IFLA NEWSPAPERS SECTION

34th Business Meeting, Kuala Lumpur, Malaysia
Location: National Library of Malaysia
Time: Sunday 24 April 2011 at 14.30 – 17.00

MINUTES (DRAFT VERSION, 07-25-2011)

PARTICIPANTS

Standing Committee Members
Mr. Frederick Zarndt, Coronado, CA, USA, Chair IFLA SC39
Mr. Christoph Albers, Berlin State Library, Berlin, Germany, Information Coordinator IFLA SC39
Ms. Majlis Bremer-Laamanen, National Library of Finland, Helsinki, Finland
Mr. Ulrich Hagenah, Hamburg State and University Library, Hamburg, Germany
Mr. Abdul Rahman Sudin, National Library of Malaysia, Malaysia

Observers
Ms. Christiane Baryla, Bibliothèque nationale de France, Paris, France (Programme Director PAC)
Ms. Else Delauny, Bibliothèque nationale de France, Paris, France
Ms. Judy Ng, National Library Board Singapore, Singapore
Mr. Datuk Raslin Abu Bakar, Director General National Library of Malaysia, Malaysia
Prof. Madya Dr. Mohd Sharif Mohd Saad, President of Librarians Association of Malaysia
Ms. Maizan Ismail, National Library of Malaysia, Malaysia
Ms. Chin Loy Jyoon, National Library of Malaysia, Malaysia
Mr. Azahar Mohd Noor, Librarians Association of Malaysia, Malaysia
Ms. Habsah Abdul Rahman, Library Association of Malaysia, Malaysia

AGENDA

1. Introductions
2. Apologies for absence
3. Approval of agenda
5. Discussion on reasons for cancelation of Library of Congress hosted conference prior to Puerto Rico.
6. Discussion on plans for Puerto Rico conference.
7. Discussion on spring 2012 BnF-hosted Newspapers Section conference.
8. Discussion on satellite conference prior to 2012 Helsinki General Conference.
9. Review of the progress on newspapers digitisation guidelines. Singapore is particularly interested in progress on digitisation standards and search technologies.
10. Review of other action items from the Gothenburg business meetings.
11. Review / discussion on revision to Section strategic plan.
12. Discussion about cooperation with other IFLA sections, e.g. Genealogy and Local History Section.
13. Review of the membership situation.
14. Discussion on the role of IFLA publications, the newsletter and online communication for the section outside www.ifla.org.

1. Introduction
Frederick Zarndt, Chair of the Newspapers Section, welcomed all Standing Committee Members and guests to this 34th business meeting of the IFLA Newspapers Section and thanked the staff of the National Library of Malaysia for their hospitality.
2. Apologies for Absence
The following SC members and guests gave notice or didn’t show up to the meeting:

Mr. Pär Nilsson, National Library of Sweden, Stockholm, Sweden, Secretary IFLA SC39  
Ms. Suzanne Kellerman, Pennsylvania State University Libraries, USA  
Ms. Debora Cheney, Pennsylvania State University Libraries, USA  
Mr. Philippe Mezzasalma, Bibliothèque nationale de France, Paris  
Ms. Georgia Higley, Library of Congress, USA  
Ms. Dolores Rodriguez Fuentes, Biblioteca Nacional de España, Spain

3. Approval of agenda  
The agenda was approved as provided, optionally with a different order of items.

4. Minutes of meetings / matters arising
The minutes of the 33rd business meeting in Gothenburg 2010 and all action items included were approved (no objections). The minutes are available on IFLANET at:

5. Discussion on reasons for cancelation of Library of Congress (Washington D.C.) hosted conference prior to Puerto Rico  
Because of ongoing budget restrictions, early in 2011 the Library of Congress leadership directed each of its divisions to focus on core activities. Unfortunately the Library's core activities do not include a joint conference with the Newspapers Section prior to the IFLA General Conference in Puerto Rico. Furthermore the National Digital Newspaper Program re-scheduled it's annual meeting so that it was no longer possible for a joint meeting between the delegates to IFLA Newspaper Section conference and the NDNP annual meeting. After discussing with Digital Divide Data, a non-profit social enterprise, it turned out, that it would have been too risky, financially and organizationally to arrange the conference. Library budgets everywhere are tight; consequently it is uncertain that 150 delegates would have attended (150 is the minimum number we estimated that would make the conference financially possible at USD $200 per delegate). And without the Library of Congress’s participation, there would have been no one in Washington DC to manage the conference. Thus with regret the Aug 8-10 Washington DC conference has been cancelled.

6. Discussion on plans for Puerto Rico conference  
Several papers have been submitted from Spanish speaking countries. By now, papers have been approved and put on IFLANET: http://conference.ifla.org/ifla77/programme-and-proceedings-full-printable  

Session 188 — Newspapers in the Caribbean, Central and South America: production, distribution and conservation. Cultural heritage and news media in the digital age — Newspapers Section

17 August 2011 13:45 - 15:45 | Room: 208

- Developing a knowledge-base to improve interaction with collections of historical newspapers (ROBERT B. ALLEN (College of Information Science and Technology, Drexel University, Philadelphia, USA))
- El Eco del Protectorado: el rol integrador de un bisemanario oficial durante la Confederación Perú-Boliviana (1836-1839) GLORIA DEL ROSARIO PEIRANO TROLL (Facultad de Ciencias y Artes de la Comunicación, Pontíficia Universidad Católica del Perú, Lima, Peru)
- Integración de procesos técnicos en la creación de objetos digitales de prensa histórica (Integration of technical processes in the creation of digital objects of historical newspapers) (XAVIER AGENJO (Fundación Ignacio Larramendi, Polymath Virtual Library, Madrid, Spain))
7. Discussion on spring 2012 BnF-hosted Newspapers Section conference

The president of the BnF, Mr. Bruno Racine and the Director General, Madame Jacqueline Sanson, agreed to the joint proposal (Newspapers Section and IFLA PAC Core activity) to have the mid year conference of the Section in Paris, 11-13 April 2012. This conference will be aligned with a book exhibition (which?). It is intended to link the two events, the conference will be co-organised by IFLA’s Core Activity for Preservation and Conservation (PAC). Conference language will be English. For the time being, an organising committee is to build up, then decisions on programme and speakers (in particular keynote speakers) have to be taken. Although there are some good proposals, a decision has not yet been taken. Presentation and access of digital/digitised newspapers will be one main focus of the conference. Draft themes are not yet available. It is planned to offer something for francophone readers and with regard to colonial newspapers. Members of the organising committee will come from the BnF, IFLA PAC and IFLA SC39. Volunteers are still welcome. It is agreed that there must be a tight co-ordination between the two organising committees of the conference in Paris and the satellite meeting in Mikkeli (Finland) from 7-9 August 2012 prior to the IFLA General Conference in Helsinki 2012 in order to avoid duplication of topics, papers and speakers.

The Conference proceedings can probably be published within the K.G. Saur Publications Series. However Sjoerd Koopman (IFLA HQ) reported that de Gruyter publisher would also be interested in publishing the proceedings (?). Frederick Zarndt informed that ACM could publish the proceedings at nearly no or little costs. The experience from former publications are that the collection of fulltext papers in time is the most difficult thing for the editors, since the usual PowerPoint-Presentations are not appropriate for the proceedings. Translations into other (IFLA) languages are always a problem. Searchable fulltext pdf-files for downloading from the web site should be provided as soon as available, afterwards a hard-cover publication with K.G. Saur publishers can be envisaged. The first announcement for the Paris conference is expected by the end of July 2011. In September 2011 will follow the Call for Papers, distributed via IFLA mailing list and beyond outside the IFLA community.

**Action:** Frederick will ask Bob Allen from ACM to publish the proceedings by the end of May.

**Action:** Christiane and Majlis will share topics and papers submitted to their conferences. Majlis will be member in the french organising committee and Christiane in reverse will become a member of the finnish organising committee. They will set up a common mailing list for discussion and final agreement on topics, papers and speakers.

8. Discussion on satellite conference prior to 2012 Helsinki General Conference

A satellite conference on newspapers prior to the IFLA General Conference 2012 in Helsinki will take place from 7-9 August 2012 in Mikkeli (Finland). The theme is “The electronic re-evolution: its impact on the newspaper field at large including e-delivery, crowd sourcing, digital
environment and copyright issues – its impact on preservation solutions, collection management, performance”. Topics are preservation and digitisation in collaboration with the IFLA Standing Committee on Genealogy and Local History (SC37). Funding will be given on two different levels: CCS support is granted, also sponsorship from other local companies. It is not yet decided if the conference will be free of charge or not. Some sponsorship is also expected from the budget of the IFLA General Conference but not yet confirmed. Therefore the organising committee is still looking for further sponsors. It is planned to have presentations about the experiences from scandinavian countries, in particular with regard to the co-operation of libraries, museums and archives in preservation and conservation matters. Frederick suggested to invite presenters from New Zealand, since their associations of libraries, museums and libraries have recently merged to one umbrella association. Therefore they could possibly make quite contributions to the discussion of pros and cons of such a merger. For the Mikkeli conference it is expected to have a focus on delegates from Northern European countries, while the conference in Paris is more likely to attract delegates from Southern European countries like Spain, Italy and Greece. It therefore should be easy to set up complementary programmes of both events. For the Mikkeli conference it is planned to have both a call for papers and invited papers. Both events will on a first step be advertised on IFLANET, PAC and SC39 web site, followed by a widespread communication and forwarding via various mailing lists and forums.

**Action:** Majlis and Christiane will co-ordinate theme, topics together to avoid duplication.

9. **Review of the progress on newspapers digitisation guidelines.** Singapore is particularly interested in progress on digitisation standards and search technologies A preliminary basic structure of the guidelines has been compiled by Christoph and has been afterwards revised by Ulrich. This structure was confirmed in the main by the SC members, with the exception of some particular items, which probably enlarge the theme and coverage of these guidelines to much, e.g. copyright issues, user studies or sophisticated selection strategies and so on. The guidelines should focus on practical advise and on checklists for quick assistance. It was decided to set up a wiki on IFLANET for collaboration on the guidelines and to invite additional experts for contributions.

**Action:** Christoph will ask IFLANET webmaster for establishing a wiki accessible from the newspapers web pages and will upload the basic structure of the guidelines. After the end of May it is planned to allocate certain items to certain people responsible for the further development and editing. It is envisaged to use material from the Unesco Guidelines for digitisation, Copyright and Access.

10. **Review of other action items from the Gothenburg business meetings.** Frederick presented the two certificates he made for honoring the long-standing Chair of the IFLA Newspaper Round Table and Newspaper Section, Mr. Hartmut Walravens (Berlin State Library, Germany) and for the Secretary Ed King (British Library, United Kingdom). The attendees thanked Frederick for these two wonderful designed certificates and felt happy about this tribute for both former SC members.

On the last business meeting in Gothenburg a closer co-operation between CRL and IFLA SC39 was suggested. Frederick attended a conference on newspapers organised by CRL in Missouri (?). Now, it is planned to meet with CRL representatives, Bernard Reilley (President, breilley@crl.edu) and James Simon (Director Global Resources Network, jsimon@crl.edu) in the next business meeting of SC39 in San Juan (Puerto Rico).

**Action:** Frederick will talk to James Simon and Bernard Reilley.
**Action:** Since there is a list on “Online Newspaper Archives” on Wikipedia at: (http://en.wikipedia.org/wiki/Wikipedia:List_of_online_newspaper_archives). All SC members are asked to check, if they probably can contribute to this list. In particular the following people will check for their country:
- Majlis for Finland
- Judy for Singapore
- Else for France (Gallica)
- Christoph for Germany

11. **Review / discussion on revision to Section strategic plan.**
The strategic plan of the Section includes the following goals:
- Compilation of the Guidelines for Digitisation of Newspapers
- Closer collaboration between CRL and IFLA
- Organising a mid-term meeting parallel to a national newspaper conference

**Action:** A new mission statement will be provided by Frederick.

12. **Discussion about cooperation with other IFLA sections, e.g. Genealogy and Local History Section.**
The common interests with other IFLA Sections, for example the SC37 Genealogy and Local History Section is estimated poor or little by the SC39 members. However for the Helsinki satellite meeting at Mikkeli it is planned to invite SC37 for contributions (**Action:** Majlis).

13. **Review of the membership situation**
For the time being, the IFLA Section 39 Newspapers has 45 associational, institutional and personal members, whereas the Standing Committee consists of 11 members. However, for the next term 2011-2015 there will be one member missing to reach the the minimum of 10 members.

**Action:** A short information on “How to join IFLA SC 39” will be provided by Frederick.

14. **Discussion on the role of IFLA publications, the newsletter and online communication for the section outside www.ifla.org**
As discussed on the last business meeting in Gothenburg, Else and Pär have taken responsibility for the newsletter. Since it is difficult to produce a regular newsletter, it is suggested to replace the (traditional) newsletter by a blog on newspapers, in particular to foster the online communication within and outside IFLA.

**Action:** Frederick will ask IFLANET webmaster if it is possible to create a blog on IFLANET and will try to enlist Sue Kellerman as volunteer to set up a blog for the Section.

Minutes by Christoph Albers
Kuala Lumpur, 24 April 2011 (rev. 25 July 2011)
Standing Committee Business Meeting Agenda for Kuala Lumpur IFLA International Newspapers Conference 2011

Date: 24 April 2011 (Sunday)
Time: 2:30 pm
Venue: National Library of Malaysia
Level 15, Menara PNM

Standing Committee Members

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