/ALP Programme Coordinator to report MLAS SC members, guests and observers on the current information on BSLA/ALP programmes. MLAS Chair also asked both Bob McKee and Claudia Lux to participate during the discussion as BSLA core trainers.

Fiona Bradley prepared the short introduction on BSLA Programme for those who were not familiar with it and give the update of BSLA and ALP since the last IFLA conference in 2009.

Building Strong Library Associations is a comprehensive programme offering a strategic and coordinated approach to capacity building and sustainability of library associations. The programme is aimed at library association workers – this can be staff, office bearers, volunteers, representatives (such as regional co-ordinators) and members.

The Building Strong Library Associations programme consists of:

- A modular, customizable training package on library association development
- IFLA’s policy-based learning materials (for example, those developed by FAIFE)
- Mentoring and advice on forming partnerships
- Cross-association activities, to bring participants together
- An online platform to provide remote access to materials

Five BSLA Training Package Modules include:

Module 1: Library Associations in Society
Module 2: Building Your Library Association
Module 3: Sustaining your Library Association
Module 4: Developing Strategic Relationships: Partnerships and Fundraising
Module 5: Libraries on the Agenda
Two BSLA Training Package Modules are under development:

- Library Statistics for Advocacy
- Copyright for Library Associations

Because of IFLA’s international nature those using BSLA training materials come from cultures with different learning styles and expectations, different training needs, and different requirements for sustainability. To accommodate this, the materials are as open as possible and customisation of content due to differing needs is expected. Beginning in November 2010, IFLA is making available materials for the Building Strong Library Associations programme through the online learning platform. Detailed information on BSLA: http://www.ifla.org/en/alp/bsla

BSLA has funding to select one country from IFLA 3 regions until 2012: Africa, Asia/Oceania, Latin America/Caribbean and offer workshops, trainers, using online platform, etc.. The main aim is sustainability of the programme. IFLA is looking for the funding to support more countries.

The 5 module training package was completed since IFLA 2009 in Milan. Fiona Bradley expressed her thanks to all MLAS SC members who helped BSLA content. In cooperation with Gillian Hallam, the Convener of E-learning Special Interest Group there were developed 20 case studies that give a realistic examples of different challenges that library associations are faced. Fiona Bradley informed on active BSLA core trainers: Claudia Lux, Bob McKee, Kay Raseroka, Premila Gamage, Felipe Martinez, Ana Maria Talavera and expressed her thanks for their time and great support.

Fiona Bradley informed on conditions and deadlines for applications through ALP small projects - Call for Building Strong Library Associations programme applications from 2010/2011: 1 April 2011 - deadline for project applications. Applications should be submitted to ALP. All useful information on website: http://www.ifla.org/en/alp/project-applications

Stuart Hamilton expressed his thanks to all MLAS members for their personal contribution to BSLA materials as without their help they would not exist. He asked for the next cooperation as BSLA needs more case studies and examples from more countries worldwide and mentioned a successful case studies from Russia (cascade learning with a small investment), Philippines (Internet Manifesto delivered to 2 500 librarians), Peru (Internet Manifesto promoted by actors in the Amazonian jungle with extremely small funding). Stuart Hamilton expressed that he finds MLAS to be a critical key partner of this programme.

Stuart Hamilton also presented the last activities of CLM and FAIFE Committee to MLAS SC.

Bob McKee and Claudia Lux presented their experience in their position of BSLA core trainers. Claudia Lux asked more MLAS SC members to become BSLA trainers in the close future.

**Information on the IFLA Strategic Plan for 2010 - 2015**

**Reporter: Donna Scheeder / Member of GB Working Group on Strategic Planning**

Janice Lachance/MLAS Chair asked Donna Scheeder for her presentation on the new IFLA Strategic Plan for 2010 – 2015 and she asked her to explain how the new IFLA Strategic Plan varies from the past IFLA Strategic plan.
IFLA Governing Board endorsed the IFLA Strategic Plan 2010 – 2015 at its meeting in May 2010 and during the Congress in Gothenburg the IFLA Sections and Core Activities are expected to discuss the plan at their business meetings. This will start the process to identify possible actions to be picked up by each professional unit, and to connect the action plans of the professional groups with the overall Strategic Plan. This way the strategic planning cycle of IFLA will become an integrated part of the IFLA organisation. The Strategic Plan for 2010-2015 is expected to provide IFLA with solid guidance for an innovative future.

Donna Scheeder presented the IFLA Vision, Mission and Core Values. In comparison with the previous IFLA Three Pillars the new IFLA Strategic Plan 2010-2015 has the new structure and is based on the following main four Strategic Directions:

- Empowering libraries to enable their user communities to have equitable access to information;
- Building the strategic capacity of IFLA and that of its members;
- Transforming the profile and standing of the profession;
- Representing the interests of IFLA's members and their users throughout the world.

Each from the four IFLA main Strategic Direction has its Goals and the difference is that for each two years there will be the different Priority Activities for each IFLA strategic direction. Priority Activities formulated by each IFLA Governing Board will be valid for a two year period, covering respectively 2010-2011; 2012-2013; 2014-2015. Each new IFLA Governing Board will review the previous Priority Activities and formulate Priority Activities for its term and that are consistent with the overall plan for 2010-2015. The two-year Priority Activities will form the basis for the IFLA Strategic Actions (valid for 2 years) for all units across IFLA.


Kelly Moore asked for the information on timing of the IFLA Governing Board decision making on IFLA unit priorities. Donna Scheeder underlined that each year during their August SC meetings all IFLA sections will have a space to identify their priorities for their plans.

**Aligning the MLAS Strategic Plan with the new IFLA Strategic Plan for 2010 - 2015**

Moderators: Silvia Stasselová / Johnny Roj-Larsen

Janice Lachance/MLAS Chair asked Silvia Stasselová and Johnny Roj-Larsen to present their proposal of the new MLAS Strategic Plan to align with the new IFLA Strategic Plan. They both prepared the draft of the new MLAS strategic plan and the electronic and printed was distributed to MLAS SC members before the meeting in Gothenburg to prepare their comments.

Silvia Stasselová/MLAS Secretary prepared a powerpoint presentation containing all proposed changes/additions to the previous MLAS Strategic Plan and presented it to MLAS SC members and observers. Janice Lachance/MLAS Chair moderated the fruitful discussion during the presentation, the discussion continued also during MLAS SC II meeting on Saturday 14th August 2011. Comments were presented by: Michael Keith Fiels, Hellen Niegaard, Donna Scheeder, Sue Hutley, Maria Cotera/WILSIG, Barbara Scheihagen, Sebastian Wilke/NPSIG.

Janice Lachance/MLAS Chair asked MLAS SC members to prepare their comments/additions to the MLAS Strategic Plan to MLAS Secretary until the MLAS SC II Meeting.
Presentation of the "International Librarian Exchange" program (ILE)
Reporter: Sabine Stummeyer, Berufsverband Information Bibliothek (BIB)

Janice Lachance/MLAS Chair asked the guest Sabine Stummeyer to present the project “International Librarian Exchange” program (ILE).

The national library associations noticed an increasing interest in professional exchanges from their membership in the recent years. They tried to face this interest by organising individual exchanges or by signing bilateral agreements with some other associations (see ALA/BIB-Exchange, www.bib-info.de/exchange). Thinking of the discussion of the latest MLAS or NOIR Meetings, exchanges have always been an issue that were addressed by the associations representatives. A national association who is a member of ILE:

- will offer a very valuable service to their members by helping them to find an exchange library
- will offer a "members only service" with ILE that will attract new members for this association
- will strengthen the association by increasing the membership numbers

Goal of the project
Developing a common “ILE agreement” and an “ILE Website” as a framework for an international exchange programme under the umbrella of IFLA.

Requirements

Website will include:
- world map showing all the countries that are member countries of ILE
- each member country information about national association and national library/information sector
- ILE agreement
- reports about the past exchanges - in alphabetical order of the countries

At the national associations level the association will have to:
- sign the ILE agreement
- designate a contact person who is responsible for the update of the website

The “Participating” association will have to:
- provide an introduction about the national association and information about the national library and information sector for the ILE website
- accept incoming applications
- check the membership status
- transmit the applications to the national association in the host country
- update the ILE website with the latest exchange Reports to the website

The “Host” association will have to:
- find a suitable library for the applicant
- give feedback to the applicant and to the “sending” association

Time frame: January 2011 – August 2011
First agreements should be signed at the IFLA conference in Puerto Rico.

Useful comments to the presented project were presented by: Maria Cotera, Michael Keith Fiels, Marian Koren (recommended cooperation with CPDWL), Hellen Niegaard, Sue Hutley.

Sabine Stummeyer asked MLAS for the support of the project proposal, this idea was accepted.
Request for international case studies on budget cuts in libraries worldwide

Marian Koren asked MLAS SC members, guests and observers for their help to collect various case studies on library budget cuts worldwide for her research article on this topic. Hellen Niegaard recomended Marian Koren to publish her request also at the MLAS Newsletter.

Update on IFLA Division IV by Michael Heaney, Chair

Janice Lachance/MLAS Chair asked Michael Heaney, Chair of IFLA Division IV – Support of the Profession for his update information for MLAS SC members, guests and observers. Michael Heaney expressed that Division IV plays a key role in IFLA’s Strategy in supporting IFLA to be a strong advocate for the library profession in the world.

Update on IFLA by Ellen Tise, IFLA President

IFLA President Ellen Tise expressed her thanks to Janice Lachance, MLAS Chair for inviting her and IFLA Secretary General to the MLAS Standing Committee Meeting.

Ellen Tise informed on her visits to many countries, participating at various library conferences and meeting library associations worldwide during the last year and she highlighted the “vibrancy of our profession”.

IFLA President especially mentioned the 100-year anniversaries of library associations in 2010: Finnish Library Association (besides Finland and she could attend also the Norwegian annual conference as well), the next 100-year anniversary events are in Sri Lanka and New Zealand.

IFLA President Ellen Tise gave her thanks to MLAS Standing Committee for attending the IFLA Presidential Meeting held in Stellenbosch, South Africa in February 2010 and for organizing MLAS Workshop 2010 in cooperation with LIASA.

Ellen Tise highlighted her IFLA President’s Theme: Libraries Driving Access to Knowledge and she asked MLAS Standing Committee to assist her in library advocacy worldwide and build partnerships, which should foster information to exciting space.

Maria Cotera, WILSIG Convenor expressed her thanks to IFLA President for her personal support to Women, Information and Libraries Special Interest Group and for her good will to have a short speech at the WILSIG event during IFLA Conference on Friday, 13th August 2010.

Janice Lachance gave her thanks to IFLA President Ellen Tise for all her valuable information.

Update on IFLA by Jennefer Nicholson, IFLA Secretary General

Jennefer Nicholson, IFLA Secretary General expressed her impression by “Stellenbosch model” and she highlighted more holistic and strategic approach to what IFLA is doing in comparison with the IFLA past practice as a whole.
IFLA Secretary General finds the “Stellenbosch model” to putting in practice what IFLA wants to see happening more often in the future. Jennefer Nicholson expressed her thanks to Edita Bacic to host the next MLAS Workshop 2011 in Split, Croatia and continue in the successful “Stellenbosch model”, which doesn’t necessarily cost a lot of money to build the capacity.

Jennefer Nicholson presented her recommendations to MLAS Chair and Standing Committee regarding the strategic planning and planning actions for the next two years. She recommended cooperation of MLAS with other IFLA Sections and FAIFE. She asked the close cooperation of MLAS in planning the future of IFLA. In strategic planning what works for MLAS, works for IFLA.

Janice Lachance expressed her last thanks to IFLA President Ellen Tise, Jennefer Nicholson and Michael Heaney for attending MLAS SC meeting and sharing all valuable information.

Report on the New Professional Special Interest Group (NPSIG)  
Reporter: Sebastian Wilke, NPSIG Convenor

Sebastian Wilke informed MLAS SC members, that he became the new NP SIG Convenor and Dierk Eichel became the Information Coordinator of the NPSIG in December 2009, being the first LIS students ever in this position. A new mission statement has been formulated as part of this process. The three major goals of the NPSIG are:

- to provide a forum within IFLA for the discussion of relevant issues related to New Professionals,
- to recruit and actively involve New Professionals in the IFLA network, and
- to connect New Professionals worldwide and to whet their appetite for conferences and networking.

Sebastian Wilke, NPSIG Convenor presented the successful NPSIG Satellite Meeting in Boras “The Global Librarian” which was held on 9th August 2010 at the University of Boras:

- The event was attended by 70 librarians, professors and students.
- Sebastian Wilke, Dierk Eichel, and members of the NPSIG Network Almuth Gastinger and Claudia Serbanauta coordinated on-site logistics along with on-site organizers from the University of Boras.
- Keynote speeches by Erik Boekestijn and Jaap Van De Geer and by Pernille Drost (President of the Danish Union of Librarians)
- A joint networking drinks session, co-organized with the Section of Education and Training, was held in the end of the day.
- Programme and papers are available at the The Global Librarian page.
- Pictures available via the NPSIG flickr account
- Videos available: Impressions from The Global Librarian & Impression of The Global Librarian conference

Sebastian Wilke, NPSIG Convenor informed MLAS SC members, guests and observers on the next activities during the IFLA Congress 2010 in Gothenburg:

- Participation in MLAS sessions and SC meetings which, among others, included the implementation of the NPSIG’s new mission statement in the MLAS Strategic Plan 2010-2015 (according to the IFLA Strategic Plan).
- Presentation and introduction to the NPSIG at the Newcomers Session by Federica Marangio (IFLA HQ, Advocacy Support Officer).
- Participation in FAIFE business meeting about the social media plan of the committee.
- Participation in Ingrid Parent’s President-Elect Planning Session. Sebastian Wilke had been invited as one of four panelists to speak about “Libraries and innovation”.

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Participation in the IFLA President’s Information Society Working Group / ICT4D Group business meeting as one of the invited IFLA Sections and Special Interest Groups with a possible connection to the activities of the working group.

An open NPSIG business meeting was held for everyone interested. Topics included: Preparations for NPSIG program during the IFLA Congress 2011, the creation of an internal working wiki, active participation in future conferences such as the Internet Librarian 2010 and BOBCATSSS 2011, ways to foster the online involvement of New Professionals in the IFLA and NPSIG network.

A summary on all NPSIG conference activities and further information is available in the NPSIG blog post My IFLA 2010 experience.

Sebastian Wilke informed on strong online NPSIG presence since 2010 and now maintains a couple of channels with a well connected global online community:

NPSIG blog: http://npsig.wordpress.com/
Facebook Page: http://www.facebook.com/npsig
Twitter account: http://twitter.com/npsig
Flickr account: http://www.flickr.com/photos/46505489@N03/
Youtube account: http://www.youtube.com/user/iflaNPSIG

At last Sebastian Wilke, NPSIG Convenor highlighted that through its online coverage in Gothenburg with a dedicated NPSIG blogging team, the NPSIG could contribute a lot to the current efforts of IFLA in the field of social media.

**Report on the Women, Information and Libraries Special Interest Group (WILSIG)**
Reporter: Maria Cotera, WILSIG Convenor

Maria Cotera invited MLAS SC members, guests and observers to attend the Women, Information and Libraries SIG off-site programme *Global Women's Fair: Sharing Best Practice in Support of Women Users, and Women Library and Information Workers* on Friday 13th August 2010 from 13:45 at the Woman’s History Collections Library.

The programme will include:

- Visit to Kvinn Sam, the Woman’s History Collections Library at Gothenburg University Library
- Stands showcasing organisations and projects related to women, information and libraries
- Four “Professional Skills for the 21st Century” workshops
- Open business meeting to discuss WIL’s future work
- Closing session with speakers: Agneta Olsson, Chair of the IFLA 2010 National Committee and Ellen Tise, IFLA President
- Drinks reception (kindly sponsored by Gothenburg University Library) to commemorate 20 years since the Women Issues Round Table was created at the IFLA Conference in Sweden in 1990.

Janice Lachance/MLAS Chair expressed her thanks to Maria Cotera for WILSIG activities and also for the successful planning of the WILSIG Satellite Meeting in Mexico (in cooperation with Jesus Lau and IFLA Information Literacy Section) to be held before WLIC and IFLA Annual Conference in August 2011.
MLAS SC Meeting II  
August 14, 2010  
Swedish Exhibition and Congress Center  
Gothenburg, Sweden

MLAS Standing Committee members present: 
Janice Lachance/MLAS Chair, Silvia Stasselová/MLAS Secretary, Sinikka Sipila, Hellen Niegaard, Tore Andersen/MLAS Treasurer, Keith Michael Fiels, Johnny Roj-Larsen, Kelly Moore, Sue Hutley, Barbara Schleihagen, Regine Horinstein, Edita Bacic, Sebastian Wilke/NPSIG, Jesús Lau/MLAS corresponding member

Guests / Observers: 

Apologies for absence: 
MLAS SC members: Alicia Ocaso, Rosemary Gitachu, Maria Cotera/WILSIG

Without apology / any reply: 
MLAS SC members: Pedro Hipola, Tamina Noddy, Piyadasa Ranasinghe, Marcello Sardelli, Aliya Sarseminova, Emilce Noemi Sena Correa, Maya Shaparneva

Minutes

Welcome & opening by Janice Lachance, MLAS Chair

MLAS Chair addressed her thanks to all MLAS Standing Committee members, guests and observers who came to attend the second MLAS SC meeting.

Janice Lachance/MLAS Chair invited Ingeborg Verheul and Tatjana Hoeink both from IFLA Headquarters to update information on MLAS membership and sponsorship.

There are 129 national associations / MLAS members, among them:
- 18 from Africa
- 65 from Europe
- 10 from Latin America/Caribbean
- 11 from North America
- 25 from Asia/Oceania

There are 6 sponsors registered, 14 associations are receiving sponsorship. Michael Keith Fiels informed on the sponsorship of the Nepal Library Association by American Library Association.
Ingeborg Verheul informed on detailed IFLA membership analysis to be a very good tool for MLAS, which shows were there is not any member at the moment.

Silvia Stasselová/MLAS Secretary informed on the new MLAS members from the following countries: Sweden, Czech Republic, Serbia, Samoa.

Hellen Niegaard informed on her activity in contacting the Danish School Library Association which used to be a member, but they confirmed they have no interest to be an IFLA member, as the IFLA fees are too expensive for them. Igneborg Verheul found it a valuable information.

Ingeborg Verheul informed MLAS SC on the new membership system which will be implemented at IFLA HQ in September 2010 and it is expected to be a tool to create various useful databases on demand.

**GLAD and BSLA: A conceptual framework**

**Reporter:** Michael Keith Fiels

Michael Keith Fiels presented the conceptual GLAD and BSLA framework prepared by him in cooperation with Hellen Niegaard and Michael Dowling.

With the formal launch of the Building Strong Library Association (BSLA) program, the IFLA/Management of Library Associations Section Global Library Association Development (GLAD) program can be “repositioned” to amplify, complement, and provide an umbrella for the Gates Foundation/ALP funded BSLA Programme.

The goals of the GLAD program are identical to those of the BSLA program:

> To build stronger library associations and increase capacity of library associations to promote the development of library and information services within their individual countries and to participate in global efforts to increase access to information through libraries.

As originally conceived, the GLAD program provides for a number of components that remain unchanged in the new environment. These include:

**An online Directory of Library Associations**

This is to be maintained by IFLA Headquarters, with directory information provided by members as part of the renewal process. Common directory elements have been established by HQ and MLAS.

**An online networking utility** to provide for dialog among association elected leaders and staff. This function is currently served by the MLAS list serve.

**A shared wiki database** of best practices, program descriptions and success stories. This dynamic, member created database would utilize wiki software. Individual associations would be able to post entries of a more detailed narrative nature, such as association profiles, national overviews, descriptions of programs such as advocacy campaigns, public awareness campaigns, workshop agendas, reports, research studies, etc. The content and structure would be self organized by the associations themselves to meet their emerging and changing needs.
The wiki would provide links to related association web pages and other more detailed materials.

**A Twinning program** that allows stronger associations to partner with developing associations in a variety of ways. Twinning components may include:

- Support for IFLA membership (may be full or matching support)
- A formal multi-year agreement between the twinning associations with obligations on both parties
- Mentoring on how to make the association stronger and more sustainable
- Assisting a national association to apply for BSLA or ALP funding for training in one or more of the modules
- Travel grants to the IFLA congress, MLAS training, or BSLA module training
- Providing trainers or facilitators for planning workshops
- Working as a partner to implement BSLA training program using government/private sponsorship funding.

**Regional association development workshops** held in conjunction with the MLAS mid term meeting, or as pre conferences to the World Congress. These would bring together elected officers and other association leaders and consist of panels, discussions and speakers focused on regional perspective and involving regional national association success stories. These regional workshops may also be offered in conjunction with BSLA modules.

**Proposal for a 2011 MLAS/GLAD and BSLA training preconference for Latin American Associations**  
Reporter: Michael Keith Fiels

A one day BSLA preconference is currently planned prior to the 2011 Congress in Puerto Rico.

Under this proposal, a day long MLAS workshop would be offered. This workshop would bring together elected officers and other association leaders and consist of panels, discussions and speakers focused on association capacity development from a regional perspective and involving regional national association success stories.

The goal would be:

1) to build stronger library associations and increase capacity of library associations to promote the development of library and information services within their individual countries and to participate in global efforts to increase access to information through libraries
2) amplify the impact of the BSLA training preconference

Modeled on the Stellenbosch one day workshop in February 2010, the workshop would focus on issues such as:

- sustainability
- planning
- communication strategies
- increasing membership
- public awareness campaigns
- legislative advocacy
The MLAS GLAD workshop would also help introduce participants to the other components of the GLAD program that are designed to increase sustainability through networking. These are:

- An online Directory of Library Associations
- An online networking utility to provide for dialog among association elected leaders and staff.
- The shared wiki database of best practices, program descriptions and success stories. This dynamic, member created database would utilize wiki software. Individual associations would be able to post entries of a more detailed narrative nature, such as association profiles, national overviews, descriptions of programs such as advocacy campaigns, public awareness campaigns, workshop agendas, reports, research studies, etc. The content and structure would be self organized by the associations themselves to meet their emerging and changing needs. The wiki would provide links to related association web pages and other more detailed materials.
- The GLAD Twinning program that allows stronger associations to partner with developing associations in a variety of ways.

MLAS members would work with IFLA, ALP and the Professional Committee to secure travel grants for the additional lodging costs and for participation by additional countries. MLAS member associations would also be encouraged to provide support for individual travel grants through twinning with individual Latin American national associations.

Fiona Bradley/ALP Coordinator recommended the location in Panama, to make the organizing team stronger, Michael Keith Fiels proposed Michael Dowling and Dylan Guerra (ALA), the additional volunteers are Kelly Moore and Hellen Niegaard, Jesús Lau is willing to help as well.

Aligning the MLAS Strategic Plan with the new IFLA Strategic Plan / MLAS Priority Actions

Michael Keith Fiels continued in the discussion on the MLAS Strategic Plan which started during the MLAS SC meeting on 10th August 2011 and he proposed the following three MLAS Priority Actions:

- Wiki
- Twinning
- Regional MLAS Workshops

Janice Lachance/MLAS Chair recommended to create the teams for each actions as Hellen Niegaard pointed to the fact that GLAD team has just 2 members, her and Keith Michael Fiels.

Janice Lachance/MLAS Chair asked MLAS SC members to send their comments/additions to the MLAS Strategic Plan to MLAS Secretary by email after the MLAS Meeting in Gothenburg as soon as possible, until the end of September the latest.
Planning the MLAS Workshop 2011
Moderator: Janice Lachance, MLAS Chair

Janice Lachance asked for the discussion on the best region to organize the MLAS Workshop 2011, there are more possibilities:

- combined with MLAS Midterm Meeting in February 2011 / Split / Croatia
- combined with IFLA Presidential Meeting in April 2011 / The Hague

Ingeborg Verheul offered MLAS SC the possibility to continue the “Stellenbosch model” during the planned IFLA Presidential Meeting 2011 in April in The Hague in Netherlands, more detailed information will be published at the IFLA website soon.

Commens and ideas were presented by: Michael Keith Fiels, Hellen Niegaard, Barbara Scheihagen, Marian Koren (co-organizer of IFLA Presidential Meeting 2011), Sue Hutley.

After the short discussion Janice Lachance/MLAS Chair confirmed the place of the MLAS Workshop 2011 to be held in Split, Croatia. Edita Bacic proposed the term of MLAS Midterm Meeting and MLAS Workshop 2011 to be held from 17th – 19th February 2011.

**MLAS Workshop 2011 organizing team:**
Edita Bacic, Barbara Schleihagen, Silvia Stasselová/MLAS Secretary

Janice Lachance/MLAS Chair recommended to invite more countries from Croatia region to attend the MLAS Workshop 2011 to continue in successful “Stellenbosch model”.

Planning the MLAS Session during IFLA in San Juan 2011
Moderator: Janice Lachance, MLAS Chair

Janice Lachance/MLAS Chair asked Hellen Niegaard to evaluate the MLAS Session held on Thursday 12th Friday 2011. The MLAS Session was extremely successful with more than 300 participants in one day. Janice Lachance recommended the next cooperation with CPDWL after they showed their interest in cooperation during IFLA 2011 in San Juan. The main topics should be: training, advocacy, etc.

**MLAS Session 2011 organizing team:**
Fiona Bradley, Regine Horinstein (review the papers), Sabine Stummeyer, Hellen Niegaard

MLAS Financial Report
Reporter: Tore Andersen, MLAS Treasurer

**Financial Report 1/1 2010 – 7/1/2010**

- Transfer from IFLA HQ (2009+2010) 1.628,15 EUR
- Coverage of travel expenses (Malawi, Stellenbosch) - 400,00 EUR
- MLAS Workshop in Stellenbosch (shortfall) - 212,10 EUR

**BALANCE (7/1/2010)** 1.016,05 EUR
**MLAS Listserv Report**

Reporter: Doug Newcomb, Special Libraries Association

Janice Lachance/MLAS Chair asked Doug Newcomb/MLAS Listserv Administrator to give update on the current number of registered Listserv members:

As of 1st August 2010 there is a total of 1,119 individuals of the IFLA MLAS Section Listserv (ifla-mlas@lists.sla.org) and it is open to everyone interested in receiving information.

SLA hosts also MLAS SC committee mailing list, which has 35 individual email addresses.

**MLAS Standing Committee Elections for the next period**

Moderator: Janice Lachance, MLAS Chair

Janice Lachance/MLAS Chair informed MLAS SC members on the necessity of extending the service of the part of MLAS Standing Committee not to loose all active members after the recommendation of IFLA Headquarters. MLAS has 21 members, 4 members are serving the last - second service and many of the current MLAS members are not active and doesn’t reply.

Janice Lachance/MLAS Chair will send each MLAS SC member an email an ask for the interest to continue the service for MLAS among those serving the first period.

Janice Lachance/MLAS Chair, Silvia Stasselová/MLAS Secretary and Kelly Moore will continue in communication with IFLA HQ and they will inform MLAS SC members on all possibilities to continue their service in case of their interest to continue MLAS work.

The recommended deadline: 15th September 2010.

**Closing Statement by Janice Lachance, MLAS Chair**

MLAS Chair expressed her gratitude to present MLAS SC members for their attending MLAS Meeting in Gothenburg and expressed her wish to meet MLAS Standing Committee members at MLAS Midterm Meeting and MLAS Workshop 2011 in Split from 17th – 19th February 2011.

Minutes written by

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