IFLA Newspapers Section Business Meeting February 3, 2014
2014 IFLA International Newspapers Conference
Joseph Smith Building 5th Floor
Salt Lake City UT USA

Agenda

1. Welcome!
2. Review and approval of agenda.
3. Mission statement of the Newspapers Section and the current focus in the activities.
   1. Discuss collaboration with journalism schools
   2. Other issues.
4. Report on the call for papers for the Newspapers Section satellite meeting to be held prior to WLIC 2014 in Geneva at the ITU Library.
5. Report on the call for papers for the Newspapers Section open session to be held in WLIC 2014 in Lyon.
7. 2015 satellite meeting at National Library of South Africa in Pretoria.
8. Newspapers Section Project: digitization training workshop for librarians in Malaysia.
9. Review of Newspapers Section membership situation. The Section currently has 44 (August 2013) members. Recruit new members!
10. Reminder to update (if necessary) the Wikipedia [List of online newspaper archives].
11. The information channels for the Section: social media et al.
12. Any other business.

Attending

Minna Kaukonen, Chair
Frederick Zarndt, Secretary
Sue Kellerman
Birdie MacLennan
Mazelan Anuar, Information Coordinator
Michael Hall, Chair, IFLA Local History and Genealogy
Russell Lynch, Chair, IFLA Division II

Agenda reviewed and approved.
Here ensued a lengthy discussion about the mission of the Newspapers Section. All present agreed that the Section give more attention to (born) digital news in all its forms — audio, video, and especially print. The current Section mission statement was re-written at the 2011 WLIC in Puerto Rico. It should again be revised to reflect the urgency of preservation of digital news, preservation of which is now given little attention by cultural heritage organizations. A revised mission statement must continue to reflect the importance of the preservation, digitization, and access of printed news.

Discussion continued. What comprises news? Certainly TV, radio, and traditional printed newspapers but also blogs, non-traditional digital news, and citizen journalism.

We also discussed a possible change of the Section’s name to reflect its change in focus. ‘News Section’ and ‘News Media Section’ were 2 names proposed. Russell Lynch, Chair of IFLA Division II, did not think that IFLA headquarters would object to a change in the Section’s name or a revision in its mission statement and focus.

This discussion will be continued at 2014 WLIC in Lyon, France.

We discussed collaboration with journalism schools. It’s a good idea because such collaboration will allow the Section to emphasize the importance of news preservation with journalism students / future journalists. Frederick has contacted Dorothy Carner at the Reynolds Journalism Institute at the University of Missouri; one of the employees of the Institute, Edward McCain, is attending the conference.

Of course news and newspaper collections at libraries are and will remain the primary focus for the Section.

The Reynolds Journalism Institute will, perhaps later in 2014, host a conference similar to the 2011 Newspaper Archive Summit (http://www.rjionline.org/events/newspaper-archive-summit).

Briefly we talked about the calls for papers for Geneva and Lyon. Even prior to the extended proposal submission deadline, it appeared that there will be a record number of proposals for the satellite conference in Geneva and the open session in Lyon.
Minna mentioned that there will be no train service between Geneva and Lyon at the time of the satellite meeting August 13-14 and WLIC 2014 August 16-23. Bus service will be available.

A brief mention of the mid-year conferences scheduled for Stockholm in spring 2015 and for Hamburg in spring 2016. The Stockholm conference will coincide with the end of the Europeana Newspapers Project.

Douwe Drijfhout, Executive Librarian at the National Library of South Africa in Pretoria, has agreed to host a satellite meeting in South Africa prior to WLIC 2015. The form declaring the Section’s intent to have a satellite meeting in conjunction with WLIC 2015 must be submitted mid-March 2014.

In fall 2013 the Section submitted a project proposal to conduct 2 digitization workshops, one hosted by the National Library of Malaysia in Kuala Lumpur and the other hosted by Jawaharlal Nehru University Library. This proposal was submitted following 2 requests during WLIC 2013 in Singapore, one from Dato Raslin, Director of the National Library of Malaysia, and the second from Ramesh Gaur, University Librarian at Jawaharlal Nehru University. The IFLA Program Committee partially approved the Section’s project proposal: The proposal for the workshop in Malaysia was approved whilst the workshop at Jawaharlal Nehru University was not approved.

In future the Program Committee suggested separate proposals for each country in which a digitization workshop will be offered.

The usual reminders and encouragements to recruit more Section members were given to those in attendance. As of August 2013 the Section had 44 members.


We briefly discussed the use of social media by the Section. The Section has a Facebook page (http://bit.ly/iflaNewsFacebook), a LinkedIn group
Links to all social media accounts appear on the Section’s home webpage. Use of the social media accounts by everyone during the conference is encouraged. Twitter users use hashtag #iflanewspaper.

The meeting was adjourned. Russell Lynch conducted a short tour of the Joseph Smith Building capped by a trip to the topmost floor where we all saw spectacular views of the mountains and the Great Salt Lake.

Frederick Zarndt, Secretary