IFLA International Newspaper Conference

“Newspaper Digitization and Preservation.
New prospects.
Stakeholders, Practices, Users and Business Models”

11–13 April 2012
BnF, Paris

With the support of:
From Paper to Digital through Microfilm
James Gordon Bennett, Jr. inherited *The New York Herald* from his father in 1866. After his father’s death in 1872, Bennett controlled one of America’s largest fortunes.

He sponsored expeditions to the Arctic, financed Henry Stanley’s mission to Africa to find the explorer David Livingstone -- among other extraordinary ventures. He emigrated to Paris following his exclusion from New York high society for anti-social behavior, where he launched *The New York Herald, European Edition* in 1887.

We are celebrating our 125th birthday this coming October. Today, we are fully owned by The New York Times and have newsrooms in Paris and Hong Kong, producing 3 editions daily, with 32 print sites and global distribution.
A newspaper of firsts

- In 1884, Gordon Bennett founded the Commercial Cable Company to enhance transatlantic communications.
- In 1898, he introduced the first linotype machine to Europe, greatly enhancing production of the newspaper.
- Many scoops, first colour comics, colour fashion supplements, first flights, discoveries, foreign correspondents, Ralph Barnes, Walter Lippmann, Marguerite Higgins, Art Buchwald, Suzy Menkes.
- First newspaper facsimile transmission to a print site in 1978 London. Today, we are printed in 32 locations.
- In 2003, The New York Times became full owner of the IHT and created a 24 hours “continuous news desk” between New York, Paris and Hong Kong.
So, what did the Herald have to say over 125 years ......

Names, Names, Name, News, News, News,

James Gordon Bennett Jr.
The Dreyfus affair 1899, Death of Queen Victoria, 1901
Depiction of the Wright Brothers’ historic flight, October 4, 1908
STYLISH DRESS FOR THE GRAND PRIX, COMPOSED OF LAVENDER COLORED SILK CANVAS TRIMMED WITH STRIPES OF BLACK AND WHITE SILK AND WHITE GUIPURE.
Easter Supplement 1909
The two great Republics; symbol of peace
1910s Fashion
Blériot's first flight across the channel

THE NEW YORK HERALD.

WHILE DOVER AND CALAIS STILL SLEEP, M. BLÉRIOT FLIES ACROSS THE CHANNEL.

M. BLÉRIOT FLIES ACROSS THE CHANNEL.

While Dover and Calais still sleep, M. Blériot flies across the channel.

May 8, 1945

Nazi Surrender Unconditional

By Leslie Medcalf

The German Army announced yesterday that it had surrendered unconditionally, laying down its arms in defeat after five years and eight months of bitter warfare raging over Europe.

While no official announcement of the surrender came from Supreme Headquarters, Allied Expeditionary Force, the British Ministry of Information announced that today will be celebrated as Victory in Europe Day and that Prime Minister Churchill will make a broadcast statement at 3 p.m. Agence France-Presse announced officially last night that General de Gaulle, President Truman and Premier Stalin will make statements at the same hour and it is believed that the De Gaulle message "will be the official announcement of the victory." The White House confirmed last night that the President will speak at 9 a.m., Eastern Time.

The capitulation was admitted at 230 p.m. yesterday in a broadcast by Germany's new Foreign Minister, Count Schwerin von Krosigk, who proclaimed to the German people that they had "succumbed to the overwhelming
In 2012, the IHT is available on multiple publishing platforms
Bound volumes 1887–2012

We have the full collection of the newspaper, stored in our basement in Neuilly. We believe this to be the only complete IHT archive in the world. Fifty percent of the collection is in mint condition having undergone an expensive restoration program during the 1990s, in an effort to save it from complete disintegration.