

Zoom Meeting of the IFLA News Media Section Standing Committee, July 11, 2019

Present: Ann Okerson, Teri Sierra (chair), Nina Servizzi, Frederick Zarndt, Kopana Terry (secretary), Minna Kaukonen, Perla Resendiz, Michael Lugten, Sofia Klarin Zadavec

1. **Who's new to SC and who's rotating off:** We skipped this as part of the call discussion. Nevertheless, the updated info based on a recent IFLA spreadsheet is
 - *NEW 2019 SC members* are Perla Reséndiz, Ann Okerson, Mazelan Anuar, Frederick Zarndt, Nina Servizzi, and Ralph Marschall
 - *Rotating off:* no one
2. **August Officer Elections:** We discussed the upcoming officer elections. The elections for new Officers will take place at our first Business Meeting, on **24 August 2019**. Due to limited time, those who want to be nominated, or self-nominate, should do so prior to Athens so that voting can be completed during the meeting period. We will send a list of nominees prior to our Athens meeting. *Our Standing Committee will elect a Chair and Secretary. We will also appoint an Information Coordinator.* Note that is not an elected Officer position.
 - [what it means to be an Officer](#).
 - all incoming and ongoing SC members may nominate one person for each position (Chair and Secretary); each person can nominate themselves. Template email: [\[DOC\]](#).
 - If you cannot attend the first meeting, you may choose a proxy to vote for you. If you're new to the section and don't yet know someone who can act as your proxy, let us know and we will help identify one for you.
 - SC members elected for the terms 2017–2021 and 2019 - 2023 are eligible to be elected as Chair or Secretary for the period 2019-2021. The Chair and Secretary are the "Officers" and are the official channels of communication between the Section and the Professional Committee and HQ on matters relating to activities, funding, projects, etc.

- The term for each Officer position is two years, renewable one time, as long as the person's SC term has not come to an end.
- Those who have served as Chair for two years are eligible for re-election as Chair for one further term of two years, or election as Secretary. Those who have served as Secretary for two years are eligible for re-election as Secretary for one further term of two years, or election as Chair. Those who have served two consecutive terms as Chair (a total of four years) are eligible for election as Secretary, and those who have served two consecutive terms as Secretary are eligible for election as Chair.

3. Who's attending WLIC? These are the members we heard from on the call or via email correspondence.

- Attending: Teri, Nina, Frederick, Michael, Ann
- Not attending: Perla, Mary Finney, Ana Krahmer
- Maybe: Kopana

4. WLIC Athens programs and meetings (update from planning committee)

Minna was our only planning committee member in attendance but she had to leave the meeting before we got an update.

5. Den Haag Officer's Strategic Workshop update presented by Ann Okerson

- New Sec. Leitner is emphasizing professional committee involvement and strengthening
- IFLA was due an updated strategic plan, thus the Governing Board has worked on one for the past year. Ann attended last December's ground breaking meeting.
- The June workshop in Den Haag was meant to build the action plans of the strategic plan.
- Each committee has been charged to complete Action Plan in Athens, but the work is to begin prior to Athens
- Our Action Plans should support the IFLA goals
- Kopana will share all docs to SC concerning Action Plan
- Today we discussed at length the Focus Area. Defining a focus area
 - EX: advance the awareness of IT innovation and impact on libraries
 - Specifically: EX: Advance Blockchain technology for libraries
 - A focus statement might read "Advance awareness of library

publishing through certain activities such as mapping to IFLA world map.”

- **Possible Focus Areas for News Media:**

- *Dissemination of misinformation in the media.* News Media spread of fake news/misinformation concerning. What can we in Libraries worldwide do to prevent/change/inform legit news vs. fake. How do we address this?

- POINT: Narrow the mission of news media to address misinformation; drill down into this focus area

- *Uses of newspapers in education*

- collaborate w/other IFLA sections (not #1 concern) Strengthens

- *data mining*

- Collaborate w/other IFLA sections (not #1 concern)

- administrative buy-in (check the doc we did last year for accuracy)

- *Preservation:* what do you do with all the news that’s born digital? Web content v. preservation

- connect with our colleagues working on internet/web archiving. It would be useful to find out how their work correspond with activities on “old media” preservation, research (big data), how do we all support open access, democracy, economic development, education etc.

- *Legal Deposit*

- Action plan can cover 2 years (previously covered only 1 year)

- Kopana will Share example created during call

- Focus area: Misinformation

- *** Activity: Born digital legal deposit survey doc, focus on digital news. IFLA has adopted it as a professional FAIF/CLM activity for IFLA. This is already in place and ongoing

- Must choose 1-3 areas to complete in Athens

- Solicit SC for the top 3 areas (by next Monday); Ko and Teri will draft a list

6.2020 WLIC Venue change: There are three possibilities. It should be announced by end of July, well before Athens.

7.2020 Mid-year meeting: We cannot determine a mid-year meeting location until we know the 2020 WLIC locale. However, it was suggested the mid-

year theme connect to one of our focus areas (which are TBD right now).