

News Media Business Meeting #1

Aug. 24, 2019, Athens College

Introductions/Attendees:

Teri Sierra (LC-USA), Outgoing Chair
Mazelan Anuar (NLB - Singapore)
Helene Dorfner (IKGS - Munich)
Oddfríður Helgadóttir (Icelandic Library Association - Iceland)
Minna Kaukonen (NLF - Finland)
Michael Luetgen (Zeuschel - Germany)
Pär Nilsson (KB - Sweden)
Ann Okerson (CRL-USA), Outgoing Div II Chair & incoming News Media member
Becky Ryder (Keeneland - USA), P & C Standing Committee Secretary, Observer
Nina Servizzi (NYU-USA)
James Simon, (CRL-USA)
Anna Skagfjörd (Icelandic Library Association - Iceland)
Anke Winsmann (Staats- und Universitätsbibliothek Bremen - Germany)
Frederick Zarndt (USA)

1. Open Programme. News Media's open programme will be held on Sunday, Aug. 25, 13:45-15:45. It is titled "Success Stories and Challenges: News Media Re-used in Research and by the General Public." The session is co-sponsored with Digital Humanities. Please plan to attend!

2. Officers Briefing Session was held this morning at Athens College. Teri and others shared information that was presented by the PC Chair (Raissa Teodori), the Professional Support Officer (Claire McGuire), Gerald Leitner (IFLA Secretary General), Christine MacKenzie (President-Elect) and others. Some of the topics included:

- IFLA's New Strategic Plan, 2019-2024
- Governance Restructuring (draft expected by Jan 2020)
- Ideas Store (currently contains over 8,000 ideas)
- Action Plans (which are to include Focus Areas, Activities, and Measureable Results)
- IFLA's Mission in four words: Inspire, engage, enable, connect

3. Action Plan and Focus Areas, more. Ann reported on the 2-day workshop she attended in June in Den Haag. It was attended by one officer from each committee, though a few (like News Media) weren't represented due to last minute issues. The entire workshop was devoted to Focus Areas as the heart of Action Plans. Key takeaways were:

- Action planning will now be done in two-year timeframes
- Should be realistic and doable
- Should have measureable impact

Need a mechanism for measurement

Relate Action Plans to IFLA's new Strategic Plan

Open programmes may be a means to a focus area, but are not themselves a focus area

Our Focus Area discussion initially focused on two possible topics: (1) Data Mining & (2) Digital Preservation. Group agreed that data mining is a very broad and non-specific area and that various other IFLA committees are pursuing it in different aspects, so we need to develop it more fully or choose other areas. Frederick proposed that a project of high value and contribution would be to develop standards for preservation of born digital newspapers. He, Pär, and Nina agreed to work on this topic; they will meet during WLIC to develop it further for discussion at Business Meeting #2.

It was also agreed that News Media Committee will have a 2nd Focus Area and will use the time between business meetings to develop further ideas.

4. IFLA Survey of born digital legal deposit policies and practices. Frederick reminded the group of the 2019 survey distributed by IFLA (Stephen Wyber) to gather data on legal deposit policies and procedures. Preservation & Conservation, News Media, some National Libraries, and other partners support the effort and are recruiting responses. Information, results, and analysis about the 2017 survey can be found on IFLA's Cultural Heritage website.

Please complete the 2019 Digital Legal Deposit Survey and share the link with colleagues. The survey is open until Sept 30, at: <https://www.surveygizmo.com/s3/5000877/Digital-e-Legal-Deposit-Survey-2019>

5. News Media Annual Report. Teri will prepare a first draft of the News Media annual report by September 30th and will share it with the committee for revision if needed.

6. Midterm Meeting. Perla Rodriguez (UNAM) has offered to host a Mid-winter meeting in Mexico City. Also, Frederick noted that the National Library of Wales has a great newspaper preservation program -- perhaps this could be a good location for a 2020 satellite meeting. Before accepting the Mexico City offer, Ann encouraged the Committee to consider its capacity to host a Midterm meeting, a satellite in the UK, **and** a program in Dublin. Becky observed that Mexico City is a definite invite and also very attractive for being a non-European venue. The institution is the home of one of our new Standing Committee members, Perla Rodriguez Reséndiz, who is with the Instituto de Investigaciones Bibliotecológicas y de la Información, Universidad Nacional Autónoma de México (www.iibi.unam.mx).

The group agreed to pursue Perla's excellent invitation.

7. WLIC Open Programme in Dublin? News Media would like to plan an open programme, which could again be in partnership with another group such as Digital Humanities (this time) or something tied to the Action Plan. This will be discussed at the 2nd business meeting.

8. Committee Elections. No candidates were identified before this meeting. Ann is willing to serve in an administrative capacity. Mazelan volunteered to stand for Secretary. A motion was

made by Frederick to appoint Ann Okerson to the Chair of the Section. Nina seconded the motion, which passed unanimously. Frederick made a motion to appoint Mazelan as Secretary. Nina seconded the motion, which passed unanimously. Ann and Mazelan were installed as the incoming officers, beginning with the second business meeting of this Congress. Selection of the Information Coordinator was deferred.

9. New Governance Structure. Teri reported that the IFLA GB will shortly begin restructuring discussions, to be completed before the Dublin WLIC. There is the possibility that sections with small memberships might be merged with other sections. Right now there are 44 committees and 16 SIGs. There is an expressed interest in rebalancing and reprioritizing the organizational structure. Small sections can have significant impact so the "quantity" criterion should be balanced with the "quality criterion.

10. Action Items for Next Meeting:

- Midterm meeting: confirm intent in 2nd Session
- Identify second Focus Area
- Dublin Programming?
- Identify volunteer individual for Information Coordinator role

11. Next Meeting: Aug. 26, Business Meeting Room 5.