

# MLAS *in focus*

the newsletter of the IFLA Management of Library Associations Section

April 2012

## Meet the Leaders!

New officers were elected to lead our Section at the IFLA Congress in San Juan, Puerto Rico in August 2011.

Our Chair: Gerald Leitner, Executive Director, Austrian Library Association/Büchereiverband Österreichs

Our Secretary: Silvia Stasselová, President, Slovak Librarians Association/Spolok slovenských knihovníkov

Our Treasurer: Barbara Schleihagen, Deutscher Bibliotheksverband (DBV)

Our Web Master: Michael Dowling, American Library Association

Our Information Coordinator: Kelly Moore, Executive Director, Canadian Library Association

[Contact information for all MLAS SC members](#)



Some of our MLAS Members in San Juan (l-r): Régine Horinstein, Taro Miura, Marian Koren, Gerald Leitner, Kelly Moore, Silvia Stasselová, Janice Lachance, Sabine Stummeyer, Margarita Taladriz Mas, Maria Cotera, Sebastian Wilke, Mariana Mišetić, Barbara Schleihagen

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## What is the BSLA?

The [Building Strong Library Associations program](#) is a new initiative from IFLA, delivered through the [Action for Development through Libraries Program](#). BSLA is a comprehensive programme offering a strategic and coordinated approach to capacity building and sustainability of library associations. The programme benefits associations, libraries, and their communities. National Associations from six countries are participating in the first round of the programme: Botswana, Cameroon, Lebanon, Lithuania, Peru, Ukraine. The participating countries provide regular reports of their BSLA activities. [Read the reports here!](#)

See pages 2-4 for a report on the first BSLA mini-congress, and a feature on the Lebanese Library Association.



# BSLA updates

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## Library Associations share successes and experiences at 1st IFLA Building Strong Library Associations mini-congress in Berlin

*By Fiona Bradley, BSLA Co-ordinator, IFLA Headquarters*

At the first-ever IFLA BSLA mini-congress in Berlin Germany, February 23-24 2012, representatives of IFLA BSLA country projects from Botswana, Cameroon, Lebanon, Lithuania, Nepal, Peru and Ukraine shared their success stories, and solutions to challenges that cut across borders. Participants took part in activities to help them assess the impact of their projects, and ideas to sustain development of associations after 2012. Many stories were shared, including reports of a 100% increase in membership (Botswana), securing government grants and reading campaigns involving the President (Lithuania), reaching hundreds of association members through cascade workshops and increasing participation (Ukraine).

Five members of the IFLA Management of Library Associations section gave lightning talks during the BSLA meeting, highlighting major campaigns, success stories and strategies library associations in the US, UK, Slovak Republic, Germany and internationally are taking to put libraries on the agenda. Strategies to link library associations and libraries to development outcomes were the focus of a session on the Beyond Access campaign presented by Meaghan O'Connor from IREX.

Following the BSLA meeting, BSLA colleagues took part in the MLAS midterm meeting and contributed to a session on MLAS' strategy. Feedback indicated that the opportunity to strengthen the partnership with MLAS and to network with other associations was rewarding.

Further stories, outcomes, and impact from the Berlin meetings and the BSLA projects will be shared on the IFLA website.

Further information:

Full BSLA Berlin news item:

<http://www.ifla.org/en/news/library-associations-share-successes-and-experiences-at-first-ifla-building-strong-library-asso>

Photo set on Flickr:

<http://www.flickr.com/photos/ifla/sets/72157629442136241/>

BSLA programme information and link to Online Learning Platform: <http://www.ifla.org/bsla>

IFLA 2012 HELSINKI  
IFLA 2012 HELSINKI

Will you be there? See details of MLAS programming in this newsletter!



BSLA congress participants in Berlin

# Lebanese Library Association (LLA): A More Sustainable Step Forward

*By Randa al-Chidiac, Lebanese Library Association*

A famous quotation by Thomas J. "Tom" Peters states "If a window of opportunity appears, don't pull down the shade."

And that is exactly what the Lebanese Library Association did. We heard about the IFLA Building Strong Library Associations Programme and reached out to it. We filled out the application and waited impatiently. Luckily we were chosen by the IFLA Asia and Oceania region as the candidates of the project.

After carrying out a questionnaire, we realized that we were at the crossroads: either we would continue and thrive or we would cease to exist. But this was an Association that survived through a war. We were established in 1960; suspended our activities in 1975 at the beginning of the Lebanese war; resumed our activities in 1990. The rationale behind us going forward with this Programme can be summarized in two aspects:

- To develop a vision on the manner and processes: physical and managerial components
- To allow the Association to play a more effective and efficient role towards its members, for the national community and on the international stage.

In June 2010, Ms. Fiona Bradley visited Lebanon to meet with LLA board members and other attendees from the different library sectors (government, public libraries and other special libraries affiliated with religious and other entities). She carried out interviews to survey opinions about the LLA and its functionality. The brainstorming sessions resulted in the drafting of a list of needs arranged by priorities and a tentative timetable covering a period of two years.

The Lebanese Library Association decided to choose the following BSLA modules:

- Building Your Library Associations
- Strategic Relationships: Partnerships and Fundraising
- Libraries on the Agenda
- Sustaining Your Library Association (June 1-2, 2012)

The first two workshops held from the 27th till the 30th of January, 2011 in Beirut, Lebanon allowed us to identify action plans that highlighted challenges we would face:

- Drafting a list of potential partners by linking partners' and LLA objectives;
- Listing possible projects to apply for grants;
- Listing probable methods by which to communicate to members such as creating a Facebook page  
→ downloading a report of workshop with pictures  
→ hyperlink out to LLA website to invite members;
- Redesigning of the website as an effective mode/tool of communication
- Amending LLA Bylaws, rules and regulations



LLA representatives Randa al-Chidiac and Dr. Fawz Abdallah with their trainer Premilla Gamage in Berlin at the BSLA congress

The third workshop allowed the attendees to identify deeper issues that would form obstacles in our progress:

- Some believed that we would not be of success because of continuous changes in government bodies and their agendas;
- Others pointed out that LLA is not recognized as official body of the profession;
- And they all agreed that there is an absence of library culture in Lebanese society.

Through the Programme we were able to identify our challenges in order to draft the suitable action plans and solutions. The Lebanese Library Association needs to:

1. Reconnect with LLA members and be more transparent with them on all issues such as progress of BSLA;
2. Revive the LLA newsletter to provide better coverage and reach out to more members;
3. Re-study its existing bylaws and organizational structure to include divisions and professional entities that focus on the various aspects of librarianship;
4. Draft a strategic plan that would allow it to map its way for the future;
5. Offer professional and recognized development programs to members;
6. Address the matter of finding and funding a permanent location;
7. Be aware of various channels of funding to allow for the sustainable development of the Association and its members;
8. Act as the primary reference in all issues related to librarianship and the library world;
9. Be more proactive towards national issues such as copyright infringement;
10. Motivate current members and attract new members from various sectors.

As we are getting close to the end of the Programme and the workshops, we have already accomplished several achievements:

1. We have drafted a new vision (To be the home of library and information professionals in Lebanon) and mission (The LLA provides leadership for the development, promotion, and improvement of the library and information sector);
2. We have redrafted our Association constitution and bylaws;
3. We have created a Website Committee;
4. We have drafted a strategic plan.

We have a long way, but the first step is always the most difficult.

The Programme allowed us to discover new skills and our commitment. Some tasks were very new to attendees in their professional environment such as SWOT and needs analysis, action plans, strategic plans; they stated that they would apply them in their daily tasks and jobs. Activities, especially brainstorming, allowed the participants to evaluate the functions of the LLA and what they want from the Association.

Their common motto is  
“WE HAVE NOT GIVEN  
UP ON LLA.”

This sense of enthusiasm brings with it a sense of hopefulness to implement changes in LLA. A major benefit of the IFLA-BSLA program is that it allowed the Lebanese Library Association to draw back, reflect and evaluate itself for better improvement and existence.

The strength and continuity of any association comes from its members, their ambition and dedication. This LLA has in abundance in its current members and was witnessed in potential new members (the so-called upcoming generation). The general feeling that prevailed in all the workshops is that all the attendees had the determination to contribute to the success of this project and the Association, the LLA. They openly expressed their willingness to face the challenges and wave of change put forward by BSLA, IFLA and the LLA itself. Their common motto is “WE HAVE NOT GIVEN UP ON LLA.”



Enthusiastic librarians write about their work for IFLA

Check out the IFLA blog site: <http://blogs.ifla.org/>



# Looking back at IFLA 2011 Puerto Rico

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## Communicators of the Year: the New Professionals Special Interest Group



We are very proud that the New Professional Special Interest Group was awarded the distinction of Communicators of the Year at the IFLA Congress in Puerto Rico! The NPSIG, which operates under the sponsorship of the Management of Library Associations Section, was commended for its extensive and effective use of social media tools.

NPSIG is the first recipient of the Communicator of the Year Award, which is a follow-up to the previous Newsletter of the Year Award.

The award is based on the following criteria:

- The use of social technology on the website pages
- The implementation of social technology in the website pages
- The innovative way of conference or group profiling
- The extension of outreach to a large audience that the group is able to establish
- The use of multilingualism, inclusiveness and aesthetics/attractiveness.
- The activities awarded will have to be identified for the year (12 months) between the IFLA conferences

Congratulations to Sebastian, Dierk, and all NPSIG members for their great communications work and well-deserved recognition!

[See details of other IFLA Honours and Awards](#)

## Review of MLAS Sessions in San Juan

### **Management of Library Association Section session:**

*Continuing Professional Development (CPD) as a strategy to build strong libraries and library associations* (with the Continuing Professional Development and Workplace Learning Section)

### **New Professionals Special Interest Group workshop:**

*New Professionals beyond New Professionals - skills, needs and strategies of a new generation of LIS professionals*

### **Women, Information and Libraries Special Interest Group session:**

*Libraries providing integration, innovation and information for women*

Papers from the San Juan sessions are still available on the conference website:

<http://conference.ifla.org/past/ifla77/2011-08-11.htm>

Minutes from the MLAS SC meetings in San Juan are at:

<http://www.ifla.org/files/mlas/minutes/aug-2011.pdf>

# Profiles of our members

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This issue features profiles of FESABID (Spain), the Danish Library Association (Denmark), SLA (United States), and the Bulgarian Library and Information Association (Bulgaria). If you would like to contribute a profile of your association for a future issue of this newsletter, please [contact the editor](#).

## Report from FESABID

*By Margarita Taladriz Mas, FESABID President*



**FESABID** was created in 1988 as a Federation or an umbrella organization at national level for any kind of association, including those that formerly were integrated in ANABAD, the first federation in Spain, founded in 1949. We do have mixed associations at regional level, associations by type of libraries or archives: school libraries, mobile libraries, church archives, etc.

At this point there are in Spain 43 Associations, including 2 umbrella organizations: ANABAD and **FESABID** (National associations that host regional or specialized associations) and two professional charters (a variety of association that only host professionals with graduate level, CILIP type). **FESABID** hosts 20 of those 43 associations

From this 43 Associations, 13 are mixed associations which host professionals from Libraries, Archives, Documentation and Museums; 8 associations host professionals just from Documentation centres; 10 associations host professionals just from Libraries; 4 associations host professionals just from Archives; 8 associations host professionals just from book industry, reading promotion and editors.

**FESABID** is managed by a President elected every two years, with the possibility to renew for a new period by the General Assembly, that meets formally twice a year.

The Standing Committee is also elected by the General Assembly and is formed by a General Secretary, a treasurer and three members representing their associations.

FESABID also has a Manager that takes care of the daily tasks, and is the only non-volunteer member.

At this point, **our main activities** turn around:

- A General Conference every two years with parallel sessions about: audiovisual and communication industry; library networks: University, specialized, school, public; private companies' documentation centers; librarianship schools and training. Attendants

are around 1.000, and in 2010 we celebrated our conference together with the EBLIDA/NAPLE Conference.

- Advocating with government bodies to promote IFLA/WIPO treaty on limitations and exceptions for libraries; and we will take it by the end of March to the Libraries Cooperation Board, a national forum that brings together representatives of all kind of library networks plus political representatives at national and regional level. FESABID has a special group working on Intellectual Property <http://www.fesabid.org/bpi/grupo-bpi-bibliotecas-y-propiedad-intelectual>, with its own blog: <http://www.fesabid.org/bpi/blog>.
- Implementing an active campaign to make citizens know that volunteer work is not the solution for an economic crisis period, that libraries should be managed by professionals.
- Helping associations with technology by offering them a Virtual Learning Platform and a Digital Editing Platform, and training for both systems, free of charge, for all the associations.
- Developing a Providers catalogue of services through our WWW, to help associates to contact with the appropriate provider depending on their specific needs.

Our **communication system** with associates and with the profession in general includes:

- A bimonthly information bulletin: <http://www.fesabid.org/federacion/fesabid-boletin-de-noticias-y-actividades>
- Our www: <http://www.fesabid.org/>
- Our facebook: <http://www.facebook.com/pages/Fesabid-p%C3%A1gina/48219917277>
- Our twitter: [http://twitter.com/intent/user?screen\\_name=fesabid](http://twitter.com/intent/user?screen_name=fesabid)
- Our blog: <http://www.fesabid.org/titulares>.
- Participation in all kind of forums representing professionals

## From State Agency to Area Office

*By Hellen Niegaard, chief consultant, the Danish Library Association*



A new state body for cultural matters has been created in Denmark. On January 1<sup>st</sup> this year a new state body was established: The Danish Agency for Culture under the Danish Ministry of Culture. The agency is building on and including three former agencies dealing with cultural matters: the Danish Agency for Libraries and Media, The Danish Arts Agency and the Heritage Agency of Denmark.

The Danish Agency for Libraries and Media (Styrelsen for Bibliotek og Medier) has been the envy of many foreign library professionals. Since 1920 Denmark has had a central state body focusing on libraries under different names but with the same overall aim: to push for and support quality based public library services and their development.

The recent merger was created to improve professional synergies, create a greater impact in other policy areas and make it possible for the Danish Ministry of Culture to grapple with future economic challenges, the minister of Culture *Mr. Uffe Elbaek*, declared when it was launched publicly on December 6 2011 much to the surprise of the Danish library sector. The new agency consists of four centers or area offices and among those the *Center for Libraries and Media*.

### Reasons for Optimism

Mergers of this magnitude, encompassing many hundreds employees and jobs, very often mean a decline in professional focus of some sort. Often resulting not only in a trimmed economy but also often with another sort of commitment – a more bureaucratic approach to areas of activity. However new area director, *Jens Thorhauge*, earlier director of the Agency

for Libraries and Media, is optimistic regarding consequences for the country's libraries. Jens Thorhauge has said about the merger: "My point is that the process of organizational change was launched as a savings exercise. However, the reorganization is also made due to the changing conditions for almost all areas of the Ministry of Culture, changes mostly related to digitization".

Hopefully this optimistic view will turn out to become the reality in the future. It is still too early to say anything about it as the new organization still is under restructuring. One thing is sure though, during the ninety one years that Denmark had a special state agency for libraries, Danish libraries have also been at the forefront of library development. And often foreign professionals and library directors expressed a wish for a 'Danish model' in order to stimulate necessary quality and library provision to their patrons and citizens.

### Focus of Center for Libraries and Media

In the library area, the Agency for Culture today handles management of a number of national tasks, including bibliotek.dk and administration of the Act on Library Services. The Agency also handles development tasks in connection with the libraries' activities and administers a number of support schemes in the library area. Furthermore, the Agency acts as secretariat for Denmark's Electronic Research Library (DEFF) and the Network for Children and Culture (BKN) as well as a number of projects, currently including Knowledge Exchange Office (KEO) and WAYF (Where Are you From). Follow the development of the new center at [www.kulturstyrelsen.dk](http://www.kulturstyrelsen.dk).



*Jens Thorhauge, area director in the new Danish Agency for Culture and a well known speaker worldwide, will retire this spring. Being a very dedicated library expert Jens Thorhauge will also work with library matters in the future, now as a private consultant. One of the projects Jens Thorhauge is involved in aims at creating 2-3 models for future library premises. Photo: Mette Udesen.*

## SLA Task Force Updating “Competencies for Information Professionals of the 21st Century”

By Doug Newcomb, Chief Operating Officer, SLA

<http://www.sla.org/content/learn/members/competencies/index.cfm>



In the information age, information professionals are increasingly essential; they provide the information edge for the knowledge-based organization by responding with a sense of urgency to critical information needs. But what are the required competencies for these information professionals?

The Special Libraries Association (SLA) has long been interested in the knowledge requirements, or competencies, for information professionals. The SLA's members have explored and shared their vision of the competencies and skills required for information professionals in many forums over the years, and created **Competencies for Information Professionals of the 21<sup>st</sup> Century**. This document, last revised 2003, has remained incredibly popular and well-received by information professionals worldwide. The next revision of this exceptional ground-breaking work has now begun and is expected to be completed in 2013.

A task force of prominent SLA members has been created to update SLA's [Competencies for Information Professionals of the 21<sup>st</sup> Century](#). The task force will refresh and revamp this guide, giving information professionals a consistent grounding on which to base their skill-development and career growth initiatives.

SLA's Competencies for Information Professionals are currently organized into three categories, each of which

have in-depth points of focus, such as managing information organizations and applying information tools and technologies:

1. **Professional Competencies** relate to the practitioner's knowledge of information resources, access, technology and management, and the ability to use this knowledge as a basis for providing the highest quality information services.
2. **Personal Competencies** represent a set of attitudes, skills and values that enable practitioners to work effectively and contribute positively to their organizations, clients and profession.
3. **Core Competencies** anchor the professional and personal competencies. These two core competencies are essential for all information professionals. As educated professionals, information professionals understand the value of developing and sharing their knowledge; this is accomplished through association networks and by conducting and sharing research at conferences, in publications and in collaborative arrangements of all kinds.

SLA anticipates an updated document sometime in 2013. Until then continue to refer to the 2003 version; [Competencies for Information Professionals of the 21<sup>st</sup> Century](#)

Thanks to everyone who contributed to this issue of the MLAS *in focus* Newsletter. We are looking for copy for future issues: if you have news, reports of activities, or a profile of your association, send it in! Pictures too! Contact Kelly Moore, MLAS Information Coordinator, [kmoore@cla.ca](mailto:kmoore@cla.ca).

Deadline for submissions for issue 2012 #2 is 15 June



# Bulgarian Library and Information Association (BLIA)

*Vanya Grashkina, President of BLIA*



BLIA was founded as Union of Librarians and Information Services Officers (ULISO) in March 1990. Today it has more than 1200 individual and 75 institutional members. Everyone who works in a library or has the respective education and qualifications is entitled to the right of membership. Large libraries, software companies, vendors, publishing houses, etc. may join BLIA as institutional members. BLIA is a member of IFLA and EBLIDA and maintains professional relationships with other library associations.

Professional and regional sections function as parts of BLIA's structure. All activities of the Association are guided by the principle of voluntary participation. BLIA was among the first professional associations in Bulgaria to adopt its own Code of Ethics<sup>1</sup>.

The General Assembly of the Association (held once a year) acts as a governing body. It elects the members of the Executive Board and its President for a term of three years. The Executive Board manages the day-to-day activities of the Association.

Priority tasks of BLIA are: increasing the prestige of the library professions; cooperation in implementing of new technologies and modernization of libraries; development of programs for continuing professional education; participation in the development and the implementation of national library and information policy and the respective regulatory framework; stimulation of research and practical projects; enhancement of coordination and partnerships among libraries. Library professionals join their efforts to design and implement projects that improve library policies and practices in accordance with the requirements of the information society and sustainable development. Traditional initiatives of BLIA are: annual national conferences, regional seminars, round tables, etc.

Training of librarians is one of the most important tasks of the Association. In 2001 the Center for Continuing Education of Librarians (CCEL) was established as a joint initiative between BLIA and Sofia University Faculty of Library and Information Science. The programs are directed towards librarians from different types of libraries: public, university, special, school etc.

To advocate for libraries and librarians is a main priority for our Association. The National Library Week, an annual event held in the second week of May, is an advocacy campaign attracting the attention of government, legislators, and the public to the informational, cultural and educational role of libraries and their capacity to become partners in the development of society. A good example for the success of BLIA advocacy campaigns is the adoption of the first Public Library Act in May 2009. A significant achievement is the 2006 Government decision announcing 11<sup>th</sup> of May as a professional holiday of Bulgarian librarians. Another national initiative is the Marathon of Reading. On April 23<sup>rd</sup> libraries celebrate the World Book and Copyright Day by initiating open readings in libraries but also in other public places like museums, galleries, schools, clubs, nursing homes for older people, foster homes, parks, etc.



National Library Week 2010 – Meeting between the Chairwoman of the Parliament and Roberta Stevens, President of ALA, and representatives of BLIA

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<sup>1</sup> Code of ethics of the Union of Bulgarian Librarians and Information Services Officers. Retrieved June 2002, <http://www.lib.bg/>

## RECENT DEVELOPMENTS

In 2010 BLIA received an “America for Bulgaria” Foundation grant for its project *“Advancement and Sustainable Development of Library Sector in Bulgaria”*. The main goal of the project is to stimulate and achieve qualitative changes in the library sector and to accelerate its development through focused activities for improving the effectiveness of library professionals and the advancement of Bulgarian libraries. This grant has substantially changed the dimension and the scope of our activities.

What are the main activities under this grant?

### *Professional education and training*

CCEL program has been largely expanded and now offers about 40 courses for training of librarians with degrees in LIS. The topics correspond with the new challenges in library management and technologies, Web 2.0, social networks, etc. Information about the courses is published on a special sub-domain of BLIA’s website and is updated monthly. Among the most interesting CCEL initiatives with foreign experts was the workshop “Libraries in the Public Space”, organized in partnership with Goethe Institute - Sofia. It was attended by 60 participants from all over the country and from different types of libraries. The key speaker was Olaf Eigenbrodt, member of IFLA Standing Committee of Section of Library Buildings and Equipment. Another successful recent example is the workshop on the topic “How to Write a Compelling Grant Proposal” delivered by Nancy Bolt – library expert from USA.

Educational Program of Professional Qualification for Library Professionals after Secondary School, a joint initiative with the Innovative Community Centers Association, was started in 2011. It is very popular as about 50% of working librarians in public libraries in small settlements have no professional qualification.



Last minutes of Leadership Training the trainers for Municipality Librarians – BLIA project supported by IFLA

The BLIA project *“Leadership for municipal public libraries: Training of 12 trainers who will deliver cascade training throughout the country”* received an IFLA ALP grant. The Training of Trainers took place in April 2011. The Bulgarian trainees were selected for their leadership experience and teaching skills and potentials. Key trainers - volunteers were Vanya Grashkina from BLIA and Lisa Hinchliffe from the University of Illinois at Urbana-Champaign. Next step of the project was a pilot training for 32 municipal librarians. The final step was the design of a leadership course permanently available through CCEL, deliverable at different locations by the 12 trained trainers. ALP published the BLIA project proposal as a model project application, pointing out that *“the application is a good example of the background information that should be provided, a detail required in the needs analysis and project activities, and a clear budget.”*

BLIA has provided grants for 4 young librarians to participate in trainings at the Mortenson Center for International Library Programs, USA.

In collaboration with “ICT Development Bulgaria” NGO online courses were organized in European VET Solution for e-inclusion facilitators. More than 70 librarians – members of the Association have successfully passed the courses and received certificates.

### *Publishing and information policy*

A new concept for the BLIA Publishing Program was approved by the BLIA Board in 2011. Development of the concept was based on representative needs survey, showing strong interest in up-to-date professional

publications and pointing out their role for receiving information on recent trends and exchanging of best practices.

The Program features books and monographs, as well as electronic periodicals of the Association. The first 3 books in the program were translations of IFLA publications, currently available online on BLIA and IFLA websites. Print publications are distributed for free to librarians. The e-journal “BLIA online” is published every 2 months and is publicly available in PDF format, offering interesting materials about best foreign practices, news in LIS, information about library leaders, etc. The e-newsletter is published every 2 weeks informing about events, news, calls for proposals, etc.

### ***Expert Services and Consulting***

A new BLIA service, launched in 2011, offers Expert Services and Consulting for librarians from all types of libraries. A special sub-domain of BLIA website with six thematic blocks has been designed to alert librarians about recent developments, new challenges and unsolved problems. Useful links and publications complement the information in each block. Users can ask for written consultations provided by BLIA experts; hold Q&A e-mail or telephone sessions with BLIA staff members; and use instructional materials.

The most successful initiative under this service was the adoption of BLIA Interlibrary Loan Code which replaced the 30 years old state regulations.

### ***National Program for Preservation of and Access to the National Written Cultural Heritage***

BLIA focuses on projects with direct influence on the advancement of Bulgarian libraries and the improvement of their “visibility” in society, the first one being the *National Program for Preservation of and Access to the National Written Cultural Heritage*. A state of the art study has been completed, covering more than 80% of all libraries that possess manuscripts, incunabula, old printed books, rare books, etc. The results of the survey were part of the discussion at a Round Table in March 2012. Two foreign experts presented their national programs and personal experience – Caroline Peach (British Library

Preservation Center) and Karo Salminen (National Library of Finland). An advocacy campaign in support of the Program will be launched May during the National Library Week.

### **CONCLUSION**

The enhancement of the capacity of BLIA has substantially strengthened the organization’s role in serving the library community and in developing the library sector in Bulgaria. According to BLIA’s experience library associations foster change and modernization of libraries in two ways: indirectly, through development of continuing professional education of the library staff, and directly, through different innovative projects coordinating the efforts of many and different libraries.

BLIA is open to sharing its experience and cooperating with other associations. We believe that communication and exchange of best practices could be a good basis for broadening of partnership activities.

For more information: [www.lib.bg](http://www.lib.bg)



Fairy tale Night in Varna Public Library during the Marathon of Reading 2011

# Announcement: Satellite Meeting

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## The Future of Information and Library Associations

NVB/IFLA Satellite Conference

The Hague, 7- 9 August 2012



IFLA's Management of Library Associations Section (MLAS), its Building Strong Library Associations (BSLA) Programme and the Dutch Association of Information Professionals (NVB) are pleased to invite you to the conference: *The Future of Information and Library Associations*.

The programme will comprise:

- success stories of library associations worldwide;
- advocacy for libraries, libraries on the agenda;
- visions for the future of the library and information profession and library associations' role in promoting the impact of information on economy and society.

It will be held as a part of the festivities surrounding the 100th anniversary of the Dutch Association of Information Professionals NVB. It will take place at the Koninklijke Bibliotheek (Royal Library), the National Library of the Netherlands in The Hague - World Library Capital on Tuesday 7 – Thursday 9 August 2012.

This event is one of the Satellite Meetings which will be held in conjunction with IFLA's World Library and Information Congress in Helsinki 11-17th of August 2012.

Presenters and speakers are coming from different corners of the world, including developing countries as well as countries with emerging economies.

The target audience for the event are representatives of library and information associations – leadership and members alike – from all over the world, including those from the Netherlands and other European countries.

The Conference Committee consists of Fiona Bradley (IFLA-BSLA), Sjoerd Koopman (NVB) and Marian Koren (IFLA-MLAS and FOBID).

Conference fees are EUR 90 (members of IFLA and/or NVB) or EUR 150 (non-members). This includes coffee/tea, lunches, receptions and the conference dinner.

**For information and registration (starting mid April) please visit [www.nvb100.nl](http://www.nvb100.nl)**

This event is organised in collaboration with:





# The Future of Information and Library Associations

## An International NVB/IFLA Satellite Conference

The Hague, 7- 9 August 2012

### Conference programme outline:

#### Tuesday 7 August

15.00 Guided city and library walk (optional)

17:00 Registration and Welcome Reception

#### Wednesday 8 August 2012

09.00 **Registration**

10.00 **Welcome:** *Michel Wesseling, President NVB*

Opening: *Gerald Leitner, Chair IFLA MLAs, CEO  
Bücherei Verband Österreichs*

10.20 **Keynote on Future of Library Associations**  
**“But we’ve always done it this way...”: The**  
**change management experience of the Canadian**  
**Library Association**

*Kelly Moore, CEO Canadian Library Association*  
*Keith Walker, CLA Past President and Director of*  
*Library Services at Medicine Hat College*

10.50 **IFLA Building Strong Library Associations**  
**Programme**

*Wiebke Dahlhoff (Policy Officer, IFLA)*

11. 15 **Coffee break**

11. 45 **Experiences and success of library associations**  
*TBA*

12.05 **Panel discussion:** *Chair: Gerald Leitner*

12.30 **Lunch break**

14.00 **Future of Profession: NVB 100 years**  
*Michel Wesseling, President NVB*

14.20 **Working for the future of the association:**  
**Success stories of the American Library**  
**Association**  
*TBA*

14.40 **Developing your Library Association**  
*TBA*

15.00 **Tea break**

15.30 **Libraries, information profession and the future,**  
**a view from The Hague**  
*Bas Savenije, President FOBID Netherlands Library*  
*Forum*

16.00 **Closure first day**

17.00 **Reception**

19.00 **Conference dinner**

#### Thursday 9 August 2012

09.15 **Welcome**  
*Day Chair: Janice Lachance, CEO Special Libraries*  
*Association*

09.30 **What library associations can do, advocacy**  
**experiences from Germany**  
*Barbara Schleihagen, CEO Deutscher*  
*Bibliotheksverband (DBV)*

10.00 **Development and cooperation, libraries unite**  
*TBA*

10.30 **Coffee/tea break**

11.00 **Future Leadership in Libraries and their**  
**organisations**  
*TBA*

11.30 **MLAS and BSLA @ Helsinki**

12.00 **Farewell**

12.15 **Lunch**

13.15 **Optional: guided city and library walk**



<http://www.aeriallive.com/panorama/aerial-panoramas.html>

# Looking to IFLA 2012 in Helsinki

## MLAS, NPSIG and WILSIG Programmes in Helsinki

### Strategies for Library Associations: Include New Professionals now!

Joint programme: Management of Library Association Section and New Professionals Special Interest Group

IFLA 2012 Session 95: Monday 13 August 2012, 09.30 – 12.45, in Room E in Helsinki Convention Centre

#### Introduction

It seems vital to revisit the associations' message to their (non) members and to think about their roles and responsibilities within an ever-changing LIS profession and the larger society. But are library associations sufficiently equipped to respond to these challenges?

The session will give background to a series of strategies and approaches on how to include New Professionals in the work of library associations; it will also offer interactive opportunities to explore new librarians' views on library associations and vice versa.

#### Themes:

1. Outreach to members and non-members
2. Professional communication inside and outside of library associations
3. Leadership as a New Professionals issue
4. The flow of professions

#### Set up of the Programme

The 3 hour session will be in English, with no SI. 20 Round Tables of 10 persons each are prepared. We expect at each table 1 member of MLAs and 1 from NP SIG to form a 'Table hosting team', for welcoming, chairing and reporting. There will be a Spanish speaking table, hosted by Margarita Taladriz.

#### The programme outline

- |       |   |       |   |
|-------|---|-------|---|
| 9.30  | Welcome by MLAs Chair, <i>Gerald Leitner</i>  | 11.35 | Locating Librarianship's identity in its historical roots of professional philosophies: towards a radical new identity for Librarians of Today and Tomorrow<br><i>Sara Wingate Gray, Information Studies, University College London, UK</i>   |
| 9.35  | Introduction to the theme: <i>Marian Koren/ Sebastian Wilke</i>   | 11.50 | Round table 2: Statements, topics 3-4<br>- Leadership as a New Professionals issue<br>- The flow of professions   |
| 9.40  | Keynote: New Librarians World wide: mapping out the future<br><i>Robin Kear, University of Pittsburgh, USA</i><br><i>Loida Garcia-Febo, Queens Library, USA</i>       | 12.10 | Panel & General Discussion<br><i>Chair: Gerald Leitner</i><br>Panellists: a.o.<br><i>Kate Byrne, University Library NSW, Sydney Australia: Building, (new) Professional Communities</i><br><i>Annie Mauger, CEO CILIP, Working for a world class professional body</i><br><i>Shaked Spier, LIS student, Berlin, Germany: Inspiring and Empowering: Upcoming LIS generation joining IFLA</i> |
| 10.10 | Inclusion of New Professionals in the Strategy of the Library Association of Latvia<br><i>Silvija Tretjakova, Dace Udre, Silva Suhanenkova, Sanita Maleja, Latvia</i> | 12.25 | Closure by Chair <i>Gerald Leitner</i>  |
| 10.25 | Round table I on Statements, Topics 1-2<br>- Outreach to members and non members<br>- Professional communication  |       |   |
| 11.05 | Inspiring Future Leaders: Empowering New Professionals in the UK<br><i>Maria Cotera, David Perceval, Christopher Rhodes, UK</i>                                       |       |   |
| 11.20 | Strategies in Action: working at a small but great library community<br><i>García Acosta, Certified Librarians' Association of Argentina</i>                          |       |   |

**Organising team:** Régine Horinstein, Marian Koren, Sebastian Wilke

## Inspiring and empowering women through access to information

Programme: Women, Information and Libraries Special Interest Group

IFLA Session 201, Thursday 16 August 2012, 10:45 - 12:45, in Room 2 in Helsinki Convention Centre



### Satellite Meetings

#### New Professionals SIG Satellite Meeting

*IFLAcamp: New Professionals Now!*

**Dates:** 9-10 August 2012

**Location:** Hämeenlinna City Library, Hämeenlinna, Finland

**Sponsor:** IFLA New Professionals Special Interest Group

**Contact:** Sebastian Wilke, [sebastian.wilke@ibi.hu-berlin.de](mailto:sebastian.wilke@ibi.hu-berlin.de)

**Website:** <http://npsig.wordpress.com/iflacamp>

#### Women Information and Libraries SIG Satellite Meeting

*How can libraries and information centres improve access to women's information and preserve women's cultural heritage?*

**Dates:** 8-10 August 2012

**Location:** University of Tampere, Finland

**Sponsor:** IFLA Women, Information and Libraries Special Interest Group

**Co-sponsor:** Women Information Network Europe (WINE)

**Contact:** Maria Coterá, [wilsig@googlemail.com](mailto:wilsig@googlemail.com)

**Website:** [www.minna.fi/web/guest/ifla-preconference-2012](http://www.minna.fi/web/guest/ifla-preconference-2012)

### IFLA 2012 Conference Website

<http://conference.ifla.org/ifla78>

### Registration

<http://conference.ifla.org/ifla78/registration>

### Helsinki Tourism Information

<http://www.visithelsinki.fi/en>

### Libraries Now – a film about Helsinki and libraries

<http://vimeo.com/29250586>

*Libraries Now! –  
Inspiring,  
Surprising,  
Empowering*

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11<sup>th</sup> May 2012

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**The meeting will focus on e-books business models, copyright issues and the role of tomorrow's library.**

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