**IFLA News Media Section Standing Committee**

**Business Meeting**

**Via Zoom**

**December 1, 2020**

**Attending:** Ann Okerson (chair), Mazelan Anuar (secretary), Mary Feeney, Sofia Klarin, Ana Krahmer, Michael Luetgen, Ralph Marschall, Pär Nilsson, Rich Richie, Perla Olivia Rodriguez, Nina Servizzi, Anke Winsmann, Frederick Zarndt

**I. Welcome, Introductions.** Ann welcomed everyone to the meeting and all attendees introduced themselves briefly.

**II. Minutes of September 11th meeting**. The minutes were approved.

**III. IFLA Updates**

Ann submitted the News Media annual report, in which contributions of members were identified and recorded.

The IFLA AGM meeting on November 5th was well attended (mostly by proxy). IFLA's restructuring process was discussed and approved. A resolution was passed to explore the possibility of holding an in-person WLIC every three years. This would mean the committee may not meet in person very often.

Frederick noted that a lot of IFLA's revenue is generated from meeting in person. He asked about IFLA's plans to generate replacement revenue in the future. Michael shared the point of view of private companies (IFLA sponsors), who would not be able to support IFLA as much if the number of exhibitions is reduced. Perla commented that we need to work online as well as to try to have face to face meetings. Hybrid may well be the way forward. Rich cited examples of colleagues and students suffering from "Zoom fatigue" and re-iterated the great value of meeting in person. Anke queried the reason for the 3 year proposal.

**IV. Focus Areas Updates**

A. Area 1: Guidelines for preservation of born digital news materials. Ann sought confirmation that the resource center idea is the way the committee wishes to proceed. Instead of creating guidelines for preservation of born digital news, a team comprising Ana, Pär, Ralph and Nina will begin to develop the idea of this resource center. Nina will convene the group in early 2021.

B. Area 2: Listing of born digital newspapers. Rich has been working on this area, which, in addition to creating a list of born digital newspapers (with Wikipedia as a key source), he hopes that we can create a tool to support documentation of reliable sources. Ann suggested to call a couple more volunteers.

**V. Fake News Lecture Series**

Ana reported that the first lecture went smoothly, with more than 300 attendees, and the second one had received a lot of requests for the video to be shared by those unable to attend. Videos of both lectures have been uploaded in the News Media page. The third lecture will be held on January 21st and the final one on February 8. Ana confirmed that there won’t be a fifth lecture. Anke volunteered to help for the February lecture. Mary and all commended Ana for the excellent job of running the series.

There was some discussion of an additional, final lecture to close the series.

**VI. Program Planning Discussions for 2021**

At the last meeting, Mary and Minna had offered to draft an umbrella statement to launch this conversation. They will lead the discussion. Mary stated that the main idea is how people use news content in research, and this will be tailored to the IFLA 2021 theme. Perla suggested to make the topic broader to include social media, AV and not just newspapers. \*\*The current draft is here:

**“News Content in Education and Research”**

Newspapers and other news content have long been of interest for educational and research purposes. With the proliferation of digitized news content, there are opportunities for innovative ways of teaching and conducting research with news resources. How are libraries enhancing access to digitized news? How are individuals and institutions making use of news content for education and research? The IFLA News Media Section seeks proposals for papers to be presented online in August 2021 for the virtual IFLA World Library and Information Congress. Proposals should address the main theme and related topics, including but not limited to:

* + Case studies of digital humanities projects using news media, including digitized historical newspapers, sound, audiovisual, and social media.
  + Researchers’ use of news content – both physical and digital.
  + Focus on researchers’ needs in developing library services: case news content.
  + Case studies that provide example lesson plans for incorporating news research into instruction at all levels.
  + Cooperation with educational organizations in producing news content for education.
  + Impact of news content in education and research.

Ana observed that case studies are always a big seller as people are always interested to know about what other people in a similar field have done. Mary agreed that it would be good to get people to submit papers and Ann suggested the call for papers to be done by Jan 21. We will call for more volunteers to help develop the programming.

**VII. Adjournment**

There being no other business, the meeting was adjourned with best holiday wishes to everyone.