

IFLA News Media Section Standing Committee Meeting

Business Meeting I

15th August, 2015, 15h15 – 17h45

Room: 2.41 – 2.43, Cape Town International Convention Centre

Agenda

- 1. Welcome and introduction**
- 2. Review and approval of agenda**
- 3. Update on the events after the Lyon meetings**
 - Project: digitization workshop in India [Frederick]
 - International Newspapers Conference in Stockholm: Transformation of the online news media: implications for preservation and access
 - Center for Research Libraries arranged an international newspaper archiving and digitization summit in connection with the Stockholm Conference: Framing a Common Agenda for Newspaper Digitization and Preservation: An ICON Summit.
 - Satellite Meeting: Newspaper e-publishing trends: the stewardship role of libraries, Dinokeng Game Reserve [Douwe]
- 4. Next events**
 - Midyear conference Hamburg, Germany, April 2016, call for papers
 - WLIC 2016 satellite meeting at Lexington, Kentucky, USA, August 2016, call for papers
- 5. Discussions**
 - Should section members encourage their institutions to endorse the Lyon Declaration (<http://www.lyondeclaration.org>)? [Frederick]
 - Should the papers presented at the 2016 Hamburg midyear meeting be published by the Library and Information Science division of DE GRUYTER SAUR? [Ulrich]
- 6. Election of new officers for the Section 2015 – 2017**
 - Chair, Secretary, Information Officers (see <http://www.ifla.org/officers-corner/>)
- 7. Review IFLA's 2015-2016 Strategic Plan and Key Initiatives** [Frederick]
 - Revise the News Media section action and communication plan as needed [All] (After an initial discussion, the revision will be carried out by a small committee of volunteers.)
- 8. Review policy briefs from other sections**
 - Stuart Hamilton, IFLA Deputy Director and Director of Policy & Advocacy, encouraged the News Media section to adopt policy brief in support of the Lyon Declaration (<http://www.lyondeclaration.org>). Policy briefs submitted by other sections are found at <http://www.ifla.org/node/7408>. A draft policy brief for the News Media section is attached as a separate document.
- 9. Other WLIC 2015 sessions**
 - All members are encouraged to attend WLIC 2015 sessions of interest to the section and report about the session at the 2nd business meeting.
 - New officers should attend the officer's training sessions.
- 10. Recruiting new members [Everyone]**
 - The News Media section is one of IFLA's smallest sections. It's important to continually recruit new members. See <http://www.ifla.org/officers->

[corner/sc-members](#)

11. Reminder to use the News Media section's social media channels

- Facebook page: <http://bit.ly/iflaNewsFacebook>
- LinkedIn group: <http://bit.ly/iflaNewsLinkedIn>
- Flickr account: <http://www.flickr.com/photos/iflanewspapers/>
- Wordpress blog: <http://iflanewspapers.wordpress.com/>
- Twitter account (use hashtag #wlic2015 and #iflanewsmedia2015) : https://twitter.com/IFLA_News_Media

12. Any other business

Participants

Standing Committee Members

Mr. Frederick Zarndt, Global Connexions, USA, Secretary IFLA SC 39 (outgoing after WLIC 2015)

Mr. Douwe Drijfhout, National Library of South Africa, Pretoria, South Africa (incoming Chair 2015)

Mr. Mazelan bin Anuar, National Library Board, Singapore (Information Officer SC 39)

Ms. Krista Kiisa, National Library of Estonia, Estonia

Ms. Susann Solberg, German National Library, Frankfurt, Germany

Mr. Pär Nilsson, National Library of Sweden, Sweden

Mr. Yves Maurer, National Library of Luxembourg, Luxembourg

Mr. Niels Bønding, State and University Library, Aarhus, Denmark

Mr. Ulrich Hagenah, Hamburg State and University Library, Germany

Mr. Arnaud Gilles, Bibliothèque Nationale de France, France

Guests

Ms. Deborah Thomas, Library of Congress, USA

Mr. Russell Lynch, Family History Library, USA; Chair IFLA Division II (SC I only)

Mr. Clement Oury, ISSN I C, France (SC II only)

Ms. Nathalie Alou Nene, Direction de la Documentation des Archives et de la Publication, Côte d'Ivoire (SC II only)

Minutes

1. Welcome and introduction

Frederick Zarndt, Secretary of the News Media Section and chairing the session on behalf of Ms. Minna Kaukonen (outgoing Chair of the Section who could not attend the WLIC) welcomed all continuing and new Standing Committee members and guests.

2. Review and approval of agenda

The agenda was approved as distributed. Pär Nilsson proposed two topics for „12. Any other business“.

3. Update on the events after the Lyon meetings

According to the section's project proposals IFLA agreed to funding digitization workshops in India and Malaysia. The Malaysia workshop was conducted by Frederick and the India workshop was conducted by Frederick and Lee Wei Meng from Singapore National Library. Both were successful. The one in Kuala Lumpur was in the end, however, financed from local budgets because IFLA's approval came too late.

On April 15th and 16th an International News Media Conference took place in the National Library of Sweden in Stockholm under the title „[Transformation of the online news media: implications for preservation and access](#)“. Pär reports that it was a very successful meeting. The papers are to be published soon on the conference website and the News Media Section's webpage.

On April 14th 2015 the Center for Research Libraries (CRL) convened an international gathering at the National Library of Sweden, "[Framing a Common Agenda for Newspaper Digitization and Preservation: An ICON Summit](#)" in connection with the Stockholm Conference, attended by 30 participants. The report and outcomes recaps the discussion from the productive meeting, and sets out what priorities CRL will pursue as part of our ongoing "news agenda". (http://www.crl.edu/sites/default/files/event_materials/ICON_Summit-Report_and_Outcomes.pdf)

The Cape Town IFLA WLIC was preceded by the section's [Satellite Meeting „Newspaper e-publishing trends: the stewardship role of libraries“](#) at Dinokeng Game Reserve near Pretoria. Douwe, who organized it on behalf of the National Library of South Africa and the News Media Section, and other participants reported about the meeting which had been half workshop on newspaper digitization and half a conference on digitization and preservation topics focusing on Africa. Papers are to be published soon.

4. Next events

A midterm conference „Reviving the past and keeping up with the future – the libraries' role in preserving and providing access to newspapers and news media“ will be hosted by the [Hamburg State and University Library](#), Germany, on April 20th – 22nd 2016. The call for papers will be prepared by Susann Solberg, Mary Feeney, Niels Bønding, Yves Maurer and Ulrich Hagenah, who also form the organizing committee of the conference.

There will be a WLIC 2016 satellite meeting in Lexington, Kentucky, USA, August 2016, hosted by the University of Kentucky. Frederick Zarndt, Kopana Terry, Eric Weig, Deborah Thomas, Ana Kraemer and Niels Bønding volunteered for the organizing committee. Additionally, Mazelan will ask Cally Law if she might also take part. The same group will also prepare the open session for WLIC 2016 in Columbus OH. The calls for papers have to be worked on online.

5. Discussions

Should section members encourage their institutions to endorse the Lyon Declaration (<http://www.lyondeclaration.org>)? Frederick reported the ongoing activities to disseminate the Lyon Declaration. (See also item 8. Review policy briefs from other sections)

Should the papers presented at the 2016 Hamburg midyear meeting be published by the Library and Information Science division of DE GRUYTER SAUR? Ulrich had been asked if the Section would continue with publishing edited volumes of their meetings as the ones from the Newspapers Section used to be the best sold volumes in the IFLA Publications series. Discussion topics were the editing efforts, costs, possible added value by publicising through the professional publisher and accessibility. The standing committee unanimously agreed on not supplying time and resources for

editing but is willing to deliver the conference papers as they are parallel with open online access. Ulrich announced to talk to the DeGruyter representative in Cape Town again.

6. Election of new officers for the Section 2015 – 2017

Chair Minna Kaukonen from her position but will remain member of the Section. Secretary Frederick Zarndt's second term in the Section ends with the 2015 WLIC, he will become Chair of Division II. Douwe Drijfhout volunteered for becoming Chair, Niels Bønding for becoming Secretary. They were both affirmed by the Standing Committee, which heartily thanks Minna and Frederick for their excellent work and steady commitment.

Mazelan bin Anuar and Cally Law are willing to continue being Information Officers of the Section (see <http://www.ifla.org/officerscorner/>).

7. Review IFLA's 2015-2016 Strategic Plan and Key Initiatives

Frederick mentioned the duty of continuous revision of the News Media Section's action and communication plan. After an initial discussion, the revision was to be carried out by a small committee of volunteers: Frederick, Niels, Douwe, Krista. All activities have to be assigned to one of the four IFLA Key Initiatives 2015-2016 (1 Reading and Literacy; 2 Information and Knowledge; 3 Cultural heritage; 4 Capacity building).

8. Review policy briefs from other sections

Stuart Hamilton, IFLA Deputy Director and Director of Policy & Advocacy, encouraged the News Media section to adopt policy brief in support of the Lyon Declaration (<http://www.lyondeclaration.org>). Policy briefs submitted by other sections are found at <http://www.ifla.org/node/7408>. A policy brief "Integration of large-scale digitization projects through socially targeted outsourcing in the post-2015 United Nations Development Agenda" has been posted to <http://www.ifla.org/node/7408> on behalf of the News Media and Genealogy and Local History sections.

9. Other WLIC 2015 sessions

All members are encouraged to attend WLIC 2015 sessions of interest to the Section and report about the sessions at the 2nd business meeting.

New officers should attend the officer's training sessions.

The Sections were prompted in the Officers' Conference Brief to intensify cooperations between sections. The News Media Section had several joint meetings in the past with the Genealogy and Local History Section and the Multimedia Section. Cooperations with the IT, the Serials, or the PAC Sections on web archiving or digital preservation were under discussion.

10. Recruiting new members

The News Media section is one of IFLA's small sections. It is important to continually recruit new members. Susann, Yves, Arnaud and Niels are newly elected members of the Standing Committee, as well as Mary Feeney (USA) and Gretel Mari Braaten Westman (Norway) who could not attend the 2015 WLIC.

Frederick called upon the attendees to recruit new members; Douwe advocated contacting more national libraries and promised to talk to the National Libraries Section. (See <http://www.ifla.org/officers-corner/sc-members>, <http://www.ifla.org/officers-corner/nomination-election-process>.)

11. Reminder to use the News Media section's social media channels

Facebook page: <http://bit.ly/iflaNewsFacebook>

LinkedIn group: <http://bit.ly/iflaNewsLinkedIn>

Flickr account: <http://www.flickr.com/photos/iflanewspapers/>

Wordpress blog: <http://iflanewspapers.wordpress.com/>

Twitter account (use hashtag #wlic2015 and #iflanewsmedia2015):

https://twitter.com/IFLA_News_Media

12. Any other business

Pär proposed to consider how sharing of copyright-free material via API (Application Programming Interface) could be facilitated by defining a basic set of information.

There is growing demand to provide text and data mining applications with big packages of OCR data. Niels, Deborah, Frederick and others backed this „common-API-idea“; modest exchange demands should be performable with limited IT resources.

The topic might be subject to cooperation with the Standards or the IT Sections. Yves mentioned AsymEnc as an example for digital humanities cooperative projects using a search engine tool for searching through different data resources.

Another topic for further surveys should be the copyright conditions in various countries. This was an outcome of the rather pessimistic views of Prof. Coenrad Visser who gave a talk at the Dinokeng Satellite Meeting.

Business Meeting II

18th August, 2015, 8h00 – 9h30

Room 1.61-1.62, Cape Town International Convention Centre

Agenda

- 1. Welcome and introduction**
- 2. Review and approval of agenda**
- 3. Report on WLIC 2015 sessions attended by section members**
- 4. Continue planning for next events**
 - Midyear conference Hamburg, Germany, April 2016, call for papers
 - WLIC 2016 satellite meeting at Lexington, Kentucky, USA, August 2016, call for papers
- 5. Review News Media section Action and Communications Plan**
 - Continuation of agenda item 7 from the 1st meeting
- 6. Any other business**

Minutes

Participants

See participants list from Business Meeting I.

1. Welcome and introduction

Douwe Drijfhout, the new Section Chair, welcomed all SC members and guests.

2. Review and approval of agenda

The agenda was approved as distributed.

3. Report on WLIC 2015 sessions attended by section members

Pär reported on talks about web archiving. The organizing committee for the US meetings 2016 will consider cooperation with PAC and/or the IT Section (Lars Svensson).

4. Continue planning for next events

Midyear conference Hamburg, Germany, April 20-22, 2016: A draft call for papers was completed, it is to be published mid September. The title of the conference will be: „Reviving the past and keeping up with the future – the libraries’ role in preserving and providing access to newspapers and news media“. It refers to retrodigitization as well as to coping with born digital news material.

Clement Oury considers a paper about the ISSN workflow, especially the requests for ISSNs for digitized and born digital serials. Media representatives and scholars from Hamburg Media School or other journalism schools could be invited as speakers on the diversification of journalism and archiving topics. Commercial archives or news agencies could also be involved.

WLIC 2016 satellite meeting at Lexington, Kentucky, USA, and WLIC open session, August 2016: The calls for papers will soon be prepared, the topics mentioned for Hamburg could also be treated there. Clement Oury raises the question of conflicting dates for satellite meetings of sections who might be interesting as cooperation partners. Douwe will clarify this soon.

5. Review News Media Section’s Action and Communications Plan (Continuation of agenda item 7 from the 1st meeting)

Main action items of the Section are:

- Midterm and satellite meetings [linked to key initiative 3] as complementary symposia to WLIC open sessions (organizing teams of 4-5 members)
- Survey on intellectual property rights [linked to key initiative 2] regarding digitized and born digital news material (Frederick, Douwe, possibly Denise Nicholson)
- Digitization workshops [linked to key initiative 4], if possible in conjunction with a bigger professional meeting in order to enlarge the audience (2 lecturers): project proposals are considered for 2 workshops for the English and the French speaking African countries in 2016/17; cooperation with Institut Français or other local cultural institutions (Douwe mentions several)? Clement Oury volunteers for speaking about intellectual property rights topics and will contact the International Relations Department of BNF. Yves mentions the RFN network of Franco-phone libraries which might also be helpful.

6. Any other business

In respect of publishing the results of midterm and satellite meetings the Section very much appreciates the commitment of IFLA that they will henceforth (starting 2015) be included in the IFLA library. Pär, Douwe and Mazelan promised to look after this for the 2015 meetings in Stockholm and Pretoria.

Ulrich reported about another talk to the de Gruyter sales representative: IFLA offered de Gruyter to continue with publishing the IFLA publications. Volumes should be edited 6 months after a conference, then published simultaneously in print and as

an e-book at the same price. 12 months later the edited versions of the papers can be published open access by authors. The Section decides that it is not willing to wait 18 months for publicizing its papers open access. The Section will continue publishing the papers on its conference website and in the IFLA Library.

Meeting was adjourned at 9:35am.

Respectfully submitted,

Ulrich Hagenah, Staats- und Universitätsbibliothek Hamburg Carl von Ossietzky,
Germany
Frederick Zarndt, Digital Divide Data, USA, Secretary of the IFLA News Media Section